FINGER LAKES LIBRARY SYSTEM

MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 22.13   Friday, July 22, 2022

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BIG LIBRARY READ
July 13 - 27, 2022

An unforgettable historical fiction novel about one woman who believed in scientific medicine before the world believed in her.

Libby.
The library reading app

ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the streamlined online reopening form: **www.flls.org/2020reopenpoll/**. Visit **www.flls.org/member-library-service-status/** to view each library's quarantine period & hours information.

LINKS TO MAKE YOU THINK

Resources on Book Challenges and Intellectual Freedom

New & Improved Courses Available on DigitalLearn.org

The Best Books of 2022 So Far

A Call to Action on Climate Change for Libraries

Does Reading Fiction Really Increase Empathy? The Science Says Yes... & No

Librarian's Guide to Homelessness _FREE_ On Demand!
To gain access to the webinar series on Niche Academy, please email **jshonk@flls.org**.

FROM THE DIRECTOR

We have had a busy few weeks and have been out visiting our libraries to check in on summer reading activities and construction projects. Here are some highlights:

Summer Reading – Our libraries are busy with summer reading programming and we are happy to report that many of our libraries are seeing an increase in program attendance this year. This is also finally leading to an increase in door count throughout our service area. The CSLP theme this year is "Oceans of Possibilities". Many of our libraries are doing science, fish, and pirate themed programming this summer to match the CLSP theme.

We are seeing so many great displays this summer that we are running a contest. Member libraries are encouraged to email Member Services Librarian Heidi Eckerson photos of summer reading displays and decorations by August 1. Heidi will then create a photo album so everyone can "sea" what's going on around the Lakes. Three lucky libraries will win gift cards so that library staff will be able to have a treat on us! See more info on page 6.

2020 Census Figures – The State is finally using 2020 Census figures for our State Aid charts and funding. While we are thankful the new figures are finally being rolled out, it has caused financial implications. Out of our five counties, four have had population decreases. Tompkins County is the only county in our service area that gained population (+4,176). Our other four other counties lost a combined 10,412 residents. This equals out to a loss of 6,236 residents in our service area, which means we are losing funding of at least a few thousand dollars.

Our regional library council, South Central Regional Library Council, has a larger service area (14 counties). They lost 32,414 residents, which triggered a loss of $12,000 of their budget. A large provider of databases, continuing education and digitization grants, the impact of this loss could be felt by our member libraries also.

Material Challenges - In response to recent events occurring in NYS libraries "Ask the Lawyer" has posted a new Recently Asked Questions (RAQ) topic on Pride Month Displays and legal issues affecting display removal and policy. View the response at **https://www.wnylrc.org/ask-the-lawyer/raqs/270**.

FLLS has partnered with the other 22 public library systems in New York State, the nine regional library councils, and attorney Stephanie "Cole" Adams to produce the 2022 **Public Library Collection Management Policy Template and Guide** to help public library directors and boards update their collection development policies and request for reconsideration processes. A webinar to introduce this new guide, *Ready, Set, Policy! Using the 2022 "Collection Management" Guide*, was held on Tuesday, July 19. I co-hosted with Stephanie and we had 241 attendees participate in the webinar. If you signed up for the webinar and couldn't make it on Tuesday, you will receive the recording and slides soon.

Cooling Centers – Did you know that some of our libraries are listed as cooling centers through the NY State Department of Health? All libraries in Tompkins County are listed on the State website, as well as libraries in Seneca and Tioga counties. You can view the list **here**.

I hope you have a cool and relaxing weekend!
Sarah

MEMBER LIBRARY NEWS

Just Clowning Around at Hazard Library

"I highly recommend 'Just Clowning Around' for a program. They tied together science concepts with balloons and made this really cool geodesic dome with all the kids. It is now filling the library LOL. Everyone got to go home with some kind of twisted balloon and they even made small apples and hearts for people. The apple looked like an actual🍎!" - Lisa Semenza, Director

Do you have something to share?
Please email jshonk@flls.org!

SCAM ALERT!

[Heads Up] New Phishing Attacks Shame, Scare Victims into Surrendering Twitter, Discord Credentials

A new wave of social media phishing attacks are now using scare tactics to lure victims into sending their logins.

First, a Twitter phishing attack was reported earlier last week. Threat actors would send direct messages to the victims, flagging the account for use of hate speech. They would then be redirected to a fake Twitter Help Center to input their login credentials.

Then, a Discord phishing campaign was discovered by sending user a message from friends and/or strangers accusing the user of sending explicit photos on a server. The message also included a link, and if clicked would then lead to a QR code. This resulted in the account being taken over by the cybercriminals.

