



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

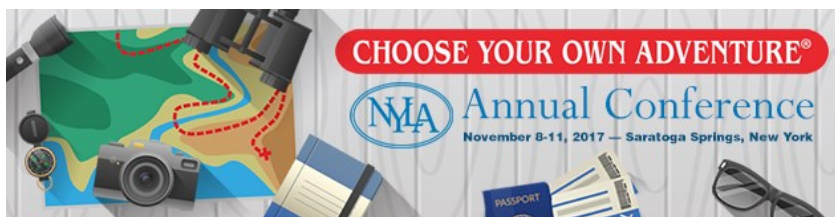
No. 17.39

Friday, November 3, 2017

Table of Contents

Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Webinars, Workshops and Events](#)
- [Awards and Grants](#)
- [Around the Interwebs](#)
- [Member Library News](#)
- [Scam of the Week](#)
- [Youth Corner](#)
- [PolarisTip of the Week](#)
- [Question of the Week](#)



NYLA is Next Week... so there will be no Bulletin. Stay tuned on November 17 where we will have highlights from the #BestConferenceEver

Reminders

FLLS Security and Training Offer

We have a subscription with a company called KnowBe4 to train and test users on online security and phishing threats that Rex is currently using for FLLS staff. We have 35 unused user accounts that we will make available to member libraries. Ideally we would like every library to have at least one account. If you want to participate, please email Rex at rhelwig@flls.org and put "KnowBe4" in the Subject. The goal is not punitive but rather to teach you what to look out for and give you instant and constructive feedback when you click on something that could potentially be dangerous to the security of your personal information or your network and computer. It is a dangerous cyber world we live in and you are the last line of defense for your personal information and your library computers and network.

2018 Summer Reading Manuals

If you did not receive your USB in the delivery last week, please let [Amanda](#) know! We do have one copy that will be cataloged soon for those of you that like to browse a hard copy of the manual.

From The Director: Photos From the 2017 Library Journal Director's Summit

Sarah, along with a few other FLLS member library staff had the pleasure of attending the Library [Journal Directors' Summit](#) this week in Philadelphia.



Getting a sneak peak at the newly renovated Lillian Marrero Branch Library in Philadelphia.



Dr. Carla Haden gave the keynote on how libraries are “opportunity centers.” Check out the [Facebook Live Video](#).



Member Library News

Costumed Colleagues



[Tompkins County Public Library](#)



[Aurora Free Library](#)



[Groton Public Library](#)



[Southworth Library Association](#)

Have something to share? Get it to Amanda by 9am Friday
to have it featured in the Weekly Bulletin!



Scam of the Week

Business License Scams: A Barrier for Reentrants

Libraries welcome patrons in of all backgrounds. Some patrons may use the library as a home base for their new business. This article may be helpful to your patrons:

It can be hard for a person starting over in life to earn a living — especially if he or she is reentering society from prison. That's one reason why many reentrants decide to use the trade skills they've learned to go into business for themselves. But local consumer protection agencies have told the FTC about scammers who lie about being able to help people get professional or business licenses to start barbershops, hair salons, auto repair shops and other businesses. These con artists contact people in different ways and some say they issue licenses themselves. Many reentrants don't believe they will ever get a business license through the usual channels. That makes them vulnerable to scams. Some reentrants may find themselves frustrated by occupational licensing regulations that don't make sense. Maybe their trade is licensed in some states, but not others. That's confusing.

If you're looking to get a professional or business license, here are three things you should do before you pay anyone money:

Check with your state or local government first to learn how to get a professional or business license. The requirements and fees depend on the type of business you're starting, where it will be, what services you will offer, and government rules. Also, the Council of State Governments' [Collateral Consequences database](#) provides detailed information on licensing restrictions based on your record and the type of license you're seeking.

If a company says it can issue you a professional or business license, check it out first. Typically, government agencies issue professional and business licenses. Contact the agency that oversees licensing for your trade to see if the company is legitimate. You also can search online using the company's name and the term "scam."

