IN THE BAG

- Summer Reading Cheat Sheet
- Information from the New York State Library
- Program idea handouts from NYLA 2015
- As Seen On Pinterest: Programs Compiled by Malia
- Talking Book and Braille Information
- Tompkins Learning Partners Offerings
- 2 copies of *Home Run* by Tim Green to giveaway at your SRP
- Bookmark Samples
  - Let me know if you want more!

AGENDA

- **Welcome & *Brief* Introductions**   **9:00-9:05**
  (5 minutes)
- **Community Foundation Library Grants**   **9:05– 9:50**
  (about 45 minutes)
- **Break**   **9:50-9:55**
- **Summer Reading Program Overview**   **9:55 – 10:35**
  (about 40 minutes)
- **Break**   **10:35– 10:40**
- **Performer Showcase/Breakout Rooms**   **10:45 - Noon**

Performer Schedule

Michael Albert	**10:45-10:55**
Kate Marshall	**11:00-11:10**
Diane Hamilton	**11:15-11:25**
Josh Dwyer	**11:30 – 11:40**
GameTruck*	**11:40-11:50**

Stop in the Entertainment Room for Game Demos/Performer Meet and Greet, CNS for the 3-D Printer and the Kitchen For Crafts

WHAT IS A SUMMER READING PROGRAM?

- Includes READING not just PROGRAMS
- Choose your length
  - Concentrated vs Weekly
- Have Goals
  - Books vs Minutes ONLY COUNT ONE WAY per age group
- Prizes
  - Weekly Reading Prizes vs Grand Prizes
- Parties
  - Kickoff vs Grand Final…or Both?

THE BIG PICTURE

**Finger Lakes:**

Registration:
2014 - 8317
2015 - 8210

Program Participation
2014 – 29,354
2015 – 31,431

Summer Reading
AT NEW YORK LIBRARIES
ANNUAL PARTICIPATION

Goal: 2 million participants by 2017!

Year	Participants
2000	344,000
2001	577,000
2002	826,000
2003	972,000
2004	1 million
2005	1.1 million
2006	1.2 million
2007	1.3 million
2008	1.5 million
2009	1.5 million
2010	1.5 million
2011	1.65 million
2012	1.74 million
2013	1.76 million
2014	1.9 million
2015	1.99 million

Source: New York State Library, November 2015

WHAT AM I COUNTING?

REGISTRATION

- **Registration can be continuous all summer long.**
  - Unique users.
  - Currently the state does not ask who **Completed** it. Just unique counts of who **Registered**.
- **Boosting Registration:**
  - Must be **registered** for **THE** Summer Reading program to attend summer programs even if they don't really participate in the reading.
    - (But they should be encouraged to!)

PROGRAMS

- Types of Programs:
  - Series
    - Storytime
    - Book Discussion Group
  - Passive
  - In-House
  - Performers
  - Community Partnerships
  - Others?
- Counting
  - Events not series
  - Bodies not individuals

Program attendance   **Date** _____
Title:_____
Program for ____children ___teens ___adults
Type of program_____
Attendance:
_____ **Children** _____ **Teens** _____ **Adults**
Comments:_____
_____
_____
_____

http://www.flls.org/programming/programmingresources/

HOW DO I TRACK THESE NUMBERS?

- **Free Software from NYS:**
  - 2 Choices:
    - Evanced
    - Wandoo
- **Paper and Spreadsheets**
  - Coloring pages
  - Stamps and stickers on a game board

