



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 20.6

Friday, April 3, 2020

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Announcements & Reminders

We are so proud of our member libraries for stepping up during the pandemic and moving programs online. We know it can a challenging transition, but it is greatly appreciated by your patrons! See highlights on pages 3 and 4!

Links to Make You Think

[Take a Moment to Dip Into the Miniature World of This Library For Birds Livestream](#)

[‘Emergency’ Online Library Draws Ire of Some Authors](#)



[NYLA Updates on COVID-19 Pandemic](#)

[Federal Relief Package Supports Libraries](#)

[FLLS Member Library Staff Resources](#)

[Explore the Entire World—from the Comfort of Quarantine—with 4K Walking Tours](#)

[Before Amazon, We Had Bookmobiles: 15+ Rare Photos Of Libraries-On-Wheels](#)

From The Director



We have a New York State FY 2020-21 Budget after the Assembly remained in session until 3:30am Friday, April 3. Unlike in recent years, the budget did not pass on time, and the impact of COVID-19 affected the legislature and the budget process. The Capitol is currently closed to the public and advocates like NYLA can't visit legislators in person. The "one house" budgets were originally pushed back until the week of March 16, and then were abandoned. Several members of the legislature have positive cases, including our Senator James Seward. In a few short weeks, deficits estimated at \$6 billion snowballed to between \$10 and \$15 billion.

Here is where we stand for libraries:

State Library Aid: \$94.1 Million

Governor Cuomo proposed \$91.6 million in Library Aid in this year's budget, a \$5 million cut from last year's budget. With the support of the Senate and the Assembly, the FY 2020-21 enacted budget for State Library Aid will be \$94.1 million.

For Finger Lakes, this equates to a roughly 2.6% immediate loss in our budget, or just under \$50,000. We are also currently a quarter into our budget year, which starts January 1. Our business manager and I have already started to analyze our budget for necessary cuts and the Executive Committee of the FLLS Board met on Friday, April 3 to discuss this.

While this cut was actually better than what we were told to prepare for on last Thursday by NYLA, the reality is that future budget cuts still loom.

Budget Adjustments

The Governor, in partnership with the Department of Budget, will review the State's revenue and expenditures throughout the year (three periods). If deemed necessary, the authority has been granted to the Governor to make budget adjustments. Any changes would require notice to the Legislature.

State Public Library Construction Aid: \$14 Million

We unfortunately lost the gains we made with public library construction aid. The Governor proposed a \$20 million cut in capital funding to push aid back from \$34 million. The impact of COVID-19 made this reinstatement of funds unrealistic at this point. We know how valuable construction aid is to our member libraries. With the majority of our library buildings older and lacking vital community room space, this will deeply impact our libraries over the next few years.

On Friday, April 3, I sent the NYLA email to both directors and trustees. At the bottom of that email is a simple advocacy alert button that allows you to easily thank your local elected officials during this hard budget cycle. Click [HERE](#) to access the link.

Sarah



Member Library News

Groton Public Library

Director Sara is getting some love from her patrons on Facebook and Kayli performed a quilt storytime live!

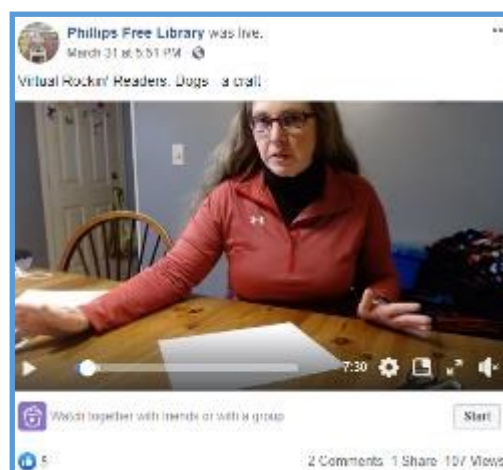


Quinn Caldwell
March 30 at 7:30 PM

Every 🧡 Body 🧡 Listen 🧡

My mom just told me somebody from the library in my home town called her earlier today. They said Director Sara Burdick Knobel is having them call all the library's regular patrons to check in. To see if they need anything. To offer to go to the store for them. To say they have volunteers standing by, ready to help with whatever, and they just wanted to know if she was OK. 🥺🥺

Librarians are out here in these streets acting like apostles and I am here to tell you what I've told you before: public libraries are the last unalloyed good in the world, and are probably going to be the thing that saves us all.



