



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY BI-WEEKLY BULLETIN

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Announcements & Reminders

New FLLS trainings have been added to the calendar! There will be a **JobNow Lunch & Learn Webinar** held on March 9 at 12pm, registration is required. FLLS will also host an **Active Shooter Training** on April 16 at 10am. Registration for the Active Shooter Training is required and limited to 50 spots. Please fill out this survey upon registration: <https://bit.ly/2UNRKaC>.

Links to Make You Think

[IMLS Statement on the President's FY 2021 Budget Proposal](#)



The library is a smart city's 'hub for digital intelligence'

[NYS Color Our Collections 2020](#)

[A Library Story. They Say Everyone Has One.](#)

[NYPL Lions are Reading Large, Lion-Sized Books!](#)

[Must My Library Accommodate Service and Support Animals?](#)

From The Director



As we head into Advocacy Day activities next week, here are some things to know:

Legislative Asks – In addition to increases in State Aid for public libraries (\$200 million) and an increased investment in Library Construction Aid (back to \$75 million), there are three policy agenda items from NYLA. *Equal Access to School Libraries and Librarians* is currently in the Education Committee of both the Assembly and Senate. This bill would require all school districts to maintain a school library in each elementary and secondary school and to employ a certified school media specialist for each such school library.

The bill for trustee education is currently in the Senate Education and Assembly Libraries and Education Technology Committees. Passage of this bill, which would require two hours of trustee continuing education per year, would ensure that library trustees have comprehensive and necessary training to be successful trustees.

A bill for access to e-content is currently in the Senate Consumer Affairs Committee and is being worked on in the Assembly (no bill number yet for the Assembly). The bill requires that publishers who offer electronic books to the private market also extend licenses to libraries within the State, without discrimination. Contracts would stipulate “reasonable terms” that would allow libraries across the state, and their patrons, to have equitable access to the content they seek.

Advocacy Day – On Tuesday, February 25, Finger Lakes member library directors, trustees, staff, and patrons will be gathering in Albany for Advocacy Day. Kristi has finalized all of our legislative meetings except one, so look for more information over the next day or two from us. FLLS is providing both bus service from Ithaca, Dryden, and Cortland, as well as minivan service from Cayuga County. If you attend, make sure to stop by The Well for the Library Rally at noon on Tuesday.

Pre-Advocacy Day – I will be in Albany on Monday for pre-Advocacy Day meetings. After a NYLA luncheon, my first meeting is a PULISDO meeting. On the agenda is the Macmillan embargo, the upcoming Shield Act, and the New York State Library Vision Plan for 2030. We are also meeting with State Library staff to discuss a variety of topics that afternoon. Later on Monday afternoon, I have a NYALS (New York Alliance of Library Systems) meeting. The group will be meeting with the Honorable Sean Ryan, Assembly District 149 (Buffalo) and Chair of the Assembly Committee on Libraries and Education Technology. Assemblyman Ryan will be discussing the trustee education bill and the e-content bill, as well as library and construction funding.

I will be out of the office Monday – Wednesday of next week. Have a fantastic weekend!

Sarah



Member Library News

Aurora Free Library

Some very lucky patrons at Aurora Free Library got to meet Gus the dog, listen to a story, and make paper bag puppets on Wednesday!

“Thank you Janet and Gus for visiting today! What a treat!”
- Taken from Facebook





Scam Alert!

The World Health Organization Warns of New Coronavirus Phishing Attacks. Inoculate Your Employees!

The World Health Organization (WHO) is putting out an alert about ongoing Coronavirus-themed phishing attacks that impersonate the WHO and try to steal confidential information and deliver malware. This is exactly what we predicted. "Criminals are disguising themselves as WHO to steal money or sensitive information," the United Nations agency says in the Coronavirus scam alert. "WHO is aware of suspicious email messages attempting to take advantage of the 2019 novel coronavirus emergency."

The phishing messages are camouflaged to appear as being sent by WHO officials and ask the targets to share sensitive info like usernames and passwords, redirect them to a phishing landing page via malicious links embedded in the emails, or ask them to open malicious attachments containing malware payloads. "If you are contacted by a person or organization that appears to be from WHO, verify their authenticity before responding," says the WHO.

WHO phishing campaign

An example of such a phishing campaign using COVID-19 as bait and asking potential victims to "go through the attached document on safety measures regarding the spreading of coronavirus" was spotted by the Sophos Security Team earlier this month.

They were also asked to download the attachment to their computer by clicking on a "Safety Measures" button that would instead redirect them to a compromised site the attackers use as a phishing landing page.

This phishing page loads the WHO website in a frame in the background and displays a pop-up in the foreground asking the targets to verify their e-mail.