Visit the [U.S. Small Business Administration's website](#) for information on licensing and starting a small business. If you spot a situation where professional licensing doesn't make sense, [let us know](#). Sometimes, excessive occupational licensing is an unnecessary barrier to jobs, entrepreneurship, and economic opportunity – and doesn't really protect public health and safety. The [FTC's Economic Liberty Task Force](#) is studying these issues, and would love to hear your story.

For more information on scams targeting entrepreneurs, go to [FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness). For more information relevant to reentrants, visit [FTC.gov/reentry](https://www.ftc.gov/reentry). And if you know about a business scam, tell the FTC [online](#) or at 1-877-FTC-HELP.



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS

Thursday, November 16, 2017
9:30am - 11:30am

Grant Writing Workshop

Thursday, November 30, 2017
1:00pm-3:00pm

Connecting the Dots: Community Library Connections

Thursday, December 7, 2017
9:30am - 11:30am

Youth Services Advisory Meeting

Thursday, December 14, 2017
1:00pm-3:00pm

Annual Summer Reading Workshop

Thursday, March 15, 2018
9:00am - 12:00pm

Conferences, Outside Trainings and Fun Stuff



SLUSH at Argos

Tuesday, November 7, 2017
@5:30pm

WNYLRC Workshop: Read. Write. Participate

Monday, November 13, 2017 @ 9:00am
Buffalo, NY

Values-Based Futures: Trends, Signals and Values to Build the Library of the Future

Thursday, November 16, 2017 @ 9:30am
Tompkins County Public Library

Save the Date! 2018 NYLA-YSS Conference

Friday, April 13, 2018
Syracuse, NY

Webinars

Click on the titles for the links to the training pages.

Imaging in Context: Introduction to Still Image Digitization for Smaller Institutions

Thursday, November 9, 2017 @ 2:00pm

In this webinar, we'll describe the main elements of paper-based digitization, including the setup of scanning hardware and processing software, quality standards and best practices as defined by the Federal Agencies Digital Guidelines Initiative, the scanning process itself, and we'll wrap up by giving an overview of how to preserve your digitized assets for the long-term, including some details about collecting and storing metadata.

NOVELNY: Discover STEM Resources

November 15, 2017 @ 3:00pm

Learn about the STEM initiative and how Britannica can support you to: motivate students to learn deeply and think critically; emphasize real-world application of key concepts; build problem-solving, logical-reasoning, research and inquiry skills; and encourage collaboration.

Free Tools for Digital Preservation

Wednesday, November 29, 2017 @2pm

This session will provide an introduction to tools that can be used to manage digital files in a cultural heritage institution.

Social Media Analytics: What to Measure and Why

Thursday, November 30 @2:00pm

Now that you are using social media to engage with your community, how do you know if it's working? Learn the best methods to measure your library's social media outcomes.

NOVELNY: Britannica for Teens: Public Libraries

December 5, 2017 @ 3:00pm

In this hands-on session, learn about how to use Britannica School to ignite inquiry and promote self-directed learning. We'll explore ideas and strategies to uncover content, engage reluctant readers and provide support to ALL users.

Collection Management Policies

Thursday, December 14, 2017 @10am

This webinar will focus on the Collection Management Policy (CMP). Actually a series of various shorter policies, it assists in the governing, planning, and maintenance of collections. The components of a CMP will be covered, including mission statement, collection vision, collecting scope, acquisition policies, accessioning and deaccessioning policies, and loan policies.

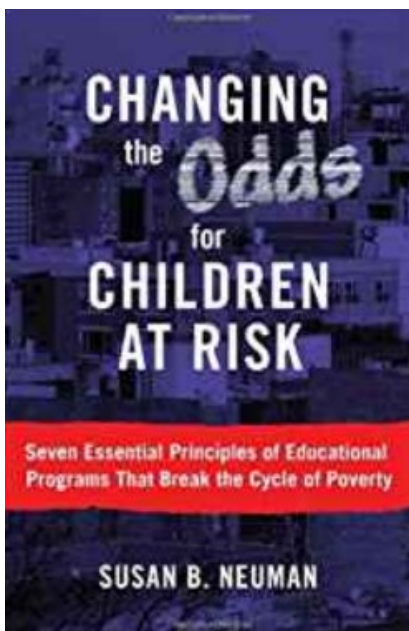
[Back to Top](#)



