



## MEMBER LIBRARY BI-WEEKLY BULLETIN

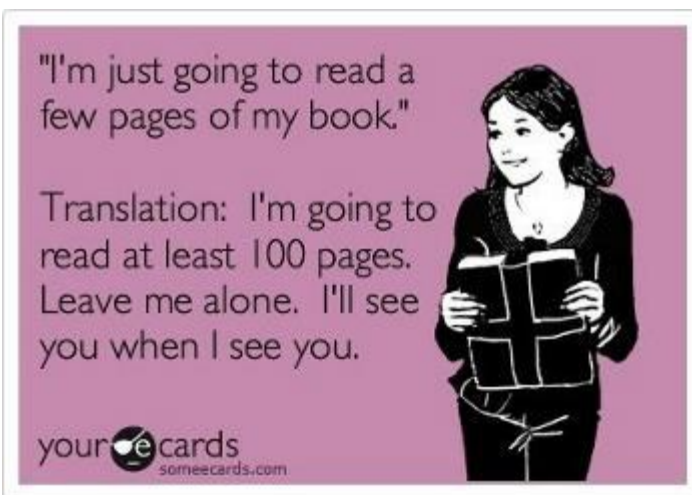
No. 19.18

Friday, September 13, 2019

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### Announcements & Reminders

Springport Library in Union Springs will be changing their Friday hours starting on October 4. The new hours will be 2pm-8pm.

CSLP (Collaborative Summer Library Program) is cleaning up their inactive website logins. If you have or have had a login to the CSLP website and want to keep your account active, you will need to login to your CSLP account by Dec. 31, 2019 to prevent your account from becoming inactive. If your account is inactivated, you will be able to sign up for a new CSLP login and account. You can login to your account here: <https://www.csllreads.org/>.

### Links to Make You Think

[Why Angry Librarians Are Going to War With Publishers Over E-Books](#)



[Audiobooks or Reading? To Our Brains, It Doesn't Matter](#)

[Wellness for Library Workers](#)

[Automatic for the People](#)

[Rare 'Micromoon' Is Gracing Us With Its Presence On Friday The 13th](#)

# From The Director



Here is some of what we are working on this week:

**Annual Meeting** - Information about our 61st Annual Meeting has been sent out to trustees and directors. We hope to see you at the Shepard Hills Country Club in Waverly on Friday, October 18 from 9:30 a.m. – 1:30 p.m. Please remember that our Annual Meeting is open to all library trustees, directors, staff and supporters.

This year our guest speaker is lawyer Stephanie “Cole” Adams. Adams is currently the attorney for the “Ask the Lawyer” service through the South Central Regional Library Council. She will be speaking on legal issues facing libraries today and topics will include board minutes, how to write a proper job description, hiring notices, and how library staff and trustees should handle calls from law enforcement. Her presentation will be useful for both library trustees and library staff. I’ve had the pleasure to hear Stephanie speak at the PULIISDO Conference in July and her love and knowledge of libraries comes through her legal talks.

**NYALS Meeting in Albany** - There will be a NYALS (New York Alliance of Library Systems) meeting in Albany on Tuesday, September 17. During that meeting, NYALS will be voting on a memo of understanding between NYALS and NYLA and will also vote on a 5% NYLA dues increase for public library systems. The group will also be hearing from Jeremy Johannesen, Executive Director of NYLA, who will be asking the group for suggestions for what an ideal candidate for the government relations position should have. NYLA is hoping to fill this lobbying position in the next few months. I will be on vacation that day, but Nora Burrows of FLLS will be our voting member attending.

**NYLA Legislative Ask for 2020** - NYLA will be asking for the same legislative asks for 2020/2021 - \$200 million for library aid and \$75 million for construction aid. They also will be urging legislation asking for a school librarian in each school. There is no legislative ask specifically for public library systems as the group felt that working on issues such as third party privacy and e-content should be done on a local level. Advocacy Day will be held on February 25, 2020 in Albany.

**Minivan** – We received our new minivan on Monday, August 26 from Maguire Dealership in Ithaca. It is a 2019 Chrysler Pacifica Touring L Minivan with an advanced safety tech feature. We are grateful for Assemblyman Christopher Friend for legislative aid towards the purchase.

I will be on vacation on Monday, September 16 and Tuesday, September 17. Have a wonderful weekend!

Sarah



## Member Library News

### Seneca Falls Library

A giant minion has taken over the book drop at Seneca Falls Library and demands to be fed delicious books!



