



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 19.17

Friday, August 23, 2019

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Announcements & Reminders

The mandatory NYS Sexual Harassment Prevention Training is now available on the FLLS website. The deadline for the training to be complete this year is October 9, 2019. Visit www.flls.org/hr for more information and to access the training. There is a form at the bottom of the page for any questions in regards to the training. Once you complete the training, you can contact kdownham@flls.org for your certification.

The next bulletin will not be sent out until Friday, September 13 due to the upcoming ARSL conference in Burlington, VT.

Links to Make You Think

[Science Says Silence Is Much More Important To Our Brains Than We Think](#)



[Inside the New York Public Library's Last, Secret Apartments](#)

[Libraries Rock | Programming Librarian](#)

[Test-Driving Google Arts & Culture | SLJ Review](#)

[Speeding tickets in Michigan equal money for public libraries](#)

From The Director



On Friday morning, I sent out an email to library directors and trustees asking for participation in completing a survey about future annual meetings held by the Finger Lakes Library System. I would like to use this opportunity to let you know what the annual meeting committee has been working on over the past year.

Finger Lakes holds an annual meeting every October for our membership. Holding an annual meeting is required by the system and our bylaws require it to be held in October. The meeting has traditionally been held on the Friday after Columbus Day. Typically the format has included brief statements from our elected officials, a brief meeting with roll call and other business with the FLLS board, and a guest speaker or workshop. We have also given out awards to our members in previous years.

Paper surveys conducted on the day of the annual meeting are overwhelming enthusiastic and positive, with the common feedback to keep everything the way it is. Yet we struggle to get trustees from all our libraries to attend. It is vital we have trustees in attendance as they are the only voting members of our membership according to our bylaws. Trustees vote on Finger Lakes Library System trustee submissions and Finger Lakes bylaw changes. When I visit libraries or county library meetings, I sometimes hear dissatisfaction about the format of the annual meeting and a desire for changes to the structure. Our Directors Advisory Council has also been discussing the topic, as well as the Finger Lakes Library System Board of Trustees.

At the start of the year, the Finger Lakes Board asked to form an annual meeting committee to look at future annual meetings. The committee meets on the third Tuesday of the month and is led by FLLS trustee Liz Hudson. The committee is made up of FLLS trustees, member library trustees, a member library director and FLLS staff. Over this year the committee has reviewed our bylaws, discovered what other systems do for their annual meetings, and started work on a survey for our membership.

We are asking for library trustees, directors, staff, and volunteers to complete a 13 question survey about what you would like to see in future annual meetings. It should take about five minutes to complete. You can take the survey at: <https://www.surveymonkey.com/r/WQ595LS>. The survey will be open until 5pm on October 21.

In preparation for this year's annual meeting, FLLS is currently accepting applications for a Seneca County trustee (five-year term) and an at-large trustee (one-year term). For the Seneca County trustee position, the applicant must reside in Seneca County. For the at-large trustee position, the applicant can reside in Cayuga, Cortland, Seneca, Tioga or Tompkins County. Please email me for more information at sglogowski@flls.org, or refer to the email that was sent out on August 19.

We hope to see you at this year's FLLS Annual Meeting held on Friday, October 18 from 9:30am to 1:30pm at the Shepard Hills Golf Club in Waverly, NY. Our Annual Meeting is open to all library trustees, library directors and staff, library volunteers and supporters.

Sarah



Member Library News



Ulysses Philomathic Library in Trumansburg

The Giant Games were a huge hit at UPL's staff & volunteer picnic last weekend!

ATTENTION!

After August 26, the giant games will be returning to FLLS. Jenny will then switch all eight games to a 1 week loan period with no renewals. You may then request them via the Polaris Client as needed. Perform an Item Record search by **Call Number** for **Giant** to locate them.

Questions? Email jshonk@flls.org.



Scam Alert!

The Unusual Activity Would Be the Microsoft Warning Itself

There is a live in-the-wild phishing campaign that's spoofing "Unusual sign-in" warnings from Microsoft to steal users' credentials. The emails look nearly identical to Microsoft's real email alerts, and the sender address is the same as Microsoft's legitimate account security email address.

The link to review the suspicious activity takes users to a phishing site that convincingly imitates Microsoft's login page. If a user enters their credentials, they'll be redirected to an error page on a real Microsoft site.

Our friend Larry Abrams at BleepingComputer explains that it's important that users know not to trust the sender address field. While the sender's address should be scrutinized for irregularities, the absence of errors doesn't mean the email is safe.

