



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.9

Friday, March 10, 2017

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Reminders:

Summer Reading Workshop Thursday

Please remember to register no later than Monday, March 13 at <http://www.flls.org/calendar-2/>

Ready to Read at New York State Libraries

Please let [Amanda](#) know if you have any questions about these materials. For more information, visit the new Early Literacy section of the website: www.flls.org/earlyliteracy.

Brochures Available for the NYS Mentoring Program

This program creates supportive relationships for students who are at risk of dropping out of school. Please let Amanda know if you would like some brochures. Additional information about the program can be found at <https://www.ny.gov/programs/new-york-state-mentoring-program>

From the Director



I would like to personally thank all those who made Advocacy Day 2017 a success. This year we had over 40 trustees, directors, staff and patrons advocating in person on our behalf during Advocacy Day on March 1st. Our meetings with our representatives went well, and we heard overwhelming support for at least restoring the cuts to library aid in general. Many of our elected officials expressed dismay for the Governor proposing cuts to libraries, and pledged their support in putting library aid back in the individual house budgets. We still need advocacy efforts to take place until the budget is passed on April 1st, as we still don't know if restoration is going to occur for the construction aid cuts, or if the Governor is actually going to approve the suggested restorations. If you haven't already, now is the time to call and send out emails to your elected officials.

I was in Albany also on February 28 for PULSIDO (Public Library Systems Directors Organization) and NYALS (New York Alliance for Library System) meetings. During those meetings, we received legislative updates from NYLA staff and their lobbyist. That Tuesday, NYLA released new polling statistics from Siena Research. 90% of those polled support reversing governors cut to aid. 60% want it increased by 4%. Almost 50% think there should be parity. 65% want construction restored; almost 1/3 in favor of \$25 million construction aid. The majority of Siena Research respondents want full funding.

Advocacy efforts take time, patience, and the building of relationships. Thank you for participating in our postcard push, for taking the time to call or email your elected officials, for reaching out to legislators in person, for writing letters to the editors and for telling your library stories. Collectively, our efforts add up and make our voice heard throughout the State.

For photos of Advocacy Day 2017, please visit [NYLA's Facebook Page](#) or search the hashtag #NYLALAD17. You will see plenty of familiar faces.

Sarah



Scam of the Week



Scam of the Week: Mystery Shopper Email

Steven Weisman, Esq. warned against this scam and wrote March 5th:

"Mystery shoppers are people hired to shop at a particular store and report on the shopping experience for purposes of quality control. Unlike many scams, there actually are legitimate mystery shopper companies, but they never advertise or recruit through emails."

How this scam works is when a victim falls for the recruiting email, they are sent a bogus bank check that the bad guys ask them to deposit and then use for their "mystery" shopping. They spend some of the money on the goods that they buy, and are instructed to keep some of the balance of the check as payment for their services. However, the angle is that the victim gets instructions to return the remaining funds by a wire transfer. Obviously, the check is counterfeit, but the money that the victim transfers by wire is all too real. Here is an example of a recent mystery shopper Scam of the Week email: <https://blog.knowbe4.com/scam-of-the-week-mystery-shopper-email>

I suggest you send the following to your employees, friends, and family. You're welcome to copy, paste, and/or edit:

"Mystery Shopper" scams continue to snare unwary victims. Mystery shoppers are people hired to shop at a particular store and report on the shopping experience for purposes of quality control. Unlike many scams, there actually are legit mystery shopper companies, but they never advertise or recruit through emails. Here is how this scam works:

You get a bank check they ask you to deposit immediately and then go shop, and they say you get to keep some of the money as well. But the scammers ask you to wire the remaining money back to them right away. And as you might have guessed, their check is bogus but the money you wire back is real, and it's yours.

Here is a general safety rule:

Whenever you receive a check, wait for your bank to tell you that the check has fully cleared before you consider the funds as actually being in your account. Never accept a check for more than what is owed with instructions to send back the rest which is a major red flag. Last, always be very wary whenever you are asked to wire funds because this is a common theme in many scams.

