



MEMBER LIBRARY WEEKLY BULLETIN

No. 18.1

Friday, January 5, 2018

Table of Contents

Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Webinars, Workshops and Events](#)
- [Awards and Grants](#)
- [Around the Interwebs](#)
- [Member Library News](#)
- [Tech Tip](#)
- [Youth Corner](#)
- [PolarisTip of the Week](#)
- [Question of the Week](#)

Happy New Year!

To everyone that received a book from me for christmas, they're due back at the library next friday.

Thank you.

Reminders

Ask Us 24/7 Discontinued and Replaced

As a replacement, Jenny will be answering reference questions via a new email address: reference@flls.org. For more information, visit <http://www.flls.org/reference/> OR visit our website, move your mouse to resources, and click on **Reference**. This page also provides a link to the FLLS databases and a list of other helpful links.

Check Your Certification

Did you get your Professional Librarian Certificate in New York after 2009? Then this information is for you!

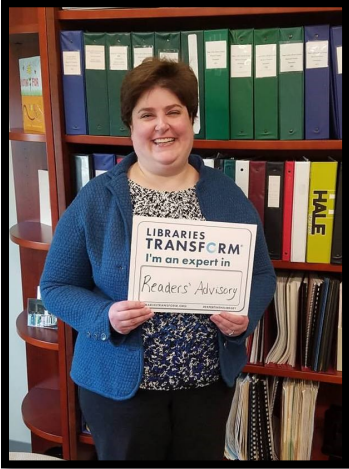
New Applications

All new applications for public librarian certification must be made through the portal at <http://www.nysl.nysed.gov/libdev/cert/index.html>.

Renewals

Certificates received after December 31, 2009 must be actively renewed prior to their five year expiration date in order to remain ACTIVE. The status and expiration dates of Public Librarian Certificates may be verified by using the "Search for Certified Public Librarians in New York State since 1970" link on the Public Librarian Certification webpage at <http://www.nysl.nysed.gov/libdev/cert/search.htm>.

From The Director



Happy New Year! I hope everyone had a joyous holiday season and a great start to 2018.

Many of your libraries may have new trustees starting new terms in January. I thought it would be a great opportunity to remind everyone of some board basics. According to the New York State Board of Regents, a trustee is a person “to whom property is legally committed in trust. A library trustee’s commitment is to both the physical property and resources of the library and the services it provides. The library board has the final responsibility to see that its library provides the best possible service to its community.”

A successful trustee begins with a thorough understanding of libraries and the laws that govern them. The best way for a trustee to learn about your organization is for a formal orientation with the library director and the Board President. Some key highlights that should be discussed are: a brief history of the library, a map of the library’s service area, a printed copy of the bylaws, board committee memberships, a schedule of board meeting dates, minutes from your most current board meeting, information about Open Meetings Law, a printed copy of your library’s current budget, recent financial reports and statistics, a list of staff and an organization chart, copies of your library newsletter and/or annual report to the community, and a copy of *Handbook for Library Trustees of New York State*. Count on giving your new trustee a tour of your library and make sure to sign them up for a library card if they don’t already have one.

While the Trustee Handbook is available online (for free) at <http://www.nysl.nysed.gov/libdev/trustees/handbook/>, we also have print copies available. Please send me an email if you need copies at any time. If you feel you need help with individual trustee training, or would like me to come to your library to speak to your whole board, I would be happy to do so at any time.

We will be sending out emails for trustee contact information in the coming weeks as we start to compile our 2018 Directory. I strongly encourage you and your board members to supply us with email addresses so we can send out advocacy alerts, trustee training opportunities, and other valuable emails to your board members.



Sarah



Member Library News

Fran Howe is Retiring from Candor

Yes really this time! She said it herself:

I'm finally retiring as director of the Candor Free Library. I have worked in some capacity at the library for 36 years, and as director since 1996. I have loved this job and loved working and meeting all you great people at Finger Lakes and at all our system meetings. Marcia Enright, who has been attending meetings with me for the last few years will be the new director.

I will carry in my heart all the good friendships and warm memories. You may see me now and then, as I will be fill in here at Candor when they are short-handed. But otherwise, I've got stories to write, wood to carve, and pictures to paint.



The board is having a retirement party for her at the [Candor Free Library](#) on Saturday, January 20 from 2:00pm-4:00pm. More information about the party is on their Facebook event: <https://www.facebook.com/events/176609202932444/>

If you would like to share any memories, comments or well-wishes for the celebration, please email Melvin Foster, Candor Board President at candorite@gmail.com





Youth Corner

Storytime Rhyme of the Week

Baby Dance Rhyme by Mother Goose!

