



Key Points:

- Early literacy is important
- Brand your program
- Doesn't take a lot of money
- If you have some money, invite special guests
- "Re-use" programs—kids don't care!

Details:

- ◆ Full range of \$0-130 for one program
- ◆ Usually \$0-25/month
- ◆ On average, 30 attendees (17 kids) at each program
- ◆ 1st Saturday of each month (unless there is a holiday, then the 2nd Saturday)
- ◆ Programs last 1 hour, 10:30am-11:30am

Program Ideas:

- * Family yoga
- * Play-doh party
- * Family sing-along
- * Sensory play
- * Parachutes
- * Finger painting
- * Gift-making
- * Dinosaurs
- * Apps
- * Harvest party
- * Happy campers
- * Seeds
- * Curious George
- * Spider fun
- * Polar bears
- * Super heroes
- * Stamping
- * Music & movement

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Albany Public Library

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