"Hello, We are a company engaged in the mystery shopper field. We need a team filled some people with age, residence location, experience and other different.

Description;

You will be assigned to visit the shop, store, bank, etc

You have to pretend to be a normal potential customers who're looking for a specific product/service

You will then complete questionnaires online to share with us your customer's experience

Get \$350/assignment, at least 2 assignments/week will be assigned.

Requirements;

18 years old or above

Can read and write English

Can speak the local language well

Registration;

If you are interested reply this email fill out information below to get started :

◆ Full Name :

◆ Full Address :

◆ City/State/Zip :

◆ Gender/Age :

◆ Email Address :

◆ Phone Number :

So we can look at your distance from the locations which you have to put your service, and your address would also be need for your payments.

Best Regards

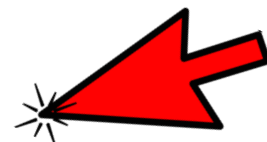
Head of Recruitment

© 2005-2017 Agent Center for MysteryShoppers - All Rights Reserved"

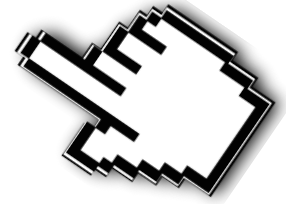


Let's stay safe out there.

Think Before You Click!



eContent and Databases



[Get Your Statistics Here](#)



NY Heritage Website Update

Just in time for Women's History Month, historic photos of **Zonta International** are now available on the New York Heritage website: www.nyheritage.org/collections/zonta-international

This is the third in a series of women's history collections digitized by UB. The previous two can also be found on New York Heritage:

Twentieth Century Club of Buffalo

www.nyheritage.org/collections/twentieth-century-club-buffalo

Junior League of Buffalo

www.nyheritage.org/collections/junior-league-buffalo



lynda.com is available to **all member library staff in the FLLS area** for free. View [all the courses](#) and to reserve your 'seat' — contact Jessica Brooks at (jphilippe@scrhc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

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Coupons, Deals and Steals

PLAYAWAY®

The pre-loaded audiobook

Prepare for Summer with a 15% discount ~ BookPacks

Fifty of our titles have Turn the page prompts to help little readers be independent readers: <https://shop.playaway.com/playaway-bookpacks/feature-lists/page-turns>

All titles 15% off ~ code: **SUMMER15BP** at check out

Playaway View: View is celebrating it's 6th birthday this month, offering the black box material for lending film

Check out all time favorites: <https://shop.playaway.com/playaway-view/feature-lists/all-time-favorites>

All titles 15% off ~ code: **SUMMER15VW**

50% Off at Recorded Books

Special 50% discount off ANY Recorded Books CD and / or eAudio website order. This is limited to **one order** but there is **no limit** on the **size** of that order.

Register for an account at www.recordedbooks.com

Add the code **2017Web** to the Promo Code field: Then click the "+" sign. This special promotion code expires on 3/31/2017.

Enter for a Chance to Win a Digipalooza Scholarship

OverDrive is excited to announce a partnership with Penguin Random House to offer 10 scholarships for Digipalooza '17! The scholarship will cover the \$199 registration fee to the 6th international user group conference August 2-4, 2017 in Cleveland, Ohio.

OverDrive®

<http://www.surveygizmo.com/s3/3403048/Digipalooza-Penguin-Random-House-Scholarship-Form>

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SHOP NOW



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Annual Summer Reading Workshop

Thursday, March 16, 2017

9am-Noon

Presenting Your Annual Report to the Community

Thursday, March 30, 2017

9:30am-11:30am

Adult Programming: Beg, Borrow Steal

Thursday, April 6, 2017

9:30am-11:30am

Conferences, Outside Trainings and Fun Stuff

Looking for a Library Job? Sign up for NYLA's [Jobline](#) Emails.

ITHACON42

Saturday and Sunday March 25-26, 2017

Emerson Suites

Ithaca College

FREE!!

