



## MEMBER LIBRARY WEEKLY BULLETIN

No. 17.6

Friday, February 10, 2017

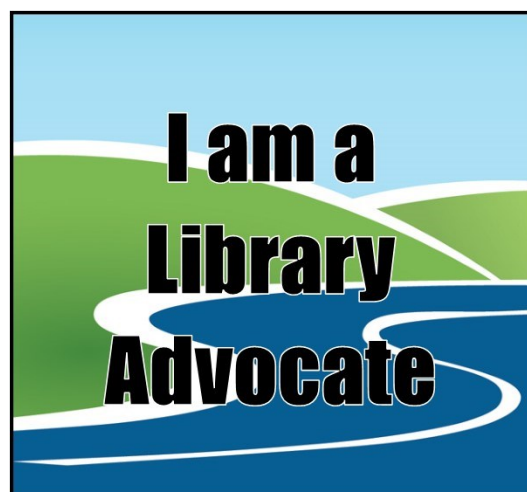
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New Section!



### From the Director



This past Tuesday, we had our monthly public library system director's call with the State Library staff. The major topic of conversation was Advocacy Day on March 1 and the continued importance of advocating for library aid. As of Tuesday, it looks like the chance for restoring the increase we gained last year for the construction aid grants is grim. With so many of our libraries looking for help with expansion projects based on community needs, we need all the State Aid we can get for construction projects. There also looks like a strong possibility that the cuts made by the Governor for libraries in general will not be restored.

The State Library and NYLA are now asking for a concentrated effort for people to reach out to library committee members in both the Senate and Assembly. For our service area it would be contacting James Seward for the New York Senate Government Library Committee and Phil Palmesano for the NY Assembly Libraries and Technology Committee. It is important to thank Seward and Palmesano for all their hard work on the library committees and to urge them to fight for library aid in the next couple of weeks.

On a different note, please save the date for the opportunity to attend a Library Trustee Association workshop on May 6 at the Broome County Public Library in Binghamton. This day long training for trustees will be focused on two important trustee topics – finances and legal information. Finger Lakes will be offering multiple scholarships for trustees to attend, so please be on the lookout for more information to be shared once I receive it.

Sarah



## **Reminders:**

### **TCPL Closed Reminder**

TCPL will not be filling hold requests for their patrons or other libraries' patrons until they reopen on Monday, February 20. Please let Jen Schlossberg ([jschlossberg@tcpl.org](mailto:jschlossberg@tcpl.org)) know if you have any questions.

### **Annual Reports:**

Don't forget to visit the Annual Report Section of the website to get your answers quickly! All annual reports must be submitted by February 20th. If you have any questions, please contact Kristi @ [kdownham@flls.org](mailto:kdownham@flls.org) or 607-273-4074 ext. 228.

## **Email Problems Notice:**

### **We have started seeing a problem with delays for emails sent to any Time Warner (TW)**

**address.** This is happening because TW has a policy that limits the number of emails that will be accepted for delivery to a TW email address from the same sender. According to the TW support representatives I spoke to this week for several hours, the policy has been in place for years although we have only started seeing this issue regularly since early January. The limit is set to only accept up to 100 TW emails to TW recipients per hour from a single source outside of the TW network. With the number of email notices that we send out each morning from FLLS on behalf of the member libraries, we are bumping into that limit by 7:30 AM each morning. The good news is that these messages are not lost, they are only delayed and our Exchange server continues to queue them up and attempt delivery on a first in first out basis for up to 2 days.

**What is causing this problem?** The TW Policy. When an email is sent to one of the FLLS distribution lists, it will have a number of TW email addresses, which count against the 100/hour limit since any email originating from an FLLS distribution list comes from the FLLS Exchange server. When a recipient does a "Reply All", then it is resent through the FLLS Exchange server and those TW email recipients are again added to the 100/hour limit. When you initiate an email to one of our Distribution lists, decide how many people the email is targeted to. Our FLLS-L list is huge and is subscribed to by people that may not need to know about day to day things like an available extra copy of a book or that your library is also delayed or closed. The FALCONS-L list is smaller but also includes several library staff. The DIRECTORS-L list has just library Directors and some key staff.

