



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

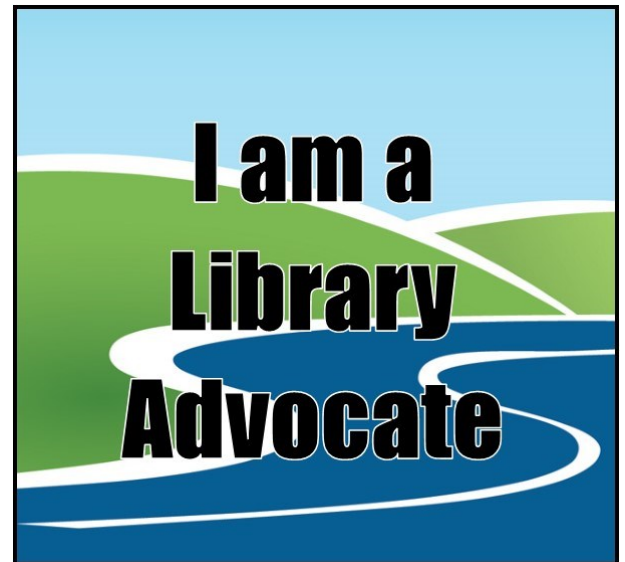
No. 18.6

Friday, February 9, 2018

Table of Contents

Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Webinars, Workshops and Events](#)
- [Awards and Grants](#)
- [Around the Interwebs](#)
- [Member Library News](#)
- [Scam of the Week](#)
- [Youth Corner](#)
- [PolarisTip of the Week](#)
- [Question of the Week](#)



Reminders

Library Horror Stories: We Know You Have Some!

NYLA is collecting photos and comments to show the New York State Legislature, Governor, and policymakers just how critical an increase in library construction aid really is.

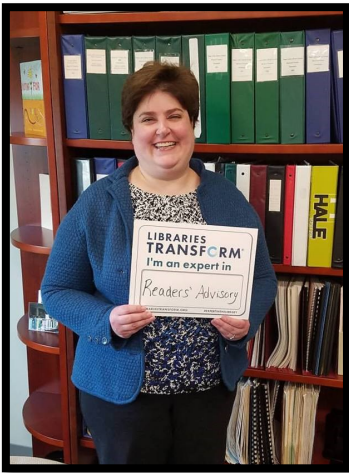
We are looking for photos of:

- Inaccessible buildings and bathrooms
- Ancient HVAC equipment
- Wildly overcrowded meeting spaces
- Old or crazy wiring schemes

Libraries are used to doing a lot with very little - **but these infrastructure projects and upgrades can't wait any longer. Please fill out this [online survey](#) by **Tuesday, February 20** and help us help you!**

Photos can be uploaded [here](#).

From The Director



On Wednesday, February 7th, I took part in the NYLA Town Hall Advocacy Update webinar. This is the second year that NYLA had a webinar to prep library advocates for Advocacy Day on Wednesday, February 28. Led by NYLA Executive Director Jeremy Johannesen, the webinar also had Rebekkah Smith Aldrich and Mike Neppl, Director of Government Relations and Advocacy speaking as well.

The Town Hall gave a basic overview of the budget situation library systems are facing this year. As you are aware, New York State has a deficit of \$4.4 billion, so the budget process the legislators are currently working on is trying to deal with that deficit. An important factor to consider is that even though libraries were cut 4%, other state funded organizations were also, so there will be many services and organizations trying to ask for increased funding too. One section of the Town Hall that was particularly frustrating to hear was Mike Neppl's predictions that the State will be facing a \$6 billion deficit in 2019 and a projected \$8 billion deficit in 2020, meaning this is a multi-year issue facing library funding.

NYLA's advice is strength in numbers. They would like to see Advocacy Day packed with thousands of library supporters throughout the State. FLLS has record number of libraries attending this year and almost every one of our 33 libraries will be represented by either directors, staff, trustees, patrons, or children. The Town Hall also reminded library advocates that if they can't make it to Advocacy Day, the next best thing to do is to fill out the advocacy email alerts that either we or NYLA send out. You can also make phone calls to your elected officials and write letters.