Computers in Libraries 2017

March 28-30, Hyatt Regency, Arlington, VA

[Register here for a discounted rate](#)



2017 YSS Spring Conference

Friday, April 28, 2017

State Theater of Ithaca

National Library Legislative Day (NLLD)

May 1-2, 2017

Washington, DC

Save the Date for ARSL

September 7-9th

The Association for Rural & Small Libraries annual conference. This year we are heading to gorgeous St. George, Utah

Webinars

Click on the titles for the links to the training pages.

Raising the Tech Bar in Your Library

Wednesday, March 15 @ 1:00pm

We know you work hard to use your resources wisely. Is there more you can do to make your library the tech center of your community? Join technology librarians Nick Taylor and Tracy Treece to learn how you can upgrade your library.

Scholastic GO Timelines

Tuesday, March 21, 2017 @ 11:30am

GO features several different approaches to timeline design. The clock is ticking so get on board and develop ways to share the timeline features with your students and library patrons.

Event password: winter

Whole Person Librarianship: Fostering Empathy in Challenging Times

Tuesday, March 28, 2017 @ 3:00pm

Whole Person Librarianship draws from social work concepts to help librarians become more confident in learning from, interacting with, and serving diverse patrons. Learn basic ideas to build your empathy skills, such as cultural humility and person-in-environment, to apply right away to your library practice, as well as where to find more in-depth information and support.

Civility Goes Viral: A New Approach for a New Era

Tuesday, April 18, 2017 @ 3:00pm

Since 2006, Howard County Library System (MD) has been leading the way toward community connectedness with their [Choose Civility](#) initiative. They, along with three library systems across the country, invite you to join the movement to nurture civility in your own community. Learn how kindness creates communities, how to challenge stereotypes effectively, and cultivate random acts of civility. Find opportunities to implement Choose Civility to enhance internal and external customer service, develop partnerships and community support, and create a more connected community of people who will #choose2Bkind. Let's see civility go viral in 2017.



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Around the Interwebs

- **Area Libraries Face State Library Aid Cuts**
 - <http://www.lansingstar.com/news-archive/13554-area-libraries-face-state-library-aid-cuts>
- **Facts about Funding**
 - <http://www.grantstation-trendtrack.com/blog/facts-about-federal-funding-age-trump>
- **Photographer Travels Across New Zealand With Gandalf Costume:**
 - <http://www.boredpanda.com/gandalf-lord-of-the-rings-travel-photography-new-zealand-akhil-suhas/>
- **Bridging the Gap for Vets**
 - <https://americanlibrariesmagazine.org/2017/03/01/bridging-gap-veterans-library-services/>
- **Library Employee Caught Wasting Taxpayers Money**
 - <http://www.fresnobee.com/news/local/education/article136257483.html>
- **Diversify Everything**
 - <https://americanlibrariesmagazine.org/2017/03/01/diversify-everything/>
- **Helping Libraries Gt Youth Excited About Computer Programming**
 - <https://blog.google/topics/education/helping-libraries-get-youth-excited-about-computer-science/>
- **Stay Positive With Some Positivity Exercises**
 - <https://www.powerofpositivity.com/7-tips-how-to-train-your-brain-to-stay-positive/>
- **From Pilot to Permanent: Library Innovation**
 - <http://lj.libraryjournal.com/2017/02/lj-in-print/from-pilot-to-permanent-innovation/>
- **Former Chancellor of NYS Board of Regents gives \$20 Million to NYPL**
 - <https://www.nytimes.com/2017/03/10/nyregion/merryl-and-james-tisch-new-york-public-library-20-million.html>
- **The Future of Libraries in Times of Change**
 - <https://americanlibrariesmagazine.org/2017/03/01/our-futures-in-times-of-change/>
- **Staircase doubles as a bookcase -**
 - <http://www.wwideas.com/2017/03/staircase-doubles-as-a-bookcase-10-ideas/>
- **71 Thousand High-Res Historical Maps Available for Free Download**
 - <http://www.archdaily.com/797814/71-thousand-high-res-historical-maps-available-for-free-download>
- **The Manul Cat Is The Most Expressive Cat In The World:**
 - <http://themindcircle.com/pallas-cat-manul/>
- **Advertising Made Easy: Templates**
 - <http://www.5minlib.com/2017/03/save-hours-advertising-programs-beauty.html>



Youth Corner

Storytime Rhyme of the Week

Sing a Song of Spring!

