



**FINGER LAKES**  
**LIBRARY SYSTEM**



## MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 20.13

Friday, July 10, 2020

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*See page 6 for a Summer Reading reminder!*

### Announcements & Reminders

The deadline for submitting your Bulk Buy order form is next Friday, July 17. If you haven't sent in your order yet, please try to have it by next Friday. A reminder that you don't need to send in a physical form. You can scan your signed form and email it or just send an email, from the director's account, to [efranks@flls.org](mailto:efranks@flls.org) with details of which types of computers and how many you need.

To ensure the safety of FLLS drivers, please do not overfill FLLS delivery bags. Items should not exceed the top level of the bag. This will expedite the delivery process and reduce drivers handling of materials. Thank you for your cooperation.

### Links to Make You Think

[WNYLRC Ask the Lawyer: Requiring masks in compliance with ADA regulations](#)



[American Libraries' July/August digital issue now online](#)

[REALM Project Update: Test set 3 announced](#)

[Libraries and the 2020 Census: Adapting Outreach in Response to COVID-19](#)

# From The Director



Here are some updates for you from the past two weeks:

**NY State:** There is unfortunately no news on the State Budget and projected cuts. We are still getting feedback from NYLA and the State to prepare for a 20% cut. The second time period for budget review ended on June 30. The State Library sent out a message to system directors this week explaining that they have no news to share with us and have no estimate of a timeline on when we will receive our state funding. Funding usually starts to be deposited in July depending on if your Annual Report was submitted on time and approved by the State (ours was one of the first submitted and has been approved). During the financial crisis of 2009, State funding was not received until September. We also anticipate that like 2009, payments will be made in installments rather than a one-time payment like we usually receive.

**Open Meetings Law Suspension:** On July 6, Governor Cuomo extended the suspension of in-person meeting requirements of Open Meetings Law until August 5. This is confirmed by the Committee on Open Government. <https://www.governor.ny.gov/news/no-20248-continuing-temporary-suspension-and-modification-laws-relating-disaster-emergency>

Please continue having your board meetings virtually or by telephone until further notice. And yes, transcription at a later date still applies.

**Restart of Delivery:** Delivery to our member libraries stopped on March 17. This week we were finally able to restart it safely. Last week our Fleet Manager, Tom Smith, picked up items at six of our libraries that had the largest returns. That resulted in over 100 bags and boxes of materials back at our headquarters. Tuesday, July 7 was our first South Route delivery and that saw 16 bags from TCPL and 80 bags from the other libraries on the route. Tom estimates he had to leave 20 bags behind at the various libraries. His truck holds just over 3,000 pounds which allows him to hold 80 bags of materials. We are estimating the same for Friday's delivery of the North Route libraries.

As of July 7, patrons throughout our system could begin placing holds on materials from other libraries. Our member libraries agreed to not fill those holds until July 20. This is the most requested service that our member library patrons would like to see start again. As of this time, out-of-system interlibrary loan is on hold indefinitely.

Thank you to all our member libraries for quarantining your library materials for 72 hours. Thank you to our libraries for helping our delivery runs smoothly for both FLLS staff and your staff by social distancing while Tom is in your buildings and by wearing masks. Please have outside workers (ex. cleaners and construction workers) practice these habits as well so that we are able to delivery to you safely.

A reminder as we move forward and more of our libraries are contemplating allowing patrons inside your libraries - this is an individual board decision and is not required by either FLLS or the State. The safety of your staff and patrons, the comfort level and morale of staff, having appropriate policies in place, and the availability of cleaning supplies and more should guide you in your decisions. We are always here to help you on any of these topics.

Sarah



# Member Library News

## Apalachin Library

"Some good news! I decided to spend summer reading money on books to give away instead of on line performers. I bought books from Scholastic Literacy Partnership.

Tuesday was give away day and we gave away 119 books! At one book per child that's a lot of kids with new books! Please check out our Facebook post about the book giveaway. So many nice comments. One mom even sent me a picture of her little boy holding his new book. We're going to have another book give away day in August. It's so nice to have your community appreciate what you do."

