FINGER LAKES LIBRARY SYSTEM

MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 22.21 — Friday, December 2, 2022

TABLE OF CONTENTS

You can click on each link below to quickly navigate to your favorite bulletin sections!

Learn To Speak English

Your patrons can use Mango Languages to access over 20 English courses — taught in their native language! Find marketing materials **here**!

ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the reopening **form**.
Visit this **page** to view each library's quarantine period & hours information.

LINKS TO MAKE YOU THINK

U.S. adults under 30 now trust information from social media almost as much as from national news outlets

NYSL 2022 Summer Reading Resources Satisfaction Survey

'I want to savour every word': the joy of reading slowly

Developing Executive Function @ the Library

60 Seconds of Library Fame

The Joy of Seeing Yourself in Literature

The show must go on? Emergency Program Plans.

NASA's historic moon mission enters the final leg of its journey

FROM THE DIRECTOR

As we head into December, here are some updates for you:

FLLS Member Library Collection Grant – At the November 16, 2022 Finger Lakes Library System Board of Trustees meeting, a motion was passed to grant each member library $2,000 to be used for collection purposes. This is due to a surplus in the 2022 FLLS budget.

This week each of our 33 libraries received their checks in our delivery. The collection grant can be used for either print or e-content materials. Examples of what libraries can spend the money on include board books, picture books, teen books, adult non-fiction, adult fiction, magazines, reference materials, DVDs, audiobooks, e-books or e-audiobooks.

The collection grant was modeled after a weeding incentive program that FLLS offered many years ago. We realize that collection budgets are often the first budget lines to be cut in libraries when times are tough, and hope that this helps our libraries either replace materials or purchase new materials. We have already heard from some of our member libraries who have purchased materials and how helpful it was to receive the grant.

Future Library Construction Needs Survey from the State Library – Information will be going out shortly to our member library directors and trustees about a statewide public library building construction needs survey. Every few years, the Division of Library Development conducts this survey to help show the Board of Regents and other sources the importance of the State Aid for Library Construction Program. You can view the current document on the **New York State Library website**.

