



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.43

Friday, December 15, 2017

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Staff Holidays at FLLS

With the holidays approaching, system staff will variably be in and out of the office. Check the **Contacts Cheat Sheet** in the back of your 2017 Directory for secondary contacts if your primary contact is unavailable.

If you cannot wait for an email response, Computer Network Service's Extension 237 will get you in touch with a person in a pinch.

Have a great holiday season!

Reminders

NYLA Council Approves Sustainable Library Certification Program; Historic Decision Launches First Benchmarking Initiative of Its Kind

Take advantage of reduced 2017 registration pricing [by enrolling before December 31, 2017!](#)

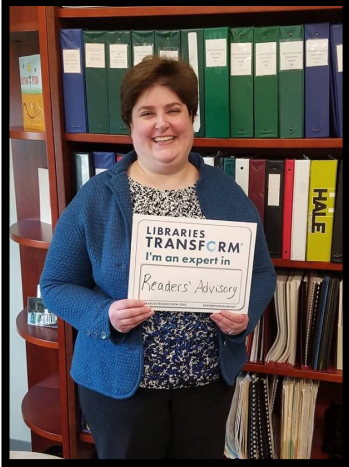
The New York Library Association (NYLA) is proud to announce a one-of-a-kind opportunity for New York's public libraries to step up as sustainability leaders in their communities: The Sustainable Library Certification Program. The Council of NYLA approved the program at their August 10, 2017 meeting, on the recommendation of the NYLA Sustainability Initiative Committee (NYLA-SI), to help realize the goals of the Council's own Resolution on the Importance of Sustainable Libraries. That resolution, passed February 6, 2014, articulated the commitment by NYLA to *"...enthusiastically encourage activities by its membership – and itself - to be proactive in their application of sustainable thinking in the areas of their facilities, operations, policy, technology, programming and partnerships."*

New York State Mentoring Program

This is a great way to work with your schools! Information is at www.ny.gov/mentoring

lynda.com is available to **all member library staff in the FLLS area** for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Phillippe at (jphilippe@scrlc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

From The Director



On Thursday, December 14, 2017, the F.C.C. voted 3-2 (along party lines) to repeal net neutrality rules. Net neutrality is the principle that prohibits Internet service providers, such as AT&T, Verizon, Comcast, or others, from slowing down, speeding up, or blocking content or websites that users might want to use. All data online was to be treated the same, and Thursday's decision reversed what was put in place in 2015 during the Obama administration.

You may have seen online social media campaigns, including the American Library Association, NYLA, Finger Lakes Library System, and many of our libraries urging you to contact your elected officials about this. Why do we feel so strongly? Net neutrality is about free and equal access, which is also what public libraries stand for. Net neutrality enables and protects free speech, which public libraries believe in. Net neutrality doesn't discriminate against content, and neither do libraries. As we spent more and more of our days online, we expect to be in control of our Internet experience, which may change.

The backlash of Thursday's vote was immediate. For the first time during a F.C.C. hearing, the room was cleared for a bomb sniffing dog to make sure the room was safe. Protests happened in person and on social media throughout the country. Minutes after the ruling on Thursday afternoon, public interest groups such as Public Knowledge, and trade groups such as The Internet Association, threatened lawsuits. As I write this on Thursday evening, 19 State Attorney Generals, including New York's, are threatening legal action. Numerous Democrats on Capitol Hill called for legislation re-establishing net neutrality.

As we hear and see more details on this important issue, we will be sending out more information.

Sarah

**BECAUSE THE
INTERNET SHOULDN'T
HAVE A SLOW LANE.**

**LIBRARIES
TRANSFORM®**
#LibrariesTransform



Member Library News

Holiday Fun Take 2



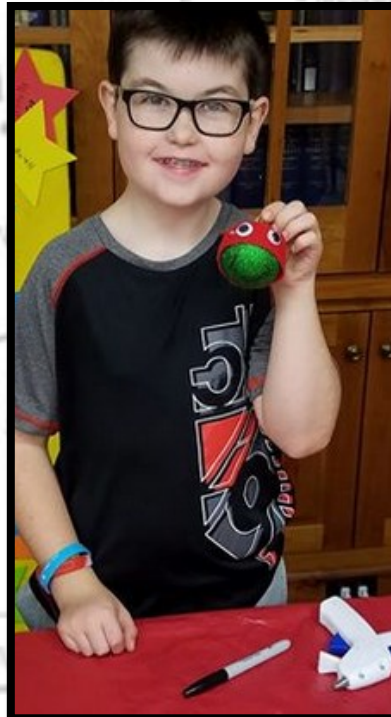
[Cortland Free Library](#)



