

# **SPARK CREATIVITY CAMP**

**Where thinking inside the box is the same as thinking outside of the box. And really...who spends all this time thinking about boxes anyway?**



# **IMPOSTER SYNDROME**

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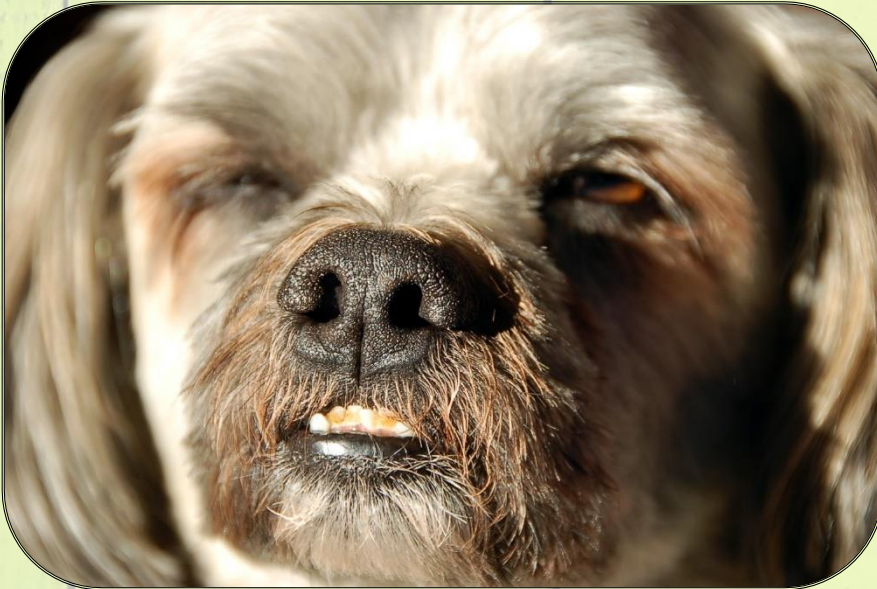
- **What am I doing here?**
- **No really... does anyone know?**
- **Making friends with the ups and downs of your own creative process allows you to successfully coach others through this messy and convoluted process.**





# **BURNOUT**

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- **Game Nights**
- **Monthly Lock-ins**
  - **British Invasion Lock-in**
- **~345,983,475 Duct Tape Wallets**
- **Solution:**
  - **What type of programming did I want to do?**
  - **Will the teens want to go to programs I want to host?**



# **CREATIVITY COACHING**

- **Coaching the Artist Within:**  
**Advice for Writers, Actors,**  
**Visual Artists, and Musicians**  
**from America's Foremost**  
**Creativity Coach (Maisel)**
- **Creativity coaches help you:**
  - **Push beyond creative blocks.**
  - **Inspire bigger creative projects.**
  - **Overcome creative anxiety.**
- **Not going to a life coach whose life is a hot mess.**





# **RESEARCH!**

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- **PBS Art Assignment**
- **TED Talks**
- **[ericmaisel.com/ten-tips-library](http://ericmaisel.com/ten-tips-library)**
- **Pinterest**
- **Art Therapy Resources**
- **Books**
- **Teachers**
- **Teens**



# **PUTTING IT ALL TOGETHER**

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- **Combine existing teen programming methodology with creativity coaching strategies.**
- **Much like artists, teens are:**
  - **Figuring themselves out**
  - **Filled with self-doubt**
  - **Thrive with proper guidance**
  - **Don't like being told what to do**





