
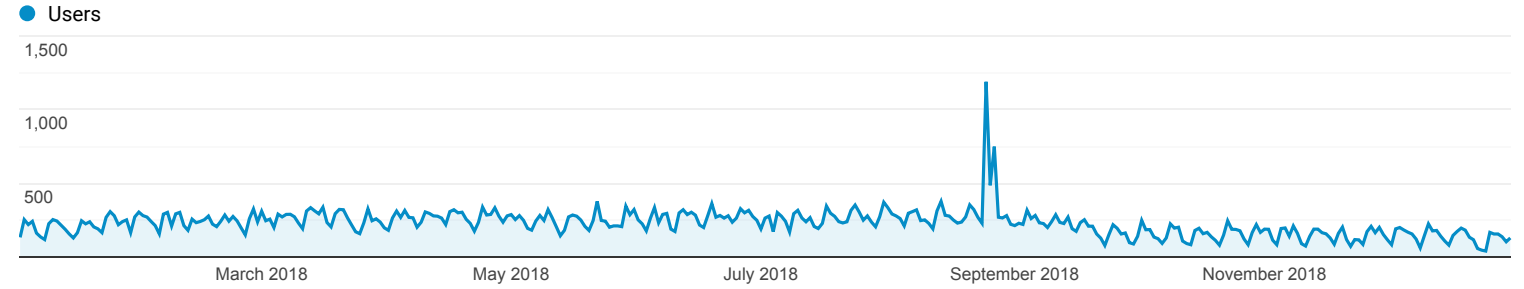


## Audience Overview

 All Users  
100.00% Users

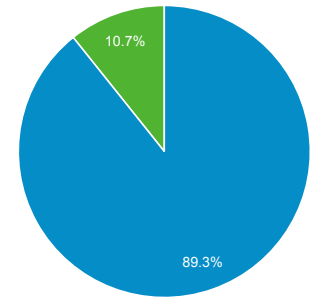
Jan 1, 2018 - Dec 31, 2018

### Overview



|  |                             |                                |
|--|-----------------------------|--------------------------------|
| <b>Users</b><br>58,099                     | <b>New Users</b><br>56,724  | <b>Sessions</b><br>93,550      |
| <b>Number of Sessions per User</b><br>1.61 | <b>Pageviews</b><br>269,628 | <b>Pages / Session</b><br>2.88 |
| <b>Avg. Session Duration</b><br>00:01:17   | <b>Bounce Rate</b><br>4.31% |                                |

■ New Visitor ■ Returning Visitor



| City           | Users | % Users |
|----------------|-------|---------|
| 1. Sayre       | 6,041 | 9.89%   |
| 2. (not set)   | 3,627 | 5.94%   |
| 3. Ithaca      | 3,447 | 5.64%   |
| 4. Cortland    | 2,726 | 4.46%   |
| 5. Endicott    | 1,506 | 2.46%   |
| 6. New York    | 1,471 | 2.41%   |
| 7. Weedsport   | 1,089 | 1.78%   |
| 8. Trumansburg | 895   | 1.46%   |
| 9. Albany      | 780   | 1.28%   |
| 10. Syracuse   | 634   | 1.04%   |