



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 21.18

Friday, November 5, 2021

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Encourage your patrons to visit fls.org/public/ and click on **JobNow** to get access to LIVE unemployment benefits assistance and much, much more!

ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the streamlined online reopening form: www.fls.org/2020reopenpoll/. Visit www.fls.org/member-library-service-status/ to view each library's quarantine period & hours information.

LINKS TO MAKE YOU THINK

[Ford Library announces new program in collaboration with Seneca County Jail](#)



[October CSLP Newsletter](#)

[Fine-Free: It's Time](#)

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November is [Native American Heritage Month](#)

[A Conflict of Values: How to prevent clashes between trustees and librarianship tenets](#)

FROM THE DIRECTOR

As I write this, I am attending the first in-person New York Library Association Conference since the pandemic. It has been so nice to see friends and colleagues in person after such a long time, including some of our member library staff who are also attending! Here are some updates for you:



HERO Act Designation Extended - On October 31, 2021, the New York State Commissioner of Health continued the designation of COVID-19 as a highly contagious communicable disease pursuant to the HERO Act until December 15, 2021. This means that we must continue to keep in effect the airborne infectious disease prevention plans we adopted this summer. Things such as enhanced cleaning and staff health screening questions must still be completed.

Technical Amendments - On Wednesday November 3, 2021, Governor Hochul signed into law *Chapter 563 of the Laws of 2021*. This new law enacts the provisions of A7021/S6511, which was passed by the Legislature on June 3 and transmitted to the Governor on October 22. The text of this new law is available on the State Library's website at <https://www.nysl.nysed.gov/libdev/2021leg.htm>.

There are two components of this new law that affects our libraries and the Finger Lakes Library System. They are:

State Aid for Library Construction: The new law amends Education Law 273-a to permanently extend the time period for *State Aid for Library Construction* project completion from three years to four years. This new provision applies to those construction projects funded as part of the State FY 2020/2021 budget and all future funding cycles. Projects funded as part of the State FY 2017/18; 2018/19 and 2019/2020 budgets already have four years to complete all project activities per the provisions of *Chapter 120 of the Laws of 2020*, which was enacted during the pandemic.

Streamlining and Modernizing Library Aid: The new law also amends Education Law 273 to streamline and modernize public library and library system aid formula language. These no-cost amendments provide greater flexibility and will ease program and reporting requirements, improve efficiency, and reflect changes in the way library and information services are now delivered.

The amendments include:

- Consolidation of central library development aid and central book aid to create a central library services aid program.
- Streamlining of public library system basic aid formulas by combining per capita funding streams.
- Elimination of the separate adult literacy and family literacy grant programs and consolidation of those funds into the public library system coordinated outreach services program formulas.

We will be providing more information to our member libraries about this and working with our Central Library, TCPL, to work on the central library services aid program changes. We are especially excited for a modernization of central library services that is more reflective on how libraries are currently being used.

NYLA Bylaws – On a happy note, the NYLA Governance Task force was in attendance on Thursday morning when the NYLA membership unanimously approved the NYLA bylaw changes. Our task force will reconvene in February/March to work on streamlining the bylaws now that the changes have been approved.

FLLS Closed November 11 – A reminder that FLLS will be closed on Thursday, November 11 to observe Veterans Day. While there will be no deliveries on that Thursday, both routes will receive deliveries on Friday, November 12.

Have a wonderful weekend!
Sarah



MEMBER LIBRARY NEWS

Do you have something to share? Email jshonk@flls.org!

Thank you to our member libraries that participated in **The Great Give Back** this year, here are photos from a few of the events!



Apalachin Library collected socks to be donated to Tioga DSS.



Peck Memorial Library in Marathon collected donations for the Cortland County SPCA. While she was there, Director Mary Frank adopted Mercury (L) & Venus (R)!

