FINGER LAKES LIBRARY SYSTEM

MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 20.15   Friday, August 21, 2020

Table of Contents

You can click on each link below to quickly navigate to your favorite bulletin sections!

Your homeschool helper.

OverDrive

Libby.
The one-tap reading app from your library.

Click on the image above to see tons of fresh new graphics you can use to promote OverDrive!

Announcements & Reminders

Sarah, Rex, and Jenny are back from their vacations! Deb will be on vacation from August 24 to September 4. Please do not hesitate to contact FLLS staff with your questions, comments, and concerns. Many of us are still working at home, so email is often the best way to reach us. Staff Directory: https://www.flls.org/staff-directory/.

Links to Make You Think

Will I Melt My Brain? Facts about Listening to Audiobooks in Your Sleep

Wear the Dang Mask: Lessons from a Library that Re-opened Too Soon

Libraries Launch BLM Book Clubs

Seed and Plant Swap Grows During COVID

How to Feel Better About What's Going on in the World

How to Handle the Pressure of Being a Manager Right Now

Did you miss an issue? Check https://www.flls.org/bulletin
for archived Weekly Bulletins

From The Director

Here are some items from the past few weeks:

Basic Aid for Public Library Systems – On July 31, the State Library announced that 80% of library system basic aid would be paid out by the end of August. This is for public library systems, school library systems and research library resource councils. On the afternoon of August 19, FLLS had our basic aid payment deposited in our account.

On August 20, the State Library informed public library system directors that State funds will soon be available for partial payment at 80% for library system supplemental and library system categorical aids due this fiscal year. State funding for final payments to systems typically made later in the year and next year is not yet available. This includes the final 10% payments for FY2020/2021 PLS Local Library Services Aid, PLS Local Services Support Aid, and PLS Adult and Family Literacy. All such aid payments are dependent on further guidance and directives from the State Division of Budget. The State Division of Budget has not yet released their aid-to-localities plan for the current fiscal year.

A reminder that since there was already a 2.6% cut to library aid, the total amount of cuts currently stands at 22.6%. Libraries should therefore plan to receive a 22.6% reduction in their local library services aid (LLSA), which has not been received yet. As soon as we receive notice from the State Library that categorical and supplemental aid has been released, we will let you know.

REALM Project - The REALM Project released their Test 3 results on Tuesday. The materials in Test 3 included: Talking Book, USB Cassette, DVD (polycarbonate), Storage bag (flexible plastic), Storage container (rigid plastic), and plexiglass (acrylic) for display cases and partitions.

- **Results show that after five days of quarantine in an unstacked configuration, the SARS-CoV-2 virus was not detected on the storage bag (flexible plastic) or the DVD. The storage container (rigid plastic), plexiglass, and the USB cassette all showed detectable virus at five days. Day five was the final timepoint tested.**
- Compared to the results of Test 1 and 2, this data suggests that a slightly longer quarantine time for these types of plastic-based materials may be required to render SARS-CoV-2 undetectable through natural attenuation alone. **Alternatively, based on the materials' nonporous nature, suitable liquid disinfection methods may promote a more rapid decontamination than the quarantine method.**

A reminder that FLLS is still ordering supplies and you can place orders at any time. We are still having difficulty placing large orders for wipes and Lysol disinfectant spray, but are looking daily.

Senator Charles Schumer Meeting – On Wednesday, August 12, I took part in an online meeting with representatives from Senator Schumer's office and twelve of my library colleagues throughout the state. My speaking role assigned to me by NYLA was to discuss how a cut of 22.6% in our system budget impacted our staffing and services we provide to our member libraries. Representatives from school library systems, regional library councils, public library directors, and NYLA staff also spoke on the hardship they are seeing for their institutions. While the meeting went well and his office was receptive to our advocacy efforts, the Senator was not optimistic about federal aid to NY State at this time.

On a happier note, it is so nice to see how well our libraries are doing as they are allowing patrons in and continue with contactless pickup. I hope everyone has a great weekend!

Sarah

Member Library News

Click on the images below to visit each library's Facebook page!

Seneca Falls Library
August 3 at 6:18 PM ·

Walk-in style movie in July with the SF Rec Center & the SF Library...with some amazing funding from the Bernard Carl and Shirley Risen Library Fund!
Round 2 is coming up on Aug 21st @ 9pm!

26   2 Comments 15 Shares

Spencer Library
August 6 at 5:14 PM ·

Great presentation from Tanglewood today! Nice that so many were able to attend.

