# 2021 Summer Planning Meeting

Thursday, March 17, 2021 at 10am



# On this sheep-scale, how do you feel today?







## News & Announcements

Tails Tales

- Zoom stuff
- Manual & posters
- New Summer Reading at New York Libraries logo
- Outreach Mini-Grants due 4/23, <a href="https://www.flls.org/apply-for-an-outreach-mini-grant-5/">https://www.flls.org/apply-for-an-outreach-mini-grant-5/</a>
- Early Literacy Mini-Grants due 5/7, <a href="https://www.flls.org/earlyliteracy/">https://www.flls.org/earlyliteracy/</a>
- Continue the conversation at MLSG meetings, 4/14 & 5/12

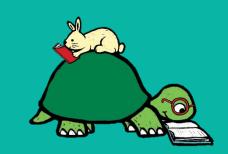


# Raffle!

And freebies and fliers and marketing material!

https://www.surveymonkey.com/r/2021SRraffle









# Chat!

- Please introduce yourself in the chat
- Include:
  - Name
  - Library
  - Favorite animal





## Take Care of You

- Mental health
- Exhaustion
- Burnout
- Capacity
- Check in with your staff and see what they need
- It's been a tough year for everyone
- You don't have to go all out. Do what
   you can within your capacity.





#### What will summer look like?

Tails Tales

- Outdoors, indoors, virtual?
- Probably won't go back into lockdown
- Social distancing and masks
- Minimum hours starting June 1, includes curbside hours

- Poll: What are you planning for summer?
  - Mostly planning on hybrid: both outdoors in-person and some virtual

# Partnership idea!

Work with local organizations for access to outdoor space or larger indoor space.

#### Possible partners:

- Rec dept.
- Municipality
- Fire dept.
- Community center
- Church



## **Statistics**

Tails Tales

- Track what you do
- The State will probably ask for:
  - Registrations
  - Minutes/pages/activities
  - Programs
  - Program attendance
  - Collaborations
- A draft of the 2021 Summer Survey is posted on the FLLS website at <a href="https://www.flls.org/tailsandtales2021/">https://www.flls.org/tailsandtales2021/</a>



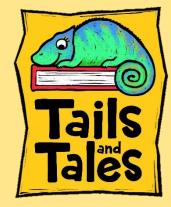
# The Reading Part

- Keep it simple (especially for staff)
- Use what you are comfortable with
- Options:
  - ReadSquared, includes the app
  - Google Forms
  - Paper logs, bookmarks, punch cards

- Poll: What will you be using to track reading?
  - Many people are going to offer both a digital way to track and a paper form

# Remind kids that all reading counts!

Recipes, magazines, the back of a cereal box, the storyline in a video – it all counts as reading.



#### ReadSquared Workshops

Wednesday, May 12th @ 11:30am EST Wednesday, May 26th @ 2:00pm EST

#### Topics covered:

- Overview of features in control room to customize pre-packaged programs
- How to Test Programs
- Pulling statistics with READsquared Reports
- Advanced Features
- Q&A

#### More info & webinar link:

https://www.summerreadingnys.org/readsquared/

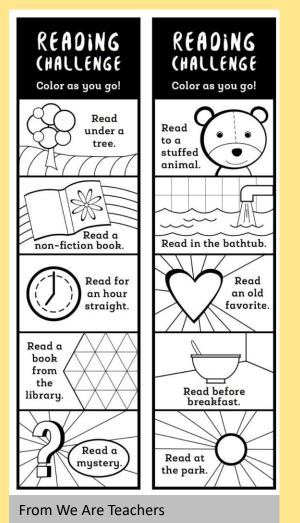


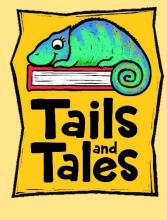
# Idea - Paper Tracking

Log or record



#### Bookmark





Punch card / raffle ticket



From Amazon, pack of 200 is \$8.95

# Idea - Read & Bead, Lanyard & Pin

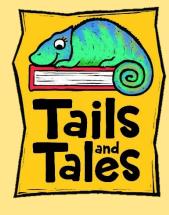
- Read & Bead: kids get a necklace at the beginning of summer and get to pick a bead for every interval read (every 20 minutes or 50 pages, for example)
- Lanyard & Pin: exactly like Read & Bead with a lanyard instead of a necklace and pins in the place of beads (Disney parks do lanyards & pins)
- Could do special beads/pins for registering, completing, attending programs



