



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.42

Friday, December 8, 2017

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Staff Holidays at FLLS

With the holidays approaching, system staff will variably be in and out of the office. Check the **Contacts Cheat Sheet** in the back of your 2017 Directory for secondary contacts if your primary contact is unavailable.

If you cannot wait for an email response, Computer Network Service's Extension 237 will get you in touch with a person in a pinch.

Have a great holiday season!

Reminders

Library Billing Survey

We need your input to help us help you! Please fill this out ASAP: <https://www.surveymonkey.com/r/F9Y957D>

Tell Congress to Save Net Neutrality

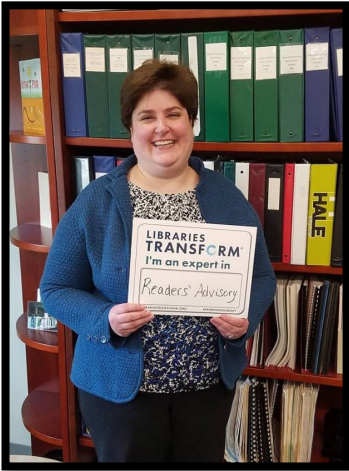
It's easy and takes moments:

<http://cqrcengage.com/ala/app/write-a-letter?0&engagementId=418433>

Helping All Libraries Succeed (HATS) Webinar Series

A series of short (10-15 minute presentations) online webinars focused on information trustees need to know (links open in a new window) from Vimeo: <http://www.nysl.nysed.gov/libdev/trustees/webinars.htm>

From The Director



On Tuesday, December 5th, public library system directors had our monthly State Library Conference calls. We had an update from Jeremy Johannesen, Executive Director of NYLA about NYLA 2018 Budget Priorities. The full NYLA document is on their website at: https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=1536&MenuKey=advocacy. The main push is that NYLA is seeking \$100 million for equitable library funding to increase State Library Aid proportionally with education funding, and to fund the Public Library Construction Aid Program to \$30 million for equal access, IT infrastructure, and energy efficiency. NYLA 2018 Legislative Agenda items include k-12 certified school librarians, access to publicly-funded research, and providing public library systems with the discretion to modify the matching thresholds for library construction aid projects.

NYLA staff members and lobbyists also took part in a recent budget meeting in Albany and possible steep budget deficits are unfortunately projected. A 10% cut in funding lines was mentioned throughout New York. Governor Cuomo has stated his interest in presenting a balanced budget in April. With current budget deficits projected at over \$4 billion, this means cuts. At Finger Lakes, we are at the beginning stages of exploring the massive impact a possible cut this large would look like not only to our internal organization, but also to our members. If a cut this large were to occur, I want to assure you that member library input will be vital with us moving forward.

Advocacy efforts at a state level are already gearing up. Rebekkah Smith Aldrich gave public library system directors an overview of NYLA's Advocacy Action Calendar for 2018. All public library system directors will be asked to sign a NYLA-created letter to the Governor by the end of the month, urging him to reconsider library cuts. NYLA will be using the effective and popular Real People, Real Dollars campaign as an advocacy tool in 2018. The Governor will be giving his State of the State address in January, and NYLA will be urging live tweeting during his talk. February 2018 is the big push of advocacy, with emails and calls to your local elected officials and **Advocacy Day on February 28**. FLLS will be providing a bus again to Albany, so please look for information shortly on this.

Please keep in mind that budget information is in the beginning stages. Advocacy for libraries is going to be needed at levels next year that we haven't seen before. As soon as I receive State budget information, I will be passing it on to both directors and trustees.



Sarah



Member Library News

Holiday Fun

Courties: 5
Total Population: 312,189
Area Chartered to Serve: 2,513 sq. mi.
Member Libraries: 33



[George P. & Susan Platt Cady Library](#)



[Apalachin Library](#)



[Seneca Falls Library](#)



[Peck Memorial Library](#)

Member Libraries

Youth Corner

Storytime Rhyme of the Week

I'm a Great Big Snowman

Tune: *I'm a Little Teapot*

I'm a great big snowman,
Tall and fat.
Here is my tummy.
Here is my hat.
Raisins for my eyes,
And a carrot nose,
I'm all snow
from head to toe!

