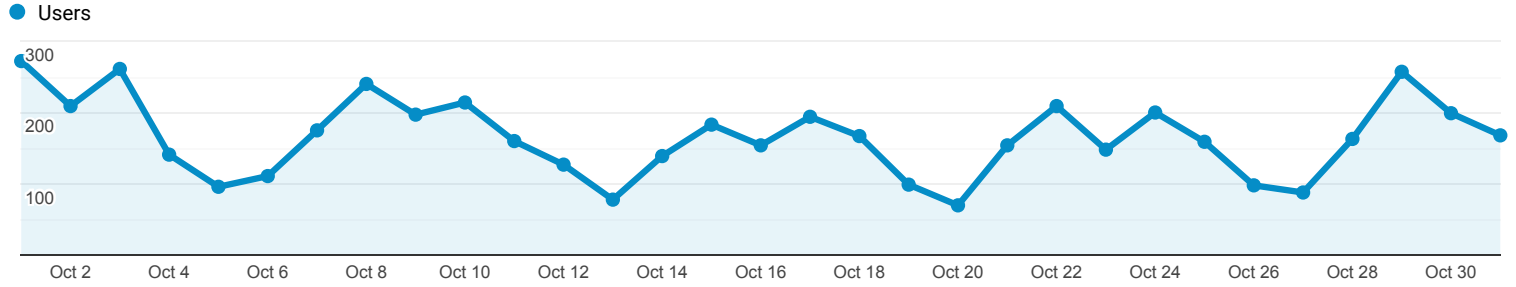


## Audience Overview

Oct 1, 2019 - Oct 31, 2019

All Users  
100.00% Users

### Overview



Users  
**3,603**

New Users  
**2,976**

Sessions  
**5,813**

Number of Sessions per User  
**1.61**

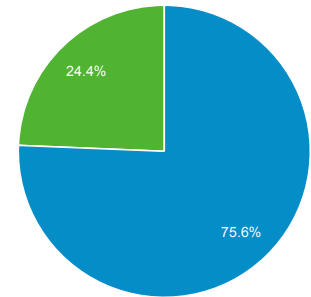
Pageviews  
**14,175**

Pages / Session  
**2.44**

Avg. Session Duration  
**00:01:27**

Bounce Rate  
**23.12%**

■ New Visitor ■ Returning Visitor



| City            | Users | % Users |
|-----------------|-------|---------|
| 1. (not set)    | 858   | 22.35%  |
| 2. Ithaca       | 404   | 10.52%  |
| 3. Cortland     | 266   | 6.93%   |
| 4. Owego        | 221   | 5.76%   |
| 5. New York     | 127   | 3.31%   |
| 6. Seneca Falls | 89    | 2.32%   |
| 7. Chicago      | 82    | 2.14%   |
| 8. Albany       | 68    | 1.77%   |
| 9. Auburn       | 68    | 1.77%   |
| 10. Paris       | 65    | 1.69%   |