Once they write in their usernames and passwords and click the "Verify" button, their credentials will be ex-filtrated to a server controlled by the attackers over an unencrypted HTTP connection and redirect them to WHO's official website — not that the phishers would care about their victims' data security.

If you have not done this yet, I would send your employees, friends and family something like the following. Feel free to copy/paste/edit.

"The worldwide spread of the new Coronavirus is being used by bad guys to scare people into clicking on links, open malicious attachments, or give out confidential information. Be careful with anything related to the Coronavirus: emails, attachments, any social media, texts on your phone, anything. Look out for topics like:

- *Check updated Coronavirus map in your city*
- *Coronavirus Infection warning from local school district*
- *CDC or World Health Organization emails or social media Coronavirus messaging*
- *Keeping your children safe from Coronavirus*
- *You might even get a scam phone call to raise funds for "victims".*

There will be a number of scams related to this, so please remember to Think Before You Click!

I suggest you send to your employees and friends / family more or less immediately. More:

<https://blog.knowbe4.com/heads-up-the-world-health-organization-warns-of-new-coronavirus-phishing-attacks.-inoculate-your-employees>



Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: <https://www.flls.org/calendar-2/>

Summer Planning Meeting

Thursday, March 19, 9:00am

Held at Finger Lakes Library System. Get ideas and work on planning for Summer 2020: Imagine Your Story.

Getting Started: Creating and Supporting a Friends Group for Your Library

Wednesday, March 25, 10:00am

Held at Finger Lakes Library System.

Active Shooter Training

Thursday, April 16, 10:00am

Held at Finger Lakes Library System. Registration is required and limited to 50 people. Please fill out this short survey upon registering to ensure that all questions and concerns are addressed <https://bit.ly/2UNRKaC>.

NEW!

Conferences & Outside Trainings

Big Talk From Small Libraries 2020

Small Libraries Doing Big Things!

February 28, 2020

ONLINE!

This free one-day online conference is aimed at librarians from small libraries; the smaller the better! Each of our speakers is from a library serving fewer than 10,000 people, or directly works with small libraries. Topics range from technology to programming to new roles for the library. This event is a great opportunity to learn about the innovative things your colleagues are doing in their small libraries. Everyone is welcome to register and attend, regardless of how big or small your library. But, if your library serves a few hundred to a few thousand people, this is the day for you!

YSS Spring Conference

Stone Soup: Stronger Libraries Through Inclusion and Collaboration

May 15, 2020

Clayton, NY

Register today! Early Bird Pricing available through March 10, 2020.

Webinars

Cultivating Protective Factors for Safe Libraries and Resilient Communities

Thursday, March 5, 3:00pm (FREE)

Every day, public libraries open their doors to people facing ongoing life challenges, such as poverty, mental health symptoms, substance abuse, or domestic violence. The library may be the only protective place they can turn to, the only place that can counter the debilitating negative factors that govern their lives. Join this webinar to explore the ways the library functions as a "protective factor" and to understand how the library, staff, and patrons exist within a community-wide context of safety.

FLLS JobNow Lunch & Learn Webinar

Monday, March 9, 12:00pm (FREE)

This webinar will give you a brief overview of the different modules available in JobNow and will include an in-depth look at the Adult Learning Center. Please bring your questions! Webinar will be recorded and archived. Registration is required. The JobNow™ service offers self assessments for patrons just beginning their job search as well as resume and cover letter templates and examples, online resources, local job search websites, and more.

Beg, Borrow, and Steal... Multi-generational STEAM Programming Ideas for Our Planet: EARTH

Thursday, March 12, 4:00pm (FREE)

This April, Citizen Science Month and the 50th anniversary of Earth day will coincide, leading to a world of opportunities for STEAM engagement at your library. By hosting Earth science programs that are age inclusive, you can help patrons see your library as a place for engaging family learning. Join the STAR Library Network and guest presenter Jenny Shonk (Finger Lakes Library System, NY) for this sixty minute webinar that will showcase hands-on, multi-generational programming ideas with an Earth science twist. In addition to going over tips, ideas, and resources, we'll also turn to you – the audience – for a facilitated discussion so that we can all "beg, borrow, and steal" multi-generational programming ideas, resources, and expertise from each other!

NEW!



Programming Ideas

OverDrive Book Clubs

Did you know that OverDrive offers several book clubs per year?!
See below for more information!



Together We Read, a digital book club connecting readers to the same ebook at the same time with no waitlists or holds, begins Feb. 19th! The featured title is 'Lean on Me' by Pat Simmons. Borrow the featured title & join the discussion:
togetherweread.com/us

Marketing Materials (like Facebook cover image above) can be found here:
<https://togetherweread.com/us/marketing-materials/>



The Big Library Read will start next month! More information and marketing materials will be available soon: <https://biglibraryread.com/marketing-materials/>.



