FINGER LAKES LIBRARY SYSTEM

MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 22.14   Friday, August 12, 2022

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You can click on each link below to quickly navigate to your favorite bulletin sections!

Live Online Interview Practice
FREE with your library card
JOB

To get free interview help, all you need is an internet connection, computer or mobile device, and your library card.

brainfuse JobNow

ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the streamlined online reopening form: **www.flls.org/2020reopenpoll/**. Visit **www.flls.org/member-library-service-status/** to view each library's quarantine period & hours information.

LINKS TO MAKE YOU THINK

Auburn school board considering library book policy changes

Reading Inside and Out | LJ Fall Book Preview

Our Brave Communities

Quiz: Which Goosebumps Cover Are You?

Apply Now: "Libraries and Sustainability" Virtual Book Club

A Place of Comfort and Calm: Creating a Sensory Space Inside the Library

Librarian's Guide to Homelessness _FREE_ On Demand!
To gain access to the webinar series on Niche Academy, please email **jshonk@flls.org**.

Did you miss an issue?
Check **https://www.flls.org/bulletin** for archived bulletins!

FROM THE DIRECTOR

We have had a busy few weeks with many projects happening:

Out-of-System Interlibrary Loan is Back – We know many of you have been anxiously awaiting the return of out-of-system interlibrary loan. On Monday, August 1, we launched a soft opening of out-of-system ILL in order to start receiving materials to train our ILL Assistant. This service has been on pause since March 2020, when FLLS shut down due to the start of the pandemic. Since we receive items from across the nation, and transmission from materials was unknown at the time, coupled with the closure of our building at that time, it made sense to halt the movement of materials. When we received a 22% budget cut from the State of NY during the summer of 2020, it was financially impossible to bring it back. FLLS has to eliminate the position, along with a collection assistant, and two part-time driver positions.

As our financials recovered, the intent was to restore the service. Over this summer, we re-started our contract with OCLC, the vendor we use to get materials, started re-learning the process and re-trained our member library staff on how to help patrons place holds. Our shelving page, Arlene Krebs, starting working as our ILL Assistant on August 1.

There have been some behind-the-scene changes to OCLC and ILL since 2020, so we are still learning the software changes. However, the good news is that the service is up and running and we are encouraging patrons to place holds. In addition to receiving out-of-system interlibrary loans for our patrons, FLLS is also lending out materials to libraries across the nation, as we did before 2020.

If you need more information about out-of-system interlibrary loan, please read this special **information** and view our **FAQs**.

Summer Reading – A big thank you to all of our libraries as they wrap up summer reading. It was great to see all of the innovative programs, story times, book clubs and more over the last few months. We noticed all the fantastic summer reading decorations our libraries and creative book displays. This summer our Member Services Librarian, Heidi, encouraged libraries to submit photos of their displays and decorations. We had 18 of our 33 libraries send us nearly 100 pictures of their creations and Heidi created a photo album that was shared to our libraries last week. FLLS had a raffle prize and picked three winners – Marathon, Trumansburg, and Waverly Library – who each received a gift certificate from FLLS to help their staff celebrate a summer well done with a coffee-break treat.

I hope everyone has a wonderful and relaxing weekend!

Sarah

MEMBER LIBRARY NEWS

Summer Reading Photo Album and Contest

Wonder what other libraries have done this summer? Look through the **photo album** of your delightful Summer Reading 2022 decorations and displays. Eighteen libraries sent in nearly 100 pictures of their creations. Thank you! This may become an annual rite of summer here at FLLS.

Congratulations to Waverly, Trumansburg, and Marathon who won our random drawing. They will be receiving a gift certificate from FLLS!

Lamont Memorial Free Library (MCGR)

"Definitely my favorite Summer Reading theme! -Heather @ MCGR

Peck Memorial Library (MARA)

"I got the ideas from the summer reading page on Facebook. When we are open and kids are in the children's room we try playing underwater sounds also." -Mary Frank @ MARA

*Do you have something to share? Please email **jshonk@flls.org**!*

SCAM ALERT!
SECURITY HINTS & TIPS: Shortened Links

What Are Shortened Links?