The new data requested by the State should reflect estimated construction and renovation needs of public libraries for the period of **January 1, 2023 - December 31, 2027.** The needs listed should not be constrained by the amount of available or anticipated funding. It is simply what would be done if funding were available. The State strongly encourages libraries to consider projects around sustainability, accessibility, and broadband access and note those terms in the project descriptions.
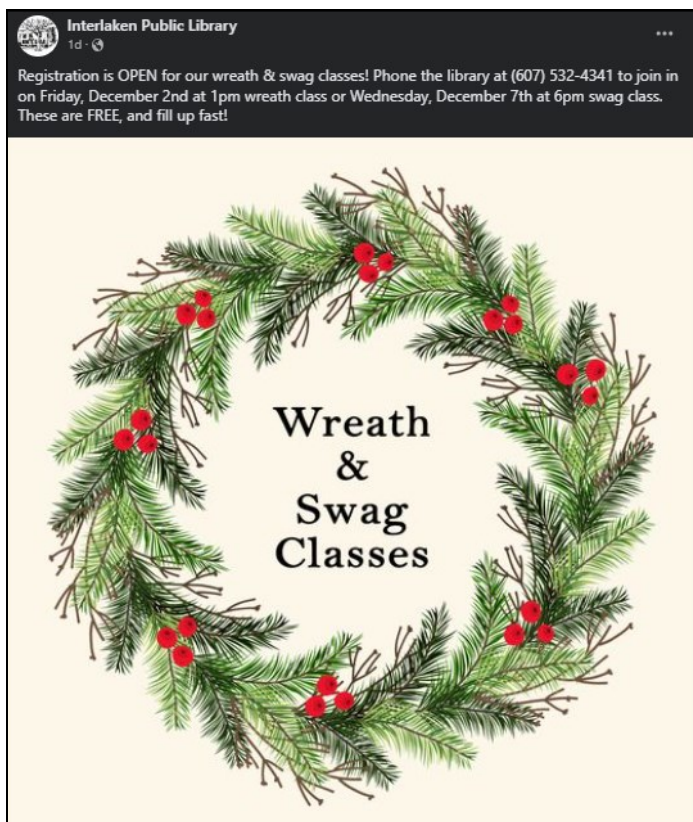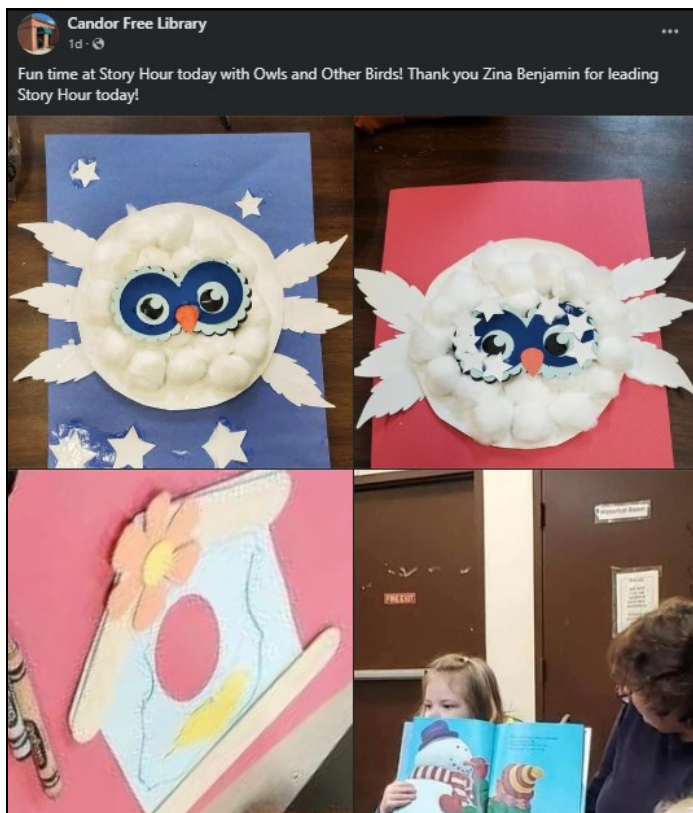
Please look for a separate email from me about this survey and when it needs to be completed.

Material Challenges – Over the past few weeks, we have had some activity in two of our libraries where patrons have questioned why some young adult titles are in the library collection. If this occurs, please reach out to me either by phone or email so we can assist you right away. A reminder to directors and boards that the *Public Library Collection Management Policy Toolkit* is a great reference to use during this time. You can find the toolkit **here**.

I hope everyone has a relaxing weekend!
Sarah

MEMBER LIBRARY NEWS

Candor Free Library
1d · 🌐

Fun time at Story Hour today with Owls and Other Birds! Thank you Zina Benjamin for leading Story Hour today!

Kellogg Free Library
22h · 🌐

When things didn't go "quite" as planned for our Pumpkin Centerpieces, we quickly changed direction and went with Pine Centerpieces instead. Thank you to Tess Southern for helping us out and lending your expertise and to Peri's Posies for changing things last minute and to A New Leaf Greenhouse for setting us up with all the pine. Even though it did not end up being what we originally planned, we all still enjoyed ourselves. 🌲

+8

Interlaken Public Library
1d · 🌐

Registration is OPEN for our wreath & swag classes! Phone the library at (607) 532-4341 to join in on Friday, December 2nd at 1pm wreath class or Wednesday, December 7th at 6pm swag class. These are FREE, and fill up fast!

Wreath
&
Swag
Classes

Tompkins County Public Library
3d · 🌐

We're thrilled to welcome our new Director, Leslie Tabor! Learn more about Leslie and her path to TCPL at https://www.tcpl.org/new-director-leslie-tabor

Do you have something to share? Please email jshonk@flls.org!

Back to Top

SCAM ALERT!

Watch Out for This Tricky New Tactic Called Clone Phishing

Researchers at Vade Secure describe a type of phishing attack dubbed "clone phishing," in which attackers follow up a legitimate email from a trusted sender with a replica, claiming that they forgot to include a link or attachment.