- **Objects**
  - Reading Game
  - Pom-Pom
  - Receipt Printer

- **Others?**

FREE STUFF FROM THE STATE

- **Registration Software**

- **Reading Lists**

- **Partner Manuals**
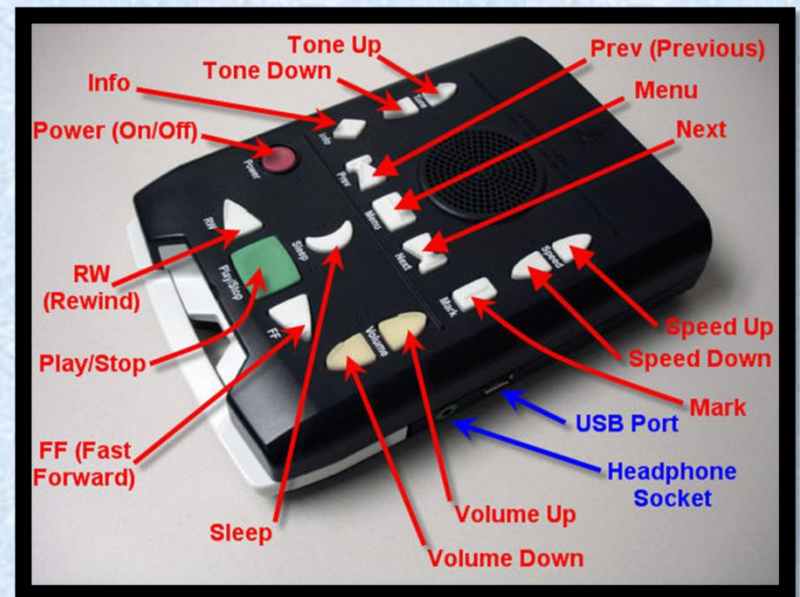
http://www.nysl.nysed.gov/libdev/summer/explore.htm

BE ACCESSIBLE

- Remember, the Talking Book and Braille Library offers FREE devices for your patrons of all ages!
- We have machines!
- http://www.flls.org/outreach/#tbbl

FAMILY LITERACY GRANT 2013-2016

"Summer Reading at New York Libraries through Public Library Systems"

– Year one 2013-2014
  • Unbound Media

– Year two 2014-2015
  • Tablet Tales

– Year three 2015-2016
  • Gaming

YEAR 3: GAMING

- Goals:
  - 50% of the number of caregivers participating will connect with their children utilizing gaming.
  - Summer Reading attendance will improve by 30%
  - Gaming collection circulation will increase by 40%
  - Pairing print, audio and video that will enhance retention, comprehension, attentiveness, reading level and reading speed.
  - Improving access to library materials and activities and encourages lifelong library learning and library use.

LITERACY GRANT STATISTICS

- **In July 2016 I will ask:**
  - **Number of Gaming Programs from September, 2015 - June 30, 2016**
  - **Children, Teens and Adults that participated in your gaming programs.**
  - **Number of Intergenerational Programs**
  - **StreetPass Tags:** Total number of interactions with other Miis.
  - **Plaza Population:** Number of unique StreetPass users you have interacted with.
  - Any anecdotal information from patrons about the program(s).
  - Overall satisfaction with the Family Literacy Grant

GAMING EVENT IDEAS

- Teen and/or Family Game Nights
- Gaming Sports Leagues
  - Wii for Seniors
  - Madden/NHL/FIFA/NBA 2K
- Intergenerational Tournaments
  - Mario Kart
  - Smash Bros
  - Dungeons and Dragons
- Fan Fiction
- Cosplay
- Big Game Hunting
- Tablet Tales

- Bored Games
- BINGO
- Chess Clubs
- Online gaming with other libraries
- Unplugged Gaming
  - Life sized gaming
    - Jenga
    - Checkers
    - Connect 4
    - Candy Land
    - Angry Birds