# **FAILURE**

**No one came.**

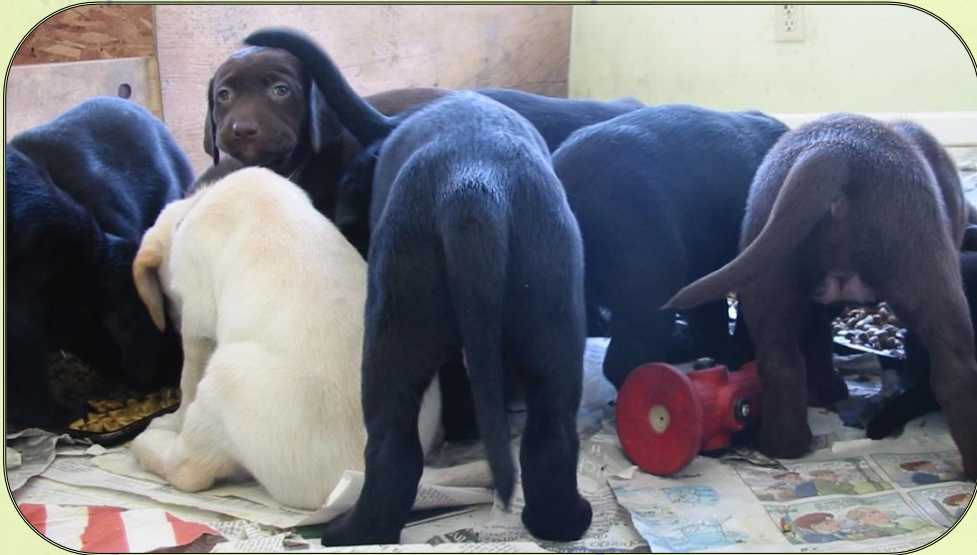


**Ok... like 2-4  
people came.**

**But still.**



# **BACK TO THE DRAWING BOARD**



- **Packed teen volunteer program and teens doing homework at the library.**
- **Teens are all over Morristown.**
  - **Qdoba**
  - **Starbucks**
  - **Panera**
  - **Etc.**
- **How to get these teens to come to these programs without being a creep?**