[Lamont Memorial Free Library](#)



[Ulysses Philomathic Library](#)



[Waverly Free Library](#)



Youth Corner

Storytime Rhyme of the Week

Slowly, Quickly

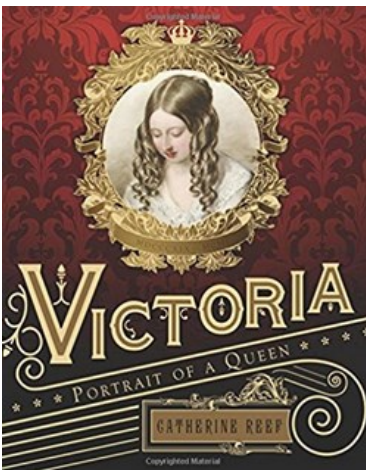
Slowly, slowly, very slowly
creeps the garden snail
Slowly, slowly, very slowly
up the garden rail.
(with two fingers, slowly creep up one leg)

Quickly, quickly, very quickly,
runs the little mouse
Quickly, quickly, very quickly
to his little house.
(quickly run fingers around the knees)

Slowly, slowly, very slowly
Creeps the garden turtle
Slowly, slowly, very slowly
Through the garden myrtle.
(slowly creep up other leg with other two fingers.)

Quickly, quickly, very quickly
Quickly runs the little rabbit
Quickly, quickly, very quickly
That's his everyday habit.
(quickly run fingers around the knees)

YA Book of the Week:



Victoria: Portrait of a Queen by Catherine Reef

Catherine Reef brings history vividly to life in this sumptuously illustrated account of a confident, strong-minded, and influential woman.

Victoria woke one morning at the age of eighteen to discover that her uncle had died and she was now queen. She went on to rule for sixty-three years, with an influence so far-reaching that the decades of her reign now bear her name—the Victorian period. *Victoria* is filled with the exciting comings and goings of royal life: intrigue and innuendo, scheming advisors, and assassination attempts, not to mention plenty of passion and discord. Includes bibliography, notes, British royal family tree, index.

VOYA Star Reviewed 8.17

Youth Links

- [New Years Poems for Kids](#)
- [Snowflake Rocks](#)
- [2018 Coloring Calendar Printables](#)
- [Candy Cane Shoe Deodorizer](#)
- [Putting Teens First](#)
- [Circulating STEM Kits](#)
- [Kids Learn Better When they Get Messy](#)

DayByDayNY
FAMILY LITERACY CALENDAR

[Also in Spanish](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!



Scam of the Week

Avoiding Holiday Scams

December 2017 Volume 12 Issue 12

From the desk of Thomas F. Duffy, MS-ISAC Chair

The holiday season is a great time to make charitable gifts to support the causes you care about, and charities often run end-of-year fundraising campaigns. However, criminals take advantage of this fact and run scams and frauds of their own to fool consumers into giving them money instead. Below are some common scams and frauds used by cybercriminals and some tips on how to avoid them. If you can spot these seasonal tricks, you are more likely to ensure your donation goes where you intend it to go.

Fake Charity Websites

One of the most convincing ways for cybercriminals to exploit charitable giving is by creating convincing charity websites. These websites are in fact fraudulent and may copy an existing charity's site or use the charity's name and branding. While few techniques are foolproof for detecting fake or malicious websites, try to follow these recommendations:

- Whenever possible, browse directly to the charity by entering the charity's URL directly into your browser's address bar.
- If you are not sure of the charity's URL, an Internet search can help, but instead of automatically clicking on the first link, look at the top few links. If the top link is what you want, great, but if you see several very similar links this could indicate one of them is a potentially fraudulent website.
- Carefully study the website's URL for typos, such as two "v" characters in place of a "w" or an "i" instead of an "l." If you're not sure about a potential typo, try changing to all capitals or a different font.

