



MEMBER LIBRARY BI-WEEKLY BULLETIN

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Friday, November 8, 2019

Table of Contents

You can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Member Library News](#)
- [Scam Alert](#)
- [Webinars, Workshops & Events](#)
- [Programming Ideas](#)
- [Polaris FAQ](#)
- [Awards and Grants](#)

Announcements & Reminders

The 2019 NYLA Annual Conference is next week from Wednesday 11/13 through Saturday 11/16. Sarah and Nora will be attending and will be out of the office starting Tuesday afternoon (11/15). They will only be checking email occasionally while at the conference and will be back in the office on Monday 11/18.

Jenny's surgery went well and she is home recuperating. She will be out of the office through November 13 and then will be available by email for the rest of November. She will be back in the office in December

Links to Make You Think

[You May Have to Wait to Borrow a New eBook from the Library](#)



[“The People Who Helped Me the Most Were the Librarians” — Rep. Elijah Cummings](#)

[Rural NY Library Adds Horse Shelter, Car-Charging Station](#)

[Hungry Goats Helped Save the Reagan Library From a California Wildfire](#)

[Book Returns Surge 240% After Chicago Eliminates Fines](#)

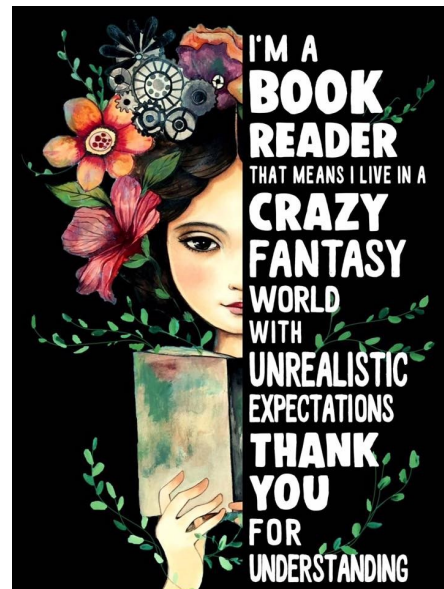


Photo source: <https://www.facebook.com/SouthernAdirondackLibrarySystem/photos/a.947013698683428/2772929019425211/>

From The Director



I am currently out of the office to attend the 2019 Library Journal Directors' Summit at the Tulsa Central Library. Here is an overview of the conference and what we will be discussing.

The Library Journal Directors' Summit is an annual, intimate, two-day think tank that brings between 100 and 150 library leaders and strategic minds from beyond libraries to engage in timely conversations on strategies libraries will be implementing to successfully navigate change now and into the future. The two days include a mixture of presentations from national library leaders, group discussions, and networking opportunities. The group also gets an in-depth tour of the library hosting the event each year and gets to hear from community and government leaders from the area.

This year's theme is "A House United: Strengthening the Social Fabric." Library Journal writes: "Libraries are stepping up as a critical, unifying force, making a difference every day in cities and towns large and small. This two-day, high-level public library leadership convening will focus on the crucial role libraries play in social cohesion, the glue of the community and societal growth."



The Tulsa City-County Library was one of the winners of the AIA/ALA Library Building Awards for its design and revitalization of a civic center. CEO Kimberly Johnson will be speaking to us the first day about real-life leadership skills required to step into the gap in social infrastructure and share strategic thinking that frames a reinvigorated relationship with the public. We will also hear from Nick Buron, Chief Librarian of Queens Public Library and Pam Sandlian Smith, Director of Anythink Libraries about putting the public back in libraries. Richard Kong of Skokie Public Library and Paula Miller of Baltimore County Public Library will speak during the second day on creating a more cohesive community.

Be sure to look for pictures of the Tulsa Central Library on our social media accounts. If you are a director of a library, please keep this free conference in mind in future years. I've attended three summits so far and find them extremely valuable. Location sites and summit themes are usually announced during the summer for the fall summit.

Have a fantastic weekend!

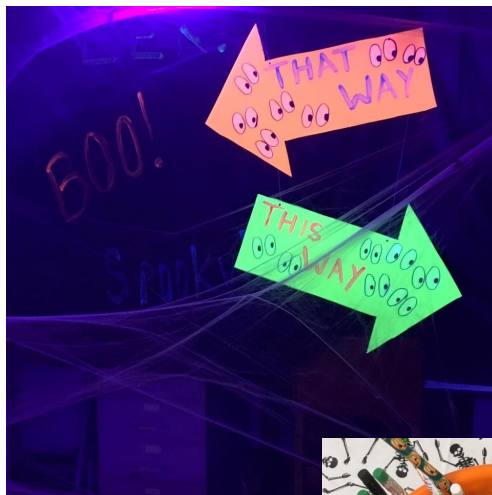
Sarah



Member Library News

Peck Memorial Library in Marathon

“Pirate day at the library! We had so much fun looking for treasure and walking the plank, looking across the ocean through our spyglass.”



Interlaken Public Library

Halloween at the library with refreshments, games, prizes, a black light room, and a photo booth for fun costume pics!



