TABLE OF CONTENTS
You can click on each link below to quickly navigate to your favorite bulletin sections!
- From the Director
- Member Library News
- Scam Alert!
- Continuing Education
- Programming & Outreach
- Awards & Grants

ANNOUNCEMENTS & REMINDERS
Whenever your service model changes, please fill out the reopening form. Visit this page to view each library’s quarantine period & hours information.

FLLS will be closed on Monday, January 16 for Martin Luther King Jr. Day.

LINKS TO MAKE YOU THINK
Expanding Collections with a Library of Things

NYS Library’s Youth Services webpages Newly Updated!

Workplace Wellness Links for Libraries

2023 National Day of Racial Healing

NYS OCE DEI Toolkit Stakeholder Survey

WNYLRC Ask the Lawyer RAQs: Recently Asked Questions

They Want To Shut Us Down: The Threats That Canceled a Drag Queen Bingo Program and How the Library Handled It

Did you miss an issue? Check https://www.flls.org/bulletin for archived bulletins!
FROM THE DIRECTOR

I hope everyone is having a wonderful start to the new year. Here are some updates for you.

State Budget – While Governor Hochul gave her State of the State address this week, unfortunately there was no mention of libraries or library funding. We should have our first indication of the State budget within the coming weeks. NYLA is recommending $147.1M in library aid and $69.4M in construction aid, both sizeable increases. A reminder that NYLA will be updating their 2023 Legislative Session webpage and should have updates on the Executive Budget and the Legislative One-House Proposals soon.

NYLA Changes – At the end of December, Brianna McNamara, Director of Government Relations and Advocacy, left NYLA to be the first lobbyist for the NY State Dental Association. Bri will still be helping for a certain number of hours each week until the new government relations person has started. This week NYLA offered the position to a candidate and they have accepted. Once their start date has been finalized, NYLA will be sending out more information.

Library Advocacy Day – This year, Advocacy Day will be held on Tuesday, February 28. While NYLA was originally hoping for a completely in-person event, this year there will be a combination of some in-person meetings and virtual meetings. FLLS is in the process of contacting our legislators to determine if they would prefer their meetings virtually or in-person, and we will keep you updated on their availability.

FLLS will not be hiring a bus for advocacy efforts. I will be in Albany for some State meetings and will participate in some regional in-person meetings with our local legislators on behalf of our system. Otherwise, our other advocacy meetings will be virtual.

NYLA will continue to offer email templates for you to customize and send to your elected officials. Expect to see emails from NYLA shortly to take part in this advocacy effort.

Trustee Handbook Book Club is Back - We are happy to announce that the Trustee Handbook Book Club series is coming back in 2023. This series is brought to you thanks to a partnership facilitated through the Public Library System Directors Organization of New York State (PULISDO) and promotional partners including the New York State Library and the Library Trustees Association Section of the New York Library Association. Jerry Nichols and Rebekkah Smith Aldrich, co-authors of the Handbook for Library Trustees of New York State, will be the hosts again. You can see the 2023 schedule here. A reminder that as of January 1, 2023, all library trustees in NY State are required to complete two hours of continuing education annually. Attending a session of the Trustee Handbook Book Club counts towards that requirement, as does watching archived sessions.

FLLS Closed Monday, January 16 – A reminder that FLLS is closed Monday, January 16 in observance of Martin Luther King Jr. Day. There will be no deliveries on Monday. All 33 libraries will receive a delivery on Tuesday, January 17.

I hope you have a relaxing weekend,
Sarah
Do you have something to share? Please email jshonk@fls.org!

Click on each image to view that library’s social media page!
SCAM ALERT!
Giant LastPass Breach Can Supercharge Spear Phishing Attacks

KnowBe4 recommends that everyone use a password manager to create and use strong passwords as a part of their password policy: https://info.knowbe4.com/wp-password-policy-should-be.

LastPass, one of the world's most popular password managers, recently had a bad data breach as revealed here: https://blog.lastpass.com/2022/12/notice-of-recent-security-incident/.

LastPass divulged that although user's plaintext passwords were not accessed, what the hackers did get included the following information:

- website URLs for the user's stored passwords
- end-user names
- billing addresses
- email addresses
- telephone numbers
- company names
- IP addresses from which customers were accessing the LastPass service

The hackers also got LastPass user's encrypted passwords for each stored logon. The encryption protection is strong AS LONG AS the master password users used for LastPass was strong. If you're interested in a more detailed discussion, go here: https://www.linkedin.com/pulse/just-how-bad-recent-lastpass-compromise-roger-grimes.

In summary, if your LastPass password was at least 12-characters long (the current LastPass default), contained some complexity, wasn't an easy-to-guess password, and was not used on any other site or service, then you're probably OK. If not, you need to immediately change all your passwords, both the LastPass master password and all the passwords you stored in LastPass.

Spear Phishing Bonanza
However, the plaintext information that was stolen (listed above) is incredibly useful to any hacker doing social engineering and phishing. It allows an attacker to specifically target (i.e., spear phish) a potential victim using information not known to the general public and other hackers.

For example, with a list of the web sites that someone logs onto, a phisher can craft specific phishing emails that pretend to be from that web site. It could include the user's name, telephone number and mailing address. Each added detail adds to the veil of false legitimacy to a social engineering email. Each included detail increases the percentage of people who will become victims.

Knowing people’s phone numbers and what websites they belong to opens up an avenue for a fake tech support call. Mailing addresses can allow elaborate scams through postal mail. Here's a brazen example of such a scam: https://www.nasdaq.com/articles/inside-the-scam%3A-victims-of-ledger-hack-are-receiving-fake-hardware-wallets-2021-06-17.

