



MEMBER LIBRARY BI-WEEKLY BULLETIN

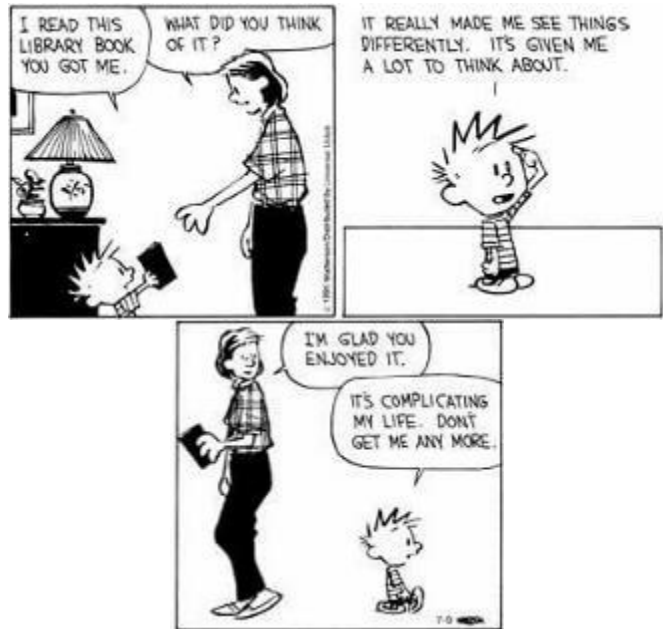
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Announcements & Reminders

The 2020-2021 NYS Public Library Construction Grant cycle is now open. Anyone wishing to apply for this grant must contact kdownham@fls.org to schedule a call/meeting before they apply. All applicants are required to have this meeting. Applications will be due September 4.

Links to Make You Think

[Libraries Strive to Stay 'Community Living Rooms' as They Reopen](#)

[Olean Public Library Encourages Folk to 'Chalk Your Walks'](#)



[ALA Virtual Conference Recap](#)

[WNYRLC Ask the Lawyer RAQs](#)

[Libraries Are Dealing With New Demand For Books And Services](#)

[How to Tackle Library Signage in a Pandemic and Make Visitors Feel Comfortable](#)

From The Director



As our libraries are re-opened for contactless pickup or curbside services, I would like to update you on the following items:

Re-opening – 32 out of 33 libraries are open for contactless pickup. The Fair Haven Library will re-open on Monday, July 6. During our directors' meetings, our member libraries have reported that it is going smoothly and they haven't had any major issues. Patrons are telling our libraries they are very glad that their libraries are re-opening and in fact, patrons are leaving notes of gratitude in the drop box of the Interlaken Public Library. Many of our libraries are operating at reduced hours during this first phase of re-opening so that they can clean and handle materials safely. Our libraries are starting to meet at the county levels to talk about next re-opening steps.

Delivery – FLLS will be making another supply delivery run on Monday and Tuesday of next week. Delivery to our members will resume on Tuesday, July 7 and occur on Tuesdays and Fridays for the month of July as we monitor the safety of restarting delivery.

REALM Project – On Monday, June 22, the REALM Project (Reopening Archives, Libraries and Museums) released their findings on the first phase of their testing of library materials to see how long the coronavirus lives on certain materials. Materials tested in phase one included the cover of hardcover books (buckram cloth), the cover of softback books, plain paper pages inside a closed book, Mylar protective book cover jackets, and plastic DVD cases. Battelle tests found the virus undetectable after one day on the covers of hardback and softback books as well as the DVD case. The virus was undetectable on the paper inside of a book and Mylar book jackets after three days. You can read the results fully at: <https://www.webjunction.org/news/webjunction/test1-results.html>. Phase 2 of testing is occurring now and is studying braille paper pages (closed in the book), glossy paper pages (closed in the book), magazine pages (closed in the book), children's board books (closed in the book), and archival folders (stacked together). Those results are expected to be released in late July 2020.