MAKE IT EASY: MINECRAFT

Don't forget to register for Minecraft Basics
Thursday, April 7, 2016
9:30am-11:30am
More details on our website!
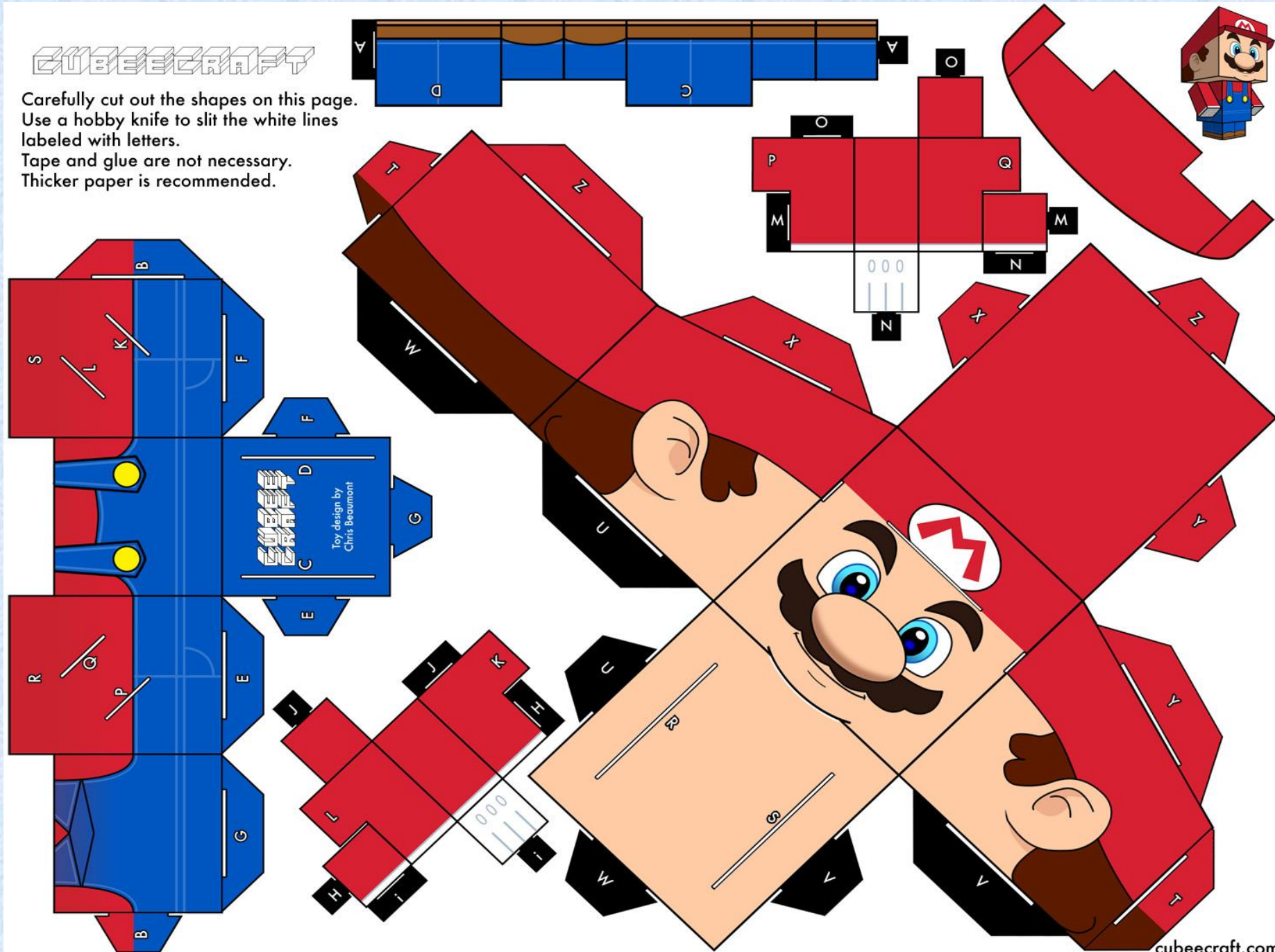
CUBEECRAFT

Carefully cut out the shapes on this page.
Use a hobby knife to slit the white lines
labeled with letters.
Tape and glue are not necessary.
Thicker paper is recommended.

CUBEE CRAFT
Toy design by
Chris Beaumont

cubeecraft.com

GIANT JENGA

OPENING THE MANUAL PROGRAMMING HIGHLIGHTS

LEGAL STUFF

- The word Olympics is under copyright!
  - http://www.teamusa.org/Brand-Usage-Guidelines
- Photo release forms and posting pictures
- Showing a movie? You NEED A LICENSE
- CSLP Rules: http://www.cslpreads.org/
  - Do NOT edit CSLP Artwork
  - Must be off your website by October 2016

Movie Licensing USA®
A Division of Swank Motion Pictures, Inc. • Tim Swank, Chairman