"While some users may have felt that the emails are safe because they are coming from a legitimate Microsoft email address, it is always important to remember that the From email address can always be spoofed to be from any account an attacker wants," Abrams writes. "Therefore, even if a phishing email looks legitimate, it is important to pay attention to the URLs of the landing pages before entering your login credentials in a displayed login form."

Many people don't know how easy it is to spoof an email's sender address field, so they implicitly trust emails that appear to come from a familiar address. Even careful recipients who examine the address for typos can fall for this social engineering trick.

Most phishing attacks do contain warning signs that can be spotted by observant users, however. In this case, the phishing site's URL reveals that the page is actually on a subdomain of dvnv6[dot]net, and the site wasn't using HTTPS, so it would have been flagged as suspicious by the browser.

It's worth noting, though, that the attacker could have easily made this campaign more convincing by hosting the site on Microsoft Azure, which would have given it a windows.net domain with an SSL certificate issued by Microsoft.

New-school security awareness training can teach your employees how to verify the legitimacy of emails and links, and when to avoid them altogether. For KnowBe4 customers, we have some ready-to-send templates to inoculate your users against this attack:

- Microsoft Office 365: Unusual Sign-in Activity on Your Account
- Microsoft: Unusual Sign-in





Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Youth Services Advisory Group Meeting

Thursday, September 12

1:00pm-3:00pm

To be held at Weedsport Free Library.

NYS Legislative Appreciation Reception

Friday, September 13

10:00am-11:00am

To be held at TCPL. **REGISTER!**



FALCONS Meeting

Thursday, November 21

9:30am-11:30am

To be held at FLLS & Online!

Conferences & Outside Trainings

YSS Empowerment, Advocacy and Leadership Academy (EALA)

October 2019-May 2020

In-Person & Online

This 7 month program is specifically designed for YS Providers who are interested in developing their leadership skills for personal and professional advancement.

- 3 Full Day in-person Workshops
 - 4 Live 90 minute Webinars
 - 24 Hours of Continuing Education
- Tuition: \$349 (travel & lodging not included) for members or \$439 for non-members.

Deadline to apply is September 30, 2019.



NYLA Conference 2019

November 13-16

Saratoga Springs, NY

All Libraries are Powerful: What's Your Story?

Registration is now open!

Webinars

B&T Title Source 360 Webinar

Thursday, September 5, 9:30am

Welcome to Title Source 360. As you begin familiarizing yourself with Baker & Taylor's enhanced acquisition and selection tool, we would like to extend an offer for you to join us for one of our interactive webinars. These webinars will provide an orientation to the features and functions of the site and answer any questions you may have. Join our interactive training to learn about: searching and finding content, streamlining your workflow, and personalized preferences.

Library Marketing Basics: Promoting on a Shoestring Budget

Friday, September 13, 2:00pm

In this free, one-hour webinar, Mark will talk "true" marketing and how to apply it to your library. You'll hear about tools to plan and implement marketing campaigns, examples of marketing plans, social media marketing guidelines, brand audits, and how to get buy-in from your colleagues and your stakeholders. The premise of Library Marketing Basics is that library marketing is not a bad term, but a means for survival in a world dominated by Google, Facebook, Amazon, and others. Join us Friday, September 13, and learn that you don't need a marketing degree to know what real marketing looks like.

NYSL: Baby and Me at the Library!

Thursday, October 17, 1:30pm

Imagine if one of the first public places families go with their new babies is to the public library... and then they never stop! In this webinar, participants will learn how the library can welcome, celebrate, and support families with new babies, helping them to develop an early and lifelong love of libraries. Participants will also gain knowledge in positioning their library as an early literacy leader in the community, through effective partnership building and outreach. Multiple resources will be shared, including free templates for Baby's First Library Card that libraries may customize and use.



Miscellaneous Content

Free WIC publications

The NYS WIC program is offering the following publications to libraries at no charge:

1. Sesame Street Kit, "Eat well, anytime, anywhere"
 - a. A healthy recipe book in English with Spanish translations
2. "Ready, Set, Grow...with WIC" brochure
 - a. Highlights WIC services, eligibility, and locating a WIC clinic
 - b. Available in English or Spanish
3. "Play and Grow" growth chart
 - a. A 5-foot growth chart in English with Spanish translations

If you are interested in any of these, please contact nburrows@flls.org by Thursday, September 12.