**What can we do to alleviate the problem?** 1) When you respond to an email where an FLLS Distribution List (FLLS-L, DIRECTORS-L, FALCONS-L, etc.) is used, decide if you really need to Reply All or can the reply just go to the last sender. An example is when we delayed our opening and several libraries did a Reply All, we hit the rate limit, so when we sent out a follow-up email that we were going to be closed, some libraries didn't see that email until the rate limit queue cleared around 5 PM that evening. 2) Libraries can move away from any TW email addresses you use for correspondence with FLLS or each other. For the libraries that are using the FLLS Hosted Website service, you already have a viable option for your library email, which has the advantage of being branded with your domain name. There is Web email access and you can have as many addresses as you need. Libraries that are not using the FLLS Hosted Service but have it hosted elsewhere, you probably have email capabilities available. Lastly, you could sign up for a Gmail account that you could designate for the library. 3) I have signed us up for the TW Feedback Loop service so someone can report us for spamming them so we can remove their email address. They state that this "may" favorably affect our rate limit but there are no promises and I haven't seen any sign of that today.



## **Members In the News:**



### **Blind Date with a Book Promotion from the Candor Free Library**

Drop by the library through Valentine's day and pick up a wrapped book to take home. Like online dating sites, you'll have to decide whether what they say on the cover reveals enough of their personality for a long-term reading relationship. But why not take a chance?

Check out the full article at:

<https://candorlibrary.blogspot.com/2017/02/blind-date-with-books.html>

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## **Construction has Started at TCPL**

Check out all the pictures on the Tompkins County Public Library's Facebook and Foundation Pages!

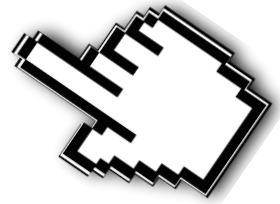
<http://www.tcplfoundation.org/renovation-updates>

<https://www.facebook.com/tcplny/>



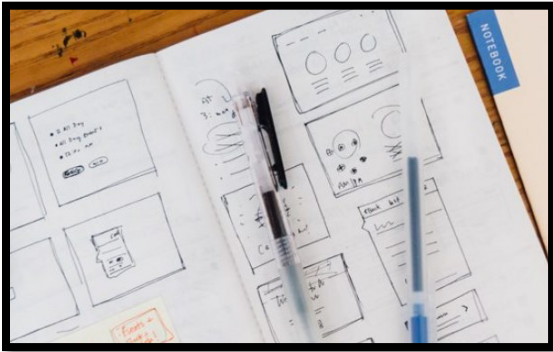


# eContent and Databases



[Get Your Statistics Here](#)

## FLLS Website Updates



Over the last couple of months, FLLS has been making layout changes to our website to better organize our information and provide access to services for both member libraries and patrons.

Please visit <http://www.flls.org/flls-website-updates/> for a complete list of what has changed.

Submit feedback to Eric at [efranks@flls.org](mailto:efranks@flls.org).

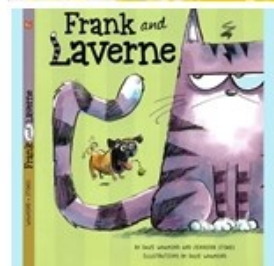
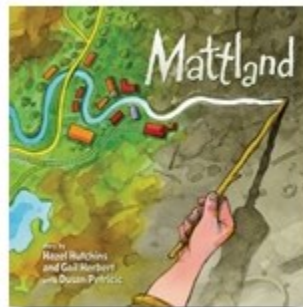
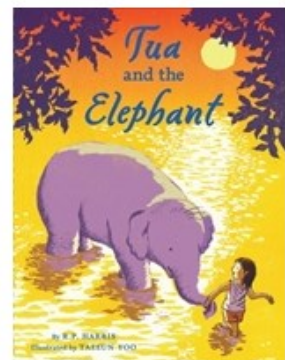
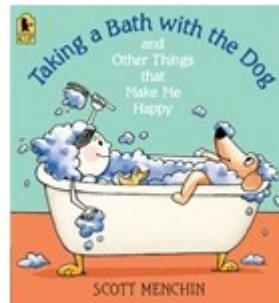


We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

TumbleBook  
Library



## New at TumbleBooks!



[lynda.com](http://lynda.com) is available to **all member library staff in the FLLS area** for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Brooks at ([jphilippe@scrlc.org](mailto:jphilippe@scrlc.org)). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

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## Coupons, Deals and Steals

### 50% Off at Recorded Books

Special 50% discount off ANY Recorded Books CD and / or eAudio website order. This is limited to **one order** but there is **no limit** on the **size** of that order.