Around the Interwebs

- [Haunted Libraries](#)
- [Learning Library Leadership](#)
- [The Important Emotional Labor of Librarians Most People Never Thing Of](#)
- [You Think You Know What Librarians Do?](#)
- [5 Spooky Situations that Give Librarians Goosebumps](#)
- [3 INTRIGUING COMICS THAT PLAY WITH FORM](#)
- [Design Tips for Home Libraries](#)
- [By the Numbers: Native American Heritage Month](#)
- [Grumpy Reviews in Bookstore Books](#)
- [Wash and Learn Library at the Laundromat](#)
- [The Angriest Librarian is Full of Hope](#)
- [Stop Sexual Harassment at Your Library](#)
- [Celebrating 50 Years of Intellectual Freedom](#)
- [China Unveils the Most Futuristic Library Ever](#)
- [14 Funny Situations Only True Book Lovers Will Understand](#)
- [The Role of Technology In Library Outreach](#)
- [10 Unforgettable Audiobooks](#)

Professional Collection Highlight



Changing the odds for children at risk : seven essential principles of educational programs that break the cycle of poverty by Susan Neuman

In this insightful and revealing book, the author shows how we can break the cycle of poverty and disadvantage and change the odds for children at risk. Describing how previous reforms have missed the mark, she offers a framework based on seven essential principles for implementing more effective programs and policies. In a highly readable style, Neuman highlights programs that are making a difference in children's lives across the country, weaving together narratives that tell a compelling story of hope and promise for our most disadvantaged children.

Place a Hold TODAY: A20515895251

Youth Corner

Storytime Rhyme of the Week

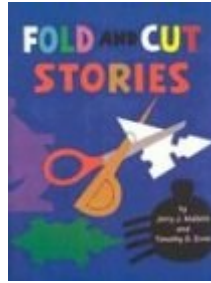
My Family

If you peek into my room at night
(*stand on toes as if peeking*)
My family you will see
(*nod head*)
They kiss my face and tuck me in tight,
(*blow kiss*)
Why? Because they love me!
(*hug yourself*)

DayByDayNY
FAMILY LITERACY CALENDAR

[Also in Spanish](#)

Collection Highlight:



Fold and Cut Stories by Jerry Mallett

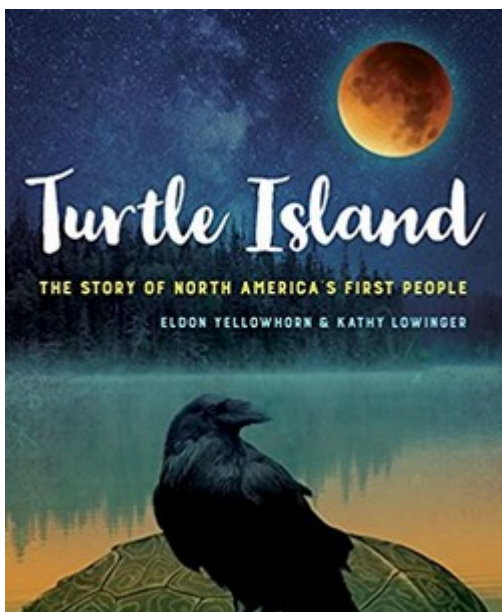
This gem has not been out in a while and is full of great stories to wow at your storytimes!

Try it **TODAY:** A20512169229

Youth Links

- [FREE Grant Writing Services from AWE](#)
- [Frog and Toad are Memes](#)
- [22 Magical Picture Books](#)
- [Nonconformist Book Club](#)
- [Books for Changing Seasons](#)

YA Book of the Week:



Turtle Island: the story of North America's First People by Eldon Yellowhorn

Unlike most books that chronicle the history of Native peoples beginning with the arrival of Europeans in 1492, this book goes back to the Ice Age to give young readers a glimpse of what life was like pre-contact. The title, Turtle Island, refers to a Native myth that explains how North and Central America were formed on the back of a turtle. Based on archeological finds and scientific research, we now have a clearer picture of how the Indigenous people lived. Using that knowledge, the authors take the reader back as far as 14,000 years ago to imagine moments in time. A wide variety of topics are featured, from the animals that came and disappeared over time, to what people ate, how they expressed themselves through art, and how they adapted to their surroundings. The importance of story-telling among the Native peoples is always present to shed light on how they explained their world. The end of the book takes us to modern times when the story of the Native peoples is both tragic and hopeful.

