



**FINGER LAKES**  
**LIBRARY SYSTEM**



## MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 19.25

Friday, December 20, 2019

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### Announcements & Reminders

Register today! Please join us and show your support for your library at the **2020 Advocacy Day** on February 25 in Albany. Visit the link below to register:  
<http://www.eventkeeper.com/code/ekform.cfm?curOrg=FLLS&curID=421444>

### Links to Make You Think

[The Old Card Catalog: Collaborative Effort Will Preserve Its History](#)

[The Complicated Role of the Modern Public Library](#)



[Is My Library Liable for Fake News?](#)

[NYLA: From the President](#)

[How to let go of a grudge at work](#)

[Ways to Balance Work, Stress and the Holidays](#)

[Man Builds A Stick Library For Every Dog At The Park](#)

# From The Director



As we come to the end of 2019, I would like to use this opportunity to thank our library directors, staff, trustees, and volunteers for helping our libraries grow and succeed. Here are some highlights over the past year and a preview of 2020:

**Fine Free Libraries** – Many of our libraries, including the Tompkins County Public library and all five libraries in Seneca County, are now fine free. Over the past few years, going fine free has been a national trend in public libraries, with consistently positive results for their communities. Late fees discourage people who cannot afford to pay them from using our libraries, and we want equitable access to all of our library services, collections and programs. If your library wants advice on how to go fine free, please contact Sarah or Nora for more information. We are more than happy to come and speak to library boards.

**School Ballot Referendums** – 57% of our member libraries took part in school ballot referendum votes this year and all 19 votes were successful. One of our member libraries is now completely funded by school ballot referendum funds, eliminating the need for village, town, or county funding. We began working on 2020 referendums immediately after the May vote and anticipate many of our libraries being on the ballot again in 2020. If your library would like help with organizing a referendum vote, marketing, or advocacy advice, please contact Sarah or Nora. We want all of our libraries to receive the funding they deserve.

**New York State** – Slow growth in New York State funding of libraries is impacting the Finger Lakes Library System. The longer flat or just slight increases in State funding occurs, the less we are able to offer our members. FLLS is being used differently by our members over the past five years, with an increased need of consulting, HR help, mediation, and continuing education. Both PULISDO and NYALS are looking at different advocacy approaches to improve our messaging to the State. This summer, Lauren Moore was appointed as the new State Librarian, and both groups have met with Lauren to discuss our concerns.

**2020 Projects** – We have many large projects in the works for 2020 both at the system level and with our member libraries. FLLS is actively preparing our members for the 2020 Census, which will be the first Census that includes a digital response option. We are also preparing our member libraries for updated NY State minimum standards that will be in place on January 1, 2021. FLLS will be holding more trustee training opportunities to prepare for possible legislation that would require public library trustees to complete 2 hours of trustee training annually. We also will be starting focus groups and planning for our next five year plan of service, which is due in 2021 to NY State. At a system level, we are preparing for a catalog clean-up project during the first part of 2020.

I wish everyone a very happy holiday season and a wonderful new year!

Sarah



## Member Library News



### **Spirit Week at Cortland Free Library**

Looks like the staff at CFL had a blast wearing fun & festive themed outfits this week!

*Top Left: Polar Express Day*

*Top Right: Holiday Colors Day*

*Bottom Left: Festive Headware & Holiday Sock Day*

*Bottom Right: Red & White Candy Cane Day*







## Member Library News

### **Book Tree at Port Byron Library**

Director Anna Chappell and her staff made a fun book tree! It looks simple but it can be difficult to find the right books!



### **Festive Bird Tree at Tappan Spaulding Memorial Library in Newark Valley**

Director Carol Forde decorated her library with Christmas trees covered in hundreds of beautiful bird ornaments!



### **Book Snowman at Finger Lakes Library System**

Have you tried to make a book tree or book snowman at your library? It only took Jenny a few minutes to find the right books (we have a small collection), assemble, and add the details on this guy!

#### ***Have something to share?***

Please send submissions to Jenny by 9am on January 10 to be featured in the Bulletin!



