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MEMBER LIBRARY BI-WEEKLY BULLETIN

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Friday, September 9, 2022

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ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the reopening <u>form</u>. Visit this <u>page</u> to view each library's quarantine period & hours information.

LINKS TO MAKE YOU THINK

The Pilcrow Foundation Rural Public Library Book Grants

Changing Expectations: New Ways to Entice the Public

Public Health Crisis Management Playbook

Becoming an "Untraditional" Library

Librarians and lawmakers are fighting for better e-book access

Lodi Library Director Beth Bevars Builds A 'Literacy Hub' For Struggling Readers

Librarian's Guide to Homelessness <u>FREE</u> On Demand!

To gain access to the webinar series on Niche Academy, please email jshonk@flls.org.

FROM THE DIRECTOR

September is Library Card Sign-Up Month – September is Library Card Sign-up Month, when libraries nationwide join the American Library Association (ALA) to remind parents, caregivers, and students that signing up for a library card is the first step on the path to academic achievement and lifelong learning. The campaign started in 1987 as a response to then Secretary of Education



William Bennett, who stated, "Let's have a campaign ... Every child should obtain a library card and use it." Read a detailed account in this 2015 blog post at the American Library Association Archives, <u>A Library Card for Every Child: Library Card Sign-Up Month</u>, by Cara Bertram. September is a great time to encourage library visits and have patrons see what's new and take part in the celebration.

Banned Books Week – This year, Banned Books Week takes place September 18 – 24. According to the American Library Association, "Banned Books Week celebrates the freedom to read and spotlights current and historical attempts to censor books in libraries and schools. For 40 years, the annual event has brought together the entire book community — librarians, booksellers, publishers, journalists, teachers, and readers of all types — in shared support of the freedom to seek and to express ideas, even those some consider unorthodox or unpopular. The books featured during Banned Books Week have all been targeted for removal or restriction in libraries and schools. By focusing on efforts across the country to remove or restrict access to books, Banned Books Week draws national attention to the harms of censorship.

In a time of intense political polarization, library staff in every state are facing an unprecedented number of attempts to ban books. ALA's Office for Intellectual Freedom tracked <u>729 challenges to library, school and university materials and services in</u> <u>2021</u>, resulting in more than 1,597 individual book challenges or removals. Most targeted books were by or about Black or LGBTQIA+ persons.

The theme for Banned Books Week 2022 is "Books Unite Us. Censorship Divides Us." Sharing stories important to us means sharing a part of ourselves. Books reach across boundaries and build connections between readers. Censorship, on the other hand, creates barriers. Banned Books Week is both a reminder of the unifying power of stories and the divisiveness of censorship, and a call to action for readers across the country to push back against censorship attempts in their communities."

For additional resources on Banned Books Week, including display ideas, lists of frequently challenged books, and a history of Banned Books Week, visit ALA's webpage <u>here</u>.

Material Challenges Toolkit – Speaking of banned books, this is a great time to remind both directors and trustees that the Collection Management Policy Template and Guide is available online <u>here</u>. The toolkit is an excellent resource for boards and library staff to use to make sure their material challenge policies are current.

I hope everyone has a wonderful weekend. Sarah



MEMBER LIBRARY NEWS Goodbye Summer!

Let's have one last look at some amazing Summer Reading displays and activities; Kellogg Free Library in Cincinnatus and Cortland Free Library are featured below. View all of the submissions to the Summer Reading 2022 Album <u>HERE</u>!





Do you have something to share? Please email jshonk@flls.org!

SCAM ALERT!

Combatting Rogue URL Tricks: Quickly Identify and Investigate the Latest Phishing Attacks

Everyone knows you shouldn't click phishy links. But are your end users prepared to quickly identify the trickiest tactics bad actors use before it's too late? Probably not.

Cybercriminals have moved beyond simple bait and switch domains. They're now **employing a variety of advanced social engineering techniques, like sneaky rogue URLs**, to entice your users into clicking and putting your network at risk.



