



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY BI-WEEKLY BULLETIN

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Announcements & Reminders

Please remember to take the **FLLS System Training 2019-2020 Survey!** We would like to have a response from every library. This year there is one survey for the entire system: <https://www.surveymonkey.com/r/FLLStraining2020>.

Links to Make You Think

['Emergency Poet' Opens Literary 'Pharmacy' To Support Mental Wellbeing](#)

[Floating Library Brings Books to Sweden's Remote Islands](#)



[After 45 Years, The Bookery Will Close](#)

[UNO® Introduces First Official Braille Deck](#)

[5 Ways to Target Your Email Marketing](#)

[Chicago Got Rid Of Late Book Fees At Public Libraries, Will NYC Do The Same?](#)

[Page Turning Public Fountain Will Remind Future Generations of How Printed Books Worked](#)

Did you miss an issue? Check <https://www.flls.org/bulletin>
for archived Weekly Bulletins

From The Director



Here are some of the things we have been working on:

FLLS Annual Meeting—A reminder that our 61st Annual Meeting will be held on Friday, October 18 at 9:30 a.m. at the Shepard Hills Country Club in Waverly. During our business meeting portion of the day, the FLLS Board will conduct a bylaw ratification and hold an election for a Seneca County FLLS trustee spot as well as our at-large trustee position.

This year our guest speaker is lawyer Stephanie “Cole” Adams. Adams is currently the attorney for the “Ask the Lawyer” service through the South Central Regional Library Council. She will be speaking on legal issues facing libraries today and topics will include board minutes, how to write a proper job description, hiring notices, and how library staff and trustees should handle calls from law enforcement. Her presentation will be useful for both library trustees and library staff. I’ve had the pleasure to hear Stephanie speak at the PULISDO Conference in July and her love and knowledge of libraries comes through her legal talks.

FLLS Future Annual Meetings Survey—Based on your feedback, we are investigating ways to add value to future Finger Lakes Library System Annual Meetings. We need your help to understand how we can serve you better. Please take 5 minutes to answer 13 questions by completing this survey: <https://www.surveymonkey.com/r/WQ595LS>. We also distributed the survey in a paper format to the member libraries via the Library Directors. There will also be paper copies of the survey available for you to complete at our Annual Meeting.

We welcome responses until October 21, close of business. Thank you for your time and thoughtful consideration. We promise to use your insights wisely and, together, we’ll help shape the future for our public libraries.

Hoopla—We have informed Hoopla of our intent to discontinue offering Hoopla on December 31, 2019. ***If your library is interested in continuing Hoopla on your own, please let Nora know as soon as possible.*** Hoopla will also be reaching out to find out if you are interested in continuing and to answer any questions you might have.

We will be continuing to pass along Hoopla marketing materials, until we discontinue at the end of the year. The Halloween materials will arrive in the delivery in the next couple of days.

We are working on a press release and an FAQ about FLLS discontinuing Hoopla. We are waiting to publicize them until we have some idea what libraries will be continuing Hoopla, so that we can include that information. Once we know what libraries will be offering Hoopla on their own, we can send an email to the Hoopla patrons of the other libraries to inform them of the discontinuation.

If you have any questions or concerns, please feel free to reach out to me or Nora.

NYALS Steering Committee—On Tuesday, October 8, I was appointed to the NYALS Steering Committee by PULISDO (Public Library Systems Directors Organization). NYALS stands for the New York Alliance of Library Systems, and includes school, public, and ESLN directors. The group works with NYLA for the purpose of advocacy for systems. We are currently working on an updated MOU with NYLA and our dues structure. I’m honored to serve on this committee.

Have a wonderful weekend! I’ll be out of the office next Monday- Wednesday on vacation.

Sarah



Member Library News



Tompkins County Public Library

“Excited Tween Book Club participants packed welcome baskets of essential items for area immigrants and refugees in September. Each basket included a hand-designed welcome card highlighting local resources the tweens recommend. The club read two books featuring protagonists displaced from their homes, and then read a third book on that theme before visiting the Johnson Art Museum’s exhibit “how the light gets in” in early October. We read: *Inside Out & Back Again*, *Drita, My Homegirl* and *The Night Diary*.” - Alice Ball, Youth Services Librarian

Have something to share?

Please send submissions to Jenny by 9am on October 25
to be featured in the Bulletin!



Scam Alert!

FBI Warns About Attacks That Bypass Your Multi-Factor Authentication (MFA)

Last month, the FBI sent a special alert called a Private Industry Notification (PIN) to industry partners about the rising threat of attacks that bypass their multi-factor authentication (MFA) solutions.