## **Scam Alert!**

### **Iran Has Launched Evil New Malware That Wipes Your Windows Workstations**

IBM warns that Iran's state-sponsored hackers have deployed a new strain of malicious wiper malware, which has been aimed at the "industrial and energy sectors" in the Middle East but you can expects that to expand worldwide.

No specific companies have been identified, but there's no surprise in the nature of the attack. For Iran, its ongoing hybrid conflict with the U.S. and its allies has made these sectors a target. IBM has attributed the latest "destructive attacks" to Iran's hyperactive APT34 "and at least one other group, [also] likely based out of Iran."

APT34 has hit the headlines a few times this year, including with a phishing attack using LinkedIn. But it's the identity of that "one other group" that's arguably more interesting. The sectoral targets and use of wiper malware points towards Iran's APT33, arguably the best known of its threat actors.

This is the group behind the Microsoft Outlook exploit in July, prompting a U.S. government warning, and which deployed its own VPN to veil "aggressive attacks" on U.S. and Middle East targets in the oil and gas sector.

APT33 was also behind the infamous 2012 Shamoon attack on Saudi Aramco, an attack which erased the data on most of the company's 20,000 computers.

Full story with links:

<https://blog.knowbe4.com/heads-up-iran-has-launched-evil-new-malware-that-wipes-your-windows-workstations>





# Webinars, Workshops, & Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: <https://www.flls.org/calendar-2/>

### Digital Census Preparation Training

**Friday, January 24, 9:30am-4:00pm**

To be held at Finger Lakes Library System.

Made possible by Empire State Library Network.

**REGISTER!**

### Census 2020 Hybrid Workshop

**Thursday, February 6, 10:00am-12:00pm**

Held at Finger Lakes Library System & Online!

This workshop will be facilitated by FLLS and feature a Q&A with New York Regional Census Center Partnership Specialist, Kate Dillon.

Registration will be available soon.

### Summer Planning Meeting

**Thursday, March 19, 9:00am-12:00pm**

**Held at Finger Lakes Library System**

Get ideas and work on planning for Summer 2020: *Imagine Your Story*.

## Conferences & Outside Trainings

### YSS Spring Conference

**May 15, 2020**

**Clayton, NY**

Clayton is a small village located on the St. Lawrence River in the beautiful Thousand Islands region of Northern New York.

After hearing from our keynote speaker Ellen Oh of *We Need Diverse Books*, conference attendees will head to breakout sessions held at the nearby Hawn Memorial Library, the Clayton Opera House, and the Antique Boat Museum. (Shuttle service will be available for those in need.)

We've got a great line-up planned for 2020, with session topics ranging from library service to families with babies to helping high school students navigate the transition to college. We're also working on a brand new conference activity that will give attendees the opportunity to take a deeper dive into what their fellow youth service librarians are doing across the state.

More details and registration information coming soon, but until then, save the date!

## Webinars

### DIY Escape Rooms and Other Immersive Experiences in the Library

**Tuesday, January 14, 10:00am (FREE)**

Escape rooms are immersive, live-action games in which a group of participants enter a room where they must solve puzzles and collect clues in order to "escape" or win the game. These engaging and captivating games can be designed around nearly any theme from zombies to pirates to detective dramas and are being used by libraries in a multitude of ways. They can be employed simply for outreach and to engage library patrons, for incorporating instruction and experiential learning outcomes, as well as for internal staff team-building and training. You too can create this type of captivating programming for your own library for both promotion and education!

### Engaging Families with Nature Based Library Programming

**Tuesday, January 28, 2:00pm (FREE)**

Learn about ways to engage children and their families in nature based library programs as we discuss programs and partnerships that get library patrons outside of traditional library based programs and into the community. Discover how programs like snowshoeing owl prowls and frog watches connect families with nature and how these programs are collaborations with outside organizations. Also learn how to get your library patrons to enjoy the great outdoors with lending items like bird watching backpacks, family outdoor game lending libraries and more.

