



MEMBER LIBRARY BI-WEEKLY BULLETIN

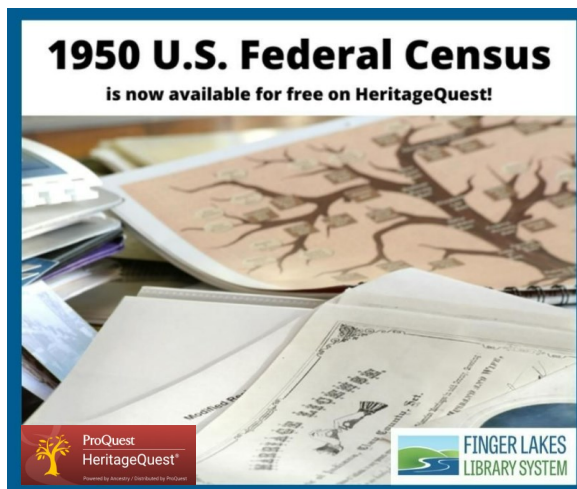
No. 22.15

Friday, August 26, 2022

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Visit [For the Public](#) & click on **HeritageQuest!**

ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the reopening [form](#). Visit this [page](#) to view each library's quarantine period & hours information.

LINKS TO MAKE YOU THINK

[It's Eclipse Time! Eclipse Glasses and Training for Public Libraries](#)

[2021 Public Library Staff and Diversity Survey Report](#)



[20 Cute Pics Of Animals + Books, Because Why Not](#)

[Regents Advisory Council on Libraries: Vision 2022](#)

[Afghan women open library to counter growing isolation](#)

[Senate FY 2023 Appropriations Bill Would Provide First Funding for Library Facilities in Decades](#)

Librarian's Guide to Homelessness *FREE* On Demand!

To gain access to the webinar series on Niche Academy, please email jshonk@flls.org.

Did you miss an issue?

Check <https://www.flls.org/bulletin> for archived bulletins!

FROM THE DIRECTOR

Our Annual Meeting is quickly approaching, so I wanted to share with you what our meeting will consist of. Our 64th Annual Meeting will be virtual on Friday, October 14 from 10 AM – 11 AM. The meeting link will be sent out shortly.



While we know that networking and the opportunity to socialize and share a meal with everyone is an important part of our Annual Meeting, having an in person event right now just didn't feel safe for many of us. I was one of the planners for an in-person, statewide library system directors' conference that was held in Ithaca a few weeks ago. We had multiple people drop out the day before the conference began due to COVID, which was a reminder that bringing people together in large groups is still tricky. Our intent is still to bring back our Annual Meeting in person, and I hope that can be next year.

During our business meeting portion of the Annual Meeting, we do have some elections for trustees of the Finger Lakes Library System Board of Trustees. There are **three** open seats for 2023:

- Cortland County – nominations are sought for **one** Cortland County representative to fill in the remaining three years of a five-year term that is currently vacant.
- Tioga County – the term for Patti Schaffer will expire at the end of 2022. She is eligible to run for a second term and has expressed interest in running again. Other nominations will be accepted for consideration.
- Tompkins County – nominations are sought for **one** Tompkins County representative to fill in the remaining year of a five-year term that is currently vacant.

Prospective board members must reside in the county they will be representing. Nominees do not need to be a trustee on a library board. Nominations of individuals with diverse personal and professional backgrounds are welcome and encouraged. Self-nominations are also welcome. If you are interested, or know someone who would be a great addition to our Board of Trustees, please email me sglogowski@flls.org.

After our business meeting, I will be giving a short review of the past year, from both the perspective of things that we were able to do at the system, and what we saw at our member libraries. The annual meeting is for library directors, library staff, and trustees to attend. A reminder that library trustees from our member libraries are the people who vote during our Annual Meeting.

A quick reminder that I will be out of the office and on vacation from Monday, August 29 until Tuesday, September 6. FLLS will be closed on Monday, September 5 to observe Labor Day. We will be doing the two delivery routes on Tuesday, September 6.

Have a relaxing weekend!

Sarah



MEMBER LIBRARY NEWS

Waterloo Library & Historical Society Music Garden

“3 of the pieces tell a little bit about some musical aspects of Waterloo and directs [patrons] inside to learn more. All was done on a zero budget through donations from community members and businesses.” **Brandi Rozelle, Director**



Do you have something to share? Please email jshonk@flls.org!

