



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.33

Friday, September 15, 2017

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Reminders:

Summer Reading Final Reports

It's due on September 18: <http://www.flls.org/summerreadingprogram/>

New York State Mentoring Program

This is a great way to work with your schools! Information is at www.ny.gov/mentoring

Friends of TCPL Library Grants: DEADLINE EXTENDED!

The deadline to submit your grant application has been extended to September 29. Public libraries within 30 miles of Ithaca in the Finger Lakes Library System are eligible. Proposals should be emailed to sljithaca@aol.com. To download a copy of the application and to learn more, visit www.friendsoftcpl.org/grants/library-grants/.

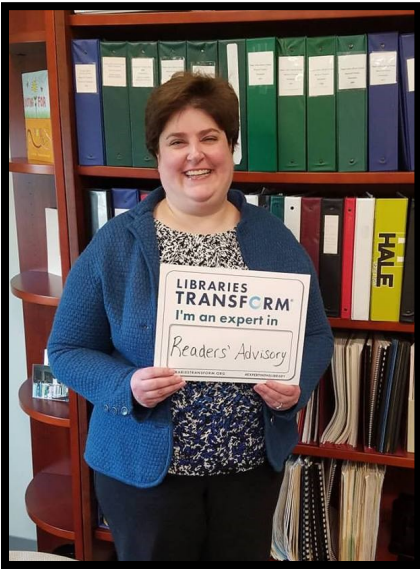
Banned Book Week is Coming Up!

[Get your graphics here:](#)



lynda.com is available to **all member library staff in the FLLS area** for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Brooks at (jphilippe@scrlc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

From The Director



I just returned from St. George, Utah where I attended the 2017 ARSL Conference along with Lisa Semenza of the Hazard Library in Poplar Ridge. Lisa won our full scholarship to attend this year and wrote about her conference experience for us, so please be sure to check out her write-up. This year there were about a dozen public library system directors and staff in addition to library directors from throughout NY at the conference. In total, this year's conference had 541 attendees, which is a record number for the conference.

I attended some great sessions during the conference, with the best session being "A Model Public Library Board Meeting." This session was a role playing session of a board meeting and all the issues that could come up during a meeting, from meeting a quorum to rude and disruptive public comments, to material challenges, to board members

wanting to go into executive session for every matter. I would love to model something like this for trustee training for our members and found it extremely helpful.

I also attended a session on reimagining libraries and how to measure and manage community expectations, especially when going for ballot funding increases. We learned that by using simple wording changes in flyers, etc. your impact statement could be stronger. An example used was to not use the phrase "we need more money so we can be open longer hours." Instead, using something like "With increased hours, we can provide more services for patrons seeking more library time" was seen as having a greater community impact.

STEAM programming ideas from NASA was another session I found helpful, especially with the interest in science programming around the eclipse. We made model telescopes out of supplies that most libraries would already have on hand and then explored a model planet that was also easily put together with basic supplies. Another great, fun session was "Book, Line and Sinkers" that discussed how the use of incentives, displays and social media can encourage and engage adult readers. The speaker, Jeremy Bolom, from Lincoln Parish Library in Louisiana, created some of the most creative book displays I've ever seen, including elaborate Halloween haunted house displays, and a Mardi Gras float in the middle of their library. My favorite idea of his was to have a readers club that honors readers who commit to reading either 50, 75, or 100 books a year. If they succeed, they are treated to a special library card and a night out at the library that involves a red carpet, pretend paparazzi photographs, and a dinner. They now have over 180 participants a year due to successful marketing.

If you aren't familiar with the Association for Rural and Small Libraries, I recommend checking out their website at <http://arsl.info/>. They have a helpful listserv and are a growing organization that puts on a great conference. In 2018 the conference will be in Springfield, Illinois and in 2019 it will be in Burlington, Vermont.

Sarah



Member Library News

Reflections on ARSL

By Lisa Semenza: FLLS Scholarship Winner

Last week I had the opportunity to attend the Association for Rural and Small Libraries (ARSL) conference in St. George, Utah. There I was able to make connections with library professionals from across the country and found my counterpart in a Library Director from Shreveport, LA who also has a 500 sq. ft. library.

The keynote speakers were very inspirational with Jill Nystull encouraging everyone to find and follow your passion with her suggestions for how to do so found here: <https://www.facebook.com/ARSLpage/photos/pcb.1176588432443279/1176588355776620/?type=3&theater> She summed it up by saying, "You will have found your calling when your life story influences your work and not the other way around". This is exactly what I have found since I began my work in the library. Speaker Clint Lewis encouraged everyone to "Try your best to win; not just to not lose".

I attended sessions and gained new ideas in the areas of policy manual makeovers, technology classes for seniors, how to maximize your space when you are "bursting at the seams", how to encourage adults to read unfamiliar books through eye catching displays (if I could actually figure out where to put one), skills for developing dynamic leadership, and a new program idea in the area of "break out boxes".

I met and spoke with new people at each meal and took advantage of participating in a "dine around" where groups of 15 people go to a restaurant of their choice for dinner in order to make new connections from around the country. Some attendees were "locals" from the state of Utah and one participant came from as far away as Alaska. On Friday I attended "game night" where I met not only librarians, but also 3 women from St. George who were out for the evening. Little did they know they would spend their time drinking a specialty drink called "The Cover Was Blue" and playing "Apples to Apples" with a group of librarians from multiple states.

I also met other people from New York and at dinner on Friday realized that a staff member from the Pioneer Library System and I have followed a parallel life path. We both attended SUNY Geneseo in the same timeframe, where we both majored in educational fields, and ultimately had second careers in the library world. I have now come full circle from my first job in high school as a library page in my hometown library.