"Imagine receiving a legitimate email from a brand you know and trust," the researchers write. "Later you receive the same email again, only this time the sender explains they forgot to include additional recipients or information.

"Without knowing the obvious signs of clone phishing, you trust the email as authentic and accept the sender's reasoning without a second guess. After all, the email's content and context give you no reason for suspicion. It turns out, however, that this second email isn't legitimate, but a clone of the original message, intended to deceive you into clicking a malicious link or downloading a harmful attachment."

In these attacks, the attackers have access to a compromised email account within the organization, and then use this access to send malicious emails to other employees.

"Hackers intercept an email from a trusted sender, replace links or attachments with malicious content, and then resend the email to the same recipients," the researchers write. "To avoid suspicion, hackers justify the purpose of the duplicate message with a simple and believable reason. They also use common phishing techniques to give the appearance of legitimacy, including spoofing display names."

Vade concludes that a defense-in-depth strategy which includes a combination of technical defenses and employee security awareness training is the best way to block phishing attacks.

"As with any cyberthreat, protecting against clone phishing starts with embracing a comprehensive cybersecurity strategy," the researchers write. "This includes both technology that can safeguard against modern threats and best practices that can transform your users from a cybersecurity weakness into a strength."

And guess what? You can create your own simulated Clone Phishing Test using the KnowBe4 platform right now! Here's how:
https://support.knowbe4.com/hc/en-us/articles/11457524666387

Blog post with links:
https://blog.knowbe4.com/watch-out-for-this-tricky-new-tactic-called-clone-phishing

CONTINUING EDUCATION

Upcoming Webinars

Less Work, More Fun: A System to Supercharge your Storytime Planning and Creativity!
Wednesday, December 7, 12:00pm
This Lunch & Learn is sponsored by the NY State Library and Ready to Read at New York Libraries. Anyone who has planned a successful storytime knows just how much work goes into it! Finding books that won't bore the kids, songs to engage them, fingerplays, flannels, and more takes a lot of planning and time. The more planning you do, the more mental or physical files/lists/playlists pile up. At this session, you will learn a system for keeping track of your storytime successes and failures to streamline the process and make your programs even better the next time you do them.

CSLP Summer Symposium
Thursday, December 8, 11:00am-4:30pm
Registration for the virtual CSLP Summer Symposium is still open. Library staff should only register if they are actually able to attend the webinar. Recordings will be made available after the symposium. Not able to attend on December 8? Sign up **here** to be notified when the recorded webinars are posted.

Passive-Aggressive Behavior: Sources and Solutions for Library Workspaces
December 13, 2:00pm
Passive-aggressive behavior can be maddening. It catches us off guard, causes confusion, resentment, and low morale. What causes it and how can you help prevent it? This webinar will bring together research from multiple fields on how to handle passive-aggressive behavior, with particular tips for librarians. It will also explore the causes of passive-aggressive behavior, the benefits of anger, gender biases around anger, and more. Library Works registration fee: $49/person.

LOOKING FOR MORE?
⇒ **CLRC**
⇒ **METRO**
⇒ **SCRLC**
⇒ **WebJunction**
⇒ **Libby Webinars from OverDrive**

Conferences & Special Programs

LJ&SLJ PROFESSIONAL DEVELOPMENT

Library Journal Spring 2023 Course Lineup
Learn from library experts all spring long with our 15-course spring lineup! We know everyone has varying needs, so we are pleased to offer a wide range of both topics and structures. Check out some of the most relevant topics we'll be covering:
- 5 courses on DEI, including How to Build an Antiracist Library Culture and Antiracism 201: Digging Deeper in Antiracist Library Cultures
- 3 courses on Marketing and Outreach, including Marketing and Outreach Strategies to Engage Your Community and Social Media Marketing and Engagement Crash Course
- 3 courses on Library Advocacy, including How to Build and Maintain Library Advocacy and Resisting Book Bans Crash Course
- 2 courses on Leadership, including Equity-Centered Library Leadership and Library Boards Crash Course
- 2 courses on Library Instruction, including Equity-Centered Instruction and Manga Crash Course
- 2 courses on Collections, including How to Build Diverse Collections and Jumpstart Inclusive Cataloging

Polaris Help

To access helpful Polaris handouts AND training videos on our website:
1. Visit **https://www.flls.org/** and click on **STAFF LOGIN**.
2. Enter the username & password and click on **Log In**.
3. Then click on **Polaris Documentation.**

Please contact jshonk@flls.org, efranks@flls.org, or rhelwig@flls.org for the username & password.