STORYWALKS®

- "The StoryWalk® Project was created by Anne Ferguson of the Montpelier, VT and developed in collaborations the Kellogg Hubbard Library. StoryWalk® is a registered service mark owned by Ms. Ferguson"

EXERCISE *your mind.* READ!
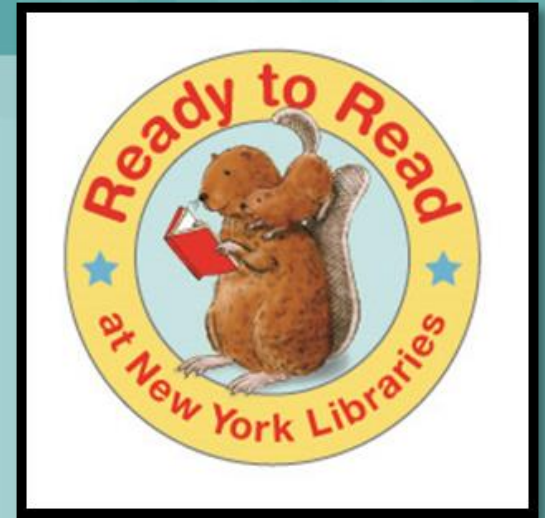
EARLY LITERACY

- Tracking Participation and Prizes
  - Activity Log (page 16)
  - Reward parents
- Storytime Session Ideas
  - Bouncing Babies
  - Team Toddlers
  - Playful Preschoolers
  - Gold-Medal Grade-schoolers
  - First-Place Families
- Try a Tablet Tales Storytime

READY TO READ AT NEW YORK LIBRARIES

Training Elements:

- Community Needs Assessment

- ECRR2

- Strategies for Successful Partnerships

- Early Learning Spaces

- Everyone Serves Families

STRATEGIES FOR SUCCESSFUL PARTNERSHIPS

Tuesday, May 10, 2016
1:30pm-4:00pm
More details on our website!

ON YOUR MARK, GET SET... READ!

ON YOUR MARK, GET SET... READ!

- Speed Chess
- Defrosting T-Shirt Contest
- Pool Noodle Lincoln Logs
  - Toilet paper throwing with Moaning Myrtle
  - Art in the dark

GET IN THE GAME
READ

- Everyone in the Game: Accessibility (page 41)
- Chocolate Games (page 43)
- Trivia Tuesdays (page 62)
- Cubeecraft (page 71-74)
- Amazing Reading Race (page 79)

AUTHOR VISIT

- Partnerships included:
  - Philips Free Library
  - Cortland Purple Tiger Football
  - Homer Trojan Football
  - Cortland Junior-Senior High school
  - Randall Elementary School
 - Cortland Youth Bureau
  - Max Graphics
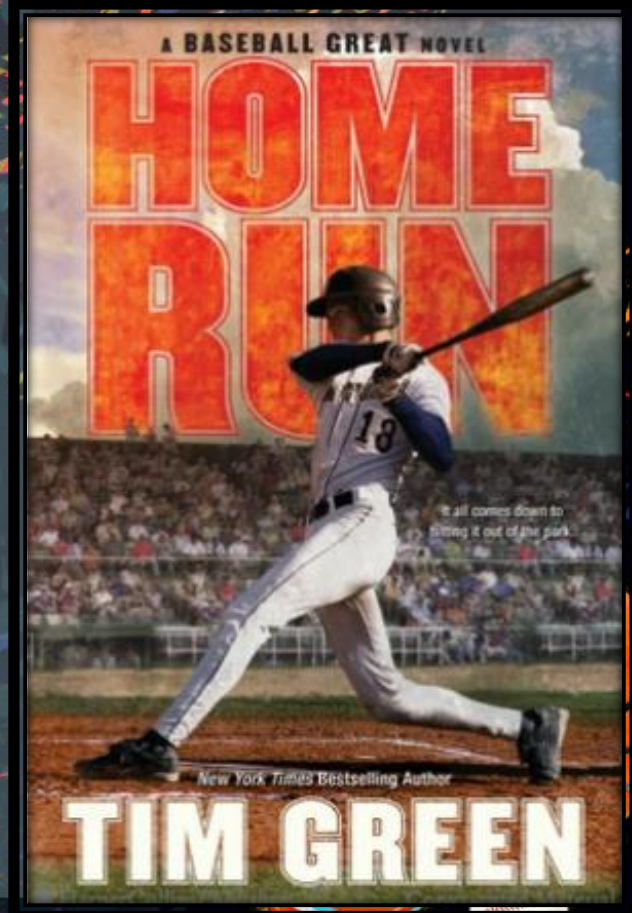
CONGRATULATIONS
CORTLAND FREE LIBRARY