Phillips Free Library

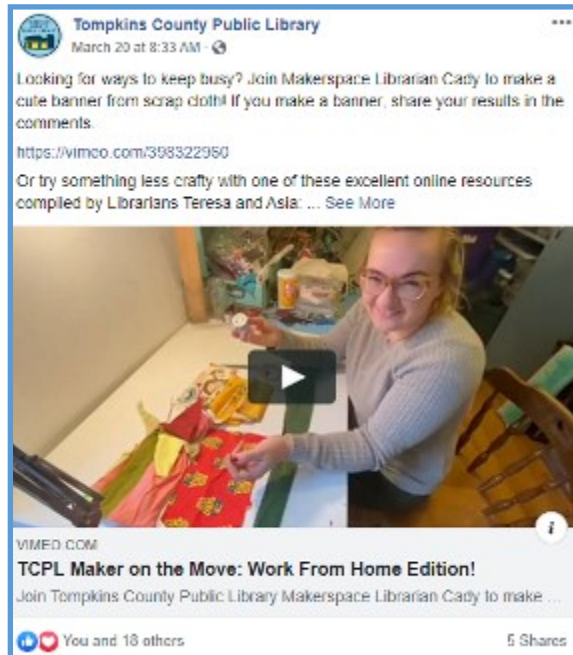
New virtual programs include Dog Story Time with Priscilla, Virtual Rockin' Readers: Dogs—a craft with Sarah and Toddler Story Time with Ashley!



Member Library News

Tompkins County Public Library

New programs include TCPL Maker on the Move with Cady and Break for Books for Teens with Regina. TCPL already holds Break for Books with Asia every Wednesday, but they will also be adding Break for Books Jr. and Break for Movies with Tom!



Cortland Free Library

Miss Tammy is recording and posting Babytime and Storytime on YouTube. Barnaby also joined her on Instagram for a quick video!



Scam Alert!

"You Are Infected"

Bad Guys Launch an Evil New Corona Virus Attack

Malicious actors continue to craft ruthlessly aggressive, evil email attacks tailored to leverage mounting fears and anxieties surrounding the COVID-19 global pandemic among employees in the office and at home.

In the latest Coronavirus-themed phishing email reported to KnowBe4 by customers using the Phish Alert Button (PAB), bad guys try to exploit the very worst fear among email recipients: the fear of infection.

Hitting the Panic Button

Late Friday night March 27, 2020, we spotted a new phishing email warning the recipients that they have been exposed to the Coronavirus through personal contact with a "colleague/friend/family member" and directing them to download a malicious attachment and proceed immediately to the hospital.

This email is simple, succinct, and alarming. Moreover, it spoofs a hospital, lending additional credibility to this particular social engineering scheme, which is clearly designed to elicit a panicked response from readers and override any form of rational, measured thought.

The attached Excel file is billed as a "pre-filled" form that victims should bring with them to the hospital. In fact, that form is a malicious, macro-laden Office document that is at the time of this report detected by only a handful of major anti-virus applications. This malware's capabilities are incredibly sophisticated and dangerous.

Conclusion: Five High-Priority Recommendations

Many organizations are in the process of enabling their users to work from home securely. Apart from having and enforcing a remote work security policy, we strongly recommend to deploy the following high-priority elements of these urgent projects:

- a VPN;
- Single Sign On (SSO) fortified by;
- Multi Factor Authentication (MFA);
- An immediate and vigorous security awareness training campaign
- Fully patched machines in the cloud, the office -and- at the house

The worldwide COVID-19 outbreak has provided malicious actors with an unprecedented opportunity to weaponize widespread fears and concerns among the general public for the purposes of social engineering schemes prosecuted through malicious emails. For the bad guys, this is the ultimate in target-rich environments.