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SCAM ALERT!

[Heads Up] Watch Out for This Widespread, Multistage Investment Scam

A complex and ambitious investment scam has used more than 10,000 domains to induce speculators to give up not just funds, but personal information as well. Researchers at security firm Group-IB describe the campaign as one that proceeds through several distinct stages. It begins with ads placed in social media, or with pages displayed in compromised Facebook or YouTube accounts. The come-on invites prospects to learn more about an investment opportunity, enticing them with bogus celebrity endorsements and (always a warning sign) promises of guaranteed returns.

Should the prospect click through to learn more, they find that, for an initial investment of just \$250 USD, they'll receive a personal investment counselor who will guide them through the process. And they'll also receive a dashboard they can use to track their investment's progress.

The scam follows a well-established set of seven steps:

1. The bogus come-on is published on social media
2. The victim is taken to a phony investment website
3. The victim enters personal information in a form on the scam site
4. A call center contacts the victim, offering more information about the fraudulent investment prospectus
5. The victim, after providing more information, is given a login to a site that offers a dashboard of general investment performance
6. The victim makes an initial deposit of \$250 and receives an individualized dashboard showing their own investment's performance (the information displayed there is bogus)
7. The victim is urged to invest more money. If the victim asks to cash out, the victim is told more needs to be invested to reach the cash out threshold. This continues until the victim is eventually disillusioned

About 5,000 of the malicious domains, Group-IB reports, are still in use. What are some of the red flags? Two stand out in particular: the promise of a guaranteed return, and the assignment of a personal investment counselor to a small investor. The amounts taken initially aren't large, but the scammers make up for this in volume.

The complex, multistage approach can persuade some who might pride themselves on their resistance to scams. New-school security awareness training focused on social engineering, however, can help inoculate people against this sort of caper by exposing them to it in a convincing yet safe way before they encounter it for real.

Blog post with links:

<https://blog.knowbe4.com/a-widespread-multistage-investment-scam>

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ONLINE LEARNING

Upcoming Webinars

[Community-Led Planning for Equitable, Responsive Services \(WebJunction\)](#)

Thursday, September 15, 3:00pm

You want to serve your community equitably and well, but you have endless possibilities and finite resources. How do you know which direction to go? Community-led planning is a strategy that invites community participation in service design and implementation by sharing power. Whether you're creating a system-wide strategic plan, a single program, or anything in between, using community-led planning techniques can set you up for outstanding success. Discover the results of new research into how libraries can become more equitably community led. Then learn how to apply these concepts to create highly relevant, inclusive services for—and, more importantly, with—your community.

[Engaging Teens with Connected Learning \(FLLS\)](#)

Tuesday September 20, 10:00am

This presentation will provide an overview of Edith B. Ford Memorial Library's use of connected learning in program planning and execution for teens & tweens.

Librarian Amber Pasiak will explain different ways that the library has utilized collaboration with the local school districts, explain how the library has marketed programs, and discuss funding options. The presentation will also include examples of connected learning in practice. Click [here](#) to visit the FLLS calendar.

[Social Media 101 \(FLLS\)](#)

Wednesday October 5, 11:00am

Social media can be challenging, especially when you're juggling a bunch of other duties at your library. Let Asia Bonacci and Woody Chichester from TCPL teach you some strategies for making a splash with the big 4 platforms: Facebook (Meta), Instagram, TikTok, and Twitter. They will cover getting inspiration and ideas for posting, growing an audience, using Meta biz suite, and what to do if and when you experience online harassment. You'll learn how to start small, dream big, and have fun along the way. Click [here](#) to visit the FLLS calendar.

Conferences & Special Programs



[NYLA 2022 Conference & Trade Show](#)

November 2-5, 2022

Saratoga Springs, NY

It is an exciting time for our library association and we are optimistic about NYLA's future – and the future of our members and members' libraries. The past two years have taught us that change is inevitable and humbling and that our strength is in coming together to rethink, rework, and reinvent what we have known.

Together we have weathered the storm. Together in Saratoga Springs, we will get back to something we used to do all the time – thinking about the future:

- Thinking “what's next?” with enthusiasm
- Taking the lessons from the pandemic and the injustices and inequities it has laid bare and moving forward on a better path
- Bringing many voices to the table – virtual or literal – and listening without judgment
- Seeing the infinite possibilities instead of the inside of the boxes that we put ourselves and others in

Let's get back to that. Let's get... Back to the Future.