Register for an account at  
[www.recordedbooks.com](http://www.recordedbooks.com)

Add the code **2017Web** to the Promo Code field: Then click the "+" sign.

This special promotion code expires on 3/31/2017, so orders must be received on or before that date to qualify for the discount. Please note that you can only use the promotional code once.

Questions/Problems:  
Contact Roger Seifert  
[rseifert@recordedbooks.com](mailto:rseifert@recordedbooks.com)

### Thorndike Press Series Titles Offered at 35% Off

The typical series discount is 25% and free shipping when you order three or more titles. However, if you order before March 17th and I will give you a 35% discount and free shipping! Again, please send all orders to me for proper discount.

Contact: Daniel Turks:  
[daniel.tunks@cengage.com](mailto:daniel.tunks@cengage.com)

### Up to \$1000 off Springtime Sale at Imagination Playground

Block kits and more!

Visit: <http://www.imaginationplayground.com/promotions/index.html>



### One Day Only PowerUp Rewards Pro-Day at GameStop

This Saturday Only (2/11/17) PowerUp Rewards members can receive Buy 2 Get One Free on all Pre-Owned Games. There are also shirts, toys, puzzles and more on sale so stock now up some those Summer Reading Prizes!

Don't have a PUR card?  
Use our phone number:  
(607) 273-4074 to get the discount!

For the full sale visit:  
<http://www.gamestop.com/collection/proday>

**GameStop**  
POWER TO THE PLAYERS™



# Scam of the Week

## [IRS ALERT] Scam of the Week Blends CEO Fraud and W-2 Phishing

I have talked about CEO fraud here many times — e-mail attacks spoofing the boss and social engineering a high-risk employee into wiring funds to a bank account controlled by the bad guys.

And I also warned you against W-2 phishing, where scammers impersonate the boss and ask for a PDF with all employee tax forms. Per a new “urgent alert” issued by the U.S. Internal Revenue Service, internet criminals have now combined both schemes and at the same time are targeting a much wider range of organizations than ever before.

The bad guys are starting their tax scams early this season! They are now combining two scams-in-one. First, they ask you to send them the W-2 forms of all employees, with the email looking like it comes from the CEO or a C-level executive. Next, they follow up with an urgent request to transfer a large sum of money to a bank account controlled by these cyber criminals.

Remember that when you receive sudden requests like this, they may be spoofed emails and that you should double check by picking up the phone and verify that this is a legit request coming from that executive. In these cases, it's "OK to say NO to the CEO".

The IRS says organizations receiving a W-2 scam email should forward it to [phishing@irs.gov](mailto:phishing@irs.gov) and place “W2 Scam” in the subject line. Organizations that receive the scams or fall victim to them should file a complaint with the [Internet Crime Complaint Center](#) (IC3,) operated by the FBI.

Read more, and grab the ready-to-send copy/paste blurb for your users at the KnowBe4 Blog: <https://blog.knowbe4.com/scam-of-the-week-blends-ceo-fraud-and-w-2-phishing>

## Spora Ransomware Spreads Via Fake 'Chrome Font Pack'

Palo Alto Networks threat intelligence analyst Brad Duncan reported that Spora, a powerful new ransomware strain that is able to encrypt files without communicating to a command-and-control server, is using a social engineering attack vector using fake “Chrome Font Pack” pop-ups.

Most ransomware spreads either through spam and email attachments or malvertising. Spora uses Exploit Kits that use unpatched vulnerabilities in both browsers and operating systems.