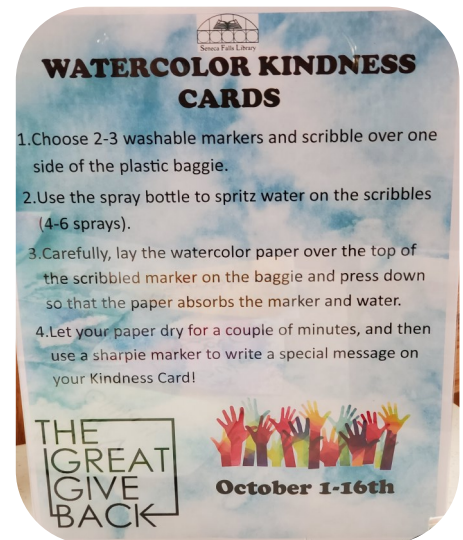
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Thank you to our member libraries that participated in **The Great Give Back** this year, here are photos from a few of the events!



Seneca Fall Library asked patrons to make kindness cards which will ultimately go to nursing home or assisted living facility residents. According to Miss Tara, it was wildly successful!



Hazard Library in Poplar Ridge and **Aurora Free Library** teamed up to collect Thanksgiving foods for the King Ferry Food Pantry. Hazard also had a patron donate jars of baby food for the food pantry!



Stewart B. Lang Memorial Library in Cato collected health, beauty, and paper products for their local food pantry.



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MEMBER LIBRARY NEWS

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Thank you to our member libraries that participated in **The Great Give Back** this year, here are photos from a few of the events!



Phillips Free Library in Homer collected hats mittens and scarves to go with winter coats the local Elks club, which is distributing to children in the community through a grant they received.



At **FLLS**, we collected donations for the Tompkins County SPCA. FLLS staff and South Central Regional Library Council staff were very generous!

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SCAM ALERT!

Nuclear Ransomware 3.0: It Is About To Get Much Worse

As an intro to the quintuple-extortion article just below, we asked Roger Grimes to give us his (scary) perspective.

"If you think ransomware is bad, it is about to get much, much worse. What will ransomware gangs do? Just everything. I have been writing about computer security for over 27 years. And each year, as the year comes to an end, I am often asked questions about what I think the future computer security and cybercrime trends will be. They boil down to will the attacks get worse next year or will the computer security industry finally start to make a dent in cybercrime and actually decrease overall malicious hacker and malware activity?

And year after year, looking at all the evidence from prior years, I have always had to conclude that it is going to get worse... and that the cybersecurity industry is not yet capable of implementing a robust defense to even slow the continued increase in cybercrime, much less actually lessen it. Year after year, cybercrime just gets worse. Many times, however, what is going on today seems so bleak and huge that I cannot see how it could possibly get worse the next year. But so far, it always does.

The ransomware problem is a great example. A few years ago, ransomware was already extorting billions of dollars a year, exploiting any company it wanted to, taking down hospitals, taking down consortiums, holding entire cities for ransom. I was asked if it could get worse. I said, "Yes." To be honest, I could not believe what I was saying, but based on my experience and seeing no signs that the good side was doing a significantly better job at preventing cybercrime, it was the only thing I could conclude – that ransomware was going to somehow get worse. And it did. Far worse than I could have predicted.

Nuclear Ransomware 2.0 Quintuple Extortion

Starting in late 2019, ransomware started routinely exfiltrating data, in what is now commonly known as "double extortion." I wrote about it on January 7, 2020 on the blog. I shared that beyond traditional encryption, ransomware programs and gangs were also doing the following:

- Stealing Intellectual Property/Data
- Stealing Every Credential It Can – Business, Employee, Personal, Customer
- Threatening Victim's Employees and Customers
- Using Stolen Data to Spear Phish Partners and Customers
- Publicly Shaming Victims

The most important thing about these five new ransomware activities, beyond the issue that there are now six things to worry about instead of one, is none of the new ones can be mitigated by a good backup. Before Ransomware 2.0, a good, secure backup could possibly save you. Once the ransomware gangs routinely started doing all of the new actions, a good backup was just one piece of the possible solution. I started to give what became one of my most popular presentations of my career, called Nuclear Ransomware 2.0, to warn people.

I have presented it hundreds of times now and I'm still surprised by how many attendees don't understand how bad ransomware has become."