Dance, little Baby, dance up high!
Never mind, Baby, Mother is by.
Crow and caper, caper and crow,
There, little Baby, there you go!
Up to the ceiling, down to the ground,
Backwards and forwards, round and round;
Dance, little Baby and Mother will sing,
With the merry coral, ding, ding, ding!



DayByDayNY
FAMILY LITERACY CALENDAR

[Also in Spanish](#)

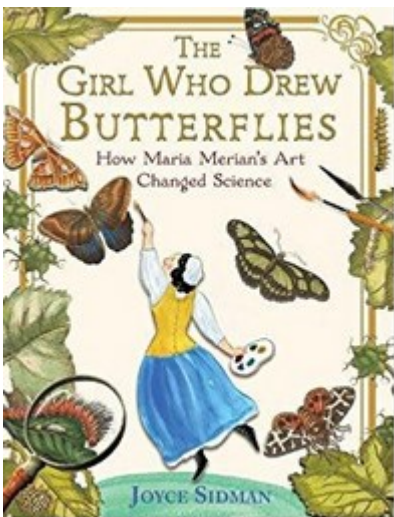


We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

Youth Links

- [Teen Video Challenge Updates](#)
- [Multicultural Children's Book Day Coming Soon](#)
- [Top Children's Book Blogs](#)
- [Unique Holidays to Celebrate with Kids](#)
- [Ideas + Collaboration = Grant Funding](#)
- [Jacqueline Woodson Named 6th National Ambassador for Young People's Literature](#)
- [Scholastic New Years Printable Reading Resolutions](#)
- [Llama Llama Series Coming to Netflix](#)
- [Free Paddington Bear 2 Resources](#)
- [Steal This Idea: Express Book Bags](#)

YA Book of the Week:



The Girl who drew butterflies by Joyce Sidman

Bugs, of all kinds, were considered to be “born of mud” and to be “beasts of the devil.” Why would anyone, let alone a girl, want to study and observe them?

One of the first naturalists to observe live insects directly, Maria Sibylla Merian was also one of the first to document the metamorphosis of the butterfly. In this visual nonfiction biography, richly illustrated throughout with full-color original paintings by Merian herself, the Newbery Honor-winning author Joyce Sidman paints her own picture of one of the first female entomologists and a woman who flouted convention in the pursuit of knowledge and her passion for insects.

SLJ Star Reviewed 12.17

[Back to Top](#)



Scam of the Week

[Heads-up] A New High Risk of Evil AI Attacking Employees With Ransomware

Wall Street Journal reporter Kate Fazzini wrote a very useful warning in the dedicated WSJ Pro cyber security newsletter. If you need budget for 2018 security awareness training, I recommend you send this extract to your C-level execs:

"Ransomware, the threat that seemed to smash all other cybersecurity topics in 2017, is still evolving by the day, and experts said companies should expect more sophisticated attacks in the new year. Highly targeted phishing attempts, possibly powered by artificial intelligence; greater risks to shutting down industrial operations; and an increasing regulatory burden on preventing ransomware attacks are all part of the picture companies will need to consider in 2018.

The evolution of ransomware campaigns has led to extraordinarily targeted phishing techniques that are only getting more precise, said Steve Bunnell, co-chair of the data security and privacy practice at law firm O'Melveny & Myers LLP. Justin Fier, director of threat intelligence and analysis at cybersecurity company Darktrace Inc., said he expected an increase in targeted phishing in 2018 due to the criminal use of artificial intelligence. "In 2018, we will start to see the emergence of sophisticated threat-actors harnessing AI," he said. "Imagine a highly sophisticated piece of malware that leverages AI to mimic writing styles, review appointments, and send 'directions' for an upcoming meeting to the victim."

In addition, Mr. Bunnell said: "The consequences of not being prepared are increasing," including regulatory implications from the EU's General Data Protection Regulation, which goes into effect in May. The GDPR puts stricter requirements around how soon and under what circumstances companies will need to report breaches. Depending on the nature of a ransomware attack, companies may not know immediately whether data held for ransom is, technically, in the hands of criminals, making it more difficult for companies to know if the offense needs to be reported to regulators.