4

Powers Library
July 24 at 2:36 PM ·

This day marks the 140th Anniversary of the laying of the cornerstone of the Powers Library!

29   4 Comments 3 Shares

Lodi Whittier Library
August 4 at 12:24 PM ·

Lodi Whittier Library

"BOOK" AN APPOINTMENT WITH US!

Beginning Tuesday August 4th

FOR IN-PERSON BROWSING

and computer use!

Call 607-582-6218 or email director@lodilibrary.net to schedule

9   3 Shares

Scam Alert!

Explosion of Zoom Meeting Phishing Attacks Targeting O365 and Outlook

Researchers at INKY have observed an explosion of Zoom-themed phishing attacks over the Spring and Summer of 2020. Most of the attacks are aimed at stealing credentials to services like Outlook and Office 365 by directing users to spoofed login pages.

The researchers say they've observed the emails being sent from legitimate, compromised accounts as well as convincing spoofed domains. "At INKY, most of the Zoom impersonator phishing emails we have seen came from hijacked accounts, but we also saw newly created domain names like zoomcommuncations[.]com and zoomvideoconfrence[.]com," they write.

"As disturbing as that is, it's also what makes these fake meeting invitations so easy to fall for and so difficult for traditional Secure Email Gateways (SEGs) to catch."

Additionally, the attackers are using obfuscation and other techniques that make it more difficult for security systems to detect their phishing pages. "If the hacker includes a fake attachment, it leads to a fake login page that's locally hosted on the recipient's computer, not the internet," the researchers write.

"To make matters worse, the HTML, JavaScript, and PHP code is usually encoded so it's unreadable to humans and automated security tools. It's a clever way to remain undetectable and evade URL reputation checkers. Similarly, if the hacker includes a malicious link, these redirect to a fake login that's hosted on a compromised server or a hosting service the attacker paid for."

INKY provides a number of screenshots of some of the spoofed websites, and they appear identical to the legitimate login portals for Outlook and Office 365. In the Outlook example, the site's URL was "owa-mail-auth[.]web[.]app," which could fool even someone who had been trained to scrutinize URLs.

Attackers are constantly taking steps to improve the reach and effectiveness of their phishing campaigns. New-school security awareness training enables your employees to avoid falling for these attacks, even if the phishing sites appear perfectly convincing.

Blog Post with links:
https://blog.knowbe4.com/explosion-of-zoom-meeting-phishing-attacks-over-spring-and-summer-of-2020-and-targeting-office365-and-outlook-credentials

Online Learning

Upcoming Webinars & Meetings

Strengthen Equity, Diversity, and Inclusion Practice Through Self-Paced Learning
Tuesday, September 15, 3:00-4:00pm
While classroom training has an important place in library staff education, learning is extended and reinforced when staff have the opportunity to work through difficult topics outside of the classroom. In order to support staff learning about issues of equity, diversity and inclusion (EDI), Multnomah County Library has developed a "Racially Just" toolkit, containing activities staff can use to learn and practice on their own, with colleagues, or in their staff groups. The toolkit workbooks include information and activities related to bias, microaggressions, allyship and cross-cultural communication, as well as a workbook focused on learning about Native American and Alaska Native people and communities. Learn how Multnomah Library developed the workbooks and what indicators signaled that their organization was ready to support staff with self-paced learning about EDI.

One Step at a Time: How Libraries Can Promote Healthy, Thriving, and Livable Communities
Thursday, October 22, 3:00-4:00pm
During COVID-19 stay at home orders, improvements to air and water quality around the globe showed how changing our transportation practices could benefit the environment. We also know that physical activities, like walking, can help prevent chronic diseases and promote health. This webinar will highlight the multiple benefits of walking and walkable communities, and provide the information and inspiration you need to join the hundreds of public libraries around the country that are contributing to the development of healthy and resilient communities. Learn how to advocate for safe walking routes to your libraries, how to partner with parks and recreation, local transportation departments, and others committed to building safe, accessible, equitable places to walk and move.

WebJunction
The learning place for libraries.

Archived Trainings

New York Black Librarians Caucus Webinars
The Conversations from the Heart Series is now available on YouTube. The sessions focus on the experiences of black librarians in NYS. Topics covered include Code-Switching, Imposter Syndrome, Cultural Competency, and Microaggressions.

NYSL Archived Webinars:
Includes a recording and slides from the recent REALM webinar.