Read & Bead from Sheldon Municipal Library



# Idea - Stuffed Animal Adoption



 Have kids adopt a stuffed animal at the beginning of summer and promise to read to them





More info: <a href="https://www.teachjunkie.com/language-arts/adopt-a-pet-reading-kit/">https://www.teachjunkie.com/language-arts/adopt-a-pet-reading-kit/</a>



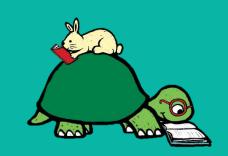
# Questions so far?



# Raffle reminder! And a quick break

https://www.surveymonkey.com/r/2021SRraffle











# Program Ideas



# Communication for all programs

Tails Tales

- Marketing: consistent channels, website, socials, fliers, news
- Registration
- What to expect
- Safety precautions
- Masks and distancing
- Traffic flow
- Hand sanitizing
- Do they need to bring something? (blanket to sit on, supplies, art clothes)
- No bathroom signs (if you don't have a restroom available to the public)

# Outdoor programs

Low effort	Medium effort	High effort	Variable
<ul> <li>Sidewalk course</li> <li>Printable scavenger hunt</li> <li>Printable activity challenge</li> <li>Book giveaway</li> <li>Is Pokemon Go still a thing?</li> <li>Add to library of things: <ul> <li>Binoculars</li> <li>Park pass</li> <li>Fishing poles</li> <li>Backpack kits</li> </ul> </li> </ul>	<ul> <li>Read to a Dog appointments</li> <li>Scavenger hunt using hidden items</li> <li>Activity challenge with supplies</li> <li>I Spy window</li> <li>Book giveaway with a partnership to do it at a different location/event         <ul> <li>Food pantry</li> <li>Summer lunch</li> <li>Farmers market</li> </ul> </li> </ul>	<ul> <li>Bring animals to the library         <ul> <li>Pet parade</li> <li>Backyard farm</li> </ul> </li> <li>Book club at different locations, Walk &amp; Talk</li> <li>Letters with         <ul> <li>Librarians (early literacy pen pals)</li> </ul> </li> <li>Event with stations         <ul> <li>Tie dye</li> <li>Craft programs</li> </ul> </li> <li>Special storytimes         <ul> <li>Shadow puppets</li> <li>Teddy bear picnic</li> </ul> </li> </ul>	<ul> <li>Performer / presenter</li> <li>Butterfly watch / release (hybrid option)</li> <li>Crafts (event-style or Take-and-Make)         <ul> <li>Animal toys</li> <li>Stray cat shelters</li> <li>Bird treats</li> <li>Upcycling</li> <li>Animal corner bookmarks</li> </ul> </li> </ul>
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www.stayathomemum.com.au



#### **LETTER F SCAVENGER HUNT**

• Find 2 feet.

- Find a flower.
- Find a frog.
- Find a fork.
- Find a fish.
- · Find a fire truck.
- Find a smiling face.
- Find a flag.
- · Find a fan.
- Find the number five.
- Find a faucet.
- Find something that is fuzzy.



Go to www.YourTherapySource.com/summerfitness for the complete download.

#### Tic Tac Toe Summer Outdoor Activities

Directions: Choose 3 activities below to complete. You must complete 3 activities in a row down, across or diagonal to win tic-tac-toe. Circle the activities you complete.

