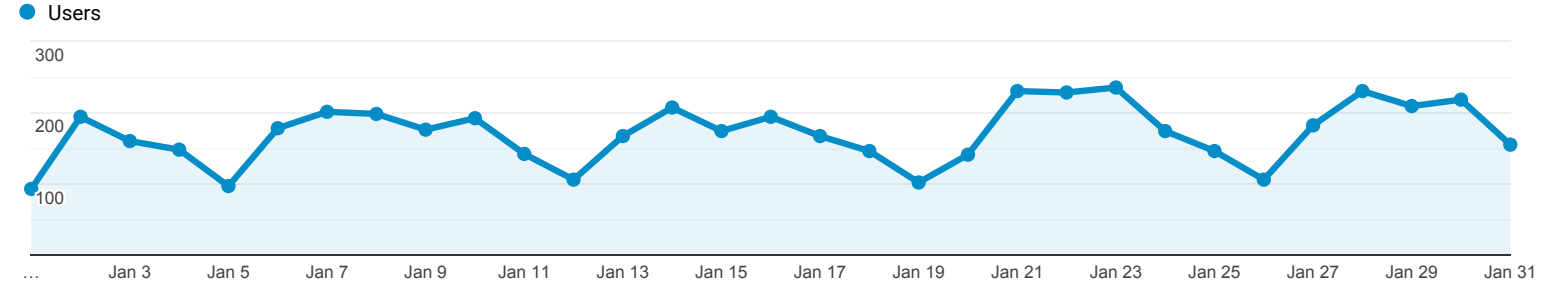


Audience Overview

All Users
100.00% Users

Jan 1, 2020 - Jan 31, 2020

Overview



Users
3,635

New Users
2,996

Sessions
6,045

Number of Sessions per User
1.66

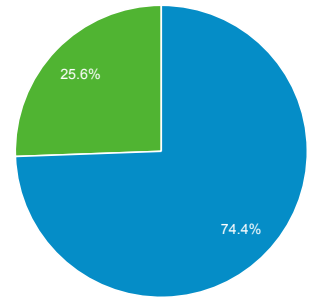
Pageviews
14,877

Pages / Session
2.46

Avg. Session Duration
00:01:20

Bounce Rate
20.03%

■ New Visitor ■ Returning Visitor



| City | Users | % Users |
|---------------|-------|---------|
| 1. Waverly | 566 | 14.50% |
| 2. (not set) | 524 | 13.43% |
| 3. Ithaca | 505 | 12.94% |
| 4. Cortland | 212 | 5.43% |
| 5. New York | 119 | 3.05% |
| 6. Albany | 98 | 2.51% |
| 7. Auburn | 76 | 1.95% |
| 8. Binghamton | 74 | 1.90% |
| 9. Moravia | 72 | 1.84% |
| 10. Endicott | 69 | 1.77% |