Census 2020 Update

Fight Misinformation, Disinformation, & Scams

The Census Bureau will begin mailing documents on March 12, and Census Day is officially April 1. As per ALA, “We are entering a period of elevated risk and misinformation around the Census. If you see something concerning or purporting to be from ALA that seems suspect, please verify it with our Census staff leads, Larra Clark (lclark@ala.org) and Gavin Baker (gbaker@alawash.org). Be on your guard, and don’t hesitate to call even if the issue feels minor.”

How can you help?

1. Inform patrons about Title 13. Census Bureau staff cannot share personal information under penalty of law. Click [HERE](#) for more information.
2. Show patrons what the questionnaire will look like, a sample questionnaire can be found [HERE](#). Also, discuss the types of questions that the Census WILL and WILL NOT ask. The Census WILL NOT ask for social security number, bank account info, donations, or citizenship status.
3. Direct patrons to the correct website. A video guide for completing the Census is available [HERE](#).

Keep Track of Census Activity

Also, please track all Census 2020 activities. FLLS will request this information later in the year to provide to NYS. See sample form below.

Census Activity	Amount
<i>Program Sessions</i>	
<i>Program Attendees</i>	
<i>Reference Questions</i>	
<i>Computer Sessions</i>	
<i>Other Activities (Ex. Promo materials displayed from x to x):</i>	

Resources

[American Libraries Live Webinar: Libraries and the Census on March 4](#)
[FLLS Census 2020: Information for Libraries](#)
[FLLS Census 2020 Presentation Follow-Up](#)

Questions? Comments? Concerns?

Consulting, Resources, Training:

Jenny Shonk

jshonk@flls.org or 607-273-4074 x236

Technology:

Rex Helwig or Eric Franks

rhelwig@flls.org/efranks@flls.org or 607-273-4074 x237



Polaris FAQ

Standards for Inserting Information in the Volume Field of a Multi-Part Set

The following examples will help to define and clarify the standardizations that should be used when entering information in the volume field of a multi-part set.

A multi-part set is defined as any item that includes multiple parts and is packaged as such. The number of discs in each case determines what information goes in the volume field.

For example:

245 04 ;1aThe Transformers.;1h[videorecording];1nSeasons three and four /
 Marvel Productions Ltd. ; Hasbro.
260 ;1aLos Angeles, CA ;1bShout! Factory.;1cc2010.
300 ;1a4 videodiscs (480 min.) ;1bsd., col. ;1cdDVD 4 3/4 in.

If these four discs are packaged all together in one case the volume field should contain the following information:

d. 1-4Note: there is a space between the period and the first number. If the space is left out or additional spaces are added it won't match during the holds processing.

If these four discs are packaged in two cases the volume fields should contain the following information:

- d. 1-2
- d. 3-4

If these four discs are packaged separately in individual cases the volume fields should contain the following information:

- d. 1
- d. 2
- d. 3
- d. 4

Copy information; i.e. c. 1 and/or c. 2 should ONLY be entered into the COPY field.

Please follow the above standardized format for all multi-set items. Please do not enter disc information into the volume field for BOCDs unless the set has been split. If you receive any item that doesn't fit this standard, please contact Deb.

Don't forget about the Polaris Documentation online!
Visit www.flls.org and click on Staff Login.
Contact Jenny, Eric, or Rex for the login information.



Awards & Grants



It's that time again! Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are **NOW OPEN** for the 2020-2021 grant cycle. **All applications are due March 20, 2020.** Visit the [Outreach Services](#) page to download an application or to view the FAQs and Tips. *Have a question? Stuck on an idea?* Read our FAQs/Tips or email Jenny Shonk at jshonk@flls.org.

EBSCO Solar Now Open for 2020 Submissions

Deadline: May 1

EBSCO Solar is back for 2020. This year, we are providing three \$100,000 grants available for libraries looking to fund a library solar project to offset electricity costs. If you're eager to show your community the benefits of solar energy or to add to your sustainability plans, consider applying to the EBSCO Solar Grant now through May 1st. The winner will be announced on June 26th, 2020, both online and at ALA Annual 2020.



Why EBSCO Solar?

Solar power is the cleanest and most abundant renewable energy source available. EBSCO now has more than 500 solar panels offsetting the amount of "brown power" we buy and generating clean energy to reduce EBSCO's environmental footprint. We believe we can help make a critical impact on improving the environment and we want to help a library make the same transition to green power.