Have you ever clicked a link only to be redirected to another link with a longer URL? If so, you probably clicked a shortened link. URL shortening occurs when a URL is swapped out for a shorter link that redirects you back to the original link. Shortened links first appeared in the early 2000s but became more popular with the rise of Twitter. Today, shortened links are commonly used to track marketing and social media campaigns.

How Do Cybercriminals Use Shortened Links?

Unfortunately, cybercriminals discovered that shortened links can make malicious links look safe to click. Shortened links hide the real URL, and many URL shorteners also change the domain when generating a shortened link. Since the real URL isn't visible, users can't see the red flags that might prevent them from clicking a link.

For example, cybercriminals repurposed LinkedIn redirect links, or "slinks", to steal users' credentials. Slinks are typically used to track marketing campaigns on LinkedIn while also letting companies link out to their websites. Since all slinks use the LinkedIn domain, they are unlikely to be blocked by anti-spam or anti-malware filters. Users are also more likely to click slinks because LinkedIn is a trusted website. Cybercriminals use slinks to redirect users to a fake login page and then steal any credentials the users enter on the page.

Hints and Tips to Stay Safe

- Always think before you click! Remember that you should never click a link that you weren't expecting.
- Become familiar with popular URL shortener tools. For example, Bitly and TinyURL are two common URL shorteners. If you see a link with bit.ly or tinyurl at the beginning of the link, you can assume the link has been shortened.
- If you suspect a link has been shortened, use a link expander to view the full URL before you click. Expanding the URL will help you identify any potential red flags.

ONLINE LEARNING

Upcoming Webinars

Sustainable Living Library Programs
(CLRC)
Wednesday, September 14, 10:00am
Ellyssa Valenti Kroski, the Director of Information Technology and Marketing at the New York Law Institute, is one of many who opted for the freedom of building a self-sufficient and sustainable way of life during the COVID-19 pandemic. Learn just what it takes to plan, organize, and run sustainability programs for patrons in libraries, both rural and urban. Programs range from gardening topics to teaching pioneer crafts, to homesteading events, and to hosting preservation programs.

Engaging Teens with Connected Learning
(FLLS)
Tuesday September 20, 10:00am
This presentation will provide an overview of Edith B. Ford Memorial Library's use of connected learning in program planning and execution for teens & tweens.
Librarian Amber Pasiak will explain different ways that the library has utilized collaboration with the local school districts, explain how the library has marketed programs, and discuss funding options. The presentation will also include examples of connected learning in practice. Click **here** to visit the FLLS calendar.

Social Media 101 (FLLS)
Wednesday October 5, 11:00am
Social media can be challenging, especially when you're juggling a bunch of other duties at your library. Let Asia Bonacci and Woody Chichester from TCPL teach you some strategies for making a splash with the big 4 platforms: Facebook (Meta), Instagram, TikTok, and Twitter. They will cover getting inspiration and ideas for posting, growing an audience, using Meta biz suite, and what to do if and when you experience online harassment. You'll learn how to start small, dream big, and have fun along the way. Click **here** to visit the FLLS calendar.

LOOKING FOR MORE?
⇒ **METRO**
⇒ **WebJunction**
⇒ **Libby Webinars from OverDrive**

Conferences & Special Programs

LJ&SLJ PROFESSIONAL DEVELOPMENT

Library Journal is having a sale!

Purchase one regular fall course for the early bird rate of $225 (+$12.24 fee) and receive access to an on-demand course for free!

FALL COURSES:
- **How To Build an Antiracist Library Culture**
- **Equity-Centered Library Leadership**
- **Social Emotional Librarianship**
- **How To Build Diverse Collections**
- **Tools and Strategies for Managing Frontline Challenges**
- **Project Management Fundamentals for Librarians**
- **How to Build LGBTQIA+ Centered Spaces, Programs, and Services**
- **Improve Library Service Through the Power of Partnerships**
- **Engage Your Community by Uniting Marketing and Outreach**

ON-DEMAND COURSES:
- **Equity in Action: Solidarity in Social Justice**
- **Serving Vulnerable Patrons**

Polaris Help

To access helpful Polaris handouts AND training videos on our website:
1. Visit **https://www.flls.org/** and click on **STAFF LOGIN**.
2. Enter the username & password and click on **Log In**.
3. Then click on **Polaris Documentation.**

Please contact jshonk@flls.org, efranks@flls.org, or rhelwig@flls.org for the username & password.