SLJ Starred Review October 2017

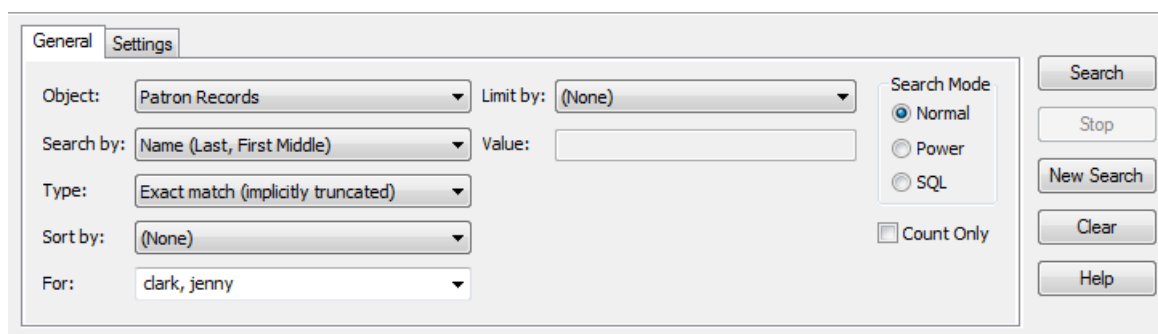
[Back to Top](#)

Polaris Tip of the Week

Duplicating Patron Records

When registering multiple members of a household, it is much quicker to duplicate a patron record and make the required changes than to start from scratch each time!

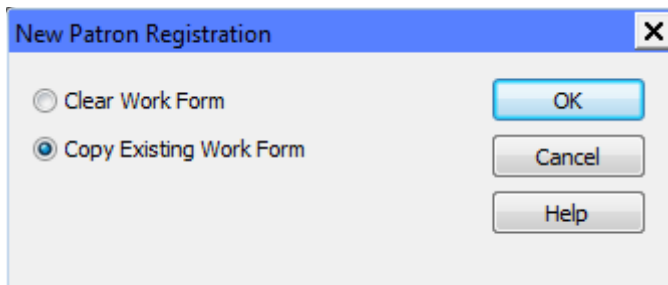
1. Access the Patron Find Tool in **Patron Services è Patron Records** or (**F7**) and search for the patron. If the patron's registration is already open, skip to step 4.
2. The **For:** box should contain your search criteria, i.e. patron name. Click on **Search**.



3. Double click on the name in the results window to open the record.
4. Click once on the **New** icon in the Menu Bar.



5. Select **Copy Existing Work Form** in the window that pops up and then click **OK**.



6. All fields are duplicated except the barcode field and password field. Change the appropriate fields and remember to save the record.

Don't forget about the Polaris Documentation online.
Visit www.flls.org and click on Staff Login.
Contact Jenny or Eric for the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



NYS Kids Safe Online Poster Contest

Deadline: December 1, 2017

The goal of the contest is to engage young people in thinking about cyber security through the creation of posters that will encourage their peers to use the Internet safely and securely.

PLA 2018 Service Awards

Deadline: December 4, 2017

The EBSCO Excellence in Rural Library Service Award provides recognition and an honorarium to a public library serving a population of 10,000 or less with an upper per capita income limit of not more than the 75th quartile of the national average that demonstrates excellence of service to its community as exemplified by an overall service program or a special program of significant accomplishment.

2017-2018 Family Literacy Mini Grant

Deadline: December 15, 2017

For early literacy initiatives for the 33 FLLS member libraries.