Have something to share?

Please send submissions to Jenny by 9am on November 22 to be featured in the Bulletin!



Scam Alert!

Bogus Performance Review as Phishbait

New phishing attacks are imitating performance appraisals in order to steal employees' credentials, according to IBM SecurityIntelligence. The attackers are posing as HR employees and sending emails with links to a phishing site.

The phishing site appears to be a simple login portal that doesn't attempt to imitate any well-known sites. Employees are asked to enter their username, password, and email address, in order to receive an email with additional instructions. If they enter their credentials, the attackers receive the information, and the attack concludes.

Performance Review Phishbait Is a New Angle of Attack

SecurityIntelligence notes that attackers often use corporate-focused phishing attacks to gain access to businesses. Similar attacks include spearphishing with fake invoices, malicious links contained in SharePoint files, and HTML attachments posing as voicemail notifications. Performance review phishbait is a little out-of-the-ordinary, although not unheard of, and the urgency of completing such reviews on time can rush the unwary into swallowing a hook they might otherwise spit.

Employees need to be extremely careful about where they enter their credentials, and they need to report potential phishing attacks even if they've already fallen for them. New-school security awareness training can ensure that your employees are watching out for these attacks.

I suggest you send the following to your employees, friends and family. Feel free to copy/paste/edit:

ALERT: Bad guys are sending phishing emails trying to get you worried about "your performance review". However, they are trying to steal your username and password. These low-lifes pose as HR and send you an email with a link to a bogus website where they try to trick you into filling out a login screen so that you can "receive the information" about your performance review. It's a nasty trick trying to get you to worry about your job. Don't fall for it and Think Before You Click





Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: <https://www.flls.org/calendar-2/>

FALCONS Meeting

Thursday, November 21

9:30am – 11:30am

Held at FLLS and online!

Conferences & Outside Trainings

NYLA Conference 2019

November 13-16

Saratoga Springs, NY

All Libraries are Powerful: What's Your Story?

Join us for over 12 hours of Continuing Education credit, various networking events, and access to the latest and greatest library products! Registration is now open!

ALA Midwinter Meeting 2020

January 24-25

Philadelphia, PA

Three days of exploring the many futures of academic, public, school, and special libraries for the Symposium on the Future of Libraries.

- Innovation-spurring pre-conferences and institutes
- Books, media, and 100s of authors
- 400+ expert exhibitors, new products, services, and titles
- Award announcements and celebrations



PLA Conference 2020

February 25-29

Nashville, TN

Join your colleagues in Nashville to do more than develop new skills and talk about how far our libraries have come—be a part of inventing what comes next. The advanced registration rate is available to everyone through January 31, 2020. Public Library Association (PLA) and Tennessee Library Association (TLA) personal members get exclusive access to the Early Bird discount through December 20, 2019.

Webinars

Winter D.I.Y.: New Craft & Gardening Titles

Tuesday, November 12, 2:00pm

Creativity comes in many forms: art projects, handy fixes, or gardening! Whether you're looking for a new challenge or are totally new to the crafting and gardening world, we have an amazing webinar designed for all skill levels! Join us November 12 when we talk with representatives from Search Press and Storey Publishing about upcoming craft and gardening books perfect to get you through those cold winter months! Moderated by Booklist's Associate Editor, Adult Books, Annie Bostrom.

Taking a Walk with the Library: StoryWalk®, Walking Book Clubs and More

Wednesday, November 13, 2:00pm

Join us for a webinar with Charlotte Mecklenburg (N.C.) Library, Gail Borden Public Library District (Elgin, Ill.), and Let's Move in Libraries! to learn how libraries of all sizes can incorporate walking into programs for all ages. This session will focus on how these libraries developed their StoryWalk® and Walking Book Club programs, including lessons learned, with a brief overview of other walking programs ideas, like local history walks.