As rapidly mounting infections in western countries drive a growing climate of fear, employees need to be educated and trained to expect these kinds of emails, accurately identify them, and handle them safely.



Online Learning

Upcoming Webinars

Virtual Big Read Author Presentation

Monday, April 6 at 11am

Listen to the author of OverDrive's Big Read Funny, You Don't Look Autistic present his work and his story. Michael McCreary will be conducting a FB Live event for RCLS member libraries, their library users, and the greater library community (this means YOU!!)

Hands-Free Story Hours - How to Imagine and Reimagine Folk and Fairy Tales for Storytelling Sessions

Tuesday, April 7 at 3pm

Practical storytelling skills and creativity unite in this interactive, thought-provoking workshop. Develop skills to efficiently learn compelling renditions of stories for telling.

FLLS Member Library Support Group

Thursday, April 9 at 10am

FREE and open to anyone who works at a FLLS member library. Come to the session to discuss pertinent library topics and ask questions. The first topics will be Working at Home and Virtual Storytime. This session will be facilitated by Jenny. Register [here](#) so that you can receive the password via email.

OCLC Virtual Town Hall: Libraries and the COVID-19 Crisis

Monday, April 13 at 3pm

The COVID-19 crisis has created a strain on both the personal and professional lives of library staff everywhere. As libraries respond to rapidly evolving information and guidelines, building closures, and loss of resources, staff are considering new, virtual ways to connect with and support patrons and colleagues. Join us for a 90-minute OCLC virtual town hall with a welcome from Skip Prichard, President and CEO of OCLC. This live event will feature WebJunction and OCLC Research Library Partnership program staff and four guest panelists from public, academic, special, and school libraries who will share their experiences with the shifting landscape, including how libraries are moving services, programming, and learning online.

Archived Webinars

American Libraries Live!

FREE & On Demand

Always free! Join library experts and hundreds of your colleagues for interactive discussions on pressing issues in modern librarianship. American Libraries Live webcasts cover the full spectrum of library topics and give the ALA community a chance to learn about and discuss issues it deals with daily. Each program lasts 60 minutes.

Library 2.0 Libraries Stepping Up! Serving the Needs of Communities in Crisis Series

FREE & On Demand

Watch this Mini-Conference from Library 2.0 and PCI Webinars, just sign up for a free membership. Sessions include: Self-Care during a Crisis: Breathe, Think, and Grow, Why and How To Promote Your Online Services during the Quarantine, Serving Patrons in a Crisis, and Preparing Your Digital Branch for Increased Use. After you create your account you can also access all recorded webinars for free until April 30 [here!](#)

NYLA Webinar

FREE & On Demand

Always free! NYLA's archived webinars. Includes youth programming. See also, "Disaster Planning and Community Resiliency at Your Library" from 2018.

Remote Working: Setting Yourself and Your Teams Up for Success from LinkedIn/Lynda.com

FREE & On Demand

Free for a limited time. Optimize working remotely, whether you're new to remote work or not, and whether you're leading a team or part of a team involving distributed team members. Discover how to be productive and stay connected when working from home or other remote environments.

See also:

8 tips for teachers, librarians, and small business. How to make videos during coronavirus from Jester Jim



Programming Ideas

Virtual Storytime Tips!

"We have been using Zoom and reading books using Libby and Tumblebooks. You just share your screen and turn off the books audio/narration. The kids can see all of the pages that way and some of the books have animation which is fun for them. Re: copyright, I am following the guidance here. I am also not recording any of the sessions, mainly for privacy reasons. Let me know if you need any help!"

Sue Chafee, Director at Newfield Public Library

"I bought a tripod to hold my phone (FYI holding it horizontally works better-learned the hard way) then using the video feature with my camera I record my story times. My phone has an icon to turn the camera towards me so that I can see what is recording. While I do NOT like seeing myself it does help to know what the viewers are seeing in case there is a glare and I need to reposition the book. The tripod I ordered was very inexpensive and came with a remote so I can turn the video on and off without leaning forward and having my face take up the whole screen. I then download to an "unlisted" (very important) YouTube channel that we created for the library. If you are going Live on Facebook you don't have to worry about this, but many publishers say it has to be a closed forum and must be taken down after a certain time period (not archived). I'm not doing FacebookLive because I have a house full of kids and animals that always seem to interrupt.