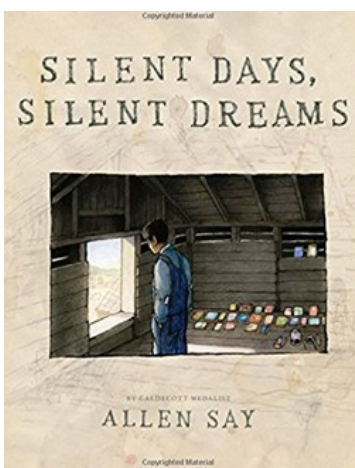


[Also in Spanish](#)

Youth Links

- [New York State Summer School of the Arts Applications Open](#)
- [Response to "Boy Book" and "Girl Book"](#)
- [Mixing Reading with Coding](#)
- [100 Useful Websites for Educators and Students](#)
- [Teaching is Listening](#)
- [Learning Standards for Youth](#)
- [Libraries Involve Young Adults in Reading that Address the Effects of Racism](#)
- [Teen Video Challenge](#)
- [Jimmy Fallon Announces Live Reading of His Children's Book](#)

YA Book of the Week:



Silent days silent dreams by Allen Say

James Castle was born two months premature on September 25, 1899, on a farm in Garden Valley, Idaho. He was deaf, mute, autistic and probably dyslexic. He didn't walk until he was four; he would never learn to speak, write, read or use sign language.

Yet, today Castle's artwork hangs in major museums throughout the world. The Philadelphia Museum of Art opened "James Castle: A Retrospective in 2008." The 2013 Venice Biennale included eleven works by Castle in the feature exhibition "The Encyclopedic Palace." And his reputation continues to grow.

Caldecott Medal winner Allen Say, author of the acclaimed memoir *Drawing from Memory*, takes readers through an imagined look at Castle's childhood, allows them to experience his emergence as an artist despite the overwhelming difficulties he faced, and ultimately reveals the triumphs that he would go on to achieve.



Scam of the Week

Don't be Scammed this Holiday Season: 5 Holiday Cybersecurity Safety Tips at KnowBe4

1. Only shop from mobile apps and sites you already trust.
2. Don't use promotional links in emails.
3. Watch out for fake delivery notifications from email or text messages.
4. Be cautious of holiday themed holiday apps.
5. Monitor your bank and card activity diligently.

Full video here: <https://www.youtube.com/watch?v=B2Q0OLZP404&feature=youtu.be>

New CyberThreat Survey Confirms: Biggest Security Obstacle Is Low User Security Awareness

The CyberEdge Group is an award-winning research firm that serves information security vendors and service providers. They recently surveyed 1,100 qualified IT security decision makers & practitioners, all from organizations with more than 500 employees, representing 15 countries and 19 industries. The 37-page report was sponsored by vendors like Symantec, HP, SecureWorks and Webroot and is excellent ammo for your IT security budget requests.

The Results Are Eye Opening

The percentage of respondents affected by successful attacks has risen the last three years from 62% in 2014, to 71% in 2015, to 76% in 2016, and to 79% in 2017 with no end in sight.

When asked about perceptions and concerns, here are the top problems:

Employees still the weak link: Low security awareness among employees continues to be the greatest inhibitor to defending against cyberthreats, followed closely by a shortage of skilled personnel and too much data for IT security teams to analyze (page 17).

Threats keeping us up at night: Malware, phishing, and insider threats give IT security the most headaches (page 13).

Ransomware's bite out of the budget. Six in 10 respondents said their organization was affected by ransomware in 2016, with a full third electing to pay the ransom to get their data back (page 14).

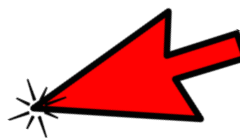
More at the KnowBe4 blog with link to the report download and InfoGraphic:

<https://blog.knowbe4.com/new-cyberthreat-survey-biggest-security-obstacle-is-low-user-security-awareness>



Let's stay safe out there.

Think Before You Click!





Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Youth Services Advisory Meeting

Thursday, December 14, 2017
1:00pm-3:00pm

FALCONS

Thursday, February 15, 2018
9:30am - 11:30am

Annual Summer Reading Workshop

Thursday, March 15, 2018
9:00am - 12:00pm

Conferences, Outside Trainings and Fun Stuff

Developing a Mascot: Giving Your Library a New Personality

Monday, December 11, 2017
Syracuse, NY

Should I join that Non-Profit Board?

