WHERE DO YOUR NEW USERS COME FROM?

**New users by First user default channel group**

- Direct
- Organic Search
- Referral
- Organic Social

**Users by City**

- New York: 275
- Ithaca: 170
- Waverly: 149
- Cortland: 136
- Ashburn: 134
- Auburn: 69
- Lansing: 69

**Users by Country**

- United States: 2.5K
- Canada: 61
- United Kingdom: 42
- China: 22
- India: 14
- Philippines: 13
- Indonesia: 10

**Reports snapshot**

- Users: 2.7K
- New users: 2.3K
- Average engagement time: 45s
- Total revenue: $0.00