### Civil Legal Justice: The Crucial Role of Libraries

**Tuesday, February 11, 3:00pm (FREE)**

The lofty U.S. ideal of "justice for all" fails the equity test because many people, especially our nation's poorest individuals, fall into the "justice gap"—the divide between the civil legal needs of low-income people and the resources to meet those needs. Many of your community members who instinctively turn to the library for help with crises in their lives might be on the verge of falling into this gap. Though legal issues can be intimidating for library staff, public libraries are well positioned to help reduce the justice gap.

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## **Programming Ideas**

### **Make a Resolution to Spread Kindness in 2020**

**Description:** “We all could use a little more kindness in our lives. Use this guide to help students (and adults!) find ways to spread some joy around their library, their school and their community.” Download the Spreading Kindness Activity Guide from Demco to discover ideas for patrons of all ages. Click on the picture to download the free guide.



More FREE Activity Guides can be found here:

**2019 was a rough year...  
Are you feeling burned out?  
Are you over the holidays?**

Check out these blog posts on Programming Librarian from Chelsea Price, director of Meservey (Iowa) Public Library:

[When Programming Isn't Fun Anymore: Fighting Job Burnout](#)

[Relight Your Programming Fire: Websites for Inspiration](#)

[Not Today, Santa: Alternatives to Holiday Programs](#)





# Census 2020 Update

In each bulletin, we will feature important information and news about Census 2020. The topic for this bulletin is Census Jobs!

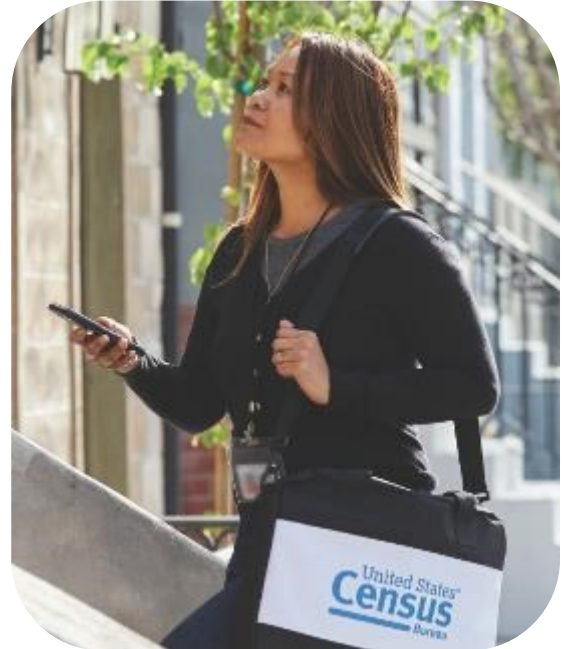
## **Census Jobs**

The U.S. Census Bureau is recruiting to fill hundreds of thousands of positions across the country to assist with the 2020 Census count. Hold a Census Job Recruiting Event at your library! Contact Jenny at [jshonk@flls.org](mailto:jshonk@flls.org) for details!

## **Job Qualifications**

*To be eligible for a 2020 Census job, you must:*

- Be at least 18 years old.
- Have a valid Social Security number.
- Be a U.S. citizen.\*
- Have a valid email address.
- Complete an application and answer assessment questions. (Some assessment questions are available in Spanish. However, an English proficiency test may also be required.)
- Be registered with the Selective Service System or have a qualifying exemption, if you are a male born after Dec. 31, 1959.
- Pass a Census-performed criminal background check and a review of criminal records, including fingerprinting.
- Commit to completing training.
- Be available to work flexible hours, which can include days, evenings, and/or weekends.



*Most jobs require employees to:*

- Have access to a vehicle and a valid driver's license, unless public transportation is readily available.
- Have access to a computer with internet and an email account (to complete training).