BUT EVERYONE GETS

- 2 Free Copies of *Home Run* (in your bags) to give away at Summer Reading.

- Discounted Skype Visit opportunities

ADULT SRP

- Annual Reports now ask for Summer Reading Statistics for adults
  - Start Small:
    - Read a book, fill out an entry form, get a prize
    - Use the entry forms for statistics
  - Think bigger
    - Have participants submit reviews through blog comments, Facebook, etc. to win prizes.
  - A little Bigger?
    - Have reading logs

EXERCISE *your mind.* READ!

ADULT PROGRAMS

- **2 Types of Programs for Adults**

  - **For Caregivers**
    - Classes designed to assist caregivers of children with their responsibilities. Program is for parents but children can be welcome.

  - **For Adults**
    - Entertainment or educational classes for adults that do not necessarily have children.

EXERCISE *your mind.*
READ!
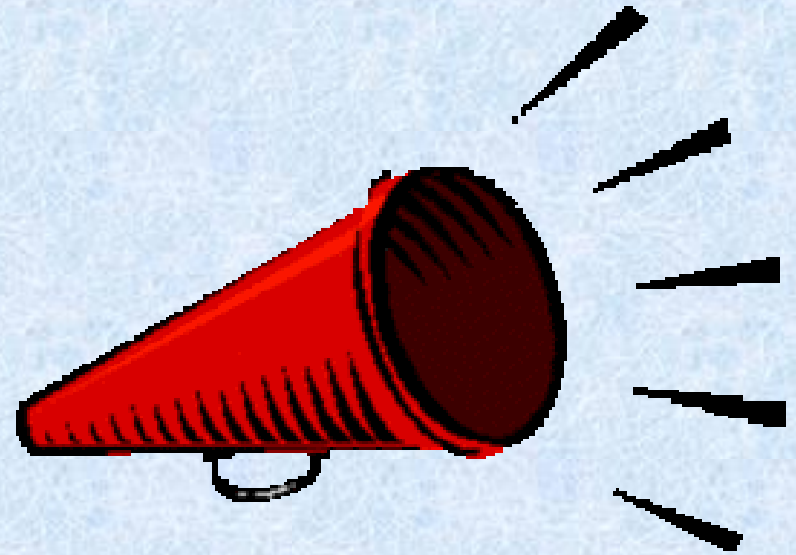
EXERCISE YOUR MIND

- Strategy games
- Audio Book Walking club
- Knitting/Crochet (we will have kits!)
- Intergenerational
- Adult Coloring
- String Art
- Book Art
- Lecture Series
  - Partnering with BOCES
- Books on Tap
- Domino Dollies

GETTING THE WORD OUT

- Start NOW!
- Involve your Board!
- Make partnerships:
  - Recreational Centers
  - Churches
  - Daycares
  - Camps
  - OTHER MEMBER LIBRARIES
- School Visits

SCHOOL VISITS

- Why should I?
- Early start is key!
- Schedule now!
  - Media Specialist (if they have one)
  - Principal
  - English Department
  - Superintendent
- Can't schedule?
  - Use the LAW

SCHOOL VISITS: WHAT MAKES SENSE?