Tune: *Twinkle, Twinkle*

Spring, spring is coming soon,
Grass is green and flowers bloom.
Birds returning from the south,
Bees are buzzing all about.
Leaves are budding everywhere,
Spring, spring is finally here!

Don't forget to visit: <http://daybydayny.org/>
for your daily storytime rhyme and activity!



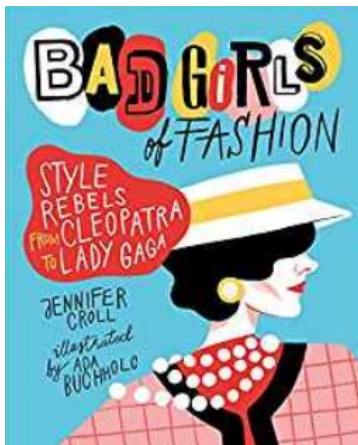
We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

Collections, Kits and Fun Stuff

The Collaborative Summer Library Program (CSLP) Manual Chairs would like to announce that the 2017 CSLP Program Manual Webinars are now archived and available to be viewed by your libraries. To access the webinars please visit <http://cslpreads.org> and click on the hot pink tab that reads "2017 CSLP Program Manual Webinar Archives".

- **Reminder:** [ABC Mouse is FREE for Libraries](#)
- [Dial a Storytime](#)
- [April Activity Calendar from Demco](#)
- [Makerspace School Tour](#)
- [Stuffed Animal Storytime Study](#)

YA Book of the Week:



***Bad Girls of Fashion: Style Rebels from Cleopatra to Lady Gaga* by Jennifer Croll**

From School Library Journal

Gr 7 Up—The 40-plus "style rebels" past and present run the gamut from cheeky to outrageous to murderous, but the book's focus is on how these women used fashion to defy society and make their mark on the world. Queens (Cleopatra, Elizabeth I, Marie Antoinette), designers (Coco Chanel, Rei Kawakubo, Rose Bertin), artists (Cindy Sherman, Frida Kahlo), performers (Lady Gaga, Kathleen Hanna, Rihanna), writers and editors (George Sand, Anna Wintour), and even political dissenters (Pussy Riot) enter the spotlight for a few pages, then cede to the next "bad girl." The layouts are somewhat confusing; "Fashion Spotlights" featuring other bad girls are interspersed among the pages covering the main subjects, and sidebars about social and cultural events pop up in odd spots. While Buchholz's hand-drawn illustrations

are charming, other art verges on clip art territory. An interesting choice in this mostly chronological presentation is the omission of death dates for its subjects, comical in the case of long-dead rulers and would-be monarchs such as Wallis Simpson, but more serious in other instances, such as the case of fashion stylist Isabella Blow, who took her own life in 2007. The ensuing narratives do mention the women's deaths, but having that information up front would be more accessible. "Iconic Look" sidebars about the subject or her era give author and illustrator a chance to shine. VERDICT This is a good, if somewhat scattered, launching pad for beginner rebels and women's history buffs.—Liz French, Library Journal

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Polaris Tip of the Week

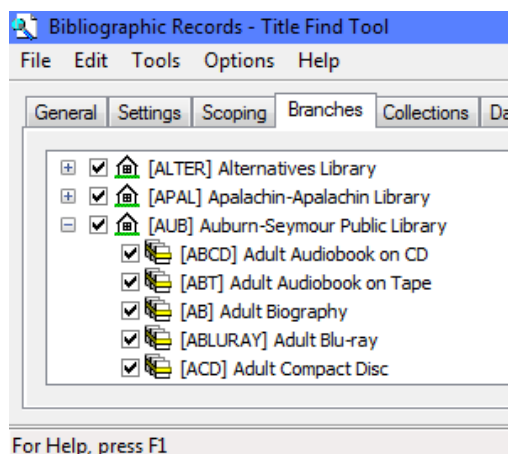
Sorting Search Results

After the results list appears, hit **Ctrl+Shift+A** on the keyboard to load all the possible results. Then, click a column header to sort by the values in that column. For example, you can sort a results list of bibliographic records by title, author, format, publication date, call number, and control number.