Fraudulent charity websites frequently use domain names and email addresses that sound legitimate. You can do a little research into what the correct domain name and email address should be by looking into the organization using resources recommended by the Federal Trade Commission in their [charity guide](#), or through resources like GuideStar, Charity Navigator, and Charity Watch.

Social Media Donation Pleas

Scammers commonly impersonate staff from major charities via social media channels, as this makes it easier for them to impersonate someone else. Avoid making donations through social media and never send your personal or payment information in a social media message. Instead, consider heading directly to a charity's established website.

In addition to traditional charity scams at this time of year, social media is also susceptible to the spread of a variety of pyramid schemes and other charity scams. Pyramid schemes involve the simple but unsustainable premise of receiving more than you give. One of the most common schemes on social media right now involves 7 bottles of wine. You receive the message indicating that to participate you should send one bottle of wine to the person who tagged you and post the message, tagging 6 other people who will each send you a bottle. Another scheme purports to be from a sick child who wants something – holiday cards for example and asks you to send a card and share the post with all your friends so that they will send a card, too. If you come across one of these viral posts, let it stop with you! Don't share it, repost it, or send anything along, and do take a moment to educate your friends!

Remember

When donating to a charity, make sure that the charity is a registered charity under U.S. or international tax law. U.S. 501 charities have to make certain information public and you can look the charity and its information up under any of the several charity tracking websites.



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Regional Training: Social Media

Weedsport Library

Wednesday, January 31, 2018

9:30am-11:30am

FALCONS

Thursday, February 15, 2018

9:30am - 11:30am

Annual Summer Reading Workshop

Thursday, March 15, 2018

9:00am - 12:00pm

Youth Advisory Group Meeting

Thursday, April 19, 2018

1:00pm - 3:00pm

Conferences, Outside Trainings and Fun Stuff

2018 NYLA-YSS Conference

Friday, April 13, 2018

Syracuse, NY

NEW:

Computers in Libraries

April 17-19

Arlington, VA

Special Discount Code from SCRLC: ESLN18

Register Now for Library Legislative Day

May 7-8 2018

Reference Summit

SCRLC and FLLS

Date: May 11, 2018

Location: TBA.

Have something to share? Get it to
Amanda by 9am Friday to have it
featured in the Weekly Bulletin!

Webinars

Click on the titles for the links to the training pages.

Gale's Academic OneFile Refresher

Monday, January 8, 2018, 3:00 PM

Academic OneFile is Gale's premiere periodical database for academic and scholarly journals. Join us for this webinar to refresh your knowledge on what you can expect to find here, using deep dive searches, and how to integrate its content into libguides, online syllabi, and more!

Citations Needed: Build Your Wikipedia Skills

Monday, January 10, 2018, 3:00 PM

Learn how you can participate in #1lib1ref, confidently add a citation to Wikipedia and connect with other librarians who are motivated to contribute to this popular resource used by information-seekers around the world. Join the community of librarians who Wikipedia!

Discovering Primary Documents in In Context

Monday, January 29, 2018, 3:00 PM

Primary documents are more important than ever and your Gale In Context resources from NOVELNY have a rich collection of primary sources. This webinar is designed to help you discover them! We'll share the best search practices for finding what you need and how to browse what's available

Kids InfoBits as a Teacher Tool

Thursday, February 8, 2018, 3:00 PM,

Kids InfoBits has always been a great tool for elementary age students and their research needs but it can be a great tool for teachers as well. We'll share how to find content that supports classroom learning and how to put that content right in your students' hands!

Gale's General OneFile Refresher

Monday, March 12, 2018, 10:00AM

General OneFile is Gale's premiere periodical database for a general audience. Did you know it has Fodor's travel guides? That you can use it to find product reviews? Join us for this refresher session on one of Gale's longtime, well-loved resources!

Gale's Usage Dashboard - Enhanced Usage Reporting!

Monday, April 9, 2018, 3:00 PM, 45 mins

Gale has a new tool for exploring your database usage! This interactive and intuitive dashboard allows you to pull standard usage around sessions, retrievals, searches, etc. but also provides visual results and allows you to dig deeper; for example, you can see the search terms being used in your library, which can aid in collection development! Join us to learn more!