Join **Roger A. Grimes**, KnowBe4's Data-Driven Defense Evangelist, for this webinar as he shows you how to become an expert phish finder. He'll **dive deep into the latest techniques and defenses** to share:

- Real-life examples of advanced attacks using rogue digital certificates, homograph attacks and more
- Safe forensic methods for examining URLs and other tactics for investigating phishy emails
- Strategies for dissecting URLs on mobile without clicking
- Simple ways you can train your users to scrutinize URLs and keep your network safe
- Find out what you need to know to keep your network protected and safe from the latest phishing attacks and earn CPE for attending!

Date/Time: Wednesday, September 14 @ 2:00pm

Register: https://info.knowbe4.com/rogue-phishing-urls?partnerref=CHNSA

Can't attend live? No worries — register now and you will receive a link to view the presentation on-demand afterwards.

ONLINE LEARNING



Upcoming Webinars

Open Meetings Law Virtual Training (NYSL)

Friday, September 16, 10:00am

This session provides an opportunity for attendees to learn more about a public body's responsibilities in relation to the Open Meetings Law, particularly about several recent statutory amendments. The session will focus in part on recent changes to the ability of a public body to meet using videoconferencing.

Virtual Lunch N Learn: Hybrid Programming Hacks (FLLS)

Thursday, October 20. 12:00pm

Hello, hybrid! It looks like hybrid programming is here to stay, but how can a small library make it happen? Maybe your library currently does hybrid programming and wants to take it to the next level. Perhaps you've got some solutions of your own to share. Join Eric and Heidi for some tech tips and hacks, including gear recommendations and funding ideas. This session will not be recorded but notes will be made available and shared.

Lodi Literacy Hub: The Road to Decode Begins at the Library (FLLS) Thursday, October 27, 10:00am

Libraries are for everyone, including readers who struggle with dyslexia or other learning differences. During Dyslexia Awareness Month, join Lodi Whittier Library Director Beth Bevars, Marion Waldman and Tracy Young from Teach My Kid to Read, and Human Rights Attorney Laurie Puhn Feinstein for an informative and inspirational look at how libraries can serve all readers. All registrants will receive a digital toolkit or a USB drive populated with handouts.

Grant Writing for Libraries (FLLS)

Thursday, November 10, 11:00am Save the date! Session will be presented by Jenny Shonk & Heidi Eckerson and held on Zoom. Description coming soon!

LOOKING FOR MORE?

- \Rightarrow <u>CLRC</u>
- ⇒ <u>METRO</u>
- \Rightarrow <u>WebJunction</u>
- ⇒ Libby Webinars from OverDrive

Conferences & Special Programs



NYLA 2022 Conference & Trade Show November 2-5, 2022 Saratoga Springs, NY

It is an exciting time for our library association and we are optimistic about NYLA's future – and the future of our members and members' libraries. The past two years have taught us that change is inevitable and humbling and that our strength is in coming together to rethink, rework, and reinvent what we have known.

Together we have weathered the storm. Together in Saratoga Springs, we will get back to something we used to do all the time – thinking about the future:

- Thinking "what's next?" with enthusiasm
- Taking the lessons from the pandemic and the injustices and inequities it has laid bare and moving forward on a better path
- Bringing many voices to the table virtual or literal and listening without judgment
- Seeing the infinite possibilities instead of the inside of the boxes that we put ourselves and others in

Let's get back to that. Let's get... Back to the Future.



Conference Programming

Conference Registration Early Bird rates end October 5!

Hotel Accommodations

PROGRAMMING & OUTREACH

Friendly Reminder: Summer Reading Final Survey is Live!

The survey link was sent to directors in an email on August 16, 2022. Please submit your responses no later than Monday, September 26, 2022. If you have questions please reach out to Heidi at <u>heckerson@flls.org</u>.