[Conference Programming](#)

[Conference Registration](#)

Early Bird rates end October 5!

See [page 7](#) for scholarship opportunities.

[Hotel Accommodations](#)

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PROGRAMMING & OUTREACH

Summer Reading Final Survey is Live!

It's time for the 2022 Summer Reading Final Evaluation survey. FLLS compiles your Final Evaluation survey responses and then submits the New York State Library's 2022 Summer Reading Program Final Report for the system. The survey link was sent to directors in an email on August 16, 2022. Please submit your responses no later than Monday, September 26, 2022. If you have questions please reach out to Heidi at heckerson@flls.org.

[2022 Summer Reading Final Evaluation PDF](#)



Author Event September 13: Meet Local YA Author Megan Shull at Stewart Park in Ithaca

Join the bestselling author behind Disney's smash hit *THE SWAP*, Megan Shull, for a celebration of her new novel [BILLION DOLLAR GIRL](#)! This free, one-night-only event is for kids, caregivers, families, and friends. Drop by [Stewart Park's](#) Large Pavilion from 6pm to 8:30pm on Tuesday, September 13 for a community-wide super-awesome party in the park with treats, hometown vibes, and a book signing with Megan! Books will be available for purchase at the event.

Browsing the FLLS Professional Development Collection

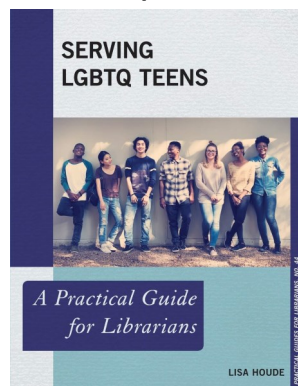
Sometimes you know exactly what you want. Other times, it's fun (and inspiring) to browse the shelves. If you'd like to stop in and see what Storytime kits, games, die-cuts, puppets, and professional development Collection titles we have at FLLS, reach out to Heidi to set up a browsing appointment.

Featured Books

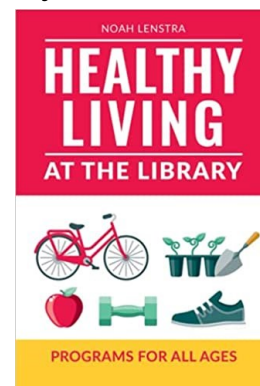
Search Polaris and place a request today!



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AWARDS & GRANTS

PLS Conference Scholarship Awards

The Public Libraries Section of NYLA is pleased to offer five (5) Conference Scholarship awards to encourage public librarians (professional degree not required) now in the field, or students in library school, to participate in NYLA or PLS activities.

Each award maximum is \$1200.00, which includes full conference registration, travel or other conference related expenses and membership in NYLA and PLS if the winner is not already a member.

Additionally, the winner will be asked to help with staffing at the PLS booth at the conference. The winner(s) is expected to attend the annual conference including the awards ceremony.

Award recipients are selected by the PLS Board upon the recommendation of the PLS awards committee.

Eligibility Requirements:

You need not be a current member of NYLA or PLS to apply. Professional Degree is not required. Application, in the form of a letter, must include:

- Why you wish to attend the Conference
- How you plan to integrate the experience into your work
- How you plan to share your experience with your fellow professionals
- How the award will influence your professional goals.

Applicants must submit receipts and proof of reimbursement by other sources within 30 days after the conference.

You may only receive one award in your lifetime. The deadline to apply is **September 12th, 2022**. To apply for a PLS NYLA Conference Scholarship, please email a letter meeting the criteria outlined above to: megv@bville.lib.ny.us. Please put "2022 PLS Conference Scholarship Award" in the subject line. Questions may be sent to the same email address.

RLRT Conference Scholarship!

The Rural Libraries Round Table Board is pleased to announce an \$800 scholarship to be used toward the NYLA 2022 full conference registration and other related conference expenses. Applicants must register for the NYLA 2022 full conference, as well as being a member of RLRT.

Application forms are available [here](#), and on our web page. The application deadline is August 31, 2022. The scholarship winner will be notified by Sept 15.