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### Phillips Free Library, Homer

*From the Cortland Standard:* [What librarians do to get people to read](#)

Two librarians at Phillips Free Library in Homer thought they'd be safe from coloring their hair, when they issued a reading challenge to the community — they would dye their hair purple or teal if their patrons read 2,200 books in one summer.

"This many books has never been read, not at Phillips Free Library, not for the summer reading program," said Priscilla Berggren-Thomas, director at the 37 S. Main St., Homer, library. "Last year, the number was 1,700."



"We figured if we picked 2,200, it (could) probably be reached, but it would be a stretch," she said. Homer readers did better: 2,298 books. [CONTINUE READING!](#)



## **Scam Alert!**

### **AI Used for Social Engineering by Mimicking CEO's Voice in Unusual Cybercrime Case**

Catherine Stupp at the Wall Street Journal reported on something we have predicted would happen in this blog. The article started out with: "Criminals used artificial intelligence-based software to impersonate a chief executive's voice and demand a fraudulent transfer of €220,000 (\$243,000) in March in what cybercrime experts described as an unusual case of artificial intelligence being used in hacking.

The CEO of a U.K.-based energy firm thought he was speaking on the phone with his boss, the chief executive of the firm's German parent company, who asked him to send the funds to a Hungarian supplier. The caller said the request was urgent, directing the executive to pay within an hour, according to the company's insurance firm, Euler Hermes Group SA. Euler Hermes declined to name the victim companies.

Law enforcement authorities and AI experts have predicted that criminals would use AI to automate cyberattacks. Whoever was behind this incident appears to have used AI-based software to successfully mimic the German executive's voice by phone. The U.K. CEO recognized his boss' slight German accent and the melody of his voice on the phone, said Rüdiger Kirsch, a fraud expert at Euler Hermes, a subsidiary of Munich-based financial services company Allianz SE."

This is essentially the next step up in the escalation of using social engineering in a case of CEO fraud. You need to step your employees through new-school security awareness training to prevent human errors like this.

Blog post with link to WSJ article that you can forward to your C-suite:

<https://blog.knowbe4.com/ai-used-for-social-engineering.-fraudsters-mimic-ceos-voice-in-unusual-cybercrime-case-wsj>

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### **Ransomware Criminals Hack Dental Software Company and Take Hundreds of Customers' Systems Hostage**

Hundreds of dental practice offices in the US have had their computers infected with ransomware this week, ZDNet has learned from a source. The incident is another case of a ransomware gang compromising a software provider and using its product to deploy ransomware on customers' systems.

In this case, the software providers are The Digital Dental Record and PerCSOft, two Wisconsin-based companies who collaborated on DDS Safe, a medical records retention and backup solution advertised to dental practice offices in the US. Weekend before last, a hacker group breached the infrastructure behind this software, and used it to deploy the REvil (Sodinokibi) ransomware on computers at hundreds of dentist offices across the US. The security breach came to light the Monday after, when dentists returned to work, only to find out they couldn't access any patient information. OUCH. Software supply chains are very much at risk.

Here is a blog post that goes into more detail about this problem.

KrebsOnSecurity has more detail as well:

<https://blog.knowbe4.com/ransomware-criminals-hack-dental-software-company-and-take-hundreds-of-customers-systems-hostage>





# Webinars, Workshops, & Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: <https://www.flls.org/calendar-2/>

### Item Maintenance Part 2: Data Integrity

Thursday, October 3

10:00am – 12:00 pm

To be held at FLLS

### Item Maintenance Part 2: Data Integrity

Thursday, October 10

10:00am—12:00pm

To be held at AUB

### FALCONS Meeting

Thursday, November 21

9:30am-11:30am

To be held at FLLS & Online!

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## Conferences & Outside Trainings

### **YSS Empowerment, Advocacy and Leadership Academy (EALA)**

**October 2019-May 2020**

**In-Person & Online**

This 7 month program is specifically designed for YS Providers who are interested in developing their leadership skills for personal and professional advancement.

- 3 Full Day in-person Workshops
  - 4 Live 90 minute Webinars
  - 24 Hours of Continuing Education
- Tuition: \$349 (travel & lodging not included) for members or \$439 for non-members.

*Deadline to apply is September 30, 2019.*



### **NYLA Conference 2019**

**November 13-16**

**Saratoga Springs, NY**

*All Libraries are Powerful: What's Your Story?*

Registration is now open!