Overall, given its explosion in 2017 and low overhead for criminal groups, Mr. Fier said, simply, companies should expect they will be targeted by ransomware next year: **"No company is out of scope for malicious intent, even if they think they have nothing worth stealing."**

Ransomware Gangs Are Moving From Bitcoin to Litecoin

Due to high Bitcoin transaction fees, ransomware crooks are moving to Litecoin where transactions fees are much lower. Tripwire blogged on December 26th about the future of ransomware in 2018 and the technical details driving that development. And oh, you might want to have a few Litecoin in a wallet somewhere, just in case. Tripwire's Upshot: The ransomware attack surface is getting increasingly pervasive in 2018 and beyond and reaching into all facets of our connected life.

What to Do About It

"There is no way to completely protect yourself from this ransomware. If you are online, you are vulnerable and may at some point encounter it. Implementing a 3-pronged approach of Educate, Secure and Backup to tackling this issue head-on is the probably the optimal strategy:"

"Educate: If you run a business, your employees are your most vulnerable parties and those most likely to cause infection. But they are also your [last] line of defense. Education on ransomware and other viruses is not just a one-off workshop; it's a continually reviewed and reinforced strategy that seeks to update everyone on the latest threats."

We could not agree more. And how are the bad guys going to do this? Google's new text-to-speech AI is so good we bet you can't tell it from a real human anymore, just listen to these samples. The next frontier in highly scalable social engineering: direct phone manipulation by an AI. Yikes.

<https://google.github.io/tacotron/publications/tacotron2/index.html>

[Back to Top](#)



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Regional Training: Social Media

Weedsport Library
Wednesday, January 31, 2018
9:30am-11:30am

FALCONS

Thursday, February 15, 2018
9:30am - 11:30am

Advocacy Day Bus Trip

Thursday, February 28, 2018

Annual Summer Reading Workshop

Thursday, March 15, 2018
9:00am - 12:00pm

Conferences, Outside Trainings and Fun Stuff

NEW:

Save the Date

Fran Howe is Retiring from Candor

Candor Free Library
Saturday, January 20, 2018
2:00pm-4:00pm

2018 NYLA-YSS Conference

Friday, April 13, 2018
Syracuse, NY

Computers in Libraries

April 17-19
Arlington, VA
Special Discount Code from SCRLC: ESLN18

Register Now for Library Legislative Day

May 7-8 2018

**Reference Summit
SCRLC and FLLS
Date: May 11, 2018
Location: TBA.**

Have something to share? Get it to
Amanda by 9am Friday to have it
featured in the Weekly Bulletin!

Webinars

Click on the titles for the links to the training pages.

Gale's Academic OneFile Refresher

Monday, January 8, 2018, 3:00 PM

Academic OneFile is Gale's premiere periodical database for academic and scholarly journals. Join us for this webinar to refresh your knowledge on what you can expect to find here, using deep dive searches, and how to integrate its content into libguides, online syllabi, and more!

Citations Needed: Build Your Wikipedia Skills

Monday, January 10, 2018, 3:00 PM

Learn how you can participate in #1lib1ref, confidently add a citation to Wikipedia and connect with other librarians who are motivated to contribute to this popular resource used by information-seekers around the world. Join the community of librarians who Wikipedia!

NOVELNY: Britannica Basics for K12

Monday, January 10, 2018, 3:00 PM

Join us for a hands-on, interactive session to learn new ways to do research projects with students using Britannica resources. Get ideas for integrating technology and digital skills into your library and classrooms!

NOVELNY: Read Like a Detective, Write Like a Reporter. Cultivate Evidence-Based Reading and Writing

Thursday, January 18, 2018, 3:00 PM

"Oh, yeah? Prove it!" You normally hear children saying that on playgrounds and in backyards. Now, students are hearing that in their classrooms as teachers focus on revised standards

Discovering Primary Documents in In Context

Monday, January 29, 2018, 3:00 PM

Primary documents are more important than ever and your Gale In Context resources from NOVELNY have a rich collection of primary sources. This webinar is designed to help you discover them! We'll share the best search practices for finding what you need and how to browse what's available.

Straight From the Horse's Mouth: Explore Past Events with Firsthand Accounts

Thursday, February 1, 2018, 3:00 PM

Dig deep into history's greatest events by exploring Britannica's wide variety of primary source documents. Learn how primary sources make history come alive for K-12 students and help them to make connections to past figures, events, and time periods.

