



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY BI-WEEKLY BULLETIN

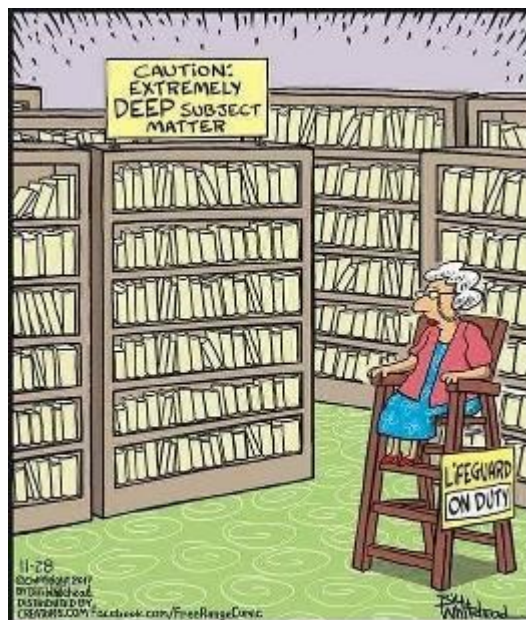
No. 20.21

Friday, November 20, 2020

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Announcements & Reminders

FLLS Staff Out-of-Office: Rex 11/23-11/25, Nora 11/25, Jenny 11/25, Kristi 11/30, and Tom 11/12-11/13 & 11/25 (Ken will drive). FLLS will be closed 11/26 & 11/27.

Whenever your service model changes, please fill out the streamlined online reopening form: <http://www.flls.org/2020reopenpoll/>. If you are closing your library due to a COVID-19 exposure, please also email sglogowski@flls.org.

Links to Make You Think

[7 Spectacular Libraries You Can Explore From Your Living Room](#)

[Public libraries critical to health coverage during public health crisis](#)



[World Reading Habits in 2020 \[Infographic\]](#)

[REALM Project Test 6 Results Announced](#)

[The Weight We Carry | Creating a trauma-informed library workforce](#)

[Stowaway owl discovered in Rockefeller Center Christmas tree, 170 miles from home](#)

From The Director



I hope everyone is doing well and enjoying our nice weather today. Here are some updates:

PULISDO - On November 10, I was elected by my fellow public library system directors as Chair of the Public Library Systems Directors Organization. In addition to holding our monthly meetings, the Chair of PULISDO works closely on special projects with the State Librarian, the State Library staff, NYLA and our fellow system directors.

The State Library has asked for help on two topics: technical amendments and possibly having libraries meet a higher portion of their minimum standard hours in 2021 (the minimum standard regarding hours has been relaxed due to the pandemic). For technical amendments, the State is looking for cost effective ways to modify legislation for systems and libraries, especially because of the pandemic. No monetary amounts are impacted and it focuses on streamlining certain projects. One of the amendments will be looking to change the completion timeline for construction projects from three years to four years. This is because contractors are busy, supplies are sometimes not in stock, and it gives library boards more time to meet matching fund requirements.

The current Central Book Aid funding could be changed over to Central Library Services, and open up the ability of our Central Library (TCPL) to purchase all materials, in all formats for all ages with that funding. The current requirement is that only adult non-fiction books, audio, DVDs and e-content can be purchased. This will change the focus of Central Libraries from a reference/research destination to all access for all ages.

There are new, updated minimum standards for public libraries that will start January 1, 2021. Currently, the minimum standard regarding hours is relaxed due to the pandemic. Our State Librarian surveyed the 23 public library systems in early November and found that 80% of the 756 libraries in NY State are allowing patrons in their buildings, either during appointments or at reduced capacity. Due to this high number, and with the new standards starting in 2021, our State Librarian has formed a committee of five library systems to investigate whether libraries should be required to meet 80% of their minimum standard hours starting in 2021. Since the committee first formed, numbers have increased throughout the State, so we will be working with the State Library to see if this is possible and/or safe for our libraries to do.