Thursday, December 14, 2017
4:00pm-6:00pm
TCPL Borg Warner Room
Ithaca, NY

2018 NYLA-YSS Conference

Friday, April 13, 2018
Syracuse, NY

NEW:

Computers in Libraries

April 17-19
Arlington, VA
Special Discount Code from SCRLC: ESLN18

Register Now for Library Legislative Day

May 7-8 2018

Reference Summit
SCRLC and FLLS
Date: May 11, 2018
Location: TBA.

Have something to share? Get it to
Amanda by 9am Friday to have it
featured in the Weekly Bulletin!

Webinars

Click on the titles for the links to the training pages.

Getting to Know Informe and Educator's Reference Complete

Monday, December 11, 2017 @ 10:00am

Informe Académico meets the research needs of Spanish-speaking users with a wide range of full-text Spanish- and Portuguese-language scholarly journals and magazines both from and about Latin America.

NEW: **The Opioid Epidemic and Libraries**

Monday, December 11, 2017 @ 1:00pm

Discussion with experts who can speak to the unique issues that come with our obligation to serve our communities in this time of crisis. They will provide insights and best practices and will also answer your questions and listen to your concerns.

Opposing Viewpoints In Context Chrome Extension

Monday, December 11, 2017 @ 3:00m

Gale has launched a Google Chrome extension for Opposing Viewpoints In Context! This puts related search results from Opposing Viewpoints In Context right on your Google search results page! Tune into this webinar to see how to install and set-up the extension and see it in action!

NEW: **Beneficial Changes to E-Rate and Compliance with CIPA: An Update**

Wednesday, December 13, 2017 @ 10:00am

Learn how you may be able to take advantage of the millions of dollars that are available to support improved internet service to your library.

Collection Management Policies

Thursday, December 14, 2017 @10:00am

This webinar will focus on the Collection Management Policy (CMP). Actually a series of various shorter policies, it assists in the governing, planning, and maintenance of collections.

From Tots to Teens: STE(A)M Powered Ideas for Programming

Thursday, December 14, 2017 @3pm

Whether you're already full steam ahead with STE(A)M programming in your library or not sure how to get started or somewhere in between, there's something for you in this webinar.

NOVELNY: Straight from the Horse's Mouth: Explore Past Events with Firsthand Accounts

December 15, 2017 @ 3:00pm

In this hands-on session, learn about how to use Britannica School to ignite inquiry and promote self-directed learning. We'll explore ideas and strategies to uncover content, engage reluctant readers, and provide support to ALL users.

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Around the Interwebs

- [2017 Star Libraries](#)
- [Tips for Talking to Your Legislators](#)
- [New Zealand Librarians Remix the 12 Days of Christmas \(Video\)](#)
- [Most Americans—Especially Millennials— say libraries are reliable](#)
- [Patron Returns Book Found on an Airplane with Heartwarming Note](#)
- [Job Opposites from the NYTimes](#)
- [Getting Your Mind to Read](#)
- [2017 Holiday Gift Guide for Librarians and Book Lovers](#)
- [Metal Found in Meteoroids Kills Cancer Cells](#)
- [Opportunities for Libraries with Apple's Latest Operating System](#)
- [Librarian Wins Award for Helping Woman Transform her Life](#)
- [10 Easy Ways to Support Your Library](#)
- [A Wrestling Show Inside a Library Draws Huge Crowd](#)
- [Public Library Association Launches Program to Deliver Health Info](#)
- [First look: Cincinnati-filmed 'The Public' to debut at January's Santa Barbara Film Festival](#)
- [How to Choose a Good Color Scheme for Your Website](#)

Professional Collection Highlight



Donor-centered planned gift marketing by Michael Rosen

Donor-Centered Planned Gift Marketing helps nonprofit organizations move beyond traditional marketing techniques that have historically yielded only modest results and reveals how putting the focus on the donor can produce the best outcomes for all. Here, nonprofits new to gift planning will learn to market effectively from the start while those with established programs will discover ways to enhance their efforts. You will learn about various donor-centered marketing channels and techniques, as well as how to generate internal support for an improved planned gift marketing effort.

- Full of useful and proven tips you can implement for immediate results
- Offers practical tools including forms and checklists
- Includes a worksheet to help organizations calculate their planned

giving potential

Sharing the latest research findings, this book shows you how to identify who your planned giving prospects are. You will learn how to effectively focus on them through meaningful communication that ultimately inspires them to give-and give more.