CONTINUED. This is an important 5-minute read:

<https://blog.knowbe4.com/nuclear-ransomware-3.0-it-is-about-to-get-much-worse>



ONLINE LEARNING

Upcoming Webinars

Advocating for your Library: Engagement and Entrenchment in the Community

Thursday, November 18, 2:00pm

FREE

FLLS member libraries were invited to attend this virtual session. This seminar aims to further educate the librarians of Ramapo Catskill Library System member libraries on some of the steps that they can take to become more involved with and prominent in their respective communities. We will explore some techniques that can be used to garner attention and support for things like fundraising, new programs, and special events. We will also talk about long term planning for a general improvement on effectiveness when it comes to community engagement.

CRLC Trauma-Informed Library Work - Deepening Awareness and Taking Action

Tuesday, December 7, 3:00pm

FREE

As a follow-up to Nisha's presentation, "Trauma-Informed Librarianship: What is it and what can it look like?" this workshop will allow participants opportunities for individuals to deepen their awareness about how trauma shows up in their respective workplaces, explore the [Trauma-Informed Road Map](#), and think of small but actionable ways to be more trauma-informed in library work.

WebJunction: The Myth of Work/Life Balance for Small Library Directors

Thursday, December 9, 3:00pm

FREE

Being the director of a small library means that you often can, and do, do it all! It can be a challenge to find the balance between your personal and professional life, but organization, planning and creativity can all help make time for what's important to you. But so can flexing the muscles that allow us to let go of what we can't control, manage expectations (including our own), and appreciate that 'less than perfect' can be the secret to a balanced life. Join us to explore ideas to better delegate, cross train, and collaborate, and how to live with a job done well-enough, in service of yourself and your community.

Conferences & Special Programs



Free Virtual Event
November 30



Library Journal Design Institute

Tuesday, November 30

FREE

Join Library Journal for Library Design Online, a reimagination of our long-running, in-person Design Institute program. Whether you're looking to revamp your space or plan for future building/design projects, you'll find ideas, information, and inspiration—no matter your budget! Throughout the day, you'll engage with experts in library architecture and design through live and pre-recorded webcast sessions. You'll attend architect-led breakouts featuring design challenges submitted by attendees, and you'll visit the Virtual Exhibit Hall where you can learn more about service and product offerings for your library. A comprehensive selection of sponsor resources will be available to attendees to 'take home,' and the event will be available for on-demand viewing for three months following its live broadcast



CSLP Symposium on Summer Reading and Summer Learning!

Thursday, December 2, 11:30am-4:30pm

FREE

This virtual conference is for library staff that are interested in summer programming. Registration opens on November 1.

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PROGRAMMING & OUTREACH

Sunsetting the OverDrive Legacy App

OverDrive is sunsetting their legacy OverDrive app in February 2022, removing it from app stores. Now is a great time to promote Libby as the primary app for users to enjoy and engage with your digital library. It's also good idea to begin removing references to the OverDrive app from library websites and promotional materials.

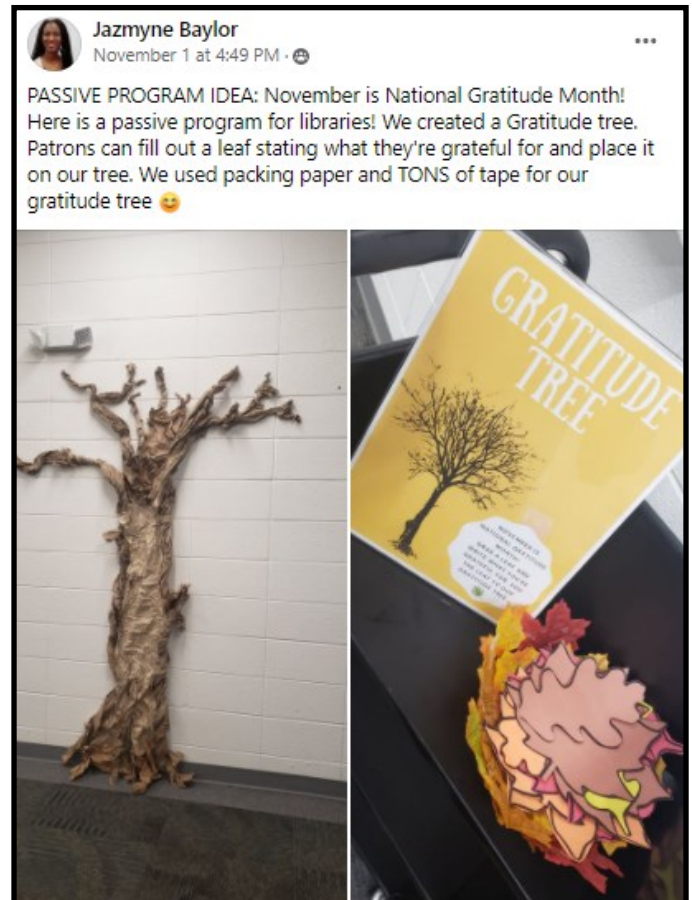
How this initial change will impact users

