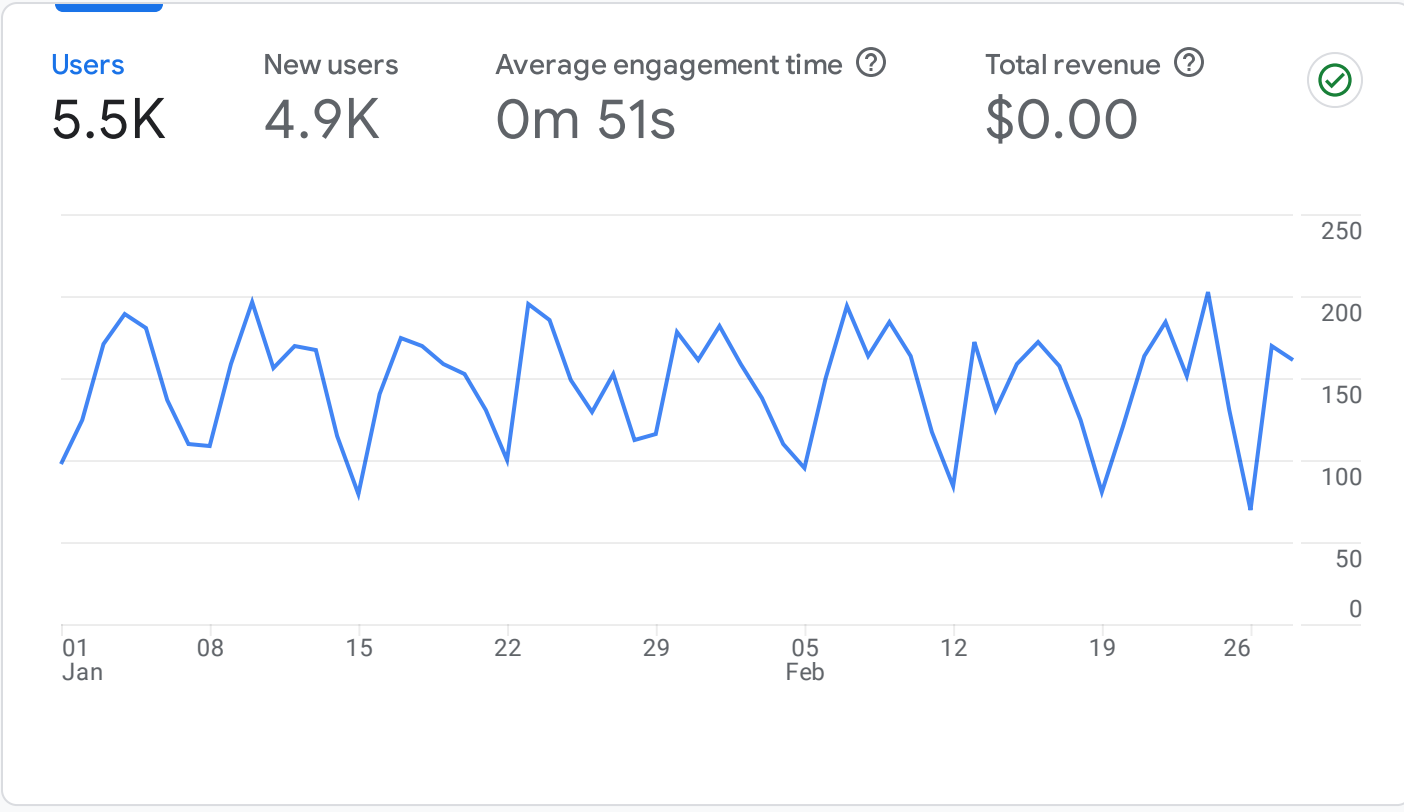


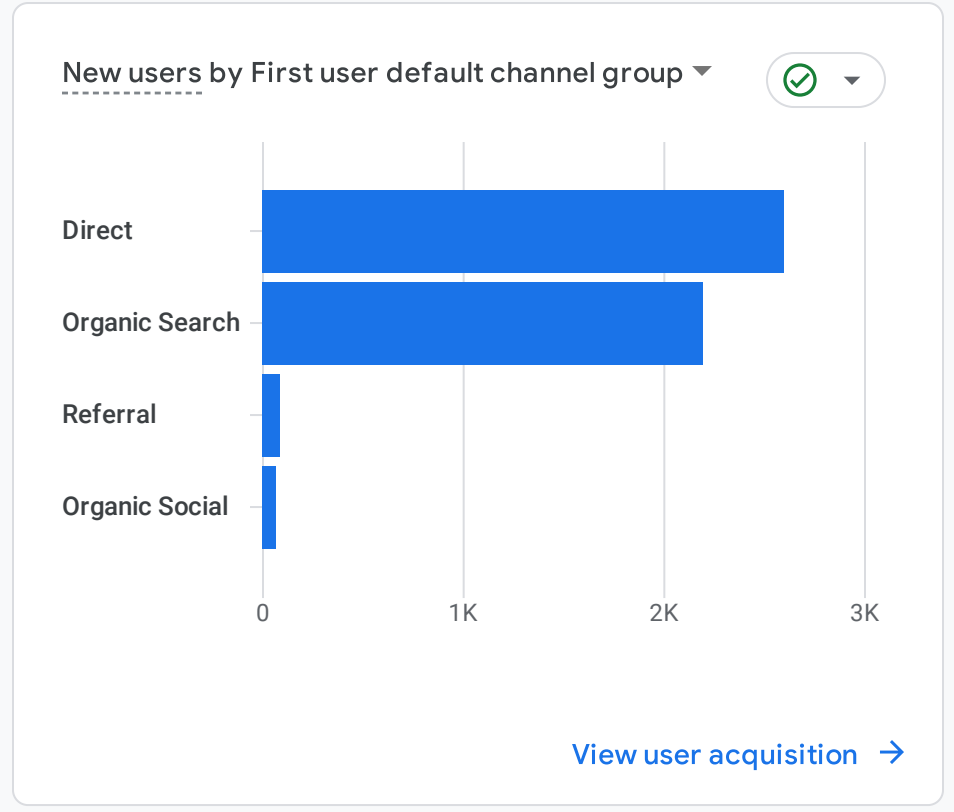
All Users Add comparison +

Custom Jan 1 - Feb 28, 2023

### Reports snapshot



### WHERE DO YOUR NEW USERS COME FROM?



### WHAT ARE YOUR TOP CAMPAIGNS?

**Sessions by Session default channel group**

SESSION DEFAULT CHANNEL GROUP	SESSIONS
Direct	5.1K
Organic Search	4.9K
Referral	283
Unassigned	176
Organic Social	136

[View traffic acquisition](#)

**Users by City**

CITY	USERS
New York	435
Ithaca	303
Ashburn	227
Cortland	219
Seneca Falls	198
Lansing	166
Auburn	133

[View cities](#)