Social media have always been used for successful phishing attacks, using social engineering to manipulate victims to disclose confidential logins. And if successful, social media attacks can open the flood gates to the company network.

James McQuiggan, Security Awareness Advocate at KnowBe4, explained to Dark Reading about how effective social media phishing attacks can be, "A lot of the time, phishing attacks rely on the victim reacting to the email in an emotional state," he says. "The victim sees the email and responds without adequately checking the sender or the link."

These types of attacks are not going away anytime soon. And with the continual remote workforce, there is a higher risk of being targeted through your social networks without the word-of-mouth alerts you would get at the office from other employees. Get ahead of the curve now with your employees by implementing new-school security awareness training.

Blog post with links:
https://blog.knowbe4.com/cybercriminals-now-use-scare-tactics-in-their-social-media-phishing-attacks

ONLINE LEARNING

Upcoming Webinars

Brave Voices, Brave Choices (PLA)
Wednesday, July 27, 2:00pm
Brave Voices, Brave Choices (BVBC) is a public promise to learn, grow, and act on our collective commitment to move past anti-racism statements, engage residents and local systems, advance equity, and create the reality we want for all people. While Howard County in Maryland is acclaimed for its diversity, its Black residents increasingly have the worst outcomes across most self-sufficiency indicators, such as unemployment, poverty, and evictions. In this webinar, participants will learn how the Howard County Library System provided the data-informed foundation needed to lead and drive change through their BVBC initiative.

You Got Your Chocolate in My Peanut Butter or How to Facilitate Learning/ Programming in a Hybrid Environment (CLRC)
Wednesday, July 27, 3:00pm
This workshop will help you ask the right questions to ensure you match the best delivery method to your objectives and audience. In addition, we will touch on some tools and tricks that will make your learning and programs participatory, useful, and memorable.

Best Practices for Hybrid Programming (ALA)
Wednesday, August 10, 2:00pm
Using lessons learned from 4+ years of hybrid programming at a research institution, Alyssa Denneler will discuss do's and don'ts for conducting events in the campus and local community. Of particular note are considerations for planning your event, post-event documentation and wrap-up, and ensuring you have the tools you need to confidently host a valuable event for all involved.

SCRLC Article Discussion Group
Thursday, August 11, 12:00pm
Join us for a discussion on the essay, "The Librarians Are Not Okay" by Anne Helen Petersen, published on her substack, *Culture Study on May 1, 2022 & "Quitting Time" by Lara Ewen, published in American Libraries on* June 1, 2022. Read the articles and come ready to share your thoughts!

Conferences & Special Programs

LJ&SLJ PROFESSIONAL DEVELOPMENT

Library Journal is having a sale!

Purchase one regular fall course for the early bird rate of $225 (+$12.24 fee) and receive access to an on-demand course for free!

FALL COURSES:
- **How To Build an Antiracist Library Culture** (*Jenny attended Fall 2021 and highly recommends!*)
- **Equity-Centered Library Leadership**
- **Social Emotional Librarianship**
- **How To Build Diverse Collections**
- **Tools and Strategies for Managing Frontline Challenges**
- **Project Management Fundamentals for Librarians**
- **How to Build LGBTQIA+ Centered Spaces, Programs, and Services**
- **Improve Library Service Through the Power of Partnerships**
- **Engage Your Community by Uniting Marketing and Outreach**

ON-DEMAND COURSES:
- **Equity in Action: Solidarity in Social Justice**
- **Serving Vulnerable Patrons**

LOOKING FOR MORE?
⇨ **CLRC**
⇨ **METRO**
⇨ **SCRLC**: Visit **https://www.youtube.com/user/scrlc1** to view recordings!
⇨ **Tech-Talk (Available through SCRLC):** *Username & password = scrlc*
⇨ **WebJunction**
⇨ **Libby Webinars from OverDrive**

PROGRAMMING & OUTREACH

Love Your Library Fund

In late June, NYS **Love Your Library** special revenue funds were allocated to each public library system to support Summer Reading programs during 2022. FLLS will use our funds to purchase **OverDrive** audio and e-books for ages birth to 21. A special thanks to youth librarians Kate and Regina at TCPL for selecting some great titles! Heidi will be creating a special display of these items on our **OverDrive splash page**.