- Cathy Sober, Director



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**Apalachin Library** 19 hrs · 🌐

Yesterday the Apalachin library gave away 119 books!! We hope that means that 119 children are reading. We're so happy that you wanted books that were going to do it again in August! Be watching for details 😊



**Dawn Mattice** My boys were so happy to come and get some books! Thank you for doing this! 🙏❤️

Like · Reply · 18h

3



**Tracey Briggs** This is wonderful! The Apalachin Library is such a special place.

Like · Reply · 15h

2



**Jennifer LaVare** Thank you! Our boys were so happy to each get a great book!! 😊🇮🇹🇸🇰

Like · Reply · 18h

2



**Cindy York Weiss** As a former library board member, I am so happy to see this! Were these books purchased with a grant? Just curious....

Like · Reply · 18h

1 Reply

1



**Jill Dan Smith** Thank you from all 3 of my children

Like · Reply · 11h

1



**Deanna Brace** The boys love the books! Thanks for doing that!

Like · Reply · 17h

1



**Ashley Marcin** Thank you!

Like · Reply · 13h

2



**Jennifer Cowan Chase** Thank you!!!!

Like · Reply · 13h

2



## **Scam Alert!**

### **60% of Organizations Are Hit by Cyberattacks Spread by Their Own Employees**

The "unwitting participant" appears to be alive and well, based on new data from security vendor Mimecast. With employees being the source of attack surface expansion, what's an org to do?

When you think of cyberattacks, the assumption is that it's a simple matter of "the bad guy sends an email, the user gets fooled, the user clicks malicious content, and the badness happens." But the State of Email Security 2020 report from Mimecast sheds some light on some of both the how and why attacks are still successful.

According to the report:

- 51% of organizations have been impacted by ransomware in the last 12 months
- 58% saw phishing attacks increase
- 60% have seen an increase in impersonation fraud
- 82% have experienced downtime from an attack

These numbers aren't good. Way too many organizations are feeling the pain of email-based cyberattack, despite knowing the problem is only getting worse. So, why are organizations proving to be such easy targets for email-based cyberattacks?

According to the report, it's a problem-riddled combination of issues involving your people, processes and technology. In essence, the lack of sufficient presence of all three play a role.

From the report:

- 60% of orgs have experienced their own employees being responsible for spreading a malicious email (People)
- 55% of orgs don't provide security awareness training on a regular basis (Process)
- An average of 41% of orgs don't have a system in place to monitor for and detect malicious content in emails (Technology)

With 60% of orgs believing they will be the victim of an email-borne attack in the coming year, organizations need to be taking steps to protect themselves with a security strategy that addresses all three issues. Putting a layered security strategy in place that detects malicious content before it ever reaches your users is imperative.

But, because 7-10% of malicious emails make it through your filters, it's equally as important to ensure users are continually educated using security awareness training. By doing so, you will improve your organization's security posture, and keep users from participating in the spread of malicious emails.





# Online Learning

## Upcoming Webinars & Meetings

### **Whose Turn is it Anyway? Online Board Gaming and Libraries**

**Tuesday, July 28, 3:00-4:00pm**

Closed buildings and social distancing doesn't need to mean the end of engaging and fun board game groups hosted by libraries. Many libraries have worked hard to organize board game groups, while others are still considering how to get started. Using popular and free online board gaming platforms (Board Game Arena, Yucata, Tabletopia, Tabletop Simulator, and Boitejeux), communities of gamers can continue meeting safely online. This webinar will explore how to make the transition to online board gaming, moderate meetups, and facilitate discussions among participants.

### **Caring for the Mind: Providing Mental Health Information at Your Library (FLLS)**

**Thursday, August 6, 10:00-11:30am**

Responding to questions involving topics on mental health is challenging even for the most experienced library worker. In Caring for the Mind, participants will learn how to effectively provide mental health information at their libraries. Participants will learn about the best electronic resources to consult as well as ways to improve their print collections. Best approaches for handling interactions with emotional patrons will also be discussed. Presented by Michael Balkenhol, Health Programming Coordinator at the National Network of Libraries of Medicine, Middle Atlantic Region.