# **COLLABORATE!**

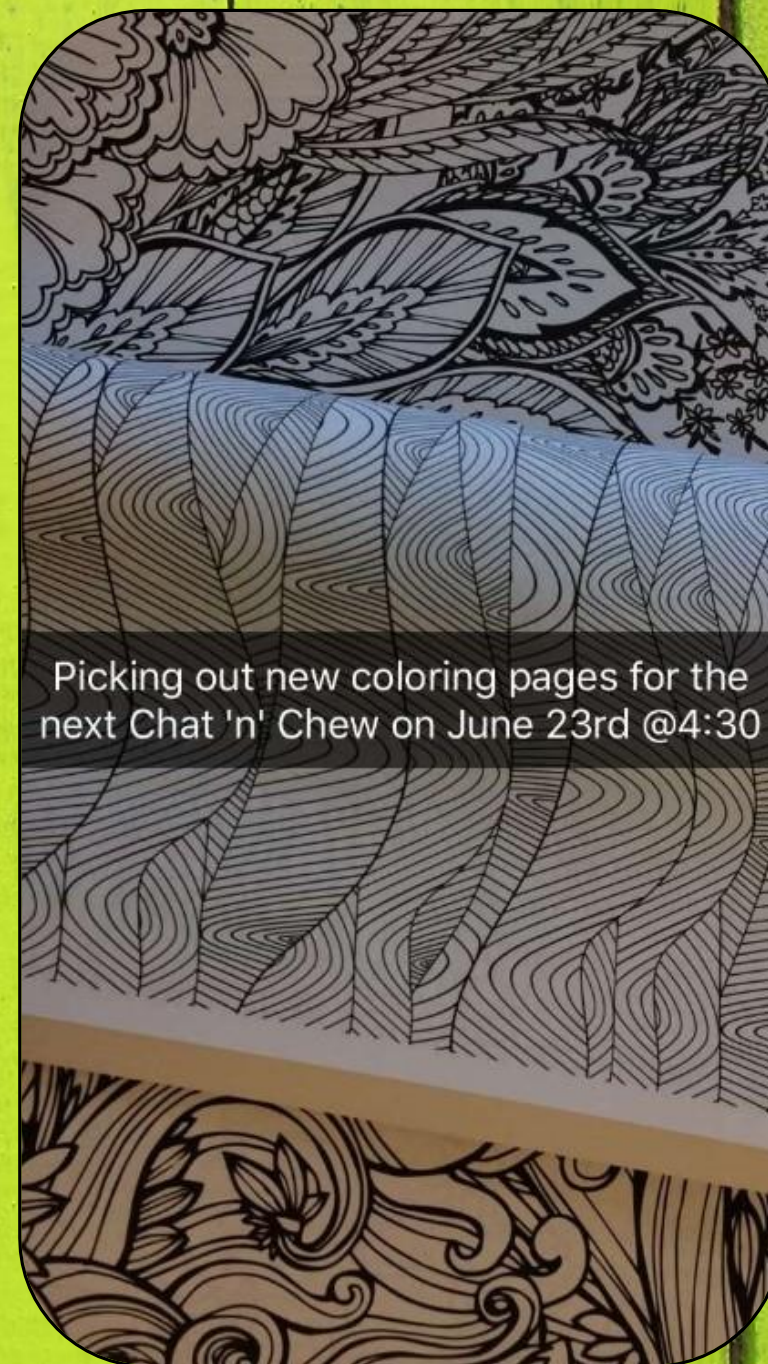
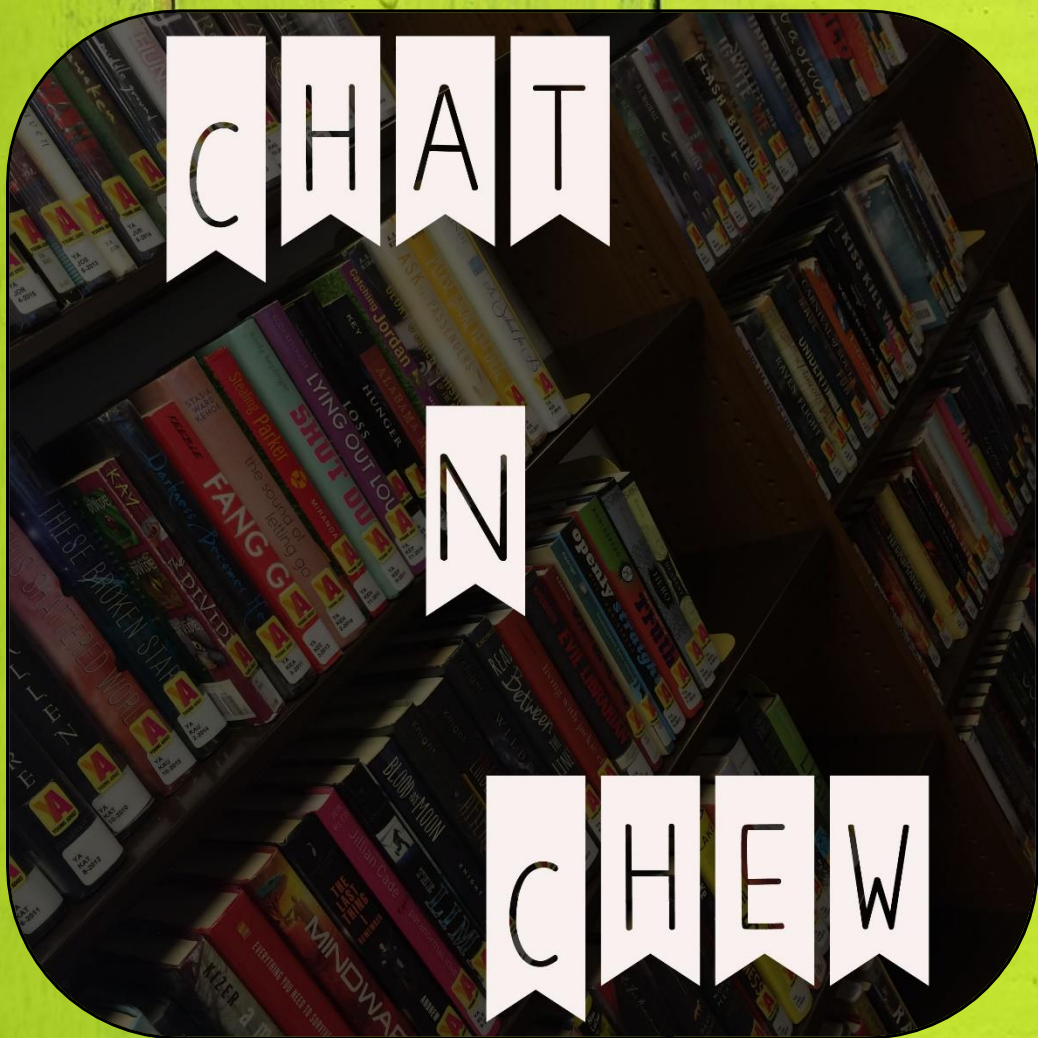
- **Schools – Librarians, Art and English teachers**
  - **High School Book Club**
  - **Creative Writing Teacher**
  - **Key Club**
  - **National Art Honor Society**
- **Local Businesses**
  - **Anthony's – Chat 'n' Chew**
  - **Qdoba – Spark Raffle**
  - **Hapgoods – Creative Café**











Picking out new coloring pages for the  
next Chat 'n' Chew on June 23rd @4:30











# The Lure







**Yoga!**



# Abstract Space!





# **IDEAS FOR THE FUTURE**

- **Programs via Snapchat**
  - **Digital Spark Box**
  - **Jobs, summer trips, etc prevent in-house participation**
  - **Yoga Homework**



- **On location**
  - **Macculloch Hall**
  - **Vail Mansion**
  - **Morristown Green**