## Webinars

### **What's Cooking: Fall 2019**

**Tuesday, September 17, 2:00pm**

What's cooking at Booklist this fall? Plenty! From the Keto Diet to Black Forest Cake, cookbooks are more popular than ever and are an essential reference addition to any library. In this free, one hour webinar we'll chew the fat with representatives from Workman Publishing, Sterling Publishing, Penguin Random House, and Books on Tape to learn about the latest food trends and dig into some new recipes! Moderated by Booklist adult books associate editor and head chef, Annie Bostrom.

### **Community engagement as a mindset**

**Tuesday, September 17, 2:00pm**

Community needs shift fast. To stay relevant and have the most impact on people's lives, public libraries have to pivot just as fast. Join us for an energizing conversation with three passionate public library leaders who are redefining community engagement as a mindset—with customers at the center, inspiring every aspect of the library.

### **Tools for Building Digital Skills with Your Patrons and Staff**

**Thursday, September 26, 2:00pm**

Public libraries have long been leaders in bringing people into the digital world, providing programs and services that help patrons get jobs, gain knowledge, increase productivity, and engage with others online. Leveraging and strengthening existing library and community resources can help reduce staff burden and increase the library's impact on digital literacy. In this free webinar, a panel of digital literacy experts will share tools, resources, and partnership strategies to help you enhance digital skill development among patrons and library staff.

**Click here to see FREE September Webinars for Library Staff!**



## Programming Ideas

### **Voter Registration Day**

Across the nation, libraries provide their patrons with forms and information to help with voter registration. Whether they're registering to vote, updating their registration forms, or wanting to learn more about the voting process, libraries have the resources and services to help. That is why ALA is a premier partner of [National Voter Registration Day](#), an unofficial, nonpartisan holiday that wants to ensure every American has the opportunity to vote. The national holiday occurs on the fourth Tuesday of every September and will take place this year on September 24, 2019.

Libraries already play an important role in their communities because they provide free access to information and the Internet. To help register more voters, libraries are encouraged to sign up to observe National Voter Registration Day in order to provide their patrons with voter registration forms and information. When your library signs up, you will receive FREE promotional materials and training opportunities.

The last day to sign-up for the free toolkit is **September 12**, so make sure to register your library today! Click [here](#) to find more information on the ALA site and sign up for the free promotional resources.

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### **Adult Programming Ideas**


Jenny presented at ARSL last week, but don't worry if you couldn't attend! The presentation is available on the FLLS website. Visit the link below for tips, tricks, and tons of program ideas! Link: <https://www.flls.org/arsl/>.