I have also contacted musical artists to ask permission to use their music. Again very important to contact them personally to ask permission and they will have their own guidelines to follow when using their music. Only one required I sign and return a licensing agreement. Jim Gill sent me a post that he asked me to share with other librarians about using his music that states that any librarian can use his music and he gives a few links that he would like us to advertise also. However, this is the only artist/publisher that has done this. All the others you should contact personally just to cover yourself."

Tammy Sickmon, Youth Services Librarian at Cortland Free Library

"If you're using Zoom to host, depending on how you're advertising for people to join, you may want to require a password. As usage has gone up for online classes and storytime events like we're talking about, reports of hackers hijacking Zoom meetings has gone up as well as just having unwanted people attend and post obscene or hate speech. Using Zoom for an open meeting like a board meeting may not allow this but a closed storytime for kids I think should be ok requiring a pw."

Eric Franks, Computer Network Specialist at FLLS



Programming Links

Virtual Storytime Links

Reading Aloud: Fair Use Enables Translating Classroom Practices to Online Learning Webinar and Resources

Youth Programming Goes Virtual

Kid Lit Authors Step Up To Help Educators, Students, and Parents

Do's and don'ts for safeguarding your Zoom meeting

Online Story Time & Coronavirus: It's Fair Use, Folks

More Program Ideas

Book Club Going Virtual? Consider These 3 Things

Academy of American Poets Announces Virtual Programs for National Poetry Month as People Turn to Poems in an Unprecedented Moment

Children Are Hunting Teddy Bears During the Coronavirus Outbreak

Digital Escape Rooms and Other Online Programming

Here are some Digital Escape Rooms found on Facebook.
Feel free to use, just make sure to credit the library or create your own:

- [Space Explorer Training Digital Escape Room](#)
 - [Hogwarts Digital Escape Room](#)
 - [Escape from Star Killer Base!](#)

Follow These Groups on Facebook for Even More Ideas!

[Programming Librarian Interest Group](#)

[ALA Library Think Tank](#)

[Storytime Underground](#)

[Teen Services Underground](#)

[Association of Rural and Small Libraries](#)