- Current OverDrive app users can continue to use the app.
- New users looking for the OverDrive app will be directed to Libby.
- All users can continue to use, borrow, and open titles from your library's OverDrive website via a browser.

For more information bookmark this [page](#) from the OverDrive Resource Center. It has a useful [FAQ](#) and [marketing section](#).

November is National Gratitude Month!

Create a Gratitude Tree for your patrons to interact with! Two examples from the [Programming Librarian Interest Group](#) on Facebook are included below. There are a ton of great ideas on this page, but you have to join to see the posts.



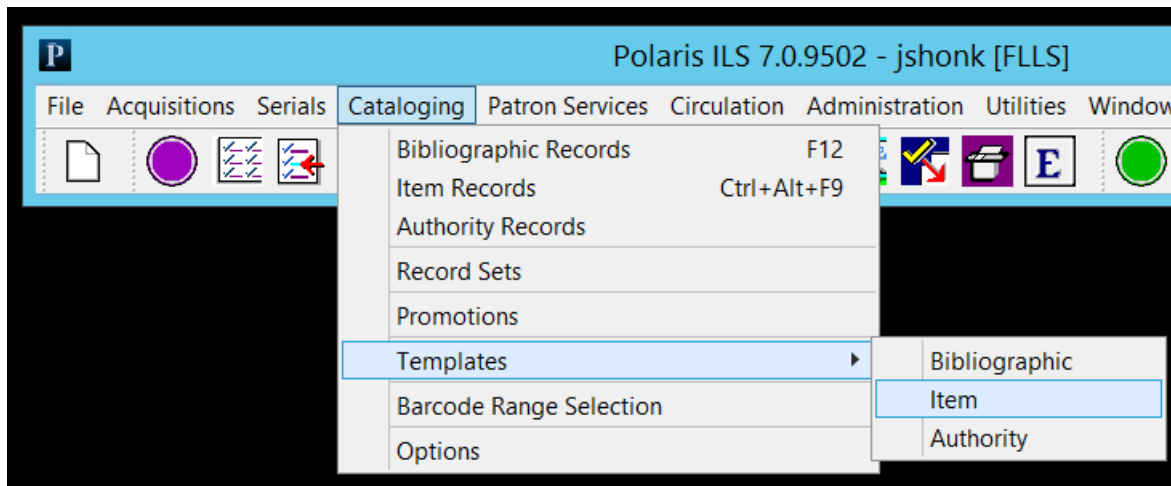


POLARIS FAQ

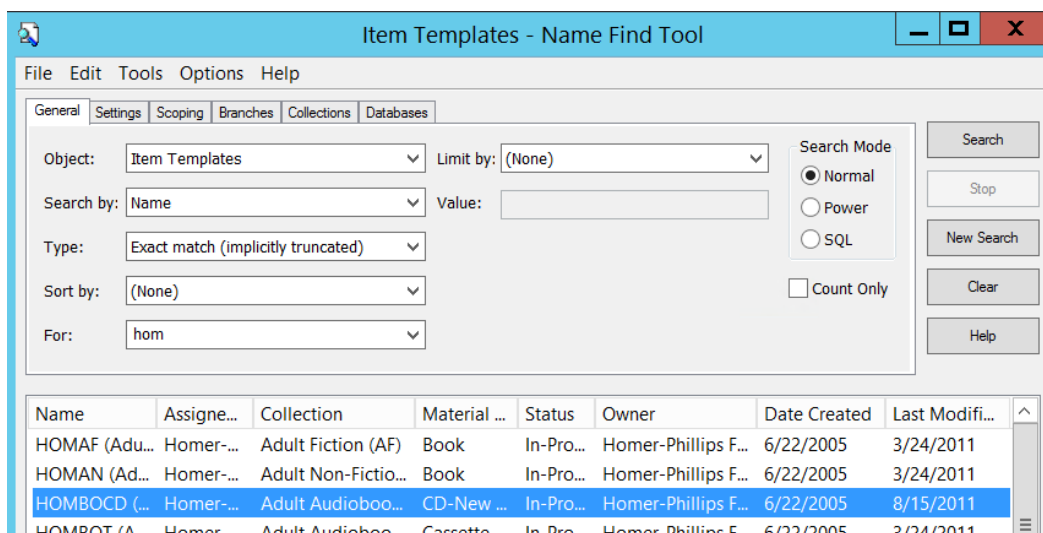
Editing Templates

Are you finding that you are making the same changes to your new items over and over? Have your request parameters changed? You can edit your item templates!

1. Go to **Cataloging** → **Templates** → **Item**.



2. Type your library short code and click **Search**.



3. Double click on the template you would like to edit.

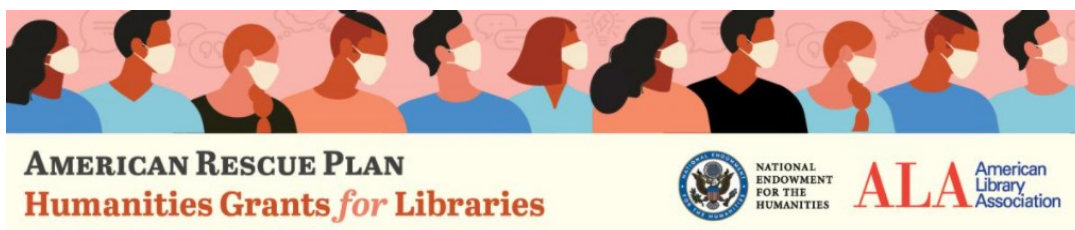
4. Make the necessary changes to the template and don't forget to click **Save** when you are finished.

REMINDER: All trainings will be held virtually in 2021. Jenny is available for one-on-one and small group Polaris trainings via Zoom. Email jshonk@flls.org to schedule a session.

REMINDER: To access Polaris handouts on our website, visit <https://www.flls.org/> and click on **STAFF LOGIN**. Enter the username and password and click on **Log In**. Then click on **Polaris Documentation**. Please contact jshonk@flls.org, efranks@flls.org, or rhelwig@flls.org for the username and password.



AWARDS & GRANTS



ALA invites libraries to apply for funding through its [**American Rescue Plan: Humanities Grants for Libraries**](#) opportunity, a grantmaking program to deliver relief to libraries recovering from the coronavirus pandemic.