I am grateful to the FLLS staff who provided me with the opportunity to attend this conference. A "small" library is classified as serving a population of up to 25,000 people. Based on this definition, all of the libraries in FLLS, except TCPL and AUB, fall into this category, with many of our libraries also being located in a rural area. Therefore, the ARSL Conference is designed for us and I highly recommend that all of you consider applying for the system scholarship to attend next year's conference in Springfield, IL.





Scam of the Week

Equifax Phishing Attacks

You already know that a whopping 143 million Equifax records were compromised. The difference with this one is that a big-three credit bureau like Equifax tracks so much personal and sometimes confidential information like social security numbers, full names, addresses, birth dates, and even drivers licenses and credit card numbers for some.

These records are first going to be sold on the dark web to organized crime for premium prices, for immediate exploitation, sometimes by local gangs on the street. Shame on Equifax for this epic fail. They will be sued for billions of dollars for this web-app vulnerability. So this Scam of the Week covers what is inevitable in the near future, we have not seen actual Equifax phishing attacks at this point yet, but you can expect them in the coming days and weeks because the bad guys are going to take their most efficient way to leverage this data... email. I suggest you send the following to your employees, friends, and family:

Cyber criminals have stolen 143 million credit records in the recent hacking scandal at big-three credit bureau Equifax. At this point you have to assume that the bad guys have highly personal information that they can use to trick you. You need to watch out for the following things:

- Phishing emails that claim to be from Equifax where you can check if your data was compromised
- Phishing emails that claim there is a problem with a credit card, your credit record, or other personal financial information
- Calls from scammers that claim they are from your bank or credit union
- Fraudulent charges on any credit card because your identity was stolen

Here are 5 things you can do to prevent identity theft:

1. First sign up for credit monitoring (there are many companies providing that service including Equifax but we cannot recommend that)
2. Next freeze your credit files at the three major credit bureaus Equifax, Experian and TransUnion. Remember that generally it is not possible to sign up for credit monitoring services after a freeze is in place. Advice for how to file a freeze is available here on a state-by-state basis: <http://consumersunion.org/research/security-freeze/>
3. Check your credit reports via the free annualcreditreport.com
4. Check your bank and credit card statements for any unauthorized activity
5. If you believe you may have been the victim of identity theft, here is a site where you can learn more about how to protect yourself: www.idtheftcenter.org. You can also call the center's toll-free number (888-400-5530) for advice on how to resolve identify-theft issues. All of the center's services are free.



Let's stay safe out there.

Think Before You Click!





Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Polaris Leap Regional Trainings

9/27 @ WEED 10/31 @ OVID

10/20 @ CORT 10/23 @ WAV

Everybody Serves Families

Thursday, September 28, 2017

9:00am - 12:00pm

NYS Retirement System Employee Benefit Workshop

Thursday, October 5, 2017

10:00am-12:00pm

FLLS 2017 Annual Meeting

Friday, October 13, 2017

Location: Seneca Falls Country Club

Registration and Payment Required. Contact Diana

Leigh at dleigh@flls.org

Annual Summer Reading Workshop

Thursday, March 15, 2018

Conferences, Outside Trainings and Fun Stuff



S.L.U.S.H. Ithaca Beer

Friday, September 29, 2017 @ 6pm

"Savvy Librarians Unite for Social Hour"



New York Comic Con Library

Professional Day

Thursday, October 5, 2017

Teen Read Week

October 8-14

National Friends of Libraries Week

October 15-21, 2017

International Games Week

October 29-November 4

NYLA Annual Conference

November 8-11, 2017

Registration now OPEN

Webinars

Click on the titles for the links to the training pages.

Using the Every Student Present Website

Tuesday, September 19, 2017 @1pm

Every Student Present is a public awareness campaign about school attendance in the younger grades developed by the Council on Children and Families (CCF). Chronic absence is defined as when a child misses more than 10% of enrolled days. This absence from school can lead to delays in reading skills and can impact a child's overall learning experience.

NYLA Training on Unemployment Claims Process 101

Tuesday, September 19, 2017 @ 1pm

NYLA in partnership with First Nonprofit Group present a training webinar for its members on the Unemployment Claims Process. When it comes to managing the risk of unemployment expenses, documentation is critical

From Apps to Robots: How to Evaluation Digital Media

Tuesday, September 19, 2017 @ 2pm

How do children's librarians and educators know which new media to share with families? In this two part webinar series, four experts will offer tips and strategies for identifying high quality new media (for ages 14 and under) that supports learning, literacy, inclusion, and family engagement.

Privacy and Security for Today's Library

Thursday, September 21, 2017 @ 10am

We hear a lot about how to handle difficult patrons, cybersecurity, and protecting patron data, but have you thought about your library's equipment and even the building itself?

Britannica for Public Libraries All Ages

Thursday, September 21, 2017 @3pm

Join us to learn ways to help both children and adults find answers to their questions and get started on projects using the new Britannica School and Britannica Academic. Bring your questions and our Expert Britannica Trainer will be glad to answer them during this live presentation.

Seeking Jobseekers: Creating Workforce Development Opportunities at Your Library

Friday, September 22, 2017 @ 10am

Over 30 million jobseekers turn to their local library for help each year* -- is your library prepared? Jenny Shonk will provide resources and tips for assisting jobseekers with job searching, resume writing, interviewing, and more. Resources for special populations, like veterans or individuals with criminal records, will also be included.

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