De-Escalation Resources:
These resources may be helpful as you begin to reopen your libraries to patrons.
CPI Methods of De-Escalation
I-ESCAPE Method of De-Escalation

Also, check out these Crucial Conversations videos on YouTube:
https://youtu.be/N_dC02GQb9w
https://youtu.be/DXfw1KBLnbE
https://youtu.be/S3U743wmn88

Conferences

2020 NYLA Annual Conference
Strengthening Our Core
November 5-6

We know firsthand how this year continues to be a whirlwind of instability. All the while, we see how you all must continuously reinvent and reimagine your library's programming to your community role in the midst of a global pandemic. And, despite it all, we have seen all of our members rise up to the challenge time and time again. We are grateful and honored to work on your behalf.

With this being said, we wanted to touch base and give at least one source of clarity and familiarity – The NYLA 2020 Conference & Trade Show is still a-go and we will be entirely VIRTUAL!

The rate for NYLA Members is $149 until 9/30! See page 9 for hardship scholarship info.

Programming Ideas

Program Model: Silly Sidewalk Obstacle Course

"The goal of the Silly Sidewalk Obstacle Course is to provide a sense of liberation and fun while emphasizing the importance of wellness during these unprecedented COVID-19 times.

Upon completion of the course, patrons can enter the library and salute the librarians to be entered in a raffle for a silly prize. Our obstacle course has proven to be popular among all age groups in the community."

Cortland Free Library recently had a local artist create an obstacle course around the library to accompany a StoryWalk. It looked to be a huge hit with patrons, see images from the CFL Instagram page below!

cortlandfreelibrary Come check out our StoryWalk and sidewalk obstacle course before it rains!!
A huge thank you to local artist the wonderful, amazing Molly Andrejko for the fantastic artwork for the obstacle course.
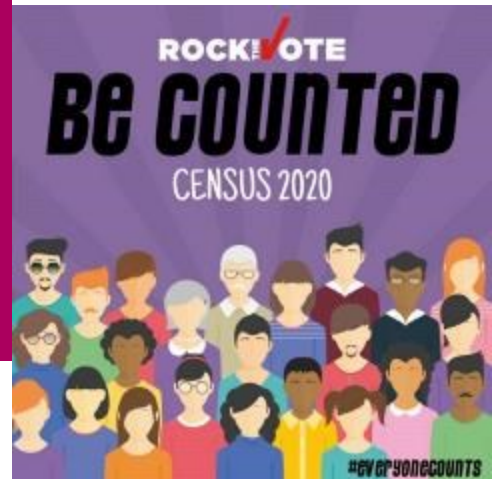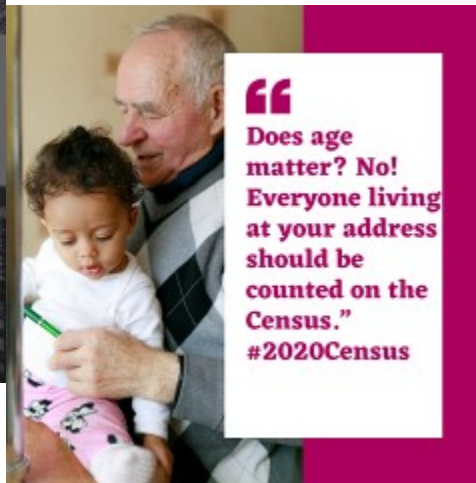
Census 2020 Update

Topic: Adapting Outreach

The **NEW** deadline for 2020 Census self-response is now **September 30, 2020**. See U.S. Census Bureau Director Steven Dillingham's statement by clicking **HERE**!

Please continue to encourage your patrons to complete their questionnaire online at **https://my2020census.gov/**. Individuals can also call 1-844-330-2020 or fill out and mail back a paper questionnaire, if they've received one. New graphics have also been added to the Census Bureau Outreach Materials page and to Creatives for the Count, see links below!

Creatives for the Count
Census Bureau Outreach Materials: Social Media

You may also be interested in providing 2020 Census programs. ALA released a new publication, "**Libraries and the 2020 Census: Adapting Outreach in Response to COVID-19 (PDF).**" This free guide explains changes to the 2020 Census process and highlights opportunities for libraries to adapt their census outreach activities.