	Make a list of items in nature and go on a scavenger hunt to find them.	Go on a hike.	Ride your bicycle for at least 15 minutes.	
	Play at three different playgrounds.	Learn a new outdoor game.	Fly a kite.	
\ <del>\</del>	Take a brisk walk in a park.	Help with gardening for at least 15 minutes.	Build a sand castle or make mud pies.	
			*6	

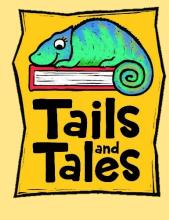




# StoryWalks™

- High effort to set up, low effort to maintain and switch out stories
- Set up options: wooden stands, yard sign-style, realtor stands (movable), in windows
- Can add additional info around the story
- FLLS has stories for StoryWalks to loan out
  - Member libraries can also add to the collection
- New StoryWalks in FLLS collection
  - Moon! Earth's Best Friend by Stacy McAnulty, A20519411342
  - We're All Wonders by R.J. Palacio, A20519411732
  - The World Needs More Purple People by Kristen Bell & Benjamin Hart, A20519411774
  - Love is Love by Michael Genhart, A20519411693
  - A Boy Like You by Frank Murphy, A20519411651

Great info about StoryWalks: <a href="https://letsmovelibraries.org/storywalk/">https://letsmovelibraries.org/storywalk/</a>



# Partnership idea!

Work with local businesses to put StoryWalk pages in their windows. Or work with the local municipality or rec department to set up in a park or playground.



#### Outdoor ideas to share?

Tails Tales

- Yoga storytimes
- Science on the lawn
- Ukele camp
- Bat box
- Sidewalk obstacle course
- Dan the Snakeman day long at a park, bring groups to visit, one price for whole day, huge crowds? – tent with limited seating
- Scavenger hunts with local businesses put up signs near the businesses hours/menu in the window to help promote the business and so that participants don't have to go inside
- Syracuse Zoo to You program

# Partnership idea!

Work with neighboring libraries to coordinate and share ideas. Check with local organizations, like 4-H or your PBS station, to see if they have kits or activity books.



#### Movies

- Need a license to show movies
- Indoor capacity restrictions
- Make sure to space out seating / parking
- Outdoor
  - Exception from Swank
  - Has to be on library property
  - There is a from to fill out and email to Swank
  - Don't call it a "drive-in" movie
  - Approved list of movies
  - <a href="https://www.swank.com/public-libraries/summer-reading-2021">https://www.swank.com/public-libraries/summer-reading-2021</a>





## Take-and-Makes



- Scavenger hunts
  - Use signs to make an alphabet hunt
  - Look for something that rhymes with ...
  - Household items
  - Hide rubber ducks
- Activity kits
  - Bird watching
  - Hiking
  - Visiting a park
  - Insect identification

#### Crafts

- Animal toys
- Stray cat shelters
- Bird treats
- Upcycling
- Animal corner bookmarks
- Book page wreath dahlia
- Fairy houses / terrariums
- Zen gardens
- What extra supplies do you have?



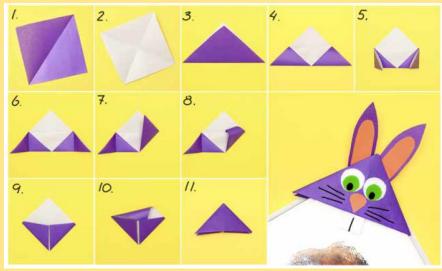
## Take-and-Make Ideas



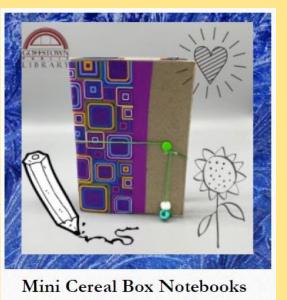
- From the Alabama Public Library Services:
   <a href="https://apls.libguides.com/c.php?g=1032504&p=7994561">https://apls.libguides.com/c.php?g=1032504&p=7994561</a>
- Dollar Tree blog: <a href="https://www.dollartree.com/category/value-seekers-blog">https://www.dollartree.com/category/value-seekers-blog</a>
- Dollar General blog:
  - https://www.dollargeneral.com/inspiration/crafts-projects.html
- At-home STEM activities for 6<sup>th</sup>-12<sup>th</sup> grade:
  - https://revupthefun.org/all-activities/