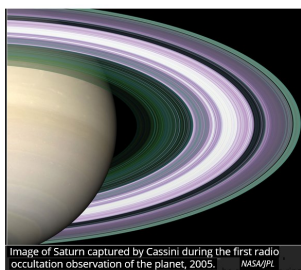


American Dream Adult Literacy Grants

Deadline: January 2, 2018

With a generous grant from the Dollar General Literacy Foundation, the American Library Association (ALA) is launching the sixth round of American Dream grants to public libraries to expand services to adult English language learners and/or adults in need of basic education and workforce development.

Question of the Week



LAST WEEK'S QUESTION OF THE WEEK:

What Are Saturn's Rings Made Of? Thank you to TCPL's Thitirat B. Luu who correctly (and thoroughly)

answered: Italian astronomer Galileo Galilei (1564–1642) was the first person to see the rings through a telescope(1), though he could not tell exactly what they were. While scientists do not know the full composition of the rings, they do know that the rings contain dust and a large quantity of water(2). The water is frozen in various forms, such as snowflakes, snowballs, hailstones, and icebergs. The forms range in size from about 3 inches (7.6 centimeters) to 30

feet (9 meters) in diameter. Scientists are also not sure how the rings were formed. They might have once been larger moons that were smashed to tiny pieces by comets or meteorites. They might be made of pre-moon matter, cosmic fragments that never quite formed a moon. The orbits of the innermost known moons fall within or between the outermost rings, and new moons continue to be found embedded in the ring structure. Indeed, the ring system itself can be considered to consist of myriad tiny moons—ranging from mere dust specks to car- and house-sized pieces—in their own individual orbits around Saturn. Saturn looks like it has seven large rings. Each large ring is named for a letter of the alphabet. The rings were named in the order they were discovered. The first ring discovered was named the A ring. Because the orbits of many of Saturn's moons are tilted to the rings, the moons' gravity also pulls the rings up and down.(3) And NASA's Cassini spacecraft sailed through Saturn's rings since 2004.(4)

Source Citation (All from TCPL.org's Online Databases)

1. [Online Database](#) > E-Source Home > + [Homework Help](#) > [Britannica School \(all 3 levels\) \(Encyclopedia Britannica\)](#) Britannica School: High Level <http://school.eb.com/levels/high/article/Saturn/110151>

2. [Online Database](#) > E-Source Home > [Research in Context](#) (Gale Cengage Learning) "Saturn." *UXL Encyclopedia of Science*, edited by Amy Hackney Blackwell and Elizabeth Manar, 3rd ed., UXL, 2015. *Research in Context*, go.galegroup.com/ps/i.do?p=MSIC&sw=w&u=nysl_sc_files&v=2.1&id=GALE%7CCV2644300849&it=r&asid=223a8741a4ea83094c6d6ec349cd3bc1. Accessed 27 Oct. 2017. **Gale Document Number:** GALE|CV2644300849

3. [Online Database](#) > E-Source Home > + [Journals, Magazines & Newspapers](#) > [New York State Newspapers \(Gale Cengage Learning\)](#) Chang, Kenneth. "Decoding the Dance of Saturn's Rings." *New York Times*, 6 July 2004, p. F1. *New York State Newspapers*, go.galegroup.com/ps/i.do?p=SPN.SP01&sw=w&u=nysl_sc_files&v=2.1&id=GALE%7CA118966587&it=r&asid=fed3f6dc8e2671de10d2b56133dce7f0. Accessed 27 Oct. 2017. **Gale Document Number:** GALE|A118966587

4. [Online Database](#) > E-Source Home > + [Journals, Magazines & Newspapers](#) > [New York State Newspapers \(Gale Cengage Learning\)](#) Overbye, Dennis. "Saturn's Rings Are Still a 'Very Strange Wonder' and a Source of Surprises." *New York Times*, 2 July 2004, p. A15. *New York State Newspapers*, go.galegroup.com/ps/i.do?p=SPN.SP01&sw=w&u=nysl_sc_files&v=2.1&id=GALE%7CA118868648&it=r&asid=dd22a37d09dc4f4f0f325f1f18e5503b. Accessed 27 Oct. 2017. **Gale Document Number:** GALE|A118868648

THIS WEEK'S QUESTION OF THE WEEK: **What is NaNoWriMo and why should your library get involved?**

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**

[Back to Top](#)