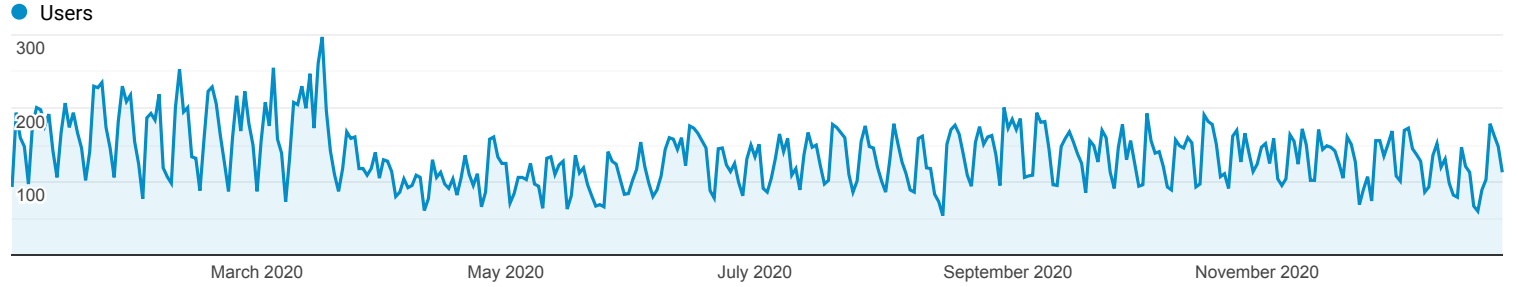


Audience Overview

All Users
100.00% Users

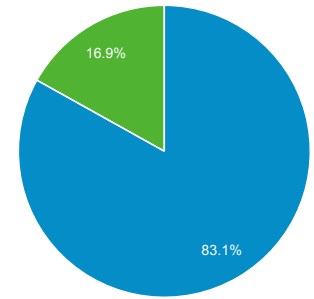
Jan 1, 2020 - Dec 31, 2020

Overview



Users 28,687	New Users 27,746	Sessions 57,003
Number of Sessions per User 1.99	Pageviews 166,150	Pages / Session 2.91
Avg. Session Duration 00:01:26	Bounce Rate 4.11%	

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. (not set)	4,159	13.31%
2. Ithaca	2,903	9.29%
3. Cortland	1,565	5.01%
4. Waverly	1,063	3.40%
5. New York	1,008	3.23%
6. Ashburn	672	2.15%
7. Auburn	660	2.11%
8. Binghamton	487	1.56%
9. Johnson City	469	1.50%
10. Lansing	453	1.45%