One thing to keep in mind is that legislators are only in Albany from January until the end of June. These first months are spent crafting the budget. Once the budget is passed in early April, they then move on to drafting and introducing legislation until June. We have been hearing from both the State Library and NYLA that the budget will probably be slightly late this year, but it is not likely to drag on for any great length of time. Once the budget is passed, we still have advocacy work to do for NYLA. Net neutrality is an issue not only nationally, but also to our New York State patrons. NYLA will be sending out net neutrality wording soon to help guide conversations with your elected officials. NYLA also will be asking for equitable access to school libraries and librarians to help our youngest learners and library patrons.

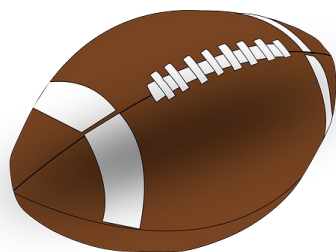
I will be on vacation from Monday, February 12 – Friday, February 16, so there will not be a "From the Director" section next week. I'll be in New York City at the Library Hotel, so be sure to check our social media accounts for visits to New York Public Library!

Sarah

Member Library News:



Fall in love with these Valentines Displays at the Ulysses Philomathic Library



Super Bowl Party at the Apalachin Library



Have something to share? Get it to Amanda by 9am Friday to have it featured in the Weekly Bulletin!

Youth Corner

Storytime Rhyme of the Week

Snow Sledding

Tune: *Mary had a Little Lamb*
 Snow piled up will make a hill,
 make a hill, make a hill
 Snow piled up will make a hill
 for sliding in the yard.

We rolled it up in great big balls,
 great big balls, great big balls.
 We rolled it up in great big balls,
 and pound it 'till it's hard.

Though other children call to us,
 call to us, call to us.
 Though other children call to us
 to take our sleds outside.

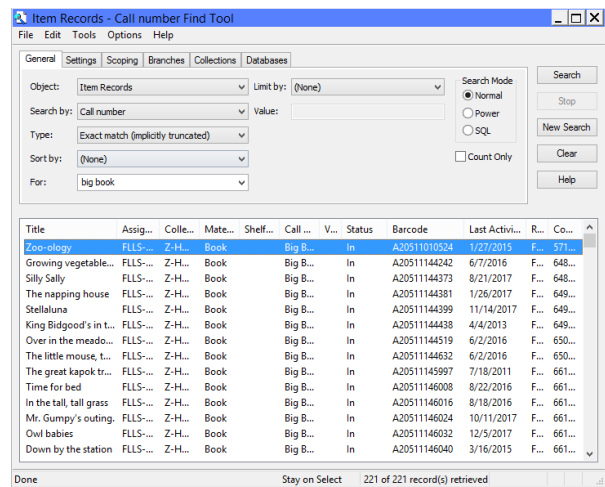
We don't go out but stay right home,
 stay right home, stay right home.
 We don't go out but stay right home,
 and slide and slide and slide.

DayByDayNY
 FAMILY LITERACY CALENDAR

[Also in Spanish](#)

Collection Highlight: Big Books

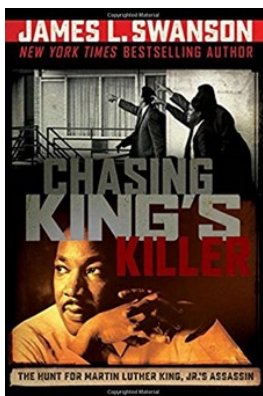
Did you know that you can easily browse all our Big Books in Polaris through the "Call Number" search and place them on hold instantly? 221 Big Books are ready to be read at your next storytime! Try one today!



Youth Links

- [20 Children's Books to Spark Important Discussions about Race and Tolerance](#)
- [Shelter Cats Make the Purrfect Audience for Young Readers](#)
- [New Video Series on Coding](#)
- [Free Webinars for Youth Competencies](#)
- [Diverse Social Justice Books for 7-12 Grade](#)
- [New Database for Nonfiction for Teachers and Librarian](#)
- [Winter Olympics Worksheets for Kids](#)

YA Book of the Week:



Chasing King's Killer: The Hunt for Martin Luther King, Jr.'s Assassin by James Swanson

In his meteoric, thirteen-year rise to fame, Dr. Martin Luther King Jr. led a mass movement for Civil Rights -- with his relentless peaceful, non-violent protests, public demonstrations, and eloquent speeches. But as violent threats cast a dark shadow over Dr. King's life, Swanson hones in on James Earl Ray, a bizarre, racist, prison escapee who tragically ends King's life.

With an introduction by Congressman John Lewis, and over 80 photographs, captions, bibliography, various source notes, and index included.