FLLS is requiring all library materials be quarantined for 72 hours in order for our delivery service to resume.

Re-opening of FLLS Headquarters – The FLLS office space will re-open on Monday, July 6. A re-opening safety plan outlining new procedures and policies has been approved by the FLLS Board of Trustees on June 17 and has been shared with FLLS staff in preparation for re-opening. Following NY State guidelines, working remotely for the majority of our staff is still being encouraged to minimize the number of individuals in the office at one time. Visitor access to our building will still be limited, and no onsite public programming or meetings will occur for the remainder of the year. FLLS is also planning to hold our annual meeting virtually in October unless statewide restrictions change dramatically over the summer. As always, please remember you can get in touch with any FLLS staff member by email or phone for any questions.

FLLS Closed on Friday, July 3 – Finger Lakes staff will be off on Friday, July 3 in observance of Independence Day.

I hope you have a wonderful weekend!

Sarah



Member Library News

Cortland Free Library just debuted their new logo!



Cortland Free Library

Books are just the beginning!

 newfieldpubliclibrary

NEWFIELD PUBLIC LIBRARY
SUMMER SERIES
KICK-OFF EVENT

Puppet Palooza

TUESDAY, JUNE 30th
6:00 -7:30 PM



COMMUNITY ARTS PARTNERSHIP

newfieldpubliclibrary Scott will be performing live from the Library on Tuesday. Register for the online show on our website or by calling us at 564-3594.

 tcplny

You guys, I just checked a book out of the Tompkins County Public Library!! I actually got choked up. ❤️

Liked by nyplsntl and others

tcplny Comments like this melt our hearts. ❤️ We missed our patrons! Don't forget to place your holds for our in-lobby and scheduled Cayuga St curbside pickup hours! Warning: there may be tears.
More info at TCPL.org
#andwereback #ithaca #twithaca #ithagram #librariesofinstagram



Scam Alert!

Twitter Takes Down Over 32,000 Nation State Accounts Involved in Disinformation Campaigns

Manipulation/disinformation campaigns are running rampant on social media and Twitter just took action -- again. "Disinformation" is a form of propaganda honed into an art form by Russia. These days it's powered by bots and fake compromised accounts on social media. This week China, Russia, and Turkey were called out on the carpet by Twitter.

Unless you've been sleeping under a rock, you probably noticed that social media platforms are rife with conspiracy theories and political bots. Disinformation campaigns are an extremely effective tool. When used by Nation States they can be weaponized as a powerful propaganda tool. Propaganda experts mix in a just enough truth with the falsehoods to make the propaganda sound plausible.

The end goal is destabilization, confusion, and division meant to sow the seeds of mistrust among members of society -- a city divided. When this form of "societal" social engineering is practiced at a geopolitical level it advances the false narratives of an adversary.

Twitter's been steadily removing these types of accounts in waves and now another 32,242 bogus bot accounts from China, Russia and Turkey were culled. The main culprit this time around was ... China. According to Twitter, 23,750 accounts were taken down because they were "highly engaged" with users.

The Chinese campaign was targeted to a Chinese speaking audience and focused mainly trying to shape and manipulate positive opinions about China in the ongoing fight with between mainland China and Hong Kong which is fighting to retain its local political independence.

According to the Twitter blog, also taken down were Russian tweets from Current Policy, a Russian media website engaging in state-backed political propaganda within Russia.

"A network of accounts related to this media operation was suspended for violations of our platform manipulation policy, specifically cross-posting and amplifying content in an inauthentic, coordinated manner for political ends. Activities included promoting the United Russia party and attacking political dissidents." Although this was internal to Russia it continues to use disinformation as a tool to divide political and social attitudes across the globe.

Twitter also snagged 7,340 Turkish fake and compromised accounts being used to push and amplify political narratives favorable to the AK Parti supporting President Erdogan. Several compromised accounts associated with organizations critical of President Erdogan and the Turkish Government were found.