CSLP Seeks Committee Members

CSLP would love to have representatives from all types and sizes of public libraries on their committees. Committees are the lifeblood of CSLP. The hard work and creativity of their volunteers shape both the program and the organization. While the duties vary, committee obligations generally run for one calendar year, and are renewable up to five times. Sign-ups for 2020 are from Aug 12 - Sept 27. All committee work is done virtually; either through email, or through phone or online meetings. Attending the CSLP Annual Meeting is not required.

For more information on the various CSLP committees visit: <https://www.csllpreads.org/join-a-cslp-committee/>. Or sign up for a CSLP Committee today!: <https://forms.gle/L5xvNf9Bg4yW2UfK6>

The Great Give Back in October

There is an opportunity to participate in a statewide, service-oriented event called The Great Give Back (<https://thegreatgiveback.org/>) in October. The mission of The Great Give Back is to provide a day of opportunities for the patrons of the public libraries in New York State to participate in meaningful, service-oriented experiences. The Great Give Back was started by the Suffolk Library System, then expanded to public libraries in all of Long Island, and this year they are inviting all public libraries in the State to participate. Participation is fairly straightforward; all you would have to do is hold a program that provides a volunteering or giving-back opportunity, such as a food drive or making no-sew blankets for the local animal shelter or something similar, on or near Saturday, October 19. If you would like to participate in The Great Give Back, please fill out this form (your submission will be sent to Derek at the Suffolk Library System and he will add your library's information to the list of participating libraries on The Great Give Back website): <https://goo.gl/forms/nlTyqcYABewu3o7j1>. If you have questions or want more details, please contact nburrows@flls.org.



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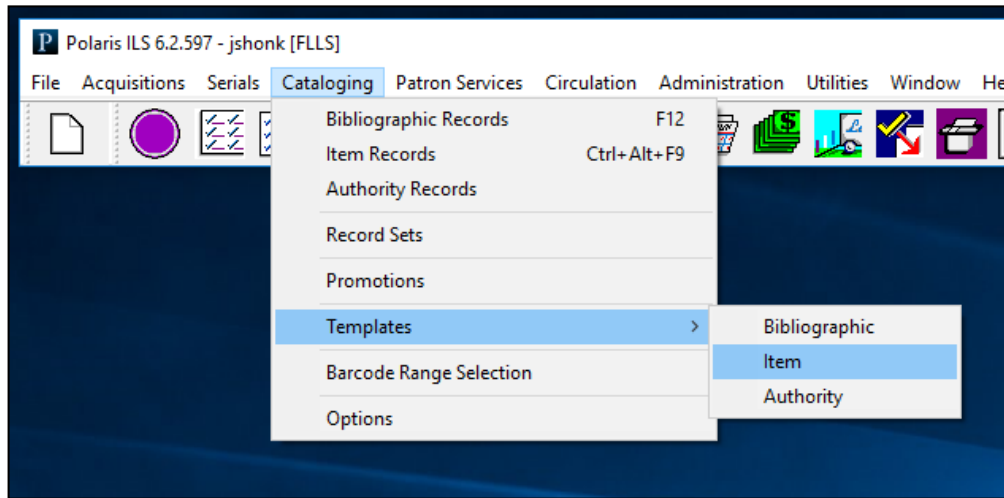
Offer valid August 1–30, 2019, and may not be combined
with any other promotions. Excludes special orders, bid
pricing and prior sales.