SLJ Star Reviewed January 2018

[Back to Top](#)



Scam of the Week

Wave of Payroll Direct Deposit Phishing Attacks

Lexology had an excellent post from Ogletree Deakins by Rebecca J. Bennett and Danielle Vanderzanden, related to a crafty new phishing scam they warned about and that you should be aware of, because *it has bad guys in real-time behind it*, reinforcing the scam with quick answers via email. These scams are affecting employers nationwide without regard to their payroll portals or payroll service providers:

"Employers beware: Companies are experiencing a wave of phishing scams that target employee paychecks. Here is the scenario:

- An employee receives from a company email account e-mail that mimics a familiar and trusted company service or resource, such as an e-signature request or a request to complete a survey.
- The e-mail asks the employee to click a link, access a website, or answer a few questions.
- Then it directs the employee to "confirm" his or her identity by providing his or her complete log-in credentials. Skeptical employees who question the request via reply e-mail receive a prompt response purporting to verify that the employee should complete the steps contained in the link.

The threat actors then use the employee's log-in credentials to access payroll portals, reroute direct deposits to other accounts, and wreak other havoc upon the employer's network.

In some versions of the scam, hackers access employee e-mails to request a password change from the employer's payroll service and then use the new log-in credentials to change direct deposit instructions."

Bennett and Vanderzanden have the following recommendations:

"The threat actors are doing substantial due diligence on the social engineering side of things, and these e-mails look real. In many circumstances, they are effectively spoofing the sender's account, and employers are learning of the scam when employees begin reporting that they did not receive their direct deposits. By then, the damage has been done.

In addition to diverting funds, the *scam creates a data breach for the employer and triggers notification obligations*. Failure to take prompt action may result in penalties and liability to unsuspecting employers.

Employers may want to immediately take the following precautions to avoid security breaches as a result of these phishing scams:

- Alert your workforce to this scam.
- Direct employees to forward any suspicious requests to the information technology or human resources departments, rather than replying to the e-mail.
- Instruct employees to refrain from supplying log-in credentials or personally identifying information in response to any e-mail.
- Ensure that log-in credentials used for payroll purposes differ from those used for other purposes, such as employee surveys.
- Enforce (or, where necessary, establish) multifactor authentication requirements.
- Review and update the physical, technical and personnel-related measures taken to protect your sensitive information and data."

This is a link to the original article:

<https://www.lexology.com/library/detail.aspx?g=75685deb-06fc-4e47-a696-44843104f866>

[Back to Top](#)



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS

Thursday, February 15, 2018
9:30am - 11:30am

Advocacy Day Bus Trip

Wednesday, February 28, 2018

Annual Summer Reading Workshop

Thursday, March 15, 2018
9:00am - 12:00pm

Youth Advisory Group Meeting

Thursday, April 19, 2018
1:00pm - 3:00pm

Save the Date: Legislative Breakfast

September 14, 2018

Conferences, Outside Trainings and Fun Stuff

Online Book Discussion: Killers of the Flower Moon

March 2, 2018, 12:00pm

A true-life murder mystery about one of the most monstrous crimes in American history

2018 NYLA-YSS Conference

Friday, April 13, 2018
Syracuse, NY

Computers in Libraries

April 17-19

Arlington, VA

Special Discount Code from SCRLC: ESLN18

Register Now for Library Legislative Day

May 7-8 2018

Reference Summit

SCRLC and FLLS

Date: May 11, 2018

Location: Hopshire Brewery

Webinars

Click on the titles for the links to the training pages.

Where Do You Find Data Describing Your Community?

Wednesday, February 14, 2018

10:30am-11:30am

Find your county data and click on their county report. Identify 3 new features on KWIC for displaying and sharing data. Use the map builder to find their community (& library system) and examine the well-being indicators.

Libraries, Social Media, and Politics: Do You Know What to Post?

Thursday, February 15, 2018, 2:00pm

Most library professionals feel like they have little direction regarding politics and social media and unnecessarily censor themselves on topics that they should be discussing. This free webinar will discuss the survey research that Mary and Dustin did and give practical advice for removing some of the ambiguity.

Discover STEM Resources

Wednesday, February 14, 2018, 3:00 PM

Learn about the STEM initiative and how Britannica can support you to motivate students to learn deeply and think critically; emphasize real-world applications of key concepts; build problem-solving, logical-reasoning, research, and inquiry skills; and encourage collaboration, writing, and discussion to prepare students for college and future careers.