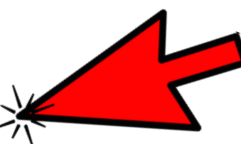
Spora's evil geniuses have compromised multiple websites and turn the websites' pages into unreadable text and tell visitors that the “HoeflerText” font is missing and that they can fix this by downloading the “Chrome Font Pack.”

People then download and install the malicious code by double-clicking the “update.exe” file which kicks off the malicious code. The bad guys even provide help by showing where the victims can find the install file. More technical detail at Palo Alto: <http://www.malware-traffic-analysis.net/2017/01/30/index3.html>



Let's stay safe out there.

# Think Before You Click!



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# Webinars Workshops and Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### **Annual Report Training**

February 14—WAV

February 21—OVID

Check our calendar for times and to register.

### **FALCONS Meeting**

Thursday, February 16, 2017

9:30am-11:30am

### **Advocacy Day**

Wednesday, March 1, 2017

6am-6pm

### **Annual Summer Reading Workshop**

Thursday, March 16, 2017

9am-Noon

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## **Conferences, Outside Trainings and Fun Stuff**

Looking for a Library Job? Sign up for NYLA's [Jobline](#) Emails.

### **Computers in Libraries 2017**

March 28-30, Hyatt Regency, Arlington, VA

[Register here for a discounted rate](#)



### **2017 YSS Spring Conference**

Friday, April 28, 2017

State Theater of Ithaca

### **National Library Legislative Day (NLLD)**

May 1-2, 2017

Washington, DC

### **Save the Date for ARSL**

September 7-9th

The Association for Rural & Small Libraries annual conference. This year we are heading to gorgeous St. George, Utah

## **Webinars**

Click on the titles for the links to the training pages.

### **Libraries Help Patrons Become Financially Empowered Consumers**

**Tuesday, February 14, 2017 @ 3:00 pm**

Learn about program ideas, resources and tools, and how to connect with local partners. Take your library and your community to the next level with patrons empowered to be informed consumers.

Event password: winter

### **Scholastic GO Dictionary Features and Benefits**

**Wednesday, February 15, 2017 @12pm**

Increased academic vocabulary is one of the major cornerstones of the implementation of the ELA Standards. In this 30 minute webinar learn how the GO Dictionary can help strengthen the vocabulary skills of your library patrons and students.

### **Scholastic GO Research Starters**

**Monday, February 27, 2017 @ 11:30 am**

Information overload disorder affects everyone. Trying to start research on a topic or attempting to complete a project? Help guide your students and library patrons through the maze of information. Learn how to systemically approach research with the Research Starters feature in GO. Event password: winter

### **Visualizing (and Finding!) Funding for Libraries**

**Tuesday, February 28, 2017 @ 3:00 pm**

Participants will learn pro tips on navigating the tool and as well as next steps on how to pursue new funding opportunities.

### **Privacy Literacy at Your Library**

**Tuesday, March 7, 2017 @ 3:00pm**

Our offline lives are no longer separate from our online identities. Many people are unaware of how their information is being used, what they have control over, or how to have safe online interactions

### **Scholastic GO Amazing Animals**

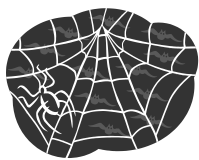
**Thursday, March 9, 2017 @ 12:00pm**

Animals is the number one search in GO. Grab your gear and let's go on a whirlwind safari of features and activities you can plan with your library patrons and students in Amazing Animals.