FLOWER LIBRARY | 2021

# Virtual Programs

Low effort	Medium effort	High effort	Variable
<ul> <li>Storytime dance party</li> <li>Market other people's storytimes and bookend with your library info</li> <li>Bookend a virtual tour</li> <li>Pay for content <ul> <li>Pet portraits</li> <li>Paint and sip</li> <li>Careers with animals</li> </ul> </li> </ul>	<ul> <li>Your regular storytime, but make it animal themed</li> <li>Virtual Read to a Dog (or cat)</li> <li>Host a youth art show</li> <li>6 word story contest</li> <li>Run your own Paint &amp; Sip (for kids or adults)</li> </ul>	<ul> <li>Storytime from a different community location, include a tour</li> <li>Camps</li> <li>Mini comic con or festival</li> <li>D &amp; D</li> <li>Cooking programs</li> </ul>	<ul> <li>Digital escape room</li> <li>Accompany a Take- and-Make with a live virtual session</li> <li>Social media challenge</li> </ul>











#### **6 WORD STORY CONTEST**

6TH-8TH GRADE CATEGORY 1ST PLACE

# WHAT TO DO WITH THE CORPSE?

OWENS CORDELL 6TH GRADE, HOMEWOOD MIDDLE SCHOOL

## Virtual ideas to share?

Tails Tales

- Writers group
- Book clubs
- Story Laurie song writing workshop
- Zine via zoom
- Zoom crafts
- Checkers LibraryTV add a library clip
- Lego club hang out and play with legos
- Clay art workshop
- Books & bingo read a few stories and then play bingo (printed bingo board or digital/print at home)

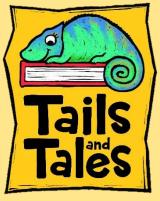
# Program idea sources

Tails Tales

- CSLP manual (if you need the online access code, contact FLLS)
- Pinterest
  - CSLP: <a href="https://www.pinterest.com/cslpreads/">https://www.pinterest.com/cslpreads/</a>
  - FLLS: <a href="https://www.pinterest.com/flls/summer-2021-tails-tales/">https://www.pinterest.com/flls/summer-2021-tails-tales/</a>
- Programming Librarian: <a href="https://programminglibrarian.org/">https://programminglibrarian.org/</a>
- Facebook groups
  - Programming Librarian: <a href="https://www.facebook.com/groups/ProgrammingLibrarianInterestGroup">https://www.facebook.com/groups/ProgrammingLibrarianInterestGroup</a>
  - Teen Services Underground: <a href="https://www.facebook.com/groups/407834692712782">https://www.facebook.com/groups/407834692712782</a>
  - Storytime Underground: <a href="https://www.facebook.com/groups/storytimeunderground">https://www.facebook.com/groups/storytimeunderground</a>
  - The Shareable Clique: <a href="https://www.facebook.com/groups/ShareableClique/">https://www.facebook.com/groups/ShareableClique/</a>
- YALSA Teen Programming HQ: <a href="http://hq.yalsa.net/index.html">http://hq.yalsa.net/index.html</a>
- Performers and Programs: <a href="https://performersandprograms.com/">https://performersandprograms.com/</a>
- https://ontarianlibrarian.com/library-program-ideas/

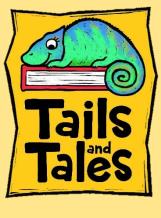


## Additional resources



- Virtual program best practices: <u>https://hacklibraryschool.com/2020/12/24/bestpracticesoflibraryvirtualprogramming/</u>
- ALSC blog (Association for Library Services to Children): <a href="https://www.alsc.ala.org/blog/">https://www.alsc.ala.org/blog/</a>
- 6 Word Story Contest: <u>https://hplteens.design.blog/2021/03/08/2021-six-word-story-contest-winners/</u>

## **Share in the Chat!**



What was the most useful thing you learned today?



# Don't forget about the Raffle!

And freebies and fliers and marketing material!

https://www.surveymonkey.com/r/2021SRraffle



