

Hello! I'm Jenny Shonk

Questions? Comments? Email jshonk@flls.org or call 607-319-5613

With special guest, Brandi Rozelle of Waterloo!







Beg... Borrow... Steal...

BEG... For Help & Donations!

- Build partnerships! (#1 tip)
- Solicit volunteers and donations

BORROW...Supplies!

- Borrow tools or other non-consumable products from friends, family, and patrons
- Borrow from local businesses and then promote them

STEAL...Great Ideas!

- EVERYTHING IS AVAILABLE ON THE INTERNET!!!
- Network with member libraries
- Follow libraries on social media

















Tips & Tricks

- O Determine your target audience
- Get to know your community
- O Poll your patrons
- O You don't have to be an expert!
- O Build partnerships: Programming Librarian Article
- O Use available resources
- Ask for donations for projects
- O Passive programming at the desk
- Apply for a grant
- Get board approval
- Adult Engagement Calendars from DEMCO





Ideas That Work







- Genealogy Club
- Craft Club
- Knitting Group
- Tech Time
- Computer Classes
- Book Club
- Adulting 101
- Visit a nursing home
- Cooking Classes
- Gaming Tournaments
- Cell Phone Photography

- Fitness Classes
- Job Help
- Movie Showings
- Gardening or Plant Swap
- Writing Club
- Paint & Sip
- Social Media How-To
- Trivia Night or Jeopardy
- Spelling Bee
- Intergenerational Programs
- Speed Dating

& SO MUCH MORE!

Its about what makes your community special, use your strengths!



More Suggestions

- O Book Folding/Book Origami
- o Mahjong
- O Read It! Watch It!
- O Classic Movie Series
- Blackout Poetry
- Greeting Card Class
- Ornament Class
- Cake/Cookie Decorating
- o Puzzle Club
- Paleo Diet or special diet resources
- Fluid Art
- Hand Lettering





More Suggestions

- Library Karaoke/Idol
- Music Recording Sessions
- Library Concert or Listening Parties
- Makey Makey Music
- Music Book Club
- Personalized Music Picks
- Music & Art Journaling
- O Music Swap
- Musical Instrument Petting Zoo
- Music Trivia Night
- Local Music History Program





Print/Multimedia Resources

- 5-Star Programming and Services for 55+ A20510968994
- A Year of Programs for Millennials A20519404353
- Adult Learners Welcome Here A20513797716
- Adult Programs in the Library A20516718892
- Adults Just Wanna Have Fun A20518815365
- o *iPads in the Library* A20516718973
- Librarians as Community Partners A20515278441 or A20516718779
- Make It Here A20518546437
- Partnering with Purpose A20512158579
- Programming for Adults A20512156852
- Serving Seniors A20512917761
- Successful Community Outreach A20517342424
- The Reading America Toolkit A20513798673



- Adult Crafting Program Box A20519404468
- Felting Program Box A20519091150
- Knitting/Crochet Program Box A20519091613
- Book Club Kits



Online Resources

Programming Ideas

- www.5minlib.com/2016/08/50-popular-programming-for-adults.html
- o www.ala.org/advocacy/advleg/publicawareness/campaign@yourlibrary/prtools/sampleprogramming
- o www.ala.org/ascla/resources/101ideasserving
- https://communitygarden.org/resources/
- o https://goo.gl/cQPvzZ
- http://ideas.demco.com/blog/wla-2014/
- http://ideas.demco.com/tag/adult-programming/
- http://ideas.demco.com/category/trends-topics/community-engagement/
- http://programminglibrarian.org/programs/adulting-101
- http://programminglibrarian.org/ → Click on Browse Ideas and make your selections!
- http://publiclibrariesonline.org/tag/senior-programming/
- o http://publiclibrariesonline.org/tag/adult-programming/

Webinars

- http://learn.webjunction.org/course/index.php?categoryid=5
- o https://arsl.info/ → Click on Conference, then Previous Conferences, to see slides and handouts!



Table Talks

Table 1: Book Origami or Origami Book Marks

Table 2: Adult Coloring or Zentangle

Table 3: Paint Sample Crafts

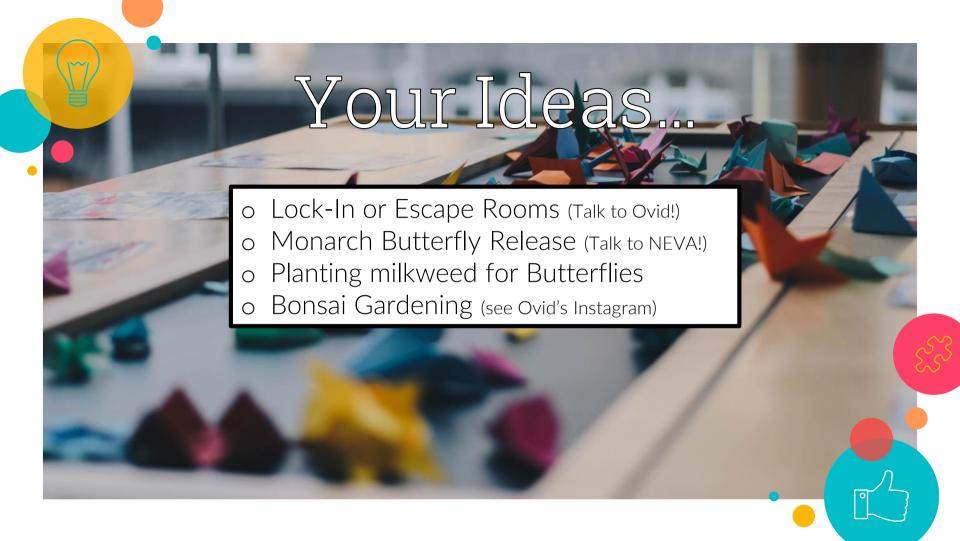
Rules:

- o 3-4 people per table
- o 20 minutes at each station
- o Discuss your adult programming ideas
- o Try to make it to all stations
- o Have fun!













Thanks!

Any questions?

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Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by <u>SlidesCarnival</u>
- O Photographs by <u>Unsplash</u>