Event password: winter

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## Around the Interwebs

- **Librarians Resist: A Roundup of Libraries Around the US Resisting Social Injustice**
  - <http://bookriot.com/2017/02/10/libraries-resist-round-tolerance-social-justice-resistance-us-libraries/>
- **Top Games and Apps for Adult Learners**
  - <https://www.proliteracy.org/Resources/Blog/Article/178/Top-5-Mobile-Games-and-Apps-for-Adult-Learners>
- 
- **Visualizing Funding Data Tool**
  - <http://libraries.foundationcenter.org/>
- **Fake News Conspiracy Theories**
  - <http://www.niemanlab.org/2017/02/the-history-of-american-conspiracy-theories-holds-some-lessons-for-fake-news-debunkers-says-jessie-walker/>
- **New York State Mentoring Program**
  - <https://www.ny.gov/programs/new-york-state-mentoring-program>
- **Focus on STEM and Black History Makers**
  - <https://www.booklistonline.com/Focus-on-STEM-Black-History-Makers-Suen-Anastasia/pid=8712588>
- **Librarians Taking on Fake News**
  - <http://www.seattletimes.com/seattle-news/librarians-take-up-arms-against-fake-news/>
- **Outreach Services with Teens**
  - <http://yalsa.ala.org/blog/2017/02/06/outreach-services-for-teen-library-staff-what-some-staff-are-doing-outside-the-walls-of-libraries-19/>
- **After Hours Library Events at NYPL**
  - <https://www.timeout.com/newyork/blog/go-to-a-free-late-night-party-at-the-new-york-public-library-020617>
- **Libraries are Eliminating Overdue Fines**
  - [http://www.slate.com/articles/arts/culturebox/2017/02/librarians\\_are\\_realizing\\_that\\_overdue\\_fines\\_undercut\\_libraries\\_missions.html](http://www.slate.com/articles/arts/culturebox/2017/02/librarians_are_realizing_that_overdue_fines_undercut_libraries_missions.html)
- **Free Coloring Books from World Class Libraries**
  - <http://www.openculture.com/2017/02/free-coloring-books-from-world-class-libraries-museums.html>
- **Silence is Not Golden**
  - <http://www.slj.com/2017/02/opinion/soapbox/an-open-letter-to-school-librarians-silence-is-not-golden-opinion/#>
  -
- **Librarians Rock (Hint Hint Summer Reading 2018 Theme is Music)**
  - <http://dcmusicdownload.com/2017/02/07/women-who-rock-meet-the-librarians-championing-local-music-at-the-d-c-public-library/>





# Youth Corner

## Storytime Rhyme of the Week

### Purple Violets

One purple violet in our garden grew;  
Up popped another and that made two.  
Two purple violets were all that I could see;  
But Billy found another and that made three!  
I'd make a wreath for Mother,  
And that would make four  
Four purple violets—sure as you're alive!  
Why here is another and now there are five!

Don't forget to visit: <http://daybydayny.org/> for your daily storytime rhyme and activity!

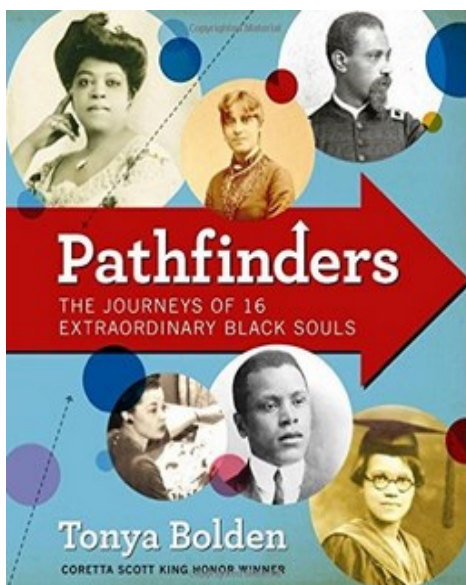
## Collections, Kits and Fun Stuff

Earlier this week Amanda sent out information about funds for Early Literacy materials. Please let her know if you have any questions and please visit the new Early Literacy section of the website: [www.flls.org/earlyliteracy](http://www.flls.org/earlyliteracy).

- [March Early Literacy Calendar from Demco](#)
- [Evil Crafts for Kids](#)
- [Mo Willems Writing Activities](#)
- [Top Rainbow Reads for Kids](#)
- [Waterstone Children's Book Prize Shortlist](#)