### **Learning About Cultural Humility & Implicit Bias – Understanding Our Responsibility**

**Monday, August 17, 10:00-11:30am**

Cultural humility urges us to engage in critical, consistent self-reflection and critique to understand that being patron-centered is vital to moving through an equitable profession. This webinar will provide an overview of cultural humility, understand the importance of cultural humility in librarianship, adopt a cultural humility framework, delving deeper into how implicit bias affects how library staff perceives and interacts with patrons, and how to mitigate biased responses.

## Archived Webinars

### **American Libraries Live!**

**FREE & On Demand**

On-demand webinars are archived recordings of previous American Libraries Live webinars available 24/7 for viewing at your convenience. The most recent series was Libraries and COVID-19.

### **WebJunction**

**FREE & On Demand**

The learning place for libraries! Click the link above and then **Webinar Calendar** to see upcoming live webinars or **Course Catalog** to see previously recorded webinars.

## Conferences

### **SLJ Teen Live! Our Voice, Our Time**

**Wednesday, August 5, 9:00am-4:45pm**

Often thought of as quiet places, libraries are, in fact, hotbeds of passionate communication, dialogue, and activity. Young adult fiction has always been about finding and raising your voice. Like Greta Thunberg, Emma González, and other young activists, real teenagers around the world are making themselves heard, at home and abroad.

This year, many teens will vote for the first time, and even the youngest have powerful perspectives worth sharing. Meanwhile, #OwnVoices creators increasingly share stories that have long been silenced. As adults, it's equally important that we listen to and amplify young voices, inside and outside our communities. The conference's author panels and library programming sessions will help you support and engage teens during this complex moment and beyond.

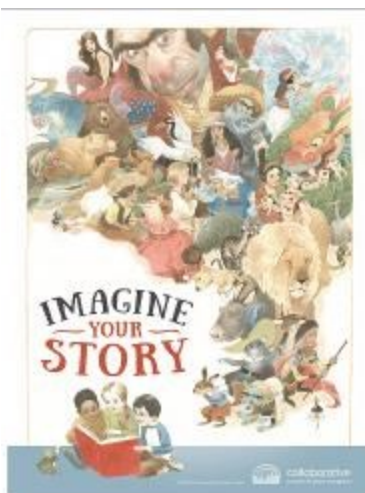
Explore the virtual exhibit hall, download materials, enter contests, hear directly from publishers about their newest books, and live chat with staff, authors, and peers!

Registration includes access to the SLJTeen Live! on-demand archives for up to three months.

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## Programming Ideas



It's summer reading season! Just a reminder about this year's summer reading graphics: please don't use the old summer reading posters or any images that contain Raven, Coyote, and/or a Totem pole. CSLP retracted these graphics over concerns about the problematic use of Native American imagery. The USB drives from CSLP still contain the old graphics, but the online CSLP manual has been updated to not include them. Also, the State Library of Michigan revised the old posters to remove the Native American imagery and you are welcome to use those instead. They can be found, along with other graphics that you are welcome to use, in this Google Drive: [https://drive.google.com/drive/folders/1BDNm6dvmdZnxmUI1wKgtEYG-NWz\\_VaZm](https://drive.google.com/drive/folders/1BDNm6dvmdZnxmUI1wKgtEYG-NWz_VaZm).

Additional summer reading ideas and information are available on our website: <http://www.flls.org/imagineyourstory2020/>. Feel free to contact Nora with any summer reading-related questions.

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### **From Programming Librarian: Program Model: Science @ Home!**

“Science @ Home! is a weekly program that demonstrates simple science projects with everyday objects that children can do at home, combined with an explanation of how the science behind the project works.”



# Census 2020 Update

## Topic: We are in the FINAL PUSH!

“For every 2020 Census questionnaire completed before August 14th, the need for a follow-up enumerator to knock on that door is eliminated, keeping the Census worker and household members safe from unnecessary contacts (while saving federal funds required for the extra outreach effort as well.)

So, \*before\* census enumerators visit our communities starting on August 14th, the Census Bureau is asking all partners to make an extra PUSH in the next 3 weeks, and especially in the last week of July, so we can create a noticeable 'buzz' - utilizing all communication methods possible.

