

A decorative graphic featuring various colored circles (teal, lime green, orange, pink, yellow) and dashed lines of the same colors, arranged in a circular pattern around the central text.

Adult Programming

Beg | Borrow | Steal

Jenny Shonk
ARSL 2019

Hello!



I am Jenny Shonk!

Continuing Education & Outreach Librarian
Finger Lakes Library System

Contact me! jshonk@flls.org

But, why?

I'm too busy, I don't have the funds, no one will attend...



Making connections!

You connect patrons to resources

AND

each other!





Beg...
Borrow...
Steal...

BEG... For Help & Donations!

- ◎ Build partnerships! (#1 tip)
- ◎ Solicit volunteers and donations

BORROW...Supplies!

- ◎ Borrow tools or other non-consumable products from friends, family, and patrons
- ◎ Borrow from local businesses and then promote them

STEAL...Great Ideas!

- ◎ EVERYTHING IS AVAILABLE ON THE INTERNET!!!
- ◎ Network with local libraries
- ◎ Follow other libraries on social media

Be careful what
you wish for!!



Tips & Tricks



1. Determine your target audience
2. Get to know your community
3. Poll your patrons
4. You don't have to be an expert!
5. Build partnerships: [This article](#) & [this one too!](#)
6. Apply for a grant
7. Try different times
8. Adult Engagement Calendars from [DEMCO](#)
9. Is the juice worth the squeeze?
10. Comparison is the thief of joy!

Educational



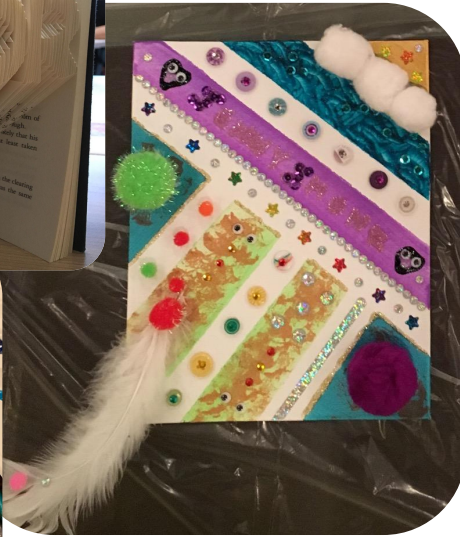
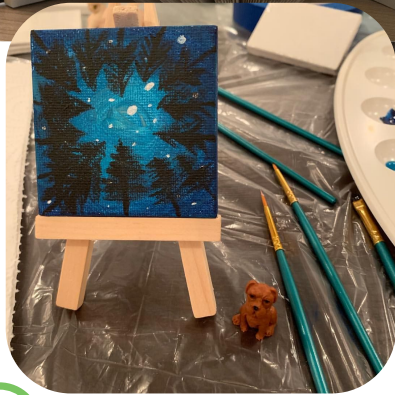
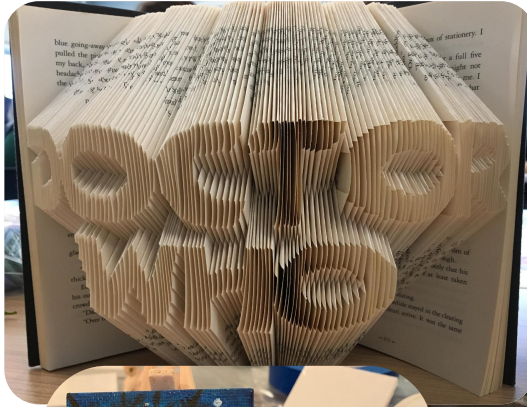
- ◎ [P2PU Learning Circles](#)
- ◎ [Digital Skills Training](#) ([Grow with Google!](#))
- ◎ [Adulting 101](#) or [Retirement 101](#)
- ◎ [Cooking Classes/Demos](#) (Instant Pot, etc.)
- ◎ [Smartphone Photography](#)
- ◎ [Ted Talks](#)
- ◎ [Job Help](#)
- ◎ [Writing Workshops](#)
- ◎ Essential Oil Demos
- ◎ Special Diet Resources
- ◎ First Time Homebuyers
- ◎ Adoption/Parenting Workshops
- ◎ Census Day (April 1)
- ◎ [Voter Registration Day](#) (September 24)
- ◎ Job Fairs or Business Fairs

Clubs

- ◎ Read it! Watch it!
- ◎ Running & Reading
- ◎ Walking Book Club
- ◎ [Next Chapter Book Club](#)
- ◎ Genealogy Club
- ◎ [Craft Club](#)
- ◎ Knitting/Crochet Club
- ◎ Writing Club
- ◎ [Nursing Home Book Club](#)
- ◎ Reading Circles



Arts & Crafts



- ◎ [Book Folding](#)
- ◎ Bad Art Night
- ◎ Tiny Art
- ◎ [Hand Lettering](#)
- ◎ [Origami](#)
- ◎ Book Page Crafts
- ◎ [Arm Knitting](#)
- ◎ [Squash Card](#)
- ◎ Craft Supply Swap
- ◎ Paint & Sip
- ◎ Cork Turkeys
- ◎ DIY Spa Products
- ◎ Worry Dolls
- ◎ Coffee Filter Wreaths

Fun & Games

- ◎ Themed Trivia Night or Jeopardy
- ◎ [Spelling Bee](#)
- ◎ Gaming Tournament
- ◎ Mixology or Tastings
- ◎ *Dungeons & Dragons*
- ◎ Giant Board Games
- ◎ Mahjong
- ◎ Cake or Cookie Decorating
- ◎ [Lock-In & Escape Rooms](#)
- ◎ [Murder Mystery](#)
- ◎ [Speed Dating](#)
- ◎ [I Hear Memories, Mind Stretchers, & More](#)