Polaris documentation and videos from Innovative are also accessible online, with no login required. Please visit:
https://vimeopro.com/innovativeiii/webinars
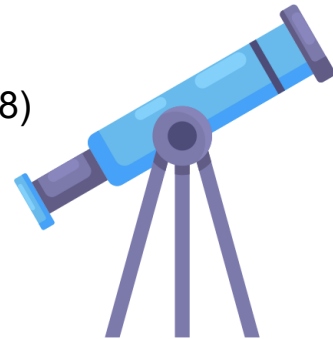**https://innovative.libguides.com/polaris**

PROGRAMMING & OUTREACH

FLLS Physical Collection: Program Boxes

Did you know that we have Program Boxes all ready to go? Borrow one (or more) today for some easy winter programming!

- **Wii U** (A20518100095)
- **Playstation 4 with Virtual Reality** (A20519408878)
- **XBox One** (A20518103247)
- **Film making Program Box** (A20519090950)
- **Breakout EDU Kit** (A20519408535)
- **Telescope Kit** (A20519415867)
- **Custom Fort Builder** (A20519404507)

To see more kits go to Polaris → Item records and search by **Call Number** for **Program Box**. If you have questions or want to brainstorm programming ideas, reach out to Heidi, **heckerson@flls.org**.

Professional Magazines and Journals

New year, new professional magazine routing list! Since we have some new faces and new titles, we are updating the routing lists.

Even if you are currently on the list, please **fill out this form** with your preferences by December 15, 2022. (The old lists are outdated and will not be used going forward.)

Image, Left: FLLS is a member of the ALA's **Association for Library Service to Children** and receives their quarterly **Children & Libraries** journal.

Must Read Articles from Programming Librarian:

Promoting and Evaluating: Creating Standout Hybrid Programs

Why Start From Scratch? Leveraging Existing Resources to Increase Community Engagement

5 Things to Know about Your State Humanities Council

Don't forget about the resources and links on the FLLS Programming Resources page!

AWARDS & GRANTS

Libraries Transforming Communities: Accessible Small and Rural Communities will offer more than $7 million in grants to small and rural libraries to increase the accessibility of facilities, services, and programs to better serve people with disabilities.

To be eligible, a library must have a legal service area population of 25,000 or less and be located at least five miles from an urbanized area, in keeping with Institute of Museum and Library Services (IMLS) definitions of small and rural libraries.

ALA is now accepting applications for grants to be distributed over the next three years ranging from $10,000 to $20,000.

Participating libraries will first conduct community input-gathering sessions to assure that their work aligns with local needs. Libraries will be required to identify the primary audience they are hoping to reach (e.g., homebound seniors, children with autism, Deaf community members) and facilitate a community conversation with the impacted populations in order to guide improvement of the library's services. Grantees would then use the funds to create services or improve their facilities based on the needs identified by their audience.

- **Apply now**
- **Guidelines**
- **Frequently Asked Questions**
- **View the Pre-Application Webinar recording**
- **Advisors**
- **Read "Accessibility in Libraries: A Landscape Review"**

Libraries Transforming Communities: Accessible Small and Rural Communities is part of ALA's longtime commitment to preparing library workers for the expanding role of libraries. The initiative is offered in partnership with the Association for Rural & Small Libraries (ARSL). Questions? **Contact ALA's Public Programs Office**.

ALA also recently re-opened the **Peggy Barber Tribute Grant**, which aims to help ease library budget challenges by awarding three libraries $2,500 to support a proposed program, program series, or programming effort!