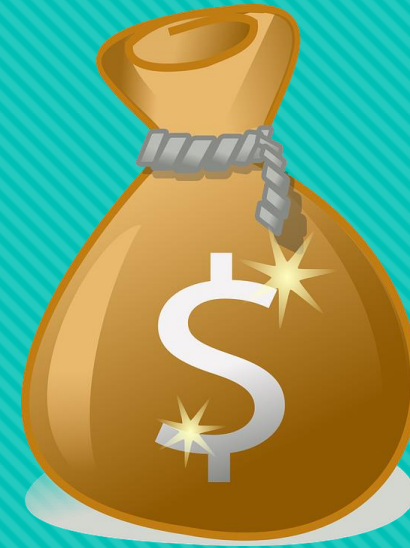


Grant Writing



Jenny Shonk
Continuing Education & Outreach Librarian



Tips for Success



1. People
2. Planning
3. Priorities
4. Purpose
5. Pursuit
6. Partnerships
7. Passion, Positivity, & Persuasion
8. Precision
9. Pitch
10. Perseverance

See also: <http://learn.webjunction.org/course/index.php?categoryid=28> & www.ala.org/acrl/aboutacrl/directoryofleadership/sections/ebss/ebsswebsite/ebssconferenceinfo/grantwriting

#1 Tip: ASK FOR HELP!



- Unclear on the directions? Have a Q about the application?
Ask the funders for clarification!
- Know someone who has applied for this grant?
Ask them for their thoughts on your project!
- Are you done writing?
Ask someone (not involved in the grant) to proofread!

Persuasive Writing

- Consider/know your audience
- Follow directions explicitly
- Write for specificity & clarity
- Establish credibility
- Appeal to hearts and minds

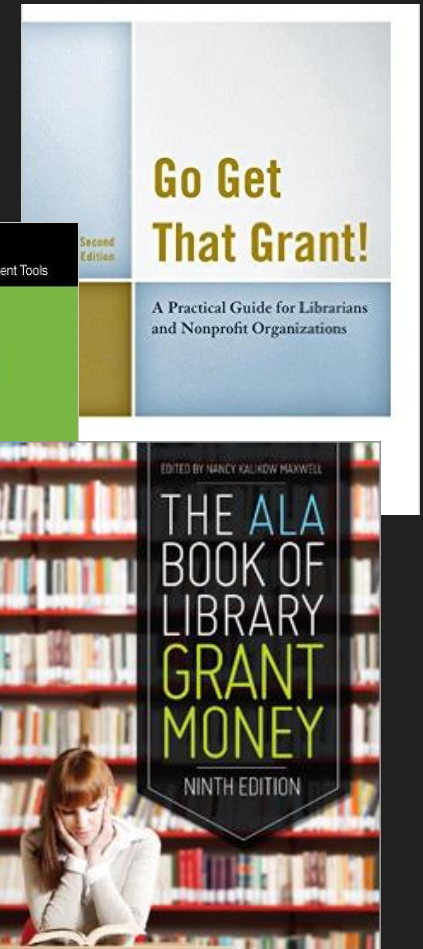
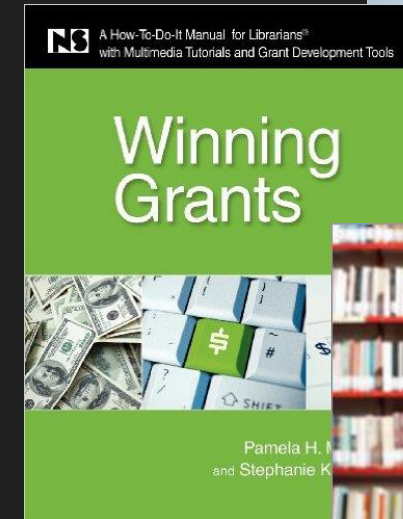


References:

<https://owl.english.purdue.edu/owl/resource/981/1/>, <https://owl.English.purdue.edu/owl/resource/981/04/>,
<https://owl.english.purdue.edu/owl/resource/696/1/>, <http://ncfy.acf.hhs.gov/news/2013/06/right-money-ten-tips-writing-persuasive-grant-proposal>

Resources: Online & Print

- www.flls.org/grants/
- *Winning Grants* by MacKellar and Gerding A20519403747
- *The ALA Book of Library Grant Money* A20517874471
- *Go Get That Grant!* By Staines A20519427369
- Don't forget about the rest of the professional collection!



Rosen Grants with Janet Cotraccia

- The Bernard Carl and Shirley Rosen Library Fund seeks to promote genuine intellectual curiosity and a lifelong love of reading and learning by encouraging youth to develop habits of regular library use. Tips and information about previous grantees online.
- **Application Deadline:** January 17, 2017.
- www.cftompkins.org/granting/grant-opportunities/
- jcotraccia@cftompkins.org



Construction Grants with Kristi Downham

- The minimum grant award is \$2,500, for a minimum total project cost of \$5,000. There is no maximum award, but there is a finite pool of money available to split between applicants.
- **Application Deadline:** Late Summer
- www.flls.org/grants/construction/
- kdownham@flls.org



Outreach Mini-Grants with Jenny Shonk

- Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant. Awards range from \$250-\$5,000.
- **Application Deadline:** March 17, 2017
- www.flls.org/outreach/#minigrants
- jshonk@flls.org





Thank
You!

A follow-up, including slides and links, will be emailed to you after this session.