## **In the News**

[Census Bureau Announces Areas to Receive 2020 Census Paper Questionnaires First, And Areas to Receive Bilingual Invitations](#)

[Fighting 2020 Census Rumors](#)

## **Training**

**NEW!** *Census 2020 Hybrid Workshop* on Thursday, February 6, 10:00am-12:00pm, at Finger Lakes Library System & Online! This workshop will be facilitated by FLLS and feature a Q&A with New York Regional Census Center Partnership Specialist, Kate Dillon. Registration will be available soon.

## **Questions? Comments? Concerns?**

*Consulting, Resources, Training:*

Jenny Shonk

[jshonk@flls.org](mailto:jshonk@flls.org) or 607-273-4074 x236

*Technology:*

Rex Helwig or Eric Franks

[rhelwig@flls.org](mailto:rhelwig@flls.org)/[efranks@flls.org](mailto:efranks@flls.org) or 607-273-4074 x237

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# **Polaris FAQ**

## **Add Your Items to the Correct Bibs**

**Titles with different ISBNs should be on separate records.** Make sure to add your items to the correct bibliographic record! For example, a regular print book and a large type book will have separate ISBN's and therefore separate bibs! If there is only a bib record for a regular print book and you have a large type book, then you would create a QuickBib! **Questions?** Contact Jenny at [jshonk@flls.org](mailto:jshonk@flls.org) or Deb at [dgeier@flls.org](mailto:dgeier@flls.org). Check out more information about ISBNs and UPCs below!

- A Quick Bib requires an ISBN (MARC tag 020) and/or a UPC/EAN code (MARC tag 024). If no ISBN AND no UPC/EAN code available on the item, **DON'T CREATE** a Quick bib. If by chance, only an ISBN or a UPC/EAN code is available, please enter "none" in one or the other remaining tag. For example:

020 (ISBN)	1400060079
024 (UPC/EAN)	9781400060078

020 (ISBN)	none
024 (UPC/EAN)	9781400060078

020 (ISBN)	1400060079
024 (UPC/EAN)	none

- **DON'T CREATE A QUICK BIB WITH:**

020 (ISBN)	none
024 (UPC/EAN)	none

- The ISBN can be either 10 or 13 digits in length. The 13 digit ISBNs begin with 978 or 979 (for example, 9780553803426) – NEVER enter the segmented numbers with hyphens. For example:

YES: 020 (ISBN)	1400060079
NO: 020 (ISBN)	1-4000-6007-9

- The UPC/EAN code may vary in length, usually 11-13 digits – **DON'T** enter spaces or hyphens. For example:

YES: 024 (UPC/EAN)	9781400060078
NO: 024 (UPC/EAN)	97 8140006007 8

- Be very careful transcribing the ISBN and/or UPC code. If there is an error, it makes it very difficult for FLLS catalogers to replace the Quick bib with a permanent bib record. Scanning the ISBN/UPC eliminates errors. If your scanner doesn't scan ISBN's/UPC's, contact Rex and he will help configure your scanner.

**Don't forget about the Polaris Documentation online!**  
**Visit [www.flls.org](http://www.flls.org) and click on Staff Login.**  
**Contact Jenny, Eric, or Rex for the login information.**



## Awards, Contests, & Grants



**It's that time again!** Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are **NOW OPEN** for the 2020-2021 grant cycle. **All applications are due March 20, 2020.** Visit the [Outreach Services](#) page to download an application or to view the FAQs and Tips. *Have a question? Stuck on an idea?* Read our FAQs/Tips or email Jenny Shonk at [jshonk@flls.org](mailto:jshonk@flls.org).

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### **Deadline: February 3, 2020**

The Libraries Transform Communities Engagement Grant is an annual grant to recognize, promote and support innovative and meaningful community engagement efforts in libraries. Community engagement is the process of working collaboratively with community members – be they library patrons, residents, faculty, students or local organizations – to address issues for the betterment of the community.

The intent of the grant is to provide support for a school, public, academic, tribal or special library to expand their community engagement efforts. Libraries are invited to apply by designing and outlining activities for a library-led community engagement project. Proposed projects should focus on creating innovative and meaningful community engagement efforts. Visit <http://www.ala.org/tools/programming/LTCEG> for more information.