Doing the Work Externally and Internally: Race, Equity, Diversity and Inclusion

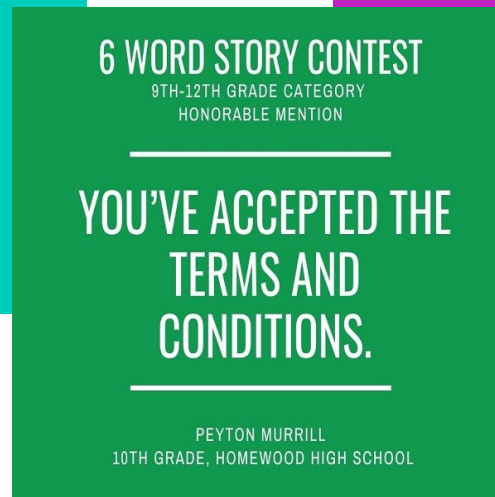
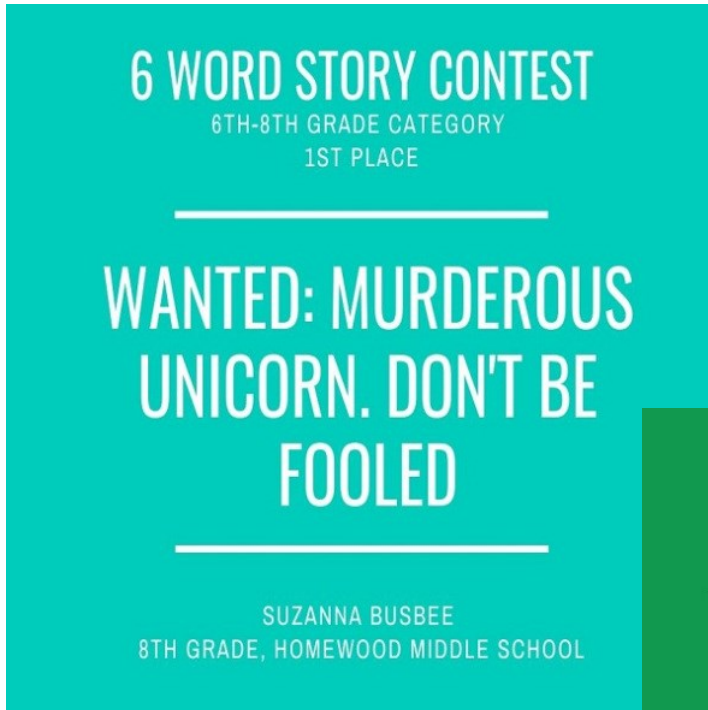
Thursday, December 5, 3:00pm

How does a library respond to a community in deep crisis around race and social justice? That's the question that Richland Library in Columbia, SC, grappled with in 2017. They launched initiatives on multiple internal and external fronts. Starting with a Social Awareness Taskforce, geared toward community engagement and courageous conversations, they explored topics surrounding social and criminal justice, women's rights and race. They have also focused internally, empowering staff to lead the charge to understand their biases, macroaggressions, and cultural competence. Hearing how Richland Library moved the needle on honest dialogue, empathy, and equity with their staff and community, you will be inspired to dig in and do the work at your own library.



Programming Ideas & News

6 Word Story Contest



“If you are looking for an easy contest, I created a 6 Word Story Contest for my teens. I emailed all the local English teachers and we had almost 300 submissions! My coworkers loved helping decide the winners. “ - Homewood Public Library, Alabama

Partner with your local middle or high school English teachers for this 6 Word Story competition.

Source: Teen Services Underground Facebook Group, www.facebook.com/groups/407834692712782/permalink/1548873381942235/. You may need to be a member of the group to see the post on Facebook. It is also available on the Homewood Public Library blog: <https://hpladultservices.wordpress.com/2019/11/04/2019-6-word-story-contest-winners/>



Polaris FAQ

Polaris Item Maintenance Update

Jenny has completed Polaris Item Maintenance trainings for 2019.
This year, she visited 27 libraries to provide training!

All Polaris documentation has been updated online.
To access, visit <https://www.flls.org/> and click on **STAFF LOGIN**.
Contact Jenny, Eric, or Rex for the login information.

Questions about Polaris Item Maintenance? Not sure who to contact?

Please direct how-to questions to:

Jenny Shonk*, Continuing Education & Outreach Librarian
(607) 319-5613 or jshonk@flls.org

**Jenny will be out from October 31-November 13.
Please direct all Polaris questions to the CNS department during that time.*

Please direct cataloging questions to:

Deb Geier, Technical Services Librarian
(607) 273-4074 x233 or dgeier@flls.org

Please direct technical Polaris questions to:

(i.e. Polaris cannot connect or is not working properly)
Rex Helwig, Computer Network Services Manager
Eric Franks, Computer Network Services Specialist
(607) 273-4074 x237 (rings to both)
rhelwig@flls.org or efranks@flls.org

**Patron-friendly handouts and how-to brochures for HeritageQuest,
rbDigital, Novelist, OverDrive (& more!) can be found here:**

<https://www.flls.org/brochures>



Awards, Contests, & Grants

2020 Technology and Digitization Grant Application Packets Now Available

SCRLC members are encouraged to submit creative and innovative proposals to improve regional access and resource sharing through technology. Digitization projects are also encouraged, as they allow materials to be accessed regionally through New York Heritage, New York State Historic Newspapers, and the Empire Archival Discovery Cooperative.

For 2020, applications are especially encouraged for:

- projects involving oral history
- partnerships increasing representation of and with communities that have been historically and systematically oppressed.

Applications must be completed and submitted electronically to the SCRLC office by Friday, November 15, 2019; send applications and questions to Julia Corrice at jcorrice@scrlc.org.

2020 RBDB Grant Application ([.docx](#)) ([PDF](#))



It's that time again! Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are **NOW OPEN** for the 2020-2021 grant cycle. **All applications are due March 20, 2020.** Visit the [Outreach Services](#) page to download an application or to view the FAQs and Tips. *Have a question? Stuck on an idea?* Read our FAQs/Tips or email Jenny Shonk at jshonk@fls.org.