With funding from the National Endowment for the Humanities (NEH) through the American Rescue Plan Act of 2021, ALA will distribute \$2 million to help anchor libraries as strong humanities institutions as they emerge and rebuild from the coronavirus pandemic. The purpose of this emergency relief program is to assist libraries that have been adversely affected by the pandemic and require support to restore and sustain their core activities.

Up to 200 U.S. libraries of all types (e.g., public, tribal, K-12, academic, special, prison) and representing a broad range of communities will receive \$10,000 through a competitive, peer-reviewed application process. [**Register for a free webinar to learn about the application.**](#)

ALA will accept applications from October 5 to December 2, 2021. [**Learn more and apply online.**](#)

[**Penguin Random House Grants for Small & Rural Libraries**](#)

The Association for Rural & Small Libraries (ARSL) recently announced the establishment of a new grant opportunity for small and rural libraries nationwide, made possible through the generosity of Penguin Random House.

The program will award grants to libraries that demonstrate a true need. Grants are not limited to literacy and may be used for everything from library programming and books to resources like hotspots that help community members access important information. In-kind donations will also be considered. Not all applications will be selected for funding. If selected, grants will be awarded for up to \$2,500. This is a rolling grant application, with batches of applications going under review every 8 weeks beginning December 17, 2021. See below for important dates. [**Apply today!**](#)

Submission Window	Award Notification Deadline
October 25, 2021 - December 17, 2021	February 7, 2022
December 20, 2021 - February 11, 2022	April 4, 2022
February 14, 2022 - April 8, 2022	May 27, 2022
April 11, 2022 - June 3, 2022	July 29, 2022

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