Advocacy Day Briefing Webinar

Friday, February 16, 2018

This event is designed for all library advocates – library directors, staff, trustees, Friends Groups, volunteers and patrons - who are interested in speaking up for libraries during the New York budget negotiation season. Between now and April 1st library advocates have the opportunity to influence a number of key issues such as library aid and state aid for library construction.

Homelessness in Small and Rural Communities: Libraries Can Help!

Wednesday, February 21, 2018, 3:00 pm

Homelessness means having no predictable and safe place to sleep. Libraries in rural and small communities are often a source of information and daytime shelter for individuals facing homelessness or housing insecurity. In an already busy library with limited resources, staff may be challenged to respond to the needs of these patrons and to cope with compassion fatigue. This webinar will provide practical insights on providing services to people who don't have stable housing.



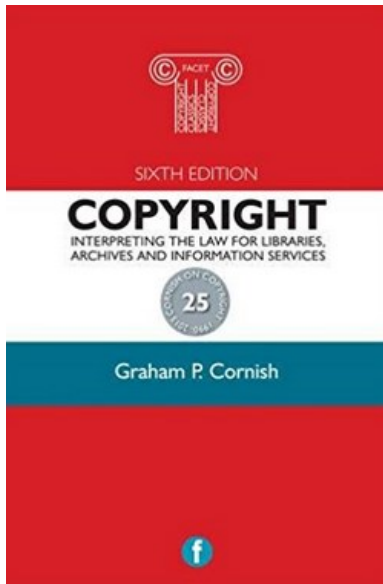
Around the Interwebs

- [Guns in the Library: Safety and Security](#)
- [Pretend your House is a Library](#)
- [The Art of March coming to NYC Museum of Illustration](#)
- [Ithaca Ranked #1 on Bustle's Most Well-Read Cities](#)
- [When the Newspaper Closed, This Town Library Started One](#)
- [How to Deal with Information Overload](#)
- [Book Design Flaws](#)
- [Color the New York State Library's Collection](#)
- [Trouble with technology? Visit the Geek Squad](#)
- [What's Hot Now? | Materials Survey 2018](#)
- [I'll Be There for You | Office Hours](#)
- [IRRESPONSIBLE READING AND WHY IT IS A PROBLEM FOR ME](#)
- [March Madness Book Brackets](#)
- [SURVEY: Toxic Behaviors in the Library Study from Wichita State University](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

Professional Collection Highlight



Copyright : interpreting the law for libraries, archives and information services by Graham Cornish

Cornish's Copyright is the standard work in its field and is indispensable for all librarians and information professionals and who are looking for solutions to their copyright problems. The book explains the provisions of the UK Copyright Act and supporting legislation in quick and easy question-and-answer form. This latest edition is revised and expanded in the light of new legislation which came into force in 2014/5 and some decisions by the courts which have changed our understanding of what the law means. Areas such as moral rights, originality, databases, and the use of broadcast material in education all receive detailed attention, along with Wikipedia, Creative Commons and Open Archives. Copyright is also considered in the context of social media.

Place a Hold TODAY: A20519091338

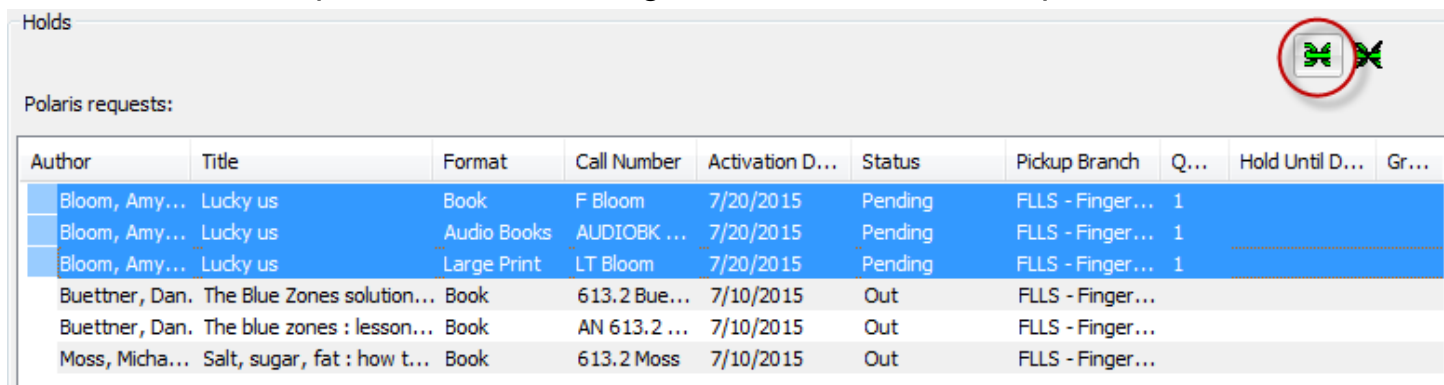
[Back to Top](#)