[Back to Top](#)



Around the Interwebs

- [FLLS Coverage of the NY State of the State](#)
- [Creative Social Media Contests You Can Steal](#)
- [Teaching Fake News to Kids \(And their Parents\)](#)
- [Loud in the Library](#)
- [Library of Congress Quits Twitter](#)
- [Library Related Fake News Debunked](#)
- [Reading Mends Families](#)
- [New Bestsellers From Library Journal](#)
- [The Power of Podcasting](#)
- [20 Books to Read in One Sitting](#)
- [Communicating With Donors](#)
- [40 Great Book Discussion Questions](#)
- [Do Librarians Discriminate?](#)
- [Updates to the NY Heritage Website](#)
- [Taking Book Love to New Places](#)
- [Fake News Literacy Efforts](#)
- [2018 Libraries to the Rescue](#)
- [Nonfiction Family Tree](#)
- [Biggest Teen Books for Adults Coming out in 2018](#)
- [New PBS Show: Now Read This](#)

Professional Collection Highlight



The Reference Guide to Data Sources by Julia Bauder

This concise sourcebook takes the guesswork out of locating the best sources of data, a process more important than ever as the data landscape grows increasingly cluttered. Much of the most frequently used data can be found free online, and this book shows readers how to look for it with the assistance of user-friendly tools. This thoroughly annotated guide will be a boon to library staff at public libraries, high school libraries, academic libraries, and other research institutions, with concentrated coverage

This guide cuts through the data jargon to help librarians and researchers find exactly what they're looking for.

Place a Hold TODAY: A20518193739

Polaris Tip of the Week

Item Maintenance: Batch Deletion of Items Records

The most efficient method of deleting multiple Item Records in Polaris is by using RecordSets. If you have any questions call or email Rex at rhelwig@fills.org

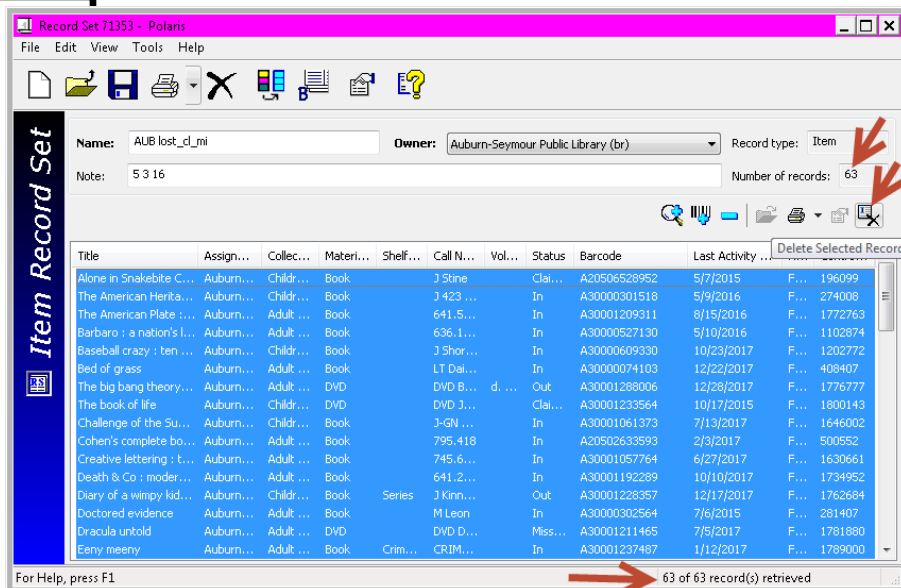
1. Create a New Record Set or Select an existing Item RecordSet and skip to step 12

2. File
3. New
4. Record Set
5. OK
6. Item

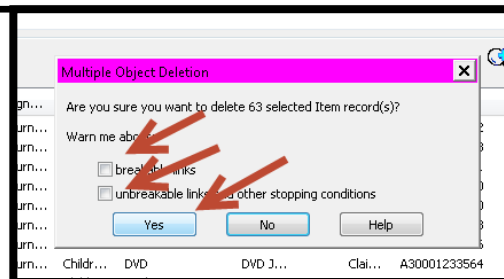
7. Name your Record Set (please follow the established naming convention)
8. Select the "Scan by Barcode" icon



9. Scan the barcode of the periodical you wish to delete into the Record Set
 - A) You do NOT want to delete any item that has a status of "Checked Out"
 - B) Items that have a status of "Checked Out" cannot be deleted for obvious reasons.
10. Save the Record Set
11. Once the items are in a record set, it's simple and painless to delete the records using the black X located in the middle toolbar.
12. Selecting All the records first allows you to delete them all at once (Press CTRL + Shift + A to bring in all the records then press CTRL + A to highlight them all)