The sky is the limit on the types of spear phishing scams that can be created and delivered using the information that was stolen in the LastPass breach. Kudos to LastPass for making sure the most critical user information, the user's passwords, were stored in an encrypted state.

But this breach, like all the others before it, are calling into question about what type of user information should or shouldn't be considered "critical information" and always stored in an encrypted state. If the information can be used to identify or contact you, it should probably be encrypted by default. LastPass users were relieved to learn that their stored passwords were not directly compromised, but what information was taken by the hackers is likely to have spear phishing repercussions for years to come.

Upcoming Webinars

**Community Integration: Library Programming for Those with Intellectual Disability, Part 1** (METRO)
**Wednesday, January 25, 4:00pm**
Join us to learn about the emerging movement in librarianship to engage those with intellectual disability (ID) who have previously been largely overlooked. Over two sessions, Leah Plocharczyk and Matthew Conner will discuss two intertwined case studies in academic libraries. In Part 1, Leah and Matt will go over the origins of their project and introduce the issues libraries face in working with disability, providing concrete examples about this kind of work. See also Part 2!

**Getting it Done: 5 Essential Tools for Pumping Up Your Projects** (CLRC)
**Tuesday, February 7, 10:00am**
Library workers often find themselves wearing many hats, including that of a Project Manager. However, we don’t always have the experience or training necessary to ensure that our projects go off without a hitch. In this session, we will discuss 5 time-tested tools sure to make projects of all sizes more successful. You don’t need to be a professional Project Manager to use these essential tips when tackling your next project.

**Marketing for Small Libraries with Suzanne Macaulay** (FLLS)
**Thursday, February 23, 10:00am**
Marketing is not just for big business or big libraries. Small and rural libraries can greatly benefit from having an intentional plan for promoting their materials, programs, services, and staff. Learn how to determine your audience, pick the right platforms, and craft your messaging to help raise awareness about the library even with limited time, staff, and budget.

LOOKING FOR MORE?
⇒ **CLRC**  
⇒ **METRO**  
⇒ **SCRLC**  
⇒ **WebJunction**  
⇒ **Libby Webinars from OverDrive**

Conferences & Special Programs

**LIBRARY LEADERSHIP LEARNING PATH**

- **Jan. 31**  
  LIBRARY BOARDS CRASH COURSE: How to Build and Maintain Successful Board Relationships

- **March 14**  
  EQUITY-CENTERED LIBRARY LEADERSHIP

- **April 26**  
  PROJECT MANAGEMENT FUNDAMENTALS FOR LIBRARIANS

- **May 16**  
  HOW TO BUILD AND MAINTAIN LIBRARY ADVOCACY

**Polaris Help**
To access helpful Polaris handouts AND training videos on our website:
1. Visit [https://www.flls.org/](https://www.flls.org/) and click on STAFF LOGIN.
2. Enter the username & password and click on Log In.
3. Then click on Polaris Documentation.

Please contact jshonk@flls.org, efranks@flls.org, or rhelwig@flls.org for the username & password.

Polaris documentation and videos from Innovative are also accessible online, with no login required. Please visit: [https://vimeopro.com/innovativeiii/webinars](https://vimeopro.com/innovativeiii/webinars)  
[https://innovative.libguides.com/polaris](https://innovative.libguides.com/polaris)
Summer Reading 2023

Bookmark the [FLLS SRP 2023 weblog](#) for information and updates about Summer Reading 2023. Staying true to this year’s *All Together Now* theme, we’re planning to host this year’s Summer Planning Workshop in-person at FLLS. Details coming soon!

*Virtual System SRP Collaboration Workshops* will be held on February 15 (Children) and March 2 (YA) 9:30am –12:30pm. Check your email for registration links to both workshops!

---

**Swank Movie License Renewal 2023-2024**


Included with the site license:

- An outdoor showing exception is included with the license for qualifying events. For more details, and to apply for event approval [here](#).
- 20th Century & Searchlight films (Formerly Fox studios) has joined the list of major Hollywood studios included in the coverage.
- Vendor paperwork, movie ideas, and more are now available on our [Customer Hub](#) (W9, FAQ, etc.)

Please update your Swank Movie Licensing preferences for 2023 [here](#) by **Tuesday, January 31, 2023**. If you library does not currently have a license please fill out the form so we can get a quote based on your service population.

---

**Featured Professional Collection Books**

Search Polaris and place a request today!

- [IMPLEMENTING for Results](#)
- [WINNING ELECTIONS AND INFLUENCING POLITICIANS FOR LIBRARY FUNDING](#)

A20519406169  A20519406656
CFTC Library Cycle Grant

The Community Foundation’s Library Grant Cycle (a.k.a. “Rosen grant”) opened on Tuesday, January 10 and closes on Wednesday, February 22, 2023.

Heidi can support you between now and then on anything related to your grant proposal: ideas, planning, proofreading, collaborating, etc. Feel free to reach out with your questions or to set up a one-on-one session.

FLLS will not be requesting funds to renew the Museum Pass Kits. The passes expire in May/June 2023. The books are yours to keep. This was a pilot program so you could gauge your community’s interest. Heidi will be writing and submitting the report for this project. Thanks for sending along all the completed patron surveys.

OMG! It’s that time again! Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant!

Applications are NOW OPEN for the 2023-2024 grant cycle. $15,000 is available! All applications are due March 24, 2023. Visit the Outreach Services page to download an application, view the FAQs and Tips, or learn about previous projects.

Have a question? Stuck on an idea? Email Jenny Shonk at jshonk@flls.org.

Check http://librarygrants.blogspot.com/ frequently for more grant announcements or subscribe to have new blog posts sent to your email!