Polaris Tip of the Week

Grouping Holds:

If a patron requests an item and doesn't care what format the item comes in, you can place holds against multiple formats. Once the request is filled, the other formats are automatically cancelled.

1. Using **Patron Status (F6)**, open the patron's status and left click on the **Place Hold** icon.
2. Left click on the **Find** button located next to the Title field in the Bibliographic section of the Hold Request workflow.
3. Search by title for the requested item.
4. Highlight all formats by left clicking on them while holding the Ctrl button, then press enter.
5. All titles appear in the Hold Request workflow, left click on the **Save** icon to save the request.
6. Return to the patron's status and go to their list of hold requests.



Hold Request Workflow Screenshot:

Buttons: **Place Hold** (circled in red), **Find**, **Save**

Polaris requests:

Author	Title	Format	Call Number	Activation D...	Status	Pickup Branch	Q...	Hold Until D...	Gr...
Bloom, Amy...	Lucky us	Book	F Bloom	7/20/2015	Pending	FLLS - Finger...	1		
Bloom, Amy...	Lucky us	Audio Books	AUDIOBK ...	7/20/2015	Pending	FLLS - Finger...	1		
Bloom, Amy...	Lucky us	Large Print	LT Bloom	7/20/2015	Pending	FLLS - Finger...	1		
Buettner, Dan.	The Blue Zones solution...	Book	613.2 Bue...	7/10/2015	Out	FLLS - Finger...			
Buettner, Dan.	The blue zones : lesson...	Book	AN 613.2 ...	7/10/2015	Out	FLLS - Finger...			
Moss, Micha...	Salt, sugar, fat : how t...	Book	613.2 Moss	7/10/2015	Out	FLLS - Finger...			

7. Highlight the records again by left clicking on them while holding the Ctrl button.
8. Then click on the **Add to Group** button (circled). You will be able to see that the items are grouped as indicated by the letter "A" by each of them.

Don't forget about the [Polaris Documentation online](#).

ALL HANDOUTS HAVE BEEN UPDATED FOR 2018.

Visit www.flls.org and click on Staff Login.

Contact Jenny or Eric for the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



Infrastructure and Capacity Building Challenge Grants

Deadline: March 15, 2018

The mission of this Challenge Grants program is to strengthen the institutional base of the humanities by enabling infrastructure development and capacity building. Grants aim to help institutions secure long-term support for their core activities and expand efforts to preserve and create access to outstanding humanities materials.

OMG Outreach Mini Grants

Deadline: March 23, 2018

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are NOW OPEN for the 2018-2019 grant cycle!

Challenge America Program for the Arts

Deadline: April 12, 2018

The Challenge America category offers support primarily to small and mid-sized organizations for projects that extend the reach of the arts to underserved populations

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the

LAST WEEK'S QUESTION OF THE WEEK: Name at least 3 things you can do right now to advocate for your library. **Bonus:** Send in screenshots or photos of advocacy in action.

1. [Send a letter to your elected officials.](#)
2. [Take pictures and post on social media.](#)
3. [Become a Library Champion.](#)
4. [Join us for Advocacy Day.](#)

60 1958-2018 **FINGER LAKES LIBRARY SYSTEM**

In 2017
**OUR LIBRARIES
SAVED YOU....**

\$28,750,824.81

#FLLSLibraries #NYLALAD18
#LibrariesAreEducation.

REAL PEOPLE. REAL DOLLARS.

NYLA NEW YORK LIBRARY ASSOCIATION
The Voice of the Library Community

THIS WEEK'S QUESTION OF THE WEEK: She was the first president of the League of Women Voters of Rensselaer County. She was a graduate of the New York State Library School, the first woman to serve as president of the Civil Service Employees Association of New York. She seems to epitomize the adage: *If you want something done well, ask a busy woman.* Who was she?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**

[Back](#)