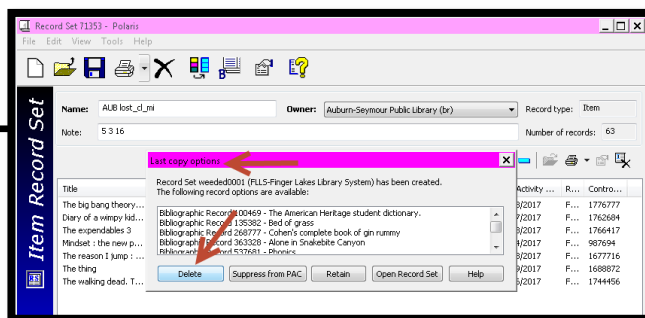
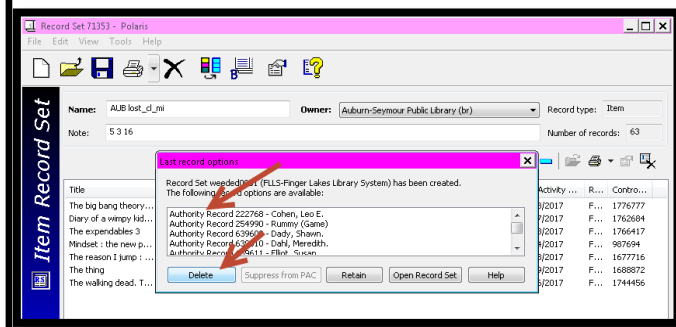
13. This Dialog Box will pop up (uncheck the 2 checkboxes which will prevent any dialog boxes from popping up during the delete process)



14. Once the Items are deleted, you will see another Dialog Box prompting you to delete the Bibliographic Records that no longer have any Items attached. **This must be done because we don't want Bib Records without Items to display in the catalog.**

15. Once the empty Bib's are deleted, you will see another Dialog Box prompting you to delete the unlinked Authority Records.

This must be done because we don't want Unlinked Authority Records in the catalog.



Any records left in the RecordSet could not be deleted. It could be that the Item Circulation Status is Out or there is a Hold Request linked to the Item. Try deleting each item individually without unchecking the 2 checkboxes to find out why. If there is a Hold Request associated then you will need to Cancel the Request before the Item can be deleted.

[Back to Top](#)

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



Community Foundation of Tompkins County Library Grants (Rosen)

Deadline: February 1, 2018

It's never too early to start planning for your Community Foundation Library Grant! Contact Amanda with questions.

Build-A-Bear Literacy and Education Grants

Opens in January

Direct support for children in literacy and education programs such as summer reading programs, early childhood education programs and literacy programs for children with special needs. Grants are a one-time contribution, and range from \$1,000 to \$10,000.

OMG Outreach Mini Grants

Deadline: March 23, 2018

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are NOW OPEN for the 2018-2019 grant cycle!

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK: What is the "Word of the Year" for 2017?

Thank you to Brandi Rozelle of the Waterloo Library and Historical Society and Christa Boice of the Lamont Memorial Free Library who submitted answers to this trick question! There were a few "Word of the Year" for 2017 depending on what dictionary you looked at!

Oxford dictionary has chosen one that no one seems to know "Youthquake" it has left many hilarious comments on twitter which are very enjoyable to read.

The noun, youthquake, is defined as 'a significant cultural, political, or social change arising from the actions or influence of young people'. <https://en.oxforddictionaries.com/word-of-the-year/word-of-the-year-2017>

Merriam-Webster has chosen Feminism

Today's definitions of feminism read: "the theory of the political, economic, and social equality of the sexes" and "organized activity on behalf of women's rights and interests." <https://www.merriam-webster.com/words-at-play/word-of-the-year-2017-feminism>

Dictionary.com has chosen Complicit.

Complicit means "choosing to be involved in an illegal or questionable act, especially with others; having partnership or involvement in wrongdoing." Or, put simply, it means being, at some level, responsible for something . . . even if indirectly. <http://www.dictionary.com/e/word-of-the-year-2017/>

Some news sources that prefer this as the word of the year.

- <https://www.npr.org/sections/thetwo-way/2017/11/27/566763885/complicit-is-the-word-of-the-year-in-2017-dictionary-com-says>
- <http://time.com/5037734/complicit-dictionary-word-of-the-year-2017/>

The American Dialect Society will not choose their's until January 5 at 5pm. (Today!) So the anticipation begins as 2016's word(s) of the year was "dumpster fire." Hopefully 2017's will be equally entertaining. <https://www.american-dialect.org/woty2017>

THIS WEEK'S QUESTION OF THE WEEK:

On January 5, 1933, construction of this famous American landmark began. Why was it built?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source. [Back to Top](#)