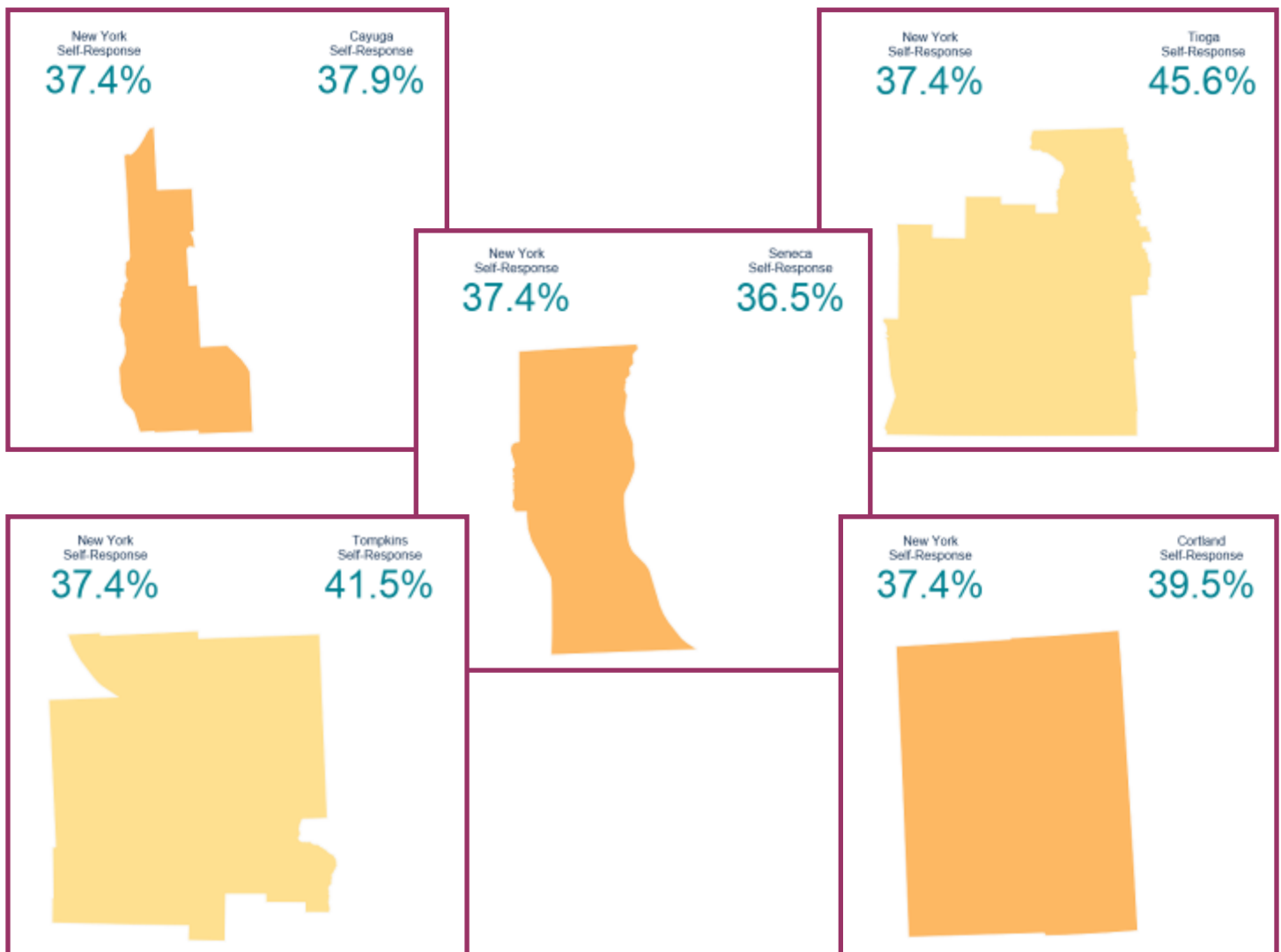


Census 2020 Update

Topic: Response Rates

The Census is **SAFE, EASY, & IMPORTANT!** Even though our libraries are closed, we can still encourage our patrons to respond via social media.

Are you curious about how many people in your community are responding to the 2020 Census? Stay up to date with a map of self-response rates from across the United States by accessing an interactive map found [HERE!](#) The current national response rate is 42.8% and New York State is currently at 37.4%. See your county's response rate below!



Resources

[FLLS Census 2020: Information for Libraries](#)

Questions? Comments? Concerns?

Consulting, Resources, Training:

Jenny Shonk

jshonk@flls.org or 607-273-4074 x236

Technology:

Rex Helwig or Eric Franks

rhelwig@flls.org/efranks@flls.org or 607-273-4074 x237

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Awards & Grants



IMLS National Leadership Grants for Libraries

Deadline: Extended to April 13

National Leadership Grants for Libraries (NLG-L) support projects that enhance the quality of library and archive services nationwide by advancing theory and practice. Successful proposals will generate results such as new tools, research findings, models, services, practices, or alliances that will be widely used, adapted, scaled, or replicated to extend the benefits of federal investment. This work may be achieved through proposals at various stages of maturity (exploring, piloting, enhancing, or scaling).

IMLS Laura Bush 21st Century Librarian Program

Deadline: Extended to April 13

The Laura Bush 21st Century Librarian Program (LB21) supports developing a diverse workforce of librarians to better meet the changing learning and information needs of the American public by: enhancing the training and professional development of library and archives professionals, developing faculty and library leaders, and recruiting and educating the next generation of library and archives professionals.

New Social Media Graphics!



Patron-friendly handouts and how-to brochures for HeritageQuest, rbDigital, Novelist, OverDrive (& more!) can be found here:

<https://www.flls.org/brochures>