Thus, we are here to help: with social media content, flyers, posters, tabling with Census 'swag' for in-person interactions (such as a food distribution event, social distancing local festivals or farmer's markets, or a car-parade.) If you have a venue where Census staff could assist community members in completing their 2020 Census survey right then and there (via our iPads), please let us know with as much advance notice as possible and we'll seek to staff such an event, especially if it's in a particularly hard-to-count area.

At all times, personal protective equipment (PPE) will be used and protocols followed - 6 feet distancing, masks, gloves as appropriate, personal use of hand sanitizers, etc. Materials can be sent directly to your organization if need be (with adequate notice) or dropped off at your site in a Census tote hanging on your outside door.” *From Joseph Marturano IV, Syracuse Census Bureau Rep.*

## Social Media Graphics:

### Creatives for the Count

### Census Bureau Outreach Materials: Social Media

## Contact Your Representative:

Katherine “Kate” Dillon, Cortland & Tioga Counties:  
(518) 951-9873 or [katherine.d.dillon@2020census.gov](mailto:katherine.d.dillon@2020census.gov)

Kristine “Tina” Hanford, Cayuga & Seneca Counties:  
(716) 906-6743 or [kristine.hanford@2020census.gov](mailto:kristine.hanford@2020census.gov)

Jennifer L. Karius, Tompkins County:  
(401) 834-2289 or [jennifer.l.karius@2020census.gov](mailto:jennifer.l.karius@2020census.gov)



**UNITED STATES 2020 CENSUS FUN FACTS**

- 1 Completing the census form is a mandated civic duty for all Americans
- 2 The first U.S. Census in 1790 counted almost 4,000,000 people
- 3 The United States' largest peace-time operation is the Decennial Census
- 4 This is the first time the U.S. Census Bureau is collecting responses online
- 5 Your personal, individual data is confidential and protected by federal law

**IT'S NOT TOO LATE. RESPOND TODAY!**  
[my2020census.gov](https://my2020census.gov)

The graphics above are available as half-page flyers in PDF format, contact [jshonk@flls.org](mailto:jshonk@flls.org) for access.  
Thank you to Tioga County for creating the flyers and making the PDF available to our libraries.



## Awards & Grants



Through **Community Connect: Digital Access at Home**, 20 rural public libraries will receive resources to support financial capability and internet access for their patrons for two years.

Applications will be accepted from July 6 to August 26, 2020. Library workers can apply online at [ala.org/CommunityConnect](https://ala.org/CommunityConnect).

“The COVID-19 pandemic has exacerbated the digital divide – and brought new urgency to ALA’s longstanding commitment to equitable connectivity,” said ALA President Julius C. Jefferson, Jr. “ALA is thrilled to partner with Capital One to help communities get online for their health and well-being and to distribute information to help rural Americans overcome financial challenges.”

Libraries selected to participate in Community Connect will receive:

- five Verizon Wi-Fi hotspots with two-year contracts and service for lending to patrons
- a \$2,000 stipend to support financial literacy programming
- a curated book list of financial literacy titles featured in ALA’s Financial Literacy LibGuide
- a copy of ALA Editions’ “Rainy Day Ready: Financial Literacy Programs and Tools”
- professional development and support

Public libraries are eligible if they serve a legal service area population of 25,000 or less and are in a rural community at least five miles from an urbanized area, per the Institute for Museum and Library Services (IMLS) definition.

Taken from: [https://programminglibrarian.org/articles/apply-now-community-connect-digital-access-home?fbclid=IwAR1Rltyl\\_UG5Z9ZHUFWh9lhywBo7d3zql1oG7xswerKoXmZPZjhKdgZUV5U](https://programminglibrarian.org/articles/apply-now-community-connect-digital-access-home?fbclid=IwAR1Rltyl_UG5Z9ZHUFWh9lhywBo7d3zql1oG7xswerKoXmZPZjhKdgZUV5U)

## Construction Grant Reminder!

The 2020-2021 NYS Public Library Construction Grant cycle is now open. Anyone wishing to apply for this grant must contact [kdownham@fls.org](mailto:kdownham@fls.org) to schedule a call/meeting before they apply. All applicants are required to have this meeting.

Applications will be due September 4.