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Around the Interwebs

- [How to Make Comic Strips in Google Slides \(Video\)](#)
- [Operation Get the Books Out](#)
- [What public libraries will lose without net neutrality](#)
- [Top 5 Apps for Adult Learners](#)
- [ALA Rallies for Net Neutrality](#)
- [Should We Stop Saying “Fake News?”](#)
- [Top 10 Video Games of 2017](#)
- [Petition To Save Public Service Loan Forgiveness Program](#)
- [NYPL Open Letter on Net Neutrality](#)
- [The Library’s Global Future](#)
- [Our Shared Shelf – Emma Watson’s Book Club](#)
- [The Future Looks Bright for Librarianship](#)
- [Take On “the Burden”: To Calm the Angry or Argumentative](#)
- [The State of HTTPS at Libraries](#)
- [3D Technology Helps Sea Turtles Thrive](#)
- [How Libraries Can Build Communities with Minecraft](#)

Missed an issue? Check www.flis.org/bulletin
for archived Weekly Bulletins

Professional Collection Highlight



Winning Grants by Pamela MacKellar

Written by two experts who have collectively won millions of dollars in grants from an astonishing variety of funding sources, *Winning Grants: A Multimedia How-To-Do-It Manual for Librarians* is a combination workbook, how-to-manual, and multimedia workshop. Now presented in Neal-Schuman's newly revised How-To-Do-It series layout, *Winning Grants* gives you Gerding & MacKellar's extensive grant-getting experience in an accessible design so you can master these complex processes more easily.

Place a Hold TODAY: A20519403747

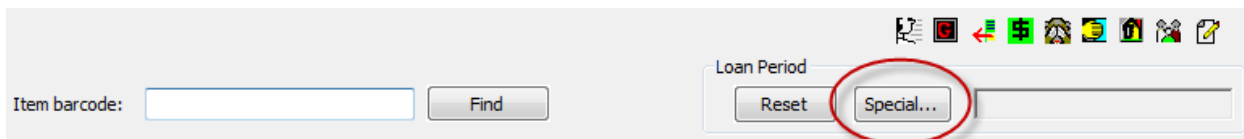
Polaris Tip of the Week

Assigning a Different Loan Period:

Sometimes you may have to assign a loan period that is different from the standard loan period for a specific item. It may be an Out-of-System ILL item, or the patron may want to extend the standard loan period. This should be done BEFORE you check out the item.

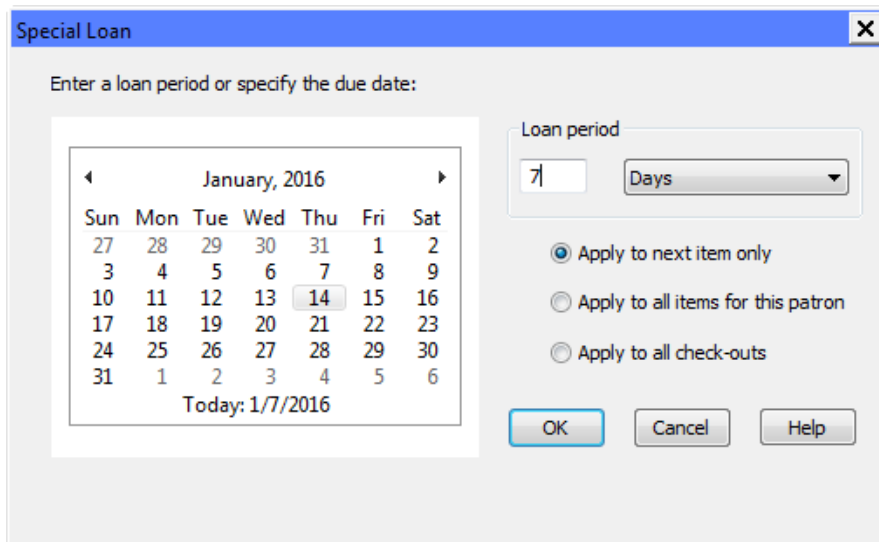
REMINDER: Please remember that in order to renew an ILL, you must contact ill@flls.org 3 days before the due date!!

1. Scan the patron's card at **Check Out (F3)**.
2. Click on the **Special...** button in the Check Out window.



The screenshot shows the 'Check Out' window. On the left, there is a text field for 'Item barcode:' and a 'Find' button. On the right, there is a 'Loan Period' section with a 'Reset' button and a 'Special...' button. The 'Special...' button is circled in red.