"These compromised accounts have been repeated targets of account hacking and takeover efforts by the state actors identified above. The broader network was also used for commercial activities, such as cryptocurrency-related spam. " You can train yourself to spot these false narratives. And you should be training your employees to spot social engineering attacks by the bad guys.

If you want to learn more about how social media has become a propaganda playground for manipulating opinions we highly recommend that you read "Manipulated" written by Theresa Payton, a cybersecurity expert who served in the White House of the G.W. Bush administration.

"Twenty years ago the Russians had to recruit journalists to find people to disseminate something. Nowadays they just have to start a meme."

— John Schindler, former NSA analyst



Online Learning

Upcoming Webinars & Meetings

Ideas for Summer Reading Projects using the NYSL COVID-19 Personal History Initiative!

Wednesday, July 1, 1:30-2:30pm

The New York State Library's Personal History Initiative and the Summer Reading at New York Libraries Program have joined efforts to promote positive project ideas for children and youth during the time of COVID-19. This webinar will provide a brief introduction to the Personal History Initiative where photographs and journals are being collected from NYS residents to preserve memories during this unprecedented time and for future research study. Ideas and examples will be shared to connect children and youth to Summer Reading/Imagine Your Story and the Personal History Initiative.

Transition Planned In-Person Adult Programs to a Virtual Environment

Wednesday, July 22, 2020, 2:00-3:00pm

Start virtual programming for adults using Zoom! Learn about training staff to present virtually, integrating community partners into your virtual schedule, and other strategies to transition programs from in-house to online. In this webinar, community outreach specialists will cover best practices for programs, setting up accounts for maximum security and effectiveness (no Zoom-bombing!), program selection, and shifting staff to a virtual environment.

Whose Turn is it Anyway? Online Board Gaming and Libraries

Tuesday, July 28, 3:00-4:00pm

Closed buildings and social distancing doesn't need to mean the end of engaging and fun board game groups hosted by libraries. Many libraries have worked hard to organize board game groups, while others are still considering how to get started. Using popular and free online board gaming platforms (Board Game Arena, Yucata, Tabletopia, Tabletop Simulator, and Boitejeux), communities of gamers can continue meeting safely online. This webinar will explore how to make the transition to online board gaming, moderate meetups, and facilitate discussions among participants.

Archived Webinars

Anti-Racism Training

FREE & On Demand

Racism. It is a word that elicits strong emotion, and often even stronger opinions. Taking the step to engage in anti-racism work may seem intimidating, or maybe you already feel confident in your knowledge of racial justice and in your allyship. Regardless of where you sit on that spectrum, this training is one that can have benefit for everyone. Whether you are a social service or mental health professional pursuing a unique and impactful continuing education experience, or a community member, this virtual training experience will challenge you, and expose you to knowledge and skills to gain better understanding of racial justice and allyship.

American Libraries Live!

FREE & On Demand

On-demand webinars are archived recordings of previous American Libraries Live webinars available 24/7 for viewing at your convenience. The most recent series was Libraries and COVID-19.

Conferences

SLJ Teen Live! Our Voice, Out Time

Wednesday, August 5, 9:00am-4:45pm

Often thought of as quiet places, libraries are, in fact, hotbeds of passionate communication, dialogue, and activity. Young adult fiction has always been about finding and raising your voice. Like Greta Thunberg, Emma González, and other young activists, real teenagers around the world are making themselves heard, at home and abroad. This year, many teens will vote for the first time, and even the youngest have powerful perspectives worth sharing. Meanwhile, #OwnVoices creators increasingly share stories that have long been silenced. As adults, it's equally important that we listen to and amplify young voices, inside and outside our communities. The conference's author panels and library programming sessions will help you support and engage teens during this complex moment and beyond.



Programming Ideas



Program Model: Fit Lit Book Discussion

“The Fit Lit Book Discussion group is a virtual book group where we discuss a book, listen to a health expert and encourage each other in healthy habits and physical activity. It includes a monthly Zoom meeting and a Facebook group for encouragement and resource-sharing. The first five people to register for and attend each session will receive a free copy of the book for next month.”