Nature & Exercise



- ◎ [Fitness Classes](#)
- ◎ [Yoga](#)
- ◎ [Meditation Classes](#)
- ◎ [Gardening](#)
- ◎ Plant Swap
- ◎ [Seed Bombs](#)
- ◎ Seed Exchange
- ◎ Bird Watching
- ◎ [Weed Walk or Wildcraft](#)
- ◎ Stargazing with Apps
(Night Sky or SkyView Lite)

- ◎ Make & Take Crafts
- ◎ Trivia or Guessing Contest
- ◎ Joke July
- ◎ Interactive Displays
- ◎ Patron Book Reviews
- ◎ Polling (ex. Pick Oscar winners!)
- ◎ Blackout Poetry
- ◎ Poem in Your Pocket
- ◎ Scavenger Hunt
- ◎ Book Bingo
- ◎ Bookopoly
- ◎ Photo Booth
- ◎ Community Puzzle or Crossword

 <p>GO TO THE Library to see new programs</p>	<p>Read a book of stories Read a short book of stories Read a Young Adult book</p>	<p>Read a Teen Fantasy Read a Short Explains Read a Young Adult book</p>	<p>Take a CHANCE Read a YA Novel Read a Cookbook</p>	<p>Read a new novel Read a DVD Read a new DVD Read a new DVD</p>
<p>Water Works Listen to a Book on CD</p>	<p>Read a Magazine Read a book with a musical instrument in the title</p>	<p>Read a Mystery Read a book about mental health</p>	<p>Read a Thriller Read a book about mental health</p>	<p>Read a Mental Health book Read a book about mental health</p>
<p>Read a Poetry Read a book with a musical instrument in the title</p>	<p>Read a Instrumental Read a book with a musical instrument in the title</p>	<p>Read a Mystery Read a book about mental health</p>	<p>Read a Thriller Read a book about mental health</p>	<p>Read a Mental Health book Read a book about mental health</p>
<p>Read a Poetry Read a book with a musical instrument in the title</p>	<p>Read a Instrumental Read a book with a musical instrument in the title</p>	<p>Read a Mystery Read a book about mental health</p>	<p>Read a Thriller Read a book about mental health</p>	<p>Read a Mental Health book Read a book about mental health</p>
<p>Free Booking (read a book of your choice)</p>	<p>Read a Fiction Book Read a Science Fiction Book</p>	<p>Read a Book Read a Graphic Novel</p>	<p>Read a book with song lyrics in the title Read an adventure in the old west</p>	<p>Read a Biography Read a biography or memoir of a musician</p>

Programs by Month

January: National Hobby Month

- ✓ Craft & Hobby Fair or Craft Swap

February: National Library Lovers Month

- ✓ "I love my library because..." prompt

March: National Nutrition Month

- ✓ Healthy Cooking Demo

April: National Poetry Month

- ✓ Haiku or Poetry Contest

May: Mental Health Awareness Month

- ✓ Meditation Workshop

June: Gay & Lesbian Pride Month

- ✓ Guest speaker or Book Discussion

July: National Ice Cream Month

- ✓ Ice Cream Sundaes

August: National Golf Month

- ✓ Mini-Golf in the Library!

September: National Preparedness Month

- ✓ Doomsday Prep

October: International Observe the Moon Night

- ✓ Stargazing (use an app!)

November: NaNoWriMo

- ✓ Writing contest

December: Bingo Month

- ✓ Play bingo or holiday themed trivia!

More Ideas: <http://programminglibrarian.org/node/338>

Print Resources

- ◎ *A Year of Programs for Millennials* by Amy Alessio
- ◎ *Adult Programs in the Library* by Brett Lear
- ◎ *Adults Just Wanna Have Fun* by Audrey Barbakoff
- ◎ *Book Club Reboot* by Sarah Ostman & Stephanie Saba
- ◎ *Librarians as Community Partners* by Carol Smallwood
- ◎ *Make It Here* by Matthew Hamilton
- ◎ *Designing Adult Services* by Ann Roberts

Online Resources

- ◉ www.5minlib.com/2016/08/50-popular-programming-for-adults.html
- ◉ <http://ideas.demco.com/tag/adult-programming/>
- ◉ <http://ideas.demco.com/category/trends-topics/community-engagement/>
- ◉ <http://programminglibrarian.org/programs/>
- ◉ <https://www.facebook.com/groups/ProgrammingLibrarianInterestGroup/>
- ◉ <http://publiclibrariesonline.org/tag/senior-programming/>
- ◉ <http://publiclibrariesonline.org/tag/adult-programming/>
- ◉ <http://learn.webjunction.org/course/index.php?categoryid=5>
- ◉ <https://www.communitygarden.org/resources>
- ◉ <https://goo.gl/cQPvzZ>

Discussion!

What have you tried that has been successful?

What do you want to try?

What is holding you back?



Your Ideas!

- ◎ Cars & Coffee (try to reach men)
- ◎ DMV test prep
- ◎ Game Night - bring your own!
- ◎ Memoir writing workshop
- ◎ Armchair Traveler
- ◎ Rock Painting
- ◎ Work with restaurants to collect corks

Thank you!



Any questions?

Email jshonk@flls.org

Visit <http://www.flls.org/arsl> to access the presentation!



Credits

Special thanks to all the people who made and released these awesome resources for free:

- © Presentation template by [SlidesCarnival](#)
- © Photographs by [Unsplash](#)