2022 Summer Reading Photo Contest

Our delivery driver Ken recently mentioned to Heidi that he's enjoying all the creative "Oceans of Possibilities" displays in your libraries. In fact, staff have been asking him what he's seen at other libraries in his travels. We thought it might be fun to create a photo essay of your work and share it throughout the system. (And we know not every library went with this theme so feel free to send us pics of the theme you used.)
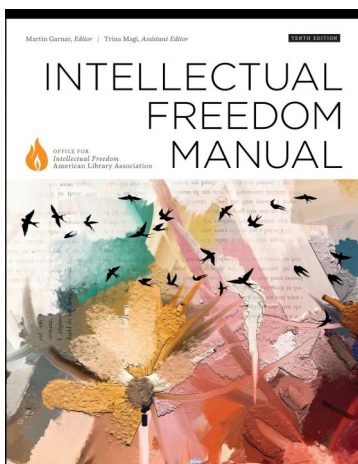
So here's the plan:
- Snap some photos of your Summer Reading displays and decorations.
- Send your favorites by August 1 to Heidi **heckerson@flls.org** with the name of your library and "*Summer Reading Display Photo 2022*" In the email subject line. Feel free to attach a note about who created it, the inspiration, any stories behind it, etc.
- "Sea" what's going on around the Lakes in the photo album I'll create from your pictures.

Each library who sends a photo will be entered into our random drawing. Three lucky libraries will win a Dunkin Donuts gift card to keep you and your staff going through Summer Reading.
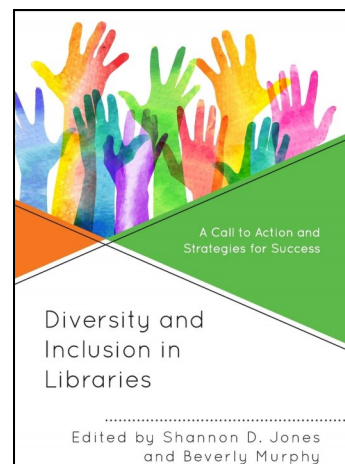
Featured Books in the FLLS Professional Collection

Search Polaris and place a request today!

INTELLECTUAL FREEDOM MANUAL	60 READY-TO-USE CODING PROJECTS	Diversity and Inclusion in Libraries
A20519411936	**A20519411897**	**A20519415744**

POLARIS FAQ
Assigning a Different Loan Period (ILL Procedure)

Out-of-System InterLibrary Loan materials will have a different loan period than regular items. The process below should be completed BEFORE you check out the item.

- Open the Check Out window. Scan the patron's card or locate them using the **Find** button.

- Click on the **Special…** button in the Check Out window.

- Locate the correct due date on the item's goldenrod colored book band. Select the due date either using the calendar or by typing in the number of days.

- Make sure that "*apply to next item only*" is selected and click **OK**.

- Scan your item. Continue to check out regular items for the patron or hit **Enter** on your keyboard to complete the transaction.

REMINDER: To access Polaris handouts <u>AND</u> videos on our website, visit **https://www.flls.org/** and click on **STAFF LOGIN**. Enter the username & password and click on **Log In**. Then click on **Polaris Documentation.** Please contact **jshonk@flls.org**, **efranks@flls.org**, or **rhelwig@flls.org** for the username & password.

Polaris documentation and videos directly from Innovative
are also accessible online, no login required:
https://vimeopro.com/innovativeiii/webinars
https://innovative.libguides.com/polaris

AWARDS & GRANTS

Library of Congress Grants:
Community Collections Grants and
Connecting Communities Digital Initiative

Deadlines: August 1, 2022 and September 30, 2022

As part of the Library of Congress's vision to connect all Americans and to empower new generations and diverse audiences to explore its enduring treasury of information, **Of the People: Widening the Path** enhances and supports diverse and inclusive participation in the creation and perpetuation of the nation's historical and creative record. The following two Of the People grant opportunities are available.

The **Community Collections Grants** from the **American Folklife Center** (AFC) fund and support contemporary cultural field research and documentation within diverse communities. Available to Individuals and Organizations, the grants offer up to $50,000 each to support projects within their communities to produce ethnographic cultural documentation, such as of interviews with community members and audio-visual recordings of cultural activity, from the community perspective. The center will archive the collections from grant projects to preserve and showcase this rich and valuable cultural documentation, expanding its representation and inclusion of contemporary cultural expressions and traditions that may otherwise be absent from the national record. The program is open to US-based Individual applicants and non-profit Organizations, including institutions of higher education, colleges and universities, professional associations and community groups. The Library intends to award ten 12-month grants of up to $50,000 each.

Get application information

The **Connecting Communities Digital Initiative (CCDI)** encourages creators in Black, Indigenous, and communities of color to combine Library materials with technology to connect Americans with a more expansive understanding of our past and future. Opportunities are available for Libraries, Archives, Museums (three grants for up to $50,000 each.), and Minority-Serving Higher Education Institutions (three grants for up to $50,000 each).

Get application information for Libraries, Archives, Museums
Get application information for Higher Education