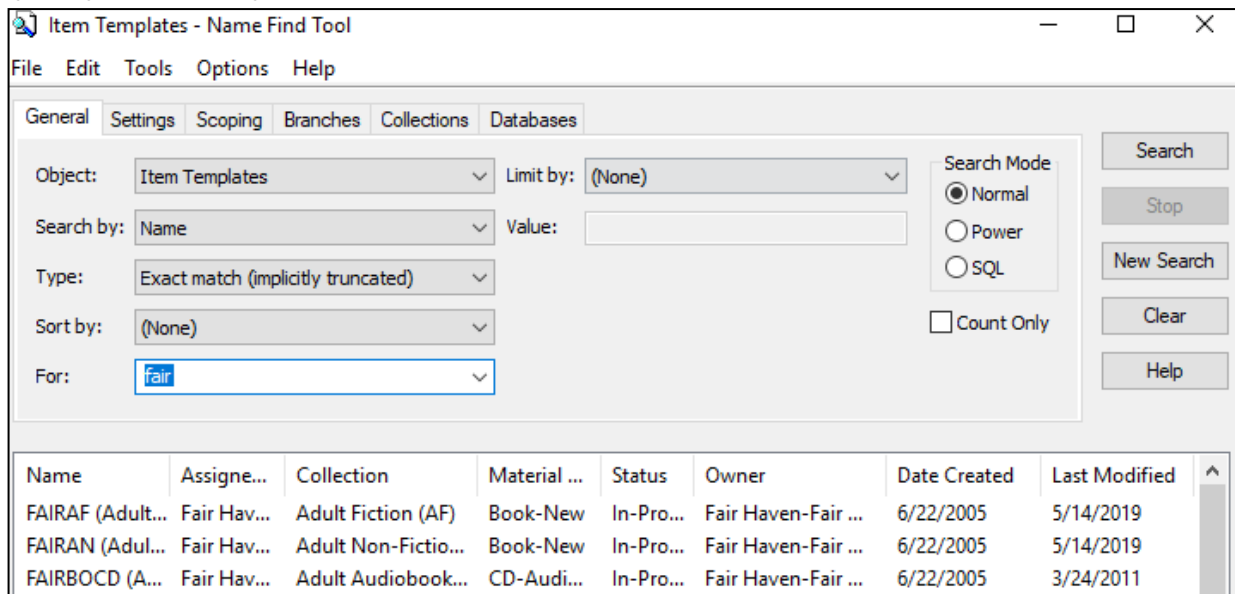
Polaris FAQ

Editing Templates

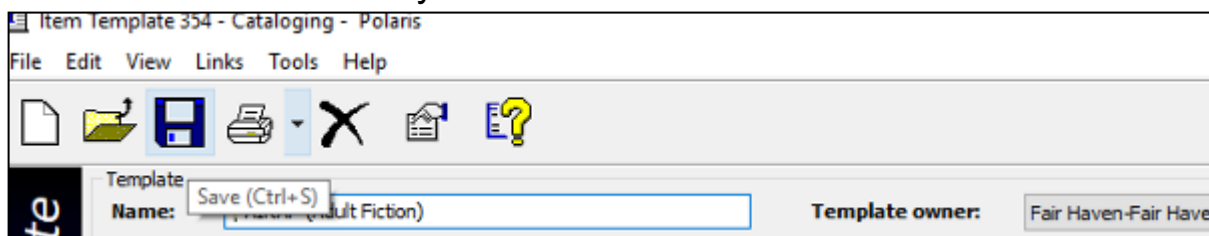
1. Go to **Cataloging > Templates > Item**.



2. Type your library short code and click **Search**.



3. Double click on the template you would like to change.
4. Make the necessary changes to the template.
5. Click the save icon when you are finished.





Awards, Contests, & Grants

The Conservation Preservation Discretionary Grant Program

Deadline: November 8

The New York State Program for the Conservation and Preservation of Library Research Materials provides \$500,000 each year for preserving materials in the collections of libraries, archives, historical societies and similar agencies. The grant awards for 2020-2021 will be limited to a minimum of \$2,500 and a maximum of \$40,000.

The Conservation Preservation Discretionary Grant Program guidelines and online grant application for 2020-2021 are now available at <https://eservices.nysed.gov/ldgrants>. If you do not currently have a user name and password to access the online application please go to www.nysl.nysed.gov/libdev/cp/index.html and submit the account registration form.

Summer 2020 Funding Opportunity – Community Arts Grants

Deadline: Various Dates in October

Summer Reading for 2019 may only be just wrapping up, but there is a potential funding opportunity with a deadline this fall. The theme for 2020 is mythology/fairy tales/folklore and the slogan is “Imagine Your Story.”

Through NYSCA, there are regional opportunities for Community Arts Grants. The deadlines for the applications are in October. Here are the links for more about the Community Arts Grants for each region:

- Seneca and Cayuga Counties: <https://auburnpublictheater.org/grants/>
- Tioga County: <https://www.earts.org/grants/>
- Cortland County: <https://weare.cnyarts.org/grants/>
- Tompkins County: <http://www.artspartner.org/content/category/grants.html>

Beth Bevars, the new director at Lodi, is a folklorist and has contacts with NY Folklore (<https://nyfolklore.org/>) and the NYSCA Folk Arts Program. She brought this opportunity to our attention, so thank you, Beth!

CONSTRUCTION GRANTS!

There has been an increase of \$20M in Construction Aid Funding for the current 2019-2020 cycle. If you are interested in applying please contact Kristi Downham immediately to set up a site visit at 607-273-4074 ext. 228 or kdownham@flls.org.

Have something to share?

Please send submissions to Jenny by 9am on September 13
to be featured in the Bulletin!