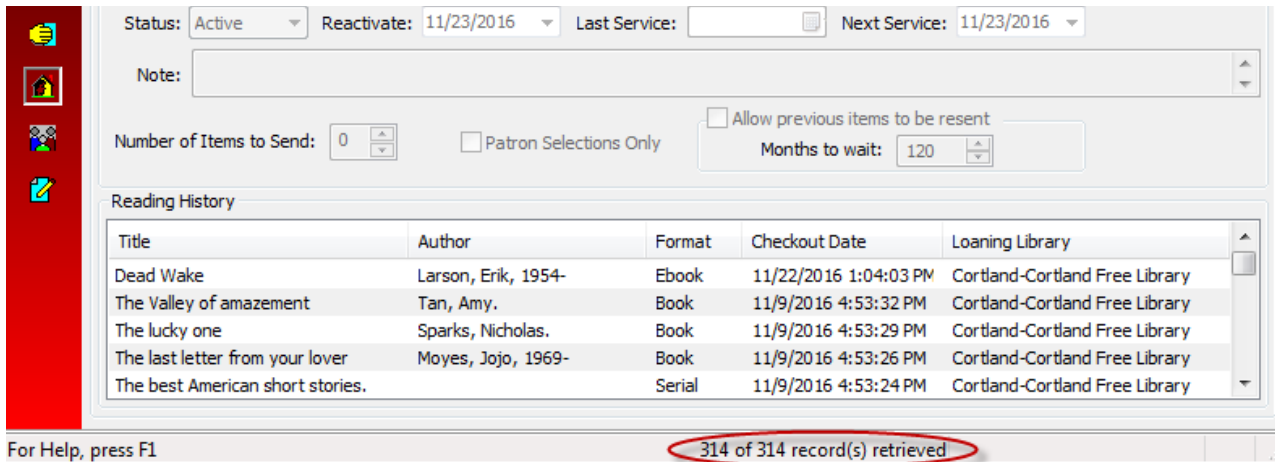




# Polaris FAQ

## Printing a Patron's Reading History

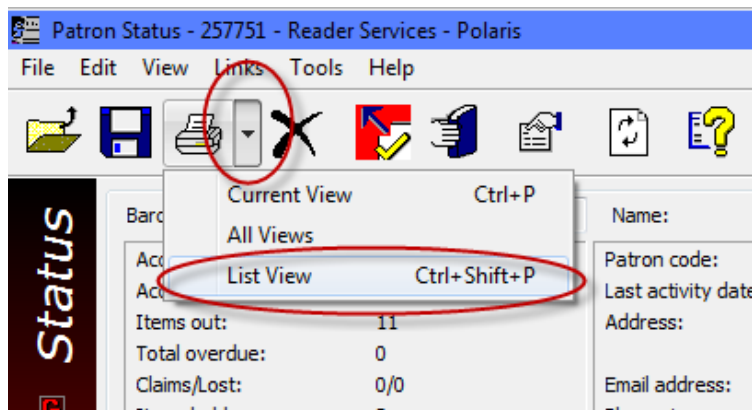
1. Open **Patron Status** and then click on the Reader Services icon  to view the patron's **Reading History**.
2. Hit **Ctrl Shift A** on your keyboard to retrieve all results. The bottom of the window should show that all records have been retrieved.



Title	Author	Format	Checkout Date	Loaning Library
Dead Wake	Larson, Erik, 1954-	Ebook	11/22/2016 1:04:03 PM	Cortland-Cortland Free Library
The Valley of amazement	Tan, Amy.	Book	11/9/2016 4:53:32 PM	Cortland-Cortland Free Library
The lucky one	Sparks, Nicholas.	Book	11/9/2016 4:53:29 PM	Cortland-Cortland Free Library
The last letter from your lover	Moyes, Jojo, 1969-	Book	11/9/2016 4:53:26 PM	Cortland-Cortland Free Library
The best American short stories.		Serial	11/9/2016 4:53:24 PM	Cortland-Cortland Free Library

314 of 314 record(s) retrieved

3. Now you are ready to print. Click on the arrow next to the print icon. Select **List View**. Click **OK** in the print window that pops up.



**A Note About Reading History:** Polaris can save a patron's reading history to keep track of what the patron has read. The reading history lists information about each item the patron has checked out since the history was turned on, it is not retroactive. *Reading history is kept for 10 years or 9,999 records.* Renewals are not included in the list, but multiple check-outs of the same item are included. Patrons may view their reading history by accessing their patron account in the PAC. Please be aware that this history can be subpoenaed by law enforcement agencies so it is recommended that the Patron enable this service directly from their PAC account, where a warning will display informing them of this possibility.



# **Awards, Contests, & Grants**

## **The Conservation Preservation Discretionary Grant Program**

### **Deadline: November 8**

The New York State Program for the Conservation and Preservation of Library Research Materials provides \$500,000 each year for preserving materials in the collections of libraries, archives, historical societies and similar agencies. The grant awards for 2020-2021 will be limited to a minimum of \$2,500 and a maximum of \$40,000.

The Conservation Preservation Discretionary Grant Program guidelines and online grant application for 2020-2021 are now available at <https://eservices.nysed.gov/ldgrants>. If you do not currently have a user name and password to access the online application please go to [www.nysl.nysed.gov/libdev/cp/index.html](http://www.nysl.nysed.gov/libdev/cp/index.html) and submit the account registration form.

## **Summer 2020 Funding Opportunity – Community Arts Grants**

### **Deadline: Various Dates in October**

Summer Reading for 2019 may only be just wrapping up, but there is a potential funding opportunity with a deadline this fall. The theme for 2020 is mythology/fairy tales/folklore and the slogan is “Imagine Your Story.”

Through NYSCA, there are regional opportunities for Community Arts Grants. The deadlines for the applications are in October. Here are the links for more about the Community Arts Grants for each region:

- Seneca and Cayuga Counties: <https://auburnpublictheater.org/grants/>
- Tioga County: <https://www.earts.org/grants/>
- Cortland County: <https://weare.cnyarts.org/grants/>
- Tompkins County: <http://www.artspartner.org/content/category/grants.html>

Beth Bevars, the new director at Lodi, is a folklorist and has contacts with NY Folklore (<https://nyfolklore.org/>) and the NYSCA Folk Arts Program. She brought this opportunity to our attention, so thank you, Beth!

### ***Have something to share?***

Please send submissions to Jenny by 9am on September 27  
to be featured in the Bulletin!

**Patron-friendly handouts and how-to brochures for HeritageQuest, Hoopla, rbDigital, Novelist, OverDrive (& more!) can be found here:**

<https://www.fils.org/brochures>