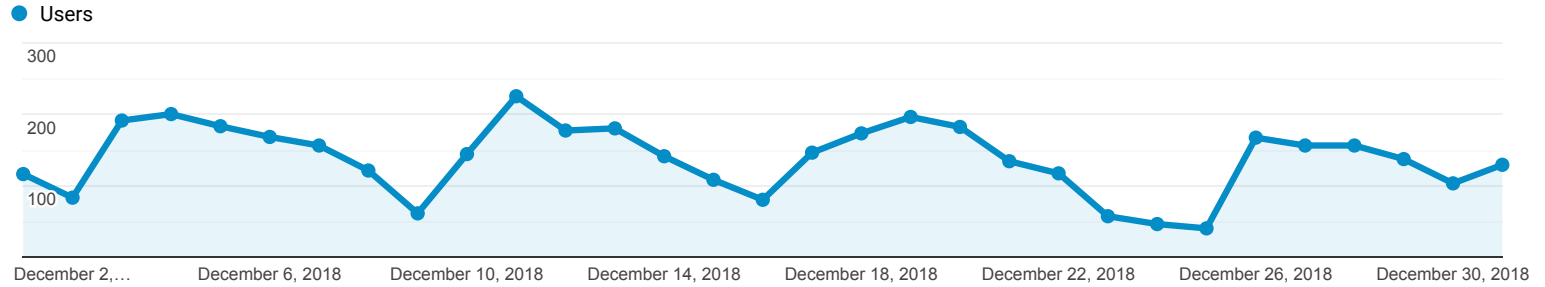


## Audience Overview

All Users  
100.00% Users

Dec 1, 2018 - Dec 31, 2018

### Overview



Users

3,068

New Users

2,525

Sessions

4,826

Number of Sessions per User

1.57

Pageviews

14,297

Pages / Session

2.96

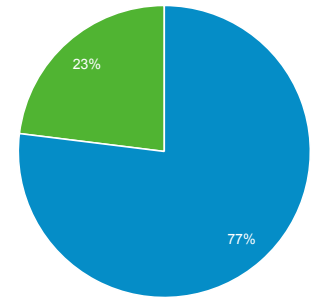
Avg. Session Duration

00:01:30

Bounce Rate

4.50%

■ New Visitor ■ Returning Visitor



| City         | Users | % Users |
|--------------|-------|---------|
| 1. Sayre     | 597   | 18.44%  |
| 2. Ithaca    | 285   | 8.80%   |
| 3. Cortland  | 213   | 6.58%   |
| 4. (not set) | 132   | 4.08%   |
| 5. Endicott  | 112   | 3.46%   |
| 6. Chicago   | 91    | 2.81%   |
| 7. New York  | 91    | 2.81%   |
| 8. Holley    | 89    | 2.75%   |
| 9. Moravia   | 61    | 1.88%   |
| 10. Albany   | 58    | 1.79%   |