2022 Summer Reading Final Evaluation PDF

September Events!

Banned Books Week is September 18-24! Promotional tools are available on the ALA website and the Banned Books Week website.



September is Library Card Sign Up Month! ALA has put together this useful Press Kit.

Browsing the FLLS Professional Development Collection

Sometimes you know exactly what you want. Other times, it's fun (and inspiring) to browse the shelves. If you'd like to stop in and see what Storytime kits, games, diecuts, puppets, and professional development Collection titles we have at FLLS, reach out to Heidi to set up a browsing appointment.

Featured Books



Crowdsource Your Library, Engage Your Community: The What, When, Why, & How

A20519410215

Search Polaris and place a request today!



Fake News and Alternative Facts : Information Literacy in a Post-Truth Era



The Good, the Great, & the Unfriendly: A Librarian's Guide to Working with Friends Groups

A20519409549

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AWARDS & GRANTS

Southworth Library to begin free basic computer training classes this September with generous grant from PLA & AT&T



[Dryden] –Southworth Library is among 160 public libraries nationwide awarded funding by the Public Library Association (PLA) to conduct digital literacy workshops using <u>Digitallearn.org</u> resources. <u>The PLA</u> <u>Digital Literacy Workshop Incentive</u>, supported by AT&T, provides support to libraries of all sizes to conduct digital literacy training in their communities and help close the digital divide.

"Our library has always made it a priority to provide everyone with equal access to information, learning and technology resources. We have 14 public access computers available for use, and provide wireless internet throughout our building. In the past several years, with the COVID-19 pandemic, the issue of digital literacy has been brought to the forefront and our library has played a critical role in keeping our community connected to vital resources," says Library Director Diane Pamel, "but we have not had the funding to provide classes to help people navigate the digital world. The value of this grant," she added, "is the provision of funding for staff and materials to provide basic instruction, as well as access to training for the extensive resources available through the free PLA training site, Digitallearn.org".

The in-person sessions at the Southworth Library will help patrons utilize these resources, starting with guided instruction for Internet Basics (on Monday, September 26 from 11- 12 am or Tuesday, September 27 from 6 - 7 pm) and Email Basics (Wednesday, September 28 from 11- 12 am or Friday, September 30 from 6 - 7 pm). The classes are free and require no computer experience. Register by calling the library at 607-844-4782 or stop in during our open hours to reserve your spot.

Southworth Library, at 24 West Main St, in Dryden, NY has over 40,000 items for circulation, including books, videos, audiobooks, and a wide variety of assorted items, including American Girl dolls, telescopes, kitchen appliances and hotspots. We welcome visitors during our open hours: Monday and Wednesday from 2- 7; Tuesday, Thursday and Friday from 11 – 5 and Saturday from 10 - 2. Connect with us online at <u>www.southworthlibrary.org</u>, call 607-844-4782or email <u>southworthlibrary@gmail.com</u>.

About the Public Library Association

The Public Library Association (PLA) is the largest association dedicated to supporting the unique and evolving needs of public library professionals. Founded in 1944, PLA serves nearly 9,000 members in public libraries large and small in communities across the United States and Canada, with a growing presence around the world. PLA strives to help its members shape the essential institution of public libraries by serving as an indispensable ally for public library leaders. For more information about PLA, contact the PLA office at 1 (800) 545-2433, ext. 5PLA, or <u>pla@ala.org.</u>

About Philanthropy & Social Innovation at AT&T

We're committed to advancing education, creating opportunities, strengthening communities. and improving lives. As part of our company wide \$2 billion commitment from 2021–2023 to address the digital divide, we launched AT&T Connected Learning to invest in connectivity and technology, digital literacy, and education solutions. We aim to help today's learners succeed inside and outside of the classroom. Since 2008, we've committed more than \$600 million to programs that help millions of students across all 50 states and around the world, particularly those in underserved communities.