OverDrive

Black Lives Matter: Community Read

Borrow with no holds or wait lists!

Libby.
The one-tap reading app from our library.

The Black Lives Matter Community Read is an Overdrive project that is making these #ownvoices titles available without holds for a limited period of time: New Jim Crow audio 6/15-7/15, The Hate U Give 6/22-7/12, Me & White Supremacy ebook 6/22-7/19, So You Want to Talk about Race audio 6/29-7/26. Marketing materials for this project and more can be found here: <https://resources.overdrive.com/library/marketing-outreach-trending/>



Census 2020 Update

Topic: New PLA Webinar!

2020 Census: Last Chance for a Complete Count
Wednesday, July 8, 2-3pm



A complete count in the 2020 Census is essential to make sure that libraries and their communities don't miss out on billions of dollars in needed funding, as well as political representation. However, nearly 40% of households have not responded yet, and the count is even lower among populations that have been undercounted historically. Participants in this webinar will learn how the Census Bureau, libraries, and community partners have adapted their operations and outreach in response to COVID-19, and how libraries can support a complete count before the Census ends in October. **REGISTER NOW!**

Learning Outcomes

At the conclusion of this webinar, participants will be able to:

- Identify populations at higher risk of being undercounted in the 2020 Census;
- Understand major Census operations that will take place in the summer and fall;
- Recognize multiple methods for libraries to promote a complete count in the 2020 Census; and
- Develop strategies for library outreach adapted to COVID-19 limitations.

Instructors

- Gavin Baker, Deputy Director in the American Library Association's Public Policy and Advocacy Office
- Slone T. Williams, Manager of Communications/Community and User Engagement for the Cobb County Public Library (Marietta, GA)
- Burton Reist, U.S. Census Bureau's Assistant Director of the Communications Directorate
- Lizette Escobedo, Director of the National Census Program at the NALEO Educational Fund

QUESTIONS? COMMENTS? CONCERNS?

Consulting, Resources, Training:

Jenny Shonk

jshonk@flls.org or 607-273-4074 x236

READ THIS: Census timeline extended in response to COVID-19



Awards & Grants



STAR Net STEAM Equity Project: Enhancing Learning Opportunities in Libraries of Rural Communities

Public libraries are hubs for lifelong learning, especially in small and rural communities that may not have easy access to the scientific and academic centers in more urban locations.

The STAR Net STEAM Equity Project will help public library workers in small and rural communities offer outstanding, culturally responsive STEAM (Science, Technology, Engineering, Arts and Math) programming and exhibitions for their patrons, especially often-underreached Latino populations.

With funding from the National Science Foundation (NSF), the [Space Science Institute's National Center for Interactive Learning \(NCIL/SSI\)](#), the American Library Association (ALA), [Twin Cities PBS \(TPT\)](#), [Institute for Learning Innovation \(ILI\)](#) and [Education Development Center \(EDC\)](#) are seeking 12 creative librarians/library workers to lead their libraries' participation in a project at the intersection of transforming library services, gender equity and cultural inclusion (especially with Latino families), STEAM learning and positive youth development.

Those interested in applying on behalf of their library are invited to [complete a brief Notice of Intent \(NOI\)](#) about your community demographics and needs. Estimated time required to complete the NOI: 15 minutes.

Please select from the following options:

- **APPLY NOW: Start your application by submitting a Notice of Intent** (deadline: July 20, 2020; survey will take an estimated 15 minutes to complete)
- **Read the project FAQs**
- **See the project advisors**

The STAR Net STEAM Equity Project is offered by the ALA [Public Programs Office](#) and [Office for Diversity, Literacy and Outreach Services](#), in collaboration with NCIL/SSI (project lead), TPT and their [SciGirls](#) program, ILI and EDC. This project builds on the [STAR Library Network](#), or STAR Net (where "STAR" stands for Science-Technology Activities and Resources).

Questions? [Contact ALA's Public Programs Office.](#)