Contact Your Representative:

Katherine "Kate" Dillon, Cortland & Tioga Counties:
(518) 951-9873 or katherine.d.dillon@2020census.gov

Kristine "Tina" Hanford, Cayuga & Seneca Counties:
(716) 906-6743 or kristine.hanford@2020census.gov

Jennifer L. Karius, Tompkins County:
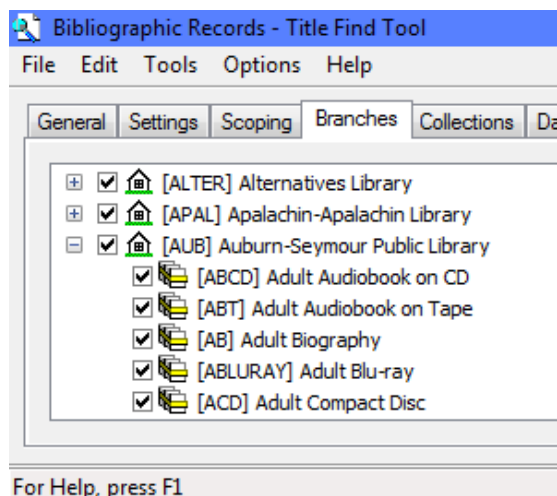(401) 834-2289 or jennifer.l.karius@2020census.gov

Polaris FAQ

Sorting Search Results

After the results list appears, hit **Ctrl, Shift, A** on the keyboard to load all the possible results. Then, click a column header to sort by the values in that column. For example, you can sort a results list of bibliographic records by title, author, format, publication date, call number, and control number.
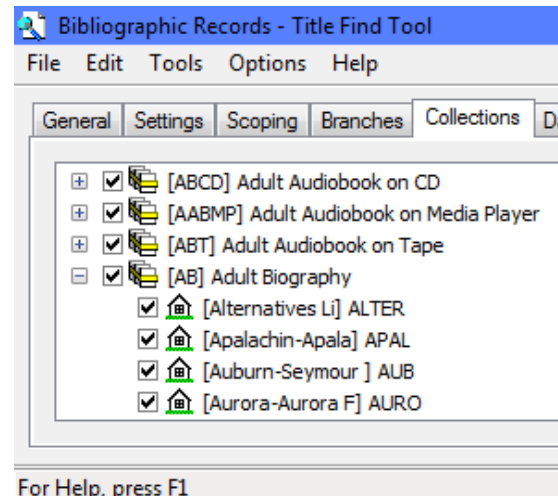
Limiting Your Search to a Specific Branch: Click the Branches tab to display the Branches tabbed page. By default, all branches and collections are selected. Click **Unselect All** to clear the check boxes for all branches and collections. Click in the box next to the branch you want include in your search.

Limiting Your Search by a Specific Collection Code: When you are searching for bibliographic and item records, you can choose which collection code you want Polaris to search within. The Find Tool's Collections tabbed page lists all the assigned collection codes in the system. By default, all collection codes are checked. Click **Unselect All** to clear the check boxes for all collection codes. Click in the box next to the collection code you want to include in your search.

You can also save time by limiting your search by branch AND collection code within the same tab. Open either the Branches tab OR the Collections tab and click on the plus sign **+** next to each library or collection code to expand the selection. Under each library, you may select a specific collection code OR under each collection code, you may select a library. Remember to click on **Unselect All** prior to making your choices. See below for images.

OR

Awards & Grants

ALA's Community Connect: Digital Access at Home Grants for Rural Libraries
Deadline: August 26

Community Connect: Digital Access at Home, an initiative of the American Library Association (ALA) and Capital One Bank, offers grants and resources to help support digital access and financial capability in rural communities nationwide. Twenty rural public libraries will receive five Wi-Fi hotspots (including service contract) for lending to patrons; a $2,000 stipend to support implementing financial capability programs; Ready, Set, Bank, workshop curriculum, curated book lists and more. Libraries will be selected through a peer-reviewed, competitive application process, with award notification on September 30, 2020. Public libraries are eligible if they serve a legal service area population of 25,000 or less and are in a rural community at least five miles from an urbanized area, per the Institute for Museum and Library Services (IMLS) definition. For more information, and to apply, access the website: http://www.ala.org/communityconnect.

Community Foundation of Tompkins County Final Reports
Deadline: September 10

The final report form is now available on the grant platform. As always, we look forward to learning about the impact of your work and appreciate the thoughtful information you share in this report. Thank you for your continued ability to assess and adjust your services during this time of COVID-19. Please note that the due date for the final report has been extended to September 10th at 9 pm. Please contact us if you need to request an extension. As always, let us know what questions you have and thank you for your good work during this challenging time.

NYLA 2020 Virtual Annual Conference Hardship Scholarship
Deadline: October 26

Are you interested in participating in the NYLA 2020 Virtual Conference, but have been furloughed, laid-off, or otherwise experiencing financial hardship? NYLA is funding conference scholarships to help individuals in need. Learn more and apply here: https://www.surveymonkey.com/r/NYLA2020-Scholarship.