## YA Book of the Week:

*Pathfinders: The Journeys of 16 Extraordinary Black Souls* by Tonya Bolden



From School Library Journal

Gr 5–8—The lives of 16 fascinating and innovative black men and women are given due recognition in this masterly work. Bolden makes use of a variety of features to convey information in an accessible yet deeply enlightening manner. For instance, sidebars titled "In His/Her Time" provide historical context without burdening the main text with lengthy exposition. With a variety of subjects in different fields, from a magician to a mathematician, a bank founder to a race car driver, there is plenty of fresh report material within these pages. The clean layout and the smart design make for a book that is not only expertly researched but attractive as well. (Each chapter receives its own color palette, visually linking the content within that section together.) VERDICT Teachers and librarians seeking to further develop their history and biography collections will be thrilled with this fine offering.—Erinn Black Salge, Saint Peter's Prep, Jersey City, NJ



## Polaris Tip of the Week

### Quick Bib Reminders!

- Never enter the initial articles **a**, **an**, or **the** into the Quick Bib title – this causes the title to be displayed in a browse search under the initial article instead of the first significant word.
- Filling out the 028 field (publisher number) in a Quick Bib, especially for audiobooks and music recordings, can be helpful in finding a bibliographic record for those items. For music CDs, the publisher number is often found on the spine of the case and on the disc surface as well. An example is “UAE 34732” for a music CD published by United Audio Entertainment (see below, left). For audiobook CDs, the publisher number is often found near the ISBN and/or UPC code and occasionally on the disc surface. Transcribe the number exactly as seen on the item, including letters, numbers, spaces and hyphens. An example is “RHCD 538” for a Random House audiobook (see below, right). If a publisher number cannot be found, please add “none” to the field.



Music CD



Audiobook CD

- Paw Prints bindings and Turtleback Books bindings have their own ISBNs merely because of the binding. When creating Quick Bibs, add both the special binding ISBN (located on the back cover) as well as the ISBN found within the book (located on the verso, i.e. back of the title page).

Please don't hesitate to contact Rex (x240, [rhelwig@flls.org](mailto:rhelwig@flls.org)), Deb (x233, [dgeier@flls.org](mailto:dgeier@flls.org)), or Jenny (x236, [jshonk@flls.org](mailto:jshonk@flls.org)) with questions about Quick Bibs!

### DON'T FORGET!

Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click [here](#) to log in and view!

Contact Jenny or Eric if you need the login information.

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# Awards, Contests and Grants

Click on the titles for the links to the grant pages.



## Dollar General Grants

**Deadline: February 23, 2017**

3 Separate Grants for Adult Literacy, Family Literacy and Summer reading grants are available. Grants support nonprofit organizations that provide direct services for adult, family or summer reading programs.

## Funds for Rural Internet Service

**Deadline: March 13, 2017**

The Community Connect Grants program offers support to provide broadband Internet service in rural, economically-challenged communities.

## Outreach Mini-Grants

**Deadline: March 17, 2017**

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant. Have a question? Stuck on an idea? Read our FAQs or email Jenny Shonk at [jshonk@flls.org](mailto:jshonk@flls.org).

## Ezra Jack Keats Library Mini Grants

**Deadline: March 31, 2017**

The Ezra Jack Keats Foundation is offering mini-grants of \$500 to design and implement a creative program for libraries. These mini-grants are awarded to public schools, public libraries, and public preschool programs that provide free, creative, and innovative programs that support or extend the Learning Standards for children ages preschool-grade 12.

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## Question of the Week



### LAST WEEK'S QUESTION OF THE WEEK:

**Where was the first Super Bowl held and in what year?**

The first Super Bowl game was held at Memorial Coliseum in Los Angeles on January 15 1967. The Green Bay Packers smashed the Kansas City Chiefs 35-10.

**From:**

"Super Bowl." *Grolier Multimedia Encyclopedia*. Scholastic Grolier Online. <http://gme.grolier.com/article?assetid=0280530-0> (accessed February 10, 2017).

And <http://www.history.com/this-day-in-history/packers-beat-chiefs-in-first-super-bowl>

### THIS WEEK'S QUESTION OF THE WEEK:

**In what ways can libraries help their patrons spot fake news?**

To answer a Question of the Week, please email Amanda ([aschiavulli@flls.org](mailto:aschiavulli@flls.org)) with "Question of the Week" in the **Subject**. Please include your source. \*\*Prizes are available for correct answers using one of our databases or a credible source\*\*