- Types of Visits
  - Presentation
    - Be clear on AV Requirements
  - Classroom Visits
  - "The Librarian Is In"
  - Lunch Presentation
 - Morning/Afternoon Announcements

HAVE A PLAN

- What should I talk about?
  - What the program is about:
    - Who is coming?
    - When do you register?
    - How do you register?
    - How much work is this?
    - What do I get for participating?
- What do I Bring?
- Props for the program
- Books related to the theme
- Something you can send them home with (reminder postcard, flyer, pencil, etc.)
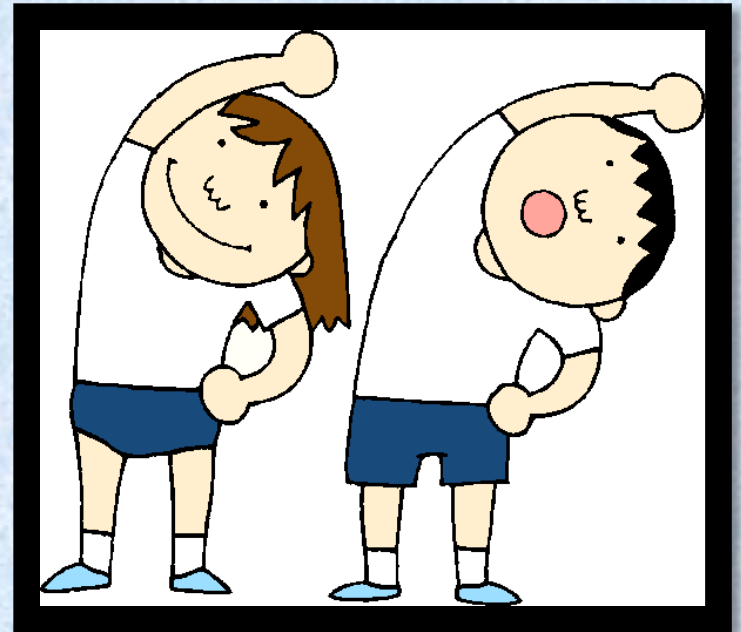
KNOW YOUR AUDIENCE

- Elementary
  - Read a book
  - Dress up
- Middle School
  - Booktalks/Gametalks
- High School
  - Their future
    - SAT/College Prep
    - Volunteer Opportunities
    - Databases: Learning Express!

BE FLEXIBLE!

- Don't try to be "cool"
- Be prepared for hecklers
- HAVE FUN!

BE MEMORABLE!

SUMMER READING REPORTS

Due in September
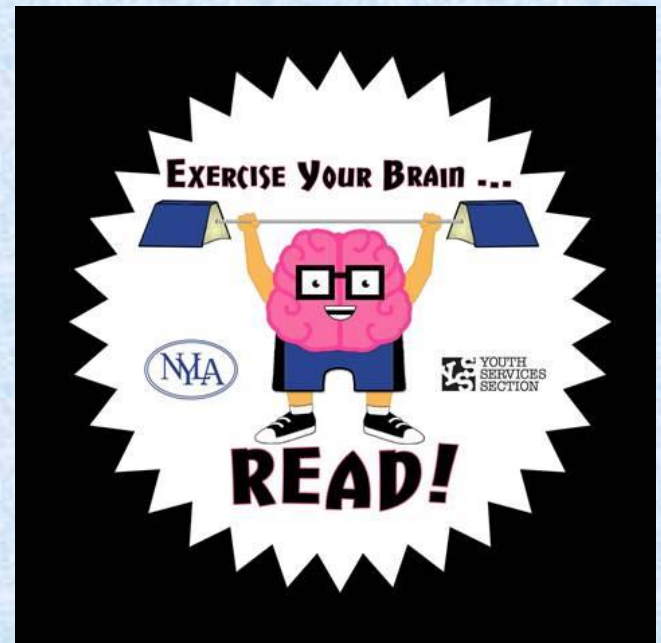
Everything is (or will be) on our website:

www.flls.org/summerreadingprogram

NYLA/YSS

- Update on Conference Planning for 2017
- Membership
- Exercise Your Brain T-Shirt Sales
  - Adult and Youth Sizes

REMEMBER

- EVERYONE turn in PINK Evaluation Forms

- Find your Number (Member libraries only)
  - Prizes are scattered about the building

- Free-Bees
  - Up for grabs for ANYONE

Everything will be available online at
www.flls.org/summerreadingprogram
HAVE FUN!