"The FBI has observed cyber actors circumventing multi-factor authentication through common social engineering and technical attacks," the FBI wrote in a PIN that was sent out September 17, 2019.

And they are right, at the moment there are multiple ways to bypass MFA protections. Practically all of them can be broken somehow or another. The FBI alert pointed at things like SIM swapping and using flawed proxies. They gave some examples of recent incidents where MFA protections were bypassed, and money was stolen from individuals and organizations.

MFA Is Still Effective and Recommended. Just Not A Silver Bullet.

The FBI made it very clear that its alert should be taken only as a precaution, and not an attack on the efficiency of MFA, which the agency still recommends. The FBI still recommends that organizations use MFA. However, they do want you to know that there now are ways the bad guys can bypass this type of protection.

"Multi-factor authentication continues to be a strong and effective security measure to protect online accounts, as long as users take precautions to ensure they do not fall victim to these attacks," the FBI said.

Continue reading at the blog:

<https://blog.knowbe4.com/heads-up-fbi-warns-about-attacks-that-bypass-your-multi-factor-authentication-mfa>





Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: <https://www.flls.org/calendar-2/>

FLLS 61st Annual Meeting

Friday, October 18

9:30am – 1:30pm

Registration is now closed.

Grant Writing Webinar

Monday, October 28

12:00pm – 1:30pm

Registration is required.

Youth Services Advisory Group Meeting

Thursday, November 7

1:00 pm – 3:00pm

To be held at Seymour Library in Auburn.

Conferences & Outside Trainings

NYLA Conference 2019

November 13-16

Saratoga Springs, NY

All Libraries are Powerful: What's Your Story?

Join us for over 12 hours of Continuing Education credit, various networking events, and access to the latest and greatest library products! Registration is now open!

PLA Conference 2020

February 25-29

Nashville, TN

Join your colleagues in Nashville to do more than develop new skills and talk about how far our libraries have come—be a part of inventing what comes next. The advanced registration rate is available to everyone through January 31, 2020. Public Library Association (PLA) and Tennessee Library Association (TLA) personal members get exclusive access to the Early Bird discount through December 20, 2019.



Webinars

Baby and Me at the Library!

Thursday, October 17, 1:30pm

In this webinar, participants will learn how the library can welcome, celebrate, and support families with new babies, helping them to develop an early and lifelong love of libraries. Participants will also gain knowledge in positioning their library as an early literacy leader in the community, through effective partnership building and outreach. Multiple resources will be shared, including free templates for Baby's First Library Card that libraries may customize and use.



Info2Go! Girls Who Code at your Library

Monday, October 21, 2:30 pm

Interested in starting a coding club at your library but don't know where to start? The Girls Who Code platform is the perfect fit public and school libraries that want to host coding programs without a lot of training. Learn more about the curriculum and how it could have a positive impact on your community during this Info2Go session.

Taking a Walk with the Library: StoryWalk®, Walking Book Clubs and More

Wednesday, November 13, 2:00pm

Join us for a webinar with Charlotte Mecklenburg (N.C.) Library, Gail Borden Public Library District (Elgin, Ill.), and Let's Move in Libraries! to learn how libraries of all sizes can incorporate walking into programs for all ages. This session will focus on how these libraries developed their StoryWalk® and Walking Book Club programs, including lessons learned, with a brief overview of other walking programs ideas, like local history walks.

See More FREE October Webinars for Library Staff [HERE!](#)



Programming Ideas & News

State Library requests feedback on READsquared by October 15

From the State Library: "The New York State Library is looking for feedback on the READsquared online registration and reading program product that is being offered at no cost to public libraries in New York State through a multi-year contract with Systems Technology Inc.

Please take a few minutes to respond to this short survey to give us input about your overall experience with the READsquared product, useful features, what types of reading programs it was used for in your library, and any suggestions for improvement. Your input is much appreciated and helps our planning and evaluation efforts here at the State Library.

Access the READsquared survey at <https://www.surveymonkey.com/r/PBNBR8F>. The survey will be open until 11:59pm on Tuesday, October 15th.

**If your library did not sign up for and use the READsquared product yet, we want to hear from you too! This survey also gives libraries a chance to tell us why they have not signed up for a free READsquared account.

And SAVE THE DATE for an upcoming READsquared post-Summer Reading training webinar that will take place on Weds. November 6 from 1:30 – 2:30pm."

ARSL Follow-Up

The conference presentation slide-shows that were submitted to share are now on the ARSL website! Take a look <https://arsl.info/2019-conference-presentations/>.

Nora Recommends: *Friends & Trustees Under 40, Innovation on a Shoestring, Displays on a Dime, and The E's of Libraries®.*

Jenny Recommends: *Engaging Community – and Keeping Them!, Feeding America: Gardens, Seed Exchanges, Summer Meals, and More!, Find Them Where They're At (Patrons, that is!), and Libraries and the 2020 Census.*



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Polaris FAQ

Recommendations for New Patron Records in Polaris

To create a new patron record, click the **New** icon on the Polaris toolbar or go to **File > New > Patron Record** and click OK. Fill out or make selections in the appropriate fields (circled below) in the Address & Phone and General sections: Barcode, Last name, First name, Patron code, Address (Click Add), Phone Number, Email address, Statistical class, Password, Birth date, PSTAT2, and Staff Initials. All **BOLD** fields must be completed or you will not be able to save. Click the **Save** icon to complete the registration.

The screenshot shows the 'New Patron Registration' window in Polaris. The 'Registration' sidebar on the left has a red arrow pointing to the 'New' icon. The main form is divided into several sections:

- Registration:** Fields for Barcode, Last name, First name, Middle name, Title, Suffix, Registered at (PULS-Finger Lakes Library Sys (PULS)), Patron code (Adult), Expiration Term (3 years), and Date (10/ 3/2022).
- Addresses, Phone Numbers:** A table for addresses with columns for Type, Street One, Street Two, City, State, Postal Code, County, and Country. Below this is an 'Address Check' section with fields for Notices address, Notification option, eReceipt option, and Email address. There are also fields for Phone 1, Phone 2, Phone 3, FAX number, and Alt Email address.
- General:** Fields for Gender, Statistical class (OTHER), Password, Language (English), Former barcode, Birth date, Date of original registration, Last activity date, and checkboxes for 'Exclude from notices and reminders' (Overdue, Almost overdue, Hold, Billing, Patron record expiration, Inactive patron, Exclude from collection agency, Maintain reading history, E-mail notices in plain text, Do not delete patron record).
- User defined fields:** Fields for Local Use, Parent/Guardian, PSTAT2 (OTHER), PSTAT3, and Staff Initials.

Red circles highlight the following fields: Barcode, Last name, First name, Patron code, Address (Add... button), Phone 1, Email address, Statistical class, Password, Birth date, PSTAT2, and Staff Initials.

Dos & Don'ts

- **Do** ask for an email address, this reduces the need and cost of paper notifications.
- **Don't** include Driver License numbers, Benefits Numbers, Student ID numbers, or Credit Card numbers. This information is sensitive and should never under any circumstances be entered into a patron's registration. While you may check someone's photo ID for identity verification, these numbers should not be recorded in Polaris. Furthermore, paper registrations that have personally identifying information should be kept under lock & key to protect patron privacy.
- **Do** include a full and accurate birth date. This allows for more accurate statistics.
- **Do** select the correct patron code. The default is set for Adult.
- **Don't** forget to include a password! The standard password is the last 4 digits of a patron's phone number and allows them access to the online catalog and other eContent.



Awards, Contests, & Grants

Evaluating, Auditing, and Diversifying Your Collections Library Journal Online Course

FLLS will pay for up to two of our library directors or collection development staff to take the upcoming Library Journal “Evaluating, Auditing, and Diversifying Your Collections” online course. This is valued at \$280. Classes are held on November 5, 12, and 19 online. If you can’t make a live session, they will be available on-demand after the initial broadcast for attendees.

Complete information is available at: <https://www.eventbrite.com/e/evaluating-auditing-and-diversifying-your-collections-tickets-67533373137>

**If you are interested, please email [Sarah Glogowski](#)
by close of business on Monday, October 14.**

2020 Technology and Digitization Grant Application Packets Now Available

SCRLC members are encouraged to submit creative and innovative proposals to improve regional access and resource sharing through technology. Digitization projects are also encouraged, as they allow materials to be accessed regionally through New York Heritage, New York State Historic Newspapers, and the Empire Archival Discovery Cooperative.

For 2020, applications are especially encouraged for:

- projects involving oral history
- partnerships increasing representation of and with communities that have been historically and systematically oppressed.

Applications must be completed and submitted electronically to the SCRLC office by Friday, November 15, 2019; send applications and questions to Julia Corrice at jcorrice@scrlc.org.

2020 RBDB Grant Application ([.docx](#)) ([PDF](#))