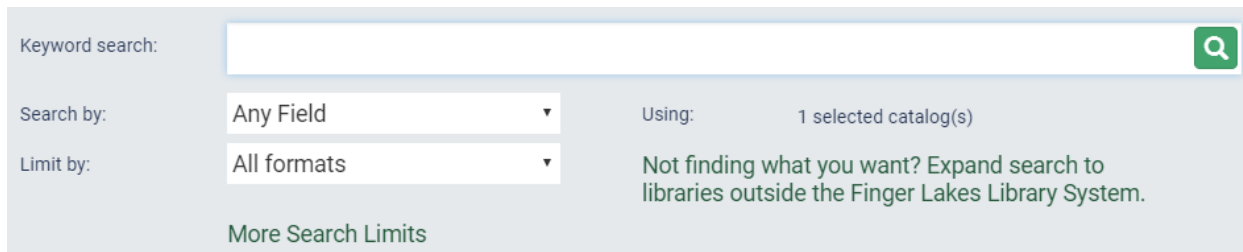
Place a Hold TODAY: A20519406177


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Polaris Tip of the Week

Out-of-System Interlibrary Loan

If your search of the [FLLS catalog](#) yields no results, you can search the WorldCat database through the PAC to access the resources of other public, school, academic, and special library collections nationwide.



Keyword search: 

Search by: Any Field ▼ Using: 1 selected catalog(s)

Limit by: All formats ▼ Not finding what you want? Expand search to libraries outside the Finger Lakes Library System.

[More Search Limits](#)

Click on “Not finding what you want? Expand search to libraries outside the Finger Lakes Library System.” In the window that pops up, click in the box next to WorldCat. Then click Set Catalog(s). Your search will reveal more results, when you find your item, place a hold request.

We cannot fulfill requests for the following materials:

- Books published in the current year
- Videorecordings
- Sound recordings
- Electronic resources

1 Catalog(s) selected (10 allowed)

Why these databases?

<input checked="" type="checkbox"/> Finger Lakes Library System
<input type="checkbox"/> WorldCat (Out of System Interlibrary Loan)

[Set Catalog\(s\)](#)

[Clear](#)

[Close](#)

FLLS, through participation in the (OCLC) ILL network, will request the item on your behalf.

Learn more about Out-of-System Interlibrary Loan here: www.flls.org/interlibrary-loan

Visit www.flls.org/brochures/ to view updated how-to brochures for using the PAC. Located under “Polaris PowerPAC Tutorials.”

Don't forget about the Polaris Documentation online.
Visit www.flls.org and click on Staff Login.
Contact Jenny or Eric for the login information.

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Awards, Contests and Grants

Click on the titles for the links to the grant pages.



2017-2018 Family Literacy Mini Grant

Deadline: December 15, 2017

For early literacy initiatives for the 33 FLLS member libraries.

American Dream Adult Literacy Grants

Deadline: January 2, 2018

With a generous grant from the Dollar General Literacy Foundation, the American Library Association (ALA) is launching the sixth round of American Dream grants to public libraries to expand services to adult English language learners and/or adults in need of basic education and workforce development.

Community Foundation of Tompkins County Library Grants (Rosen)

Deadline: January 2018

It's never too early to start planning for your Community Foundation Library Grant! Contact Amanda with questions.

Build-A-Bear Literacy and Education Grants

Opens in January

Direct support for children in literacy and education programs such as summer reading programs, early childhood education programs and literacy programs for children with special needs. Grants are a one-time contribution, and range from \$1,000 to \$10,000.

OMG Outreach Mini Grants

Deadline: March 23, 2018

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are NOW OPEN for the 2018-2019 grant cycle!

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:

Who won the 3 Apples Young Readers Award in 2013?

Thank you to Anna Chappell from the Port Byron Library who answered: *Duck for President* by Doreen Cronin

Source: [https://www.nyla.org/max/4DCGI/cms/review.html?](https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=1336&MenuKey=3apples)

[Action=CMS_Document&DocID=1336&MenuKey=3apples](https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=1336&MenuKey=3apples)

Get your patrons excited for 3 Apples here: <http://www.flls.org/3-apples-award-2018-finalists/>



THIS WEEK'S QUESTION OF THE WEEK:

What are the 2018 NYLA Legislative and Budgetary Priorities?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**