WHERE DO YOUR NEW USERS COME FROM?

New users by first user default channel group:

- Direct
- Organic Search
- Referral
- Organic Social
- Unassigned

Users by City:

- New York: 2.4K
- Ithaca: 1.5K
- Waverly: 1.3K
- Ashburn: 1.2K
- Cortland: 1.1K
- Seneca Falls: 885
- Lansing: 788

Users by Country:

- United States: 27K
- Canada: 430
- China: 317
- India: 228
- United Kingdom: 149
- Germany: 136
- Philippines: 130

Additional information:

- Users: 30K
- New users: 29K
- Average engagement time: 50s
- Total revenue: $0.00

View user acquisition → View cities →