Polaris documentation and videos from Innovative are also accessible online, with no login required. Please visit:
https://vimeopro.com/innovativeiii/webinars
https://innovative.libguides.com/polaris

PROGRAMMING & OUTREACH

Summer Reading Final Survey Coming Soon!

The New York State Library released the Summer Reading Final Evaluation Survey on Friday, August 5. NYSL listened to libraries and designed this year's survey to better align with the State Annual Report. Heidi is working on a version to send out to member libraries soon.

Museum Pass Kit: August Update

It's hard to believe that the Museum Pass kits arrived at your libraries during the last week of June and here we are in August! Here's an update on how it's going across the System. An email was sent out on Wednesday, August 10 to directors and youth staff with more details, including a promotional flyer.

Circ Stats to Date:
30 for the Museum of the Earth/Cayuga Nature Center Kits
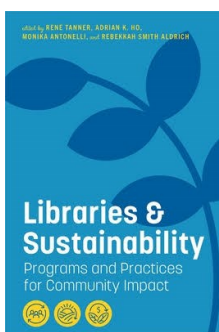**20** for Sciencenter A Kits
34 for Sciencenter B Kits.

Please encourage patrons to fill out the survey. You can print more **HERE**. The links for the **online version of the survey** are also listed on the Lending Guide. View examples of marketing around the system below:

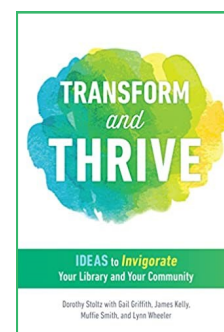## Featured Books in the FLLS Professional Collection

Search Polaris and place a request today!

A20519412097

**A20519412136
Or A20519412178**

A20519409507

AWARDS & GRANTS

Engaging Beyond Our Walls Grants for Libraries

Deadline: August 15, 2022

American University's **Game Center** and the **DC Public Library** have received an IMLS grant to offer libraries tools, training, and templates to create neighborhood games. The Engaging Beyond Our Walls project provides:

- basic training in game design and storytelling for communities, plus $300 for supplies and $150 for training;
- turn-key game templates to tell local stories in just 30 minutes;
- free authoring tools that are easy enough for non-technical users to create games and stories;
- workshops and experiences for patrons, led by the pioneering Game Center of American University.

25+ libraries will receive support and funding to become hubs for creating outdoor games and interactive stories — using local history, community voices, and neighborhood landmarks to address the growing need to engage beyond library walls, including with digital media. Grant projects can focus on topics such as creating escape rooms with local history and public art, outdoor "story walks," public history projects with digital media, local history-focused scavenger hunts, or audio tours that feature resident voices and archival photos sent by text message. There is no prior technical knowledge or expertise to apply or participate. Hive Mechanic is the tool that will be used, which does not require any programming experience. Anyone can create outdoor and immersive experiences for ordinary phones — no coding or programming skill is required. The approach is based on successful installations with the DC Public Library (DCPL), the Smithsonian Anacostia Community Museum, and neighborhood cultural centers.

For more information, and to apply, visit the **website**. Find more grant opportunities on Stephanie Gerding's **Library Grants** blog.

Community Foundation of Tompkins County Library Grants Update

In years past, CFTC Library Grant reports were due in August/September. That is no longer the case. Here's a note from Janet: "*There is only one regular report which will be due alongside the application for the next cycle. So, this is the first time no reports have been due in Aug/Sept. or Dec. Hopefully, that's an easier load for libraries*." So, no report until 2023 when the new application comes out which will probably be in December/January and due in February.