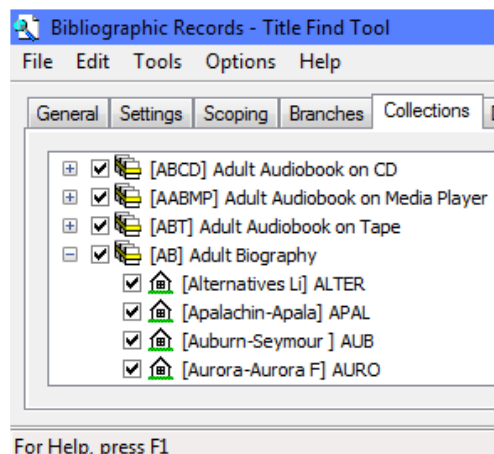
Limiting Your Search to a Specific Branch: Click the Branches tab to display the Branches tabbed page. By default, all branches and collections are selected. Click **Unselect All** to clear the check boxes for all branches and collections. Click in the box next to the branch you want include in your search.

Limiting Your Search by a Specific Collection Code: When you are searching for bibliographic and item records, you can choose which collection code you want Polaris to search within. The Find Tool's Collections tabbed page lists all the assigned collection codes in the system. By default, all collection codes are checked. Click **Unselect All** to clear the check boxes for all collection codes. Click in the box next to the collection code you want to include in your search.

You can also save time by limiting your search by branch AND collection code within the same tab. Open either the Branches tab OR the Collections tab and click on the plus sign **+** next to each library or collection code to expand the selection. Under each library, you may select a specific collection code OR under each collection code, you may select a library. Remember to click on **Unselect All** prior to making your choices.



OR



DON'T FORGET!

Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click [here](#) to log in and view!

Contact Jenny or Eric if you need the login information.

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Awards, Contests and Grants

Click on the titles for the links to the grant pages.



Outreach Mini-Grants

Deadline: March 17, 2017

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant. Have a question? Stuck on an idea? Read our FAQs or email Jenny Shonk at jshonk@flls.org.

Ezra Jack Keats Library Mini Grants

Deadline: March 31, 2017

The Ezra Jack Keats Foundation is offering mini-grants of \$500 to design and implement a creative program for libraries. These mini-grants are awarded to public schools, public libraries, and public preschool programs that provide free, creative, and innovative programs that support or extend the Learning Standards for children ages preschool-grade 12.

Support for Digitizing Cultural Resources

Deadline: April 3, 2017

Grants, ranging from a minimum of \$50,000 to a maximum of \$250,000 in the case of a single-institution project or \$500,000 for a collaborative project, will be provided to colleges and universities, research centers, museums, libraries, historical societies, cultural associations, etc.

Sparkplug Foundation

Deadline: April 10 for letters of Intent

The Sparkplug Foundation primarily provides grants to start-up nonprofit organizations or new projects of established nonprofits that are addressing the fields of music, education, and community organizing. In the Music category, the Foundation supports emerging professional musicians or music-development programs. In Education and Teaching, the Foundation funds projects that deal with "the whole student" and with learning as a community activity.

Question of the Week



LAST WEEK'S QUESTION OF THE WEEK:

The following is an excerpt from what important library document?

V. A person's right to use a library should not be denied or abridged because of origin, age, background, or views.

Thank you to Lisa Semenza of the Hazard Library Association in Poplar Ridge who correctly answered: The quote is from the ALA "Library Bill of Rights" and can be accessed at <http://www.ala.org/advocacy/intfreedom/librarybill>

THIS WEEK'S QUESTION OF THE WEEK:

March is Women's History Month. What organization for young girls began in 1912 and continues the mission to "build girls of courage, confidence and character, who make the world a better place?"

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**