3. Select the due date either using the calendar on the left or typing in the number of days on the right. Then select the option to: apply to next item only (ILL), apply to all items for this patron or apply to all checkouts. Then click **OK**.



The 'Special Loan' dialog box is shown. It has a title bar with a close button. Below the title bar, it says 'Enter a loan period or specify the due date:'. On the left, there is a calendar for January, 2016. The date 14 is highlighted. Below the calendar, it says 'Today: 1/7/2016'. On the right, there is a 'Loan period' section with a text field containing '7' and a dropdown menu set to 'Days'. Below this, there are three radio button options: 'Apply to next item only' (selected), 'Apply to all items for this patron', and 'Apply to all check-outs'. At the bottom, there are three buttons: 'OK', 'Cancel', and 'Help'.

4. Scan your item (for an ILL it will be located on the goldenrod book band) and finish checking out.

Don't forget about the [Polaris Documentation online](#).
Visit www.flls.org and click on **Staff Login**.
Contact Jenny or Eric for the login information.



FINGER LAKES
LIBRARY SYSTEM

Download this flyer and more at:

<http://www.flls.org/brochures/>

has partnered with Brainfuse to offer

Free career assistance to help you land the job of your dreams

JobNow is an innovative service that features expert resume assistance, live interview preparation, career coaching, career resources, and much, much more:



Career Assessments and Resources: Discover your best career fit based on education, experience and personality. Access eParachute, inspired by *What Color is Your Parachute?* to help you determine what educational path to take in college and find out what to do with your education;



Resume Templates and Resources: Get help creating a polished resume with access to unique downloadable templates including the most common resume types chronological, functional, and combination. Resources include valuable information about a resume's usage, structure, and the relative importance of a resume in one's job search.



Premium Resume Lab: Receive personalized resume and cover letter assistance from trained experts including:

Impact analysis - strategies for optimum placement/description of experiences and accomplishments

Format Analysis - consider the job-seeker's experiences to determine the best way to format the resume

Spelling/Grammar Analysis - proofread each resume for spelling and grammar errors



Live Interview Coaching: Brush up on interview techniques or get live online interview practice from trained job coaches. JobNow coaches and users communicate via live chat in our online classroom. In addition to live interview coaching, users enjoy 24/7 access to interview tips and career resources.

Get Help Today!

<http://www.flls.org/public/> and click on JobNow to start.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



2017-2018 Family Literacy Mini Grant

Deadline: December 15, 2017

For early literacy initiatives for the 33 FLLS member libraries.

American Dream Adult Literacy Grants

Deadline: January 2, 2018

With a generous grant from the Dollar General Literacy Foundation, the American Library Association (ALA) is launching the sixth round of American Dream grants to public libraries to expand services to adult English language learners and/or adults in need of basic education and workforce development.

Community Foundation of Tompkins County Library Grants (Rosen)

Deadline: January 2018

It's never too early to start planning for your Community Foundation Library Grant! Contact Amanda with questions.

Build-A-Bear Literacy and Education Grants

Opens in January

Direct support for children in literacy and education programs such as summer reading programs, early childhood education programs and literacy programs for children with special needs. Grants are a one-time contribution, and range from \$1,000 to \$10,000.

OMG Outreach Mini Grants

Deadline: March 23, 2018

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are NOW OPEN for the 2018-2019 grant cycle!

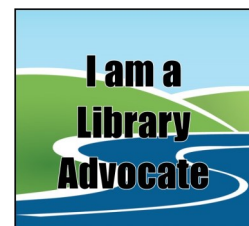
Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:

What are the 2018 NYLA Legislative and Budgetary Priorities?

- To increase State Aid Proportionally with Educational Funding.
- Fund the Public Library Capital Aid Program for Equal Access
- Equitable Access to School Libraries and Librarians.
- Access to Publically Funded Research
- Universal Access to the Library Construction Aid Program.



From: [https://www.nyla.org/max/4DCGI/cms/review.html?](https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=1536&MenuKey=advocacy)

[Action=CMS_Document&DocID=1536&MenuKey=advocacy](https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=1536&MenuKey=advocacy)

For more ways you can get involved with Library Advocacy in our region, visit: www.flls.org/advocacy.

THIS WEEK'S QUESTION OF THE WEEK:

How many different spellings are there for the holiday that means "Festival of Lights?" Why are there so many spelling variations?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**

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