CARES Act – the State Library received \$1.7 million in federal money to help offset coronavirus costs. The State Library, in turn, is granting \$1.4 million on that funding to the 23 public library systems. Systems can then grant out portions of their funds received to their member libraries, which FLLS is choosing to do. FLLS is eligible to receive \$38,356 and will be granting \$33,000 to our members. Libraries can use this money to offset cleaning supplies, curbside costs (plastic or paper bags), virtual meeting licenses such as Zoom, signage, and mobile hotspots. Directors will be receive more information on this in the coming days.

A reminder that Finger Lakes Library System will be closed on Thursday, November 26 and Friday, November 27. There will be no deliveries on those days. I wish everyone a happy and safe Thanksgiving!

Sarah



Member Library News



Candor Free Library

“Waiting for the ghouls and goblins to arrive. They let any kind of weirdo become library director out in the hinterlands ☺ One of our board members showed up in her magic cape with her giant puppet too. Lots of fun. Ran out of goodie bags before 7pm at about 80 kids.” - Marcia Enright, Director

(Side note: I asked Marcia if she was wearing a wig, nope—that is her hair! Now I want to dye mine! -Jenny)



Lodi Whitter Library

Another photo from The Great Give Back!

⇒ **EXCITING NEWS** ⇐



Seymour Library has moved on to Stage 3 of our building reopening plan: Express Browsing

Tompkins County Public Library reopening for "express browsing"



Scam Alert!

Here Are Some Truly Scary Social Media Stats

Scamming incidents have increased by 519% in 2020 compared to last year, according to researchers at Baltimore-based ZeroFOX. The researchers compared their own data to a recent report from the Federal Trade Commission, which found that scams on social media have skyrocketed since the start of the pandemic earlier this year.

ZeroFOX says their data aligns with the findings in the FTC's report, and they've observed a significant year-over-year increase in scams:

- 423% increase in Financial Services (scammers/money mulers targeting banking customers)
 - 1,579% increase in Retail scams
 - 226% increase in Consumer Goods scams
 - 295% increase in HR scams, which could align with scammers looking to capitalize on work from home opportunities and lay-off/furloughs due to the pandemic
 - 164% increase in crypto giveaway scams, where an account is taken over or an impersonator profile is created to look like an influencer to peddle the scam
 - 609% increase in money flipping scams
- 100% increase in impersonating profiles that have someone who claims to work for a company in HR, but does not.

ZeroFOX concludes that this activity will continue to proliferate, since scammers have no reason to change their methods.

“ZeroFOX Alpha Team assesses that scammers will likely continue to use the pandemic as an opportunity to take advantage of desperate consumers,” the researchers write.

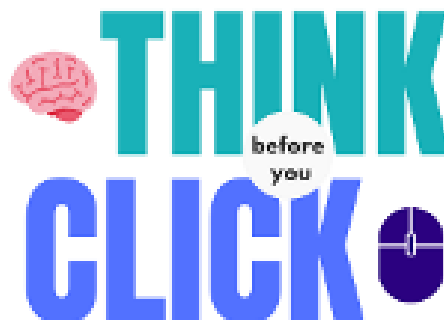
“Emotional and economic distress can leave victims vulnerable to these scams, especially ones designed to alleviate stress and reduce the impact of the pandemic.

Alpha Team also assesses that the scam types will remain constant and we will not see many new scams, mostly due to the years of experience and resources available for tried and tested scams. The old adage ‘don’t fix what isn’t broke’ applies to bad actors as well.

As always, be mindful when using social media for business or for personal use to prevent yourself from becoming the next victim to a social media scam.” New-school security awareness training can give your employees a healthy sense of suspicion so they can avoid falling victim to social engineering techniques.

Blog Post with links:

<https://blog.knowbe4.com/here-are-some-truly-scary-social-media-stats>



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Online Learning

Upcoming Webinars & Meetings

FLLS Pandemic Programming Ideas Part 2

Wednesday, December 2, 10:00-11:30am

Jenny will discuss MORE simple and engaging multi-generational programs that can be held online OR in person with physical distancing. Social media engagement will be included. Please be prepared to share your own ideas! Registration is required. The webinar will be recorded and made available on Vimeo. Zoom access will be sent out the day before the webinar.

SCRLC Library Services for Indigenous Peoples: From Land Acknowledgement to Outreach

Monday, December 14, 11:00am-12:00pm

This hour of conversation will focus on how libraries may work with indigenous peoples to support their cultural identities and sovereignty. Our objectives are to:

- Understand the purpose of a land acknowledgement and what it does and does not do.
- Brainstorm ideas of strategies to work with tribal communities.
- Consider how to evaluate library services in terms of how they might be received by indigenous communities.
- Discuss building collections that reflect the indigenous experience.

CRLC Program Possibilities for Today – 30 Ideas in 60 Minutes

Wednesday, December 16, 3:30-4:30pm

Virtual programming takes time to reach patrons, but can be well worth the effort. Are you looking for ways to engage patrons through virtual programming? Enjoy this webinar with over 30 ideas of popular events that can transfer to online programs. Learn tips on finding engaging speakers and what types of programs may work for different age groups in this one hour, energized presentation with librarian Amy Alessio.



Conferences & Special Programs



Improving Access to Civil Legal Justice Through Public Libraries Project



Through the **Improving Access to Civil Legal Justice through Public Libraries** project, WebJunction has worked with subject matter experts to create courses and resources to strengthen the knowledge and ability of library staff to identify and support civil legal aid issues. Explore these new additions to WebJunction to learn more:

- **Creating Pathways to Civil Legal Justice, a New Self-paced Course Series:** This new series of free, self-paced courses, will augment your ability and confidence to meet civil legal justice information needs in your community. Created in partnership with Legal Services Corporation, this online continuing education opportunity aims to empower all library staff to feel more confident about conducting civil legal reference interviews and connecting patrons to important resources and information that can help improve the lives of your community members.
- **Civil Legal Assistance in Natural Disasters: A Role for the Library:** In the aftermath of a natural disaster, civil legal issues abound. In these stressful situations, when many people have lost so much, they are also faced with untangling legal questions that can be confusing and ever-changing. This article focuses on key ways libraries can help with civil legal issues and questions stemming from a natural disaster.



Programming Ideas

Programming Librarian: Budget Gifting with the Library

“As the holidays approach, people might feel overwhelmed by the expectation of purchasing gifts for friends and family. This can be a great opportunity for your library to provide a program or highlight resources on frugal gift-giving and provide some budgeting education, too. Frugal doesn’t have to mean shabby, but can instead be heartfelt and useful.

Penn State University Park Library offered a workshop on frugal gifting as part of our Informed Consumer programs that highlight personal finance, health and other important topics in the context of everyday life. These programs aim to be fun and interactive while drawing students’ attention to helpful skills, knowledge and resources that can support their informed decision-making throughout college and as they prepare for their professional lives.”



This library has not yet taken this program virtual, but your library could adapt this easily! For your next Make & Take, include a [Holiday Budgeting Guide](#) (like the one included in the article) with a list of books and resources that could be helpful for crafting a budget. You could also borrow the gift ideas: [Kokedamas](#) (above) and [Air Plant Hoops](#). Happy Crafting!

Also from Programming Librarian:

[Leading a Virtual Film Discussion in 7 Steps](#)

[Librarians On: Marketing Virtual Humanities Programs](#)

[Top Tips for Hiring Financial Literacy Speakers & Authors](#)

[Perfect Pitch: Publishers' Tips for Requesting an Author Visit](#)

Articles from American Libraries Magazine:

[Let Them Lead | In a new age of protest, teen librarians support youth interests and activism](#)





[The Missing Piece | Libraries use board games to encourage critical thinking in young people](#)

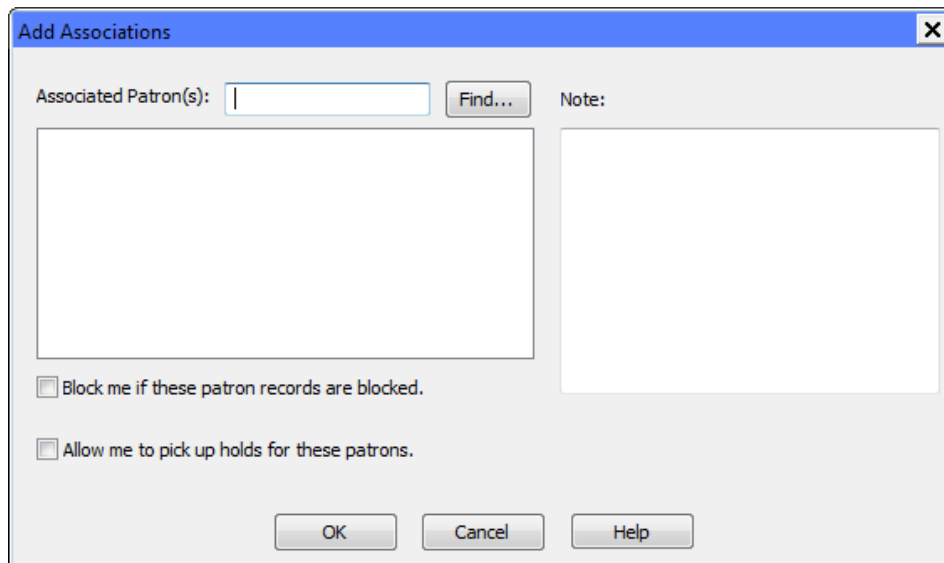


Polaris FAQ

Associating Patron Records

You can create associations between two or more patron records so that when one record is open all records associated with it are accessible. For example, you might associate all members of a family so that parents can check out their own items, and then quickly renew items or pay fines for their children. You can also associate spouses. *Please note: it would be wise to have spouses sign a form explicitly stating that they want to have their accounts associated to reduce privacy and liability concerns.*

1. Search for the patron's record in **Circulation > Patron Status (F6)**.
2. Select **View > Associations** or click  to display the Associations view.
3. Click the plus sign    to display the **Add Associations** dialog box.
4. Enter the barcode of the patron with whom you want to create an association, using one of these methods:
 - Scan the barcode from the patron's library card, or type the barcode in the **Associated Patron(s)** box, and press **(Enter)**.
 - If you do not have the patron's library card, click **Find** to display the Polaris Find Tool and search for the patron's record. Right-click the record in the results list and choose **Select**.



5. The patron's barcode appears in the **Associated Patron(s)** box.
6. Check one or both boxes: "*Block me if these patron records are blocked*" and "*Allow me to pick up holds for these patrons.*"
7. Click **OK** to submit your settings.



Awards & Grants



Libraries Transforming Communities: Focus on Small and Rural Libraries Grant Opportunity **Deadline: December 2, 2020**

Award Information:

Libraries serving small and/or rural communities will be selected to receive an LTC community engagement implementation grant over the course of two application periods. In the first application period (September - December 2020) at least 200 libraries will be selected. The second application period (January - March 2021) will provide grants to at least 450 libraries serving small and/or rural communities.

Library staff will apply the skills learned from the LTC: Facilitation Skills for Small and Rural Libraries e-course and facilitation guide to address community need through library service. Libraries selected for funding will receive:

- \$3,000 to support costs related to their community engagement project
- Professional development consisting of the LTC: Facilitation Skills for Small and Rural Libraries asynchronous e-course and facilitation guide (required for all project directors)
- A suite of online resources developed to support local programs including template press releases, social media messaging, logos, digital promotional materials and template letters that can be used to notify local leaders/officials about the library's project.
- Technical and project support from the ALA Public Programs Office throughout the grant term, such as access to:
 - Online learning opportunities for grantees intended to assist project directors in promoting their conversation, completing grant reporting requirements and participating in evaluation
 - Community of practice for project directors and staff

Eligibility:

- Applicants must have a membership with either the American Library Association OR the Association for Rural & Small Libraries.
- This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories.
 - The Institute for Museum and Library Services (IMLS) defines libraries serving small communities as those with a legal service area population of 25,000 or less and a rural community as one that is more than, or equal to, five miles from an urbanized area.
- Only complete and eligible applications that are received on time will be reviewed.

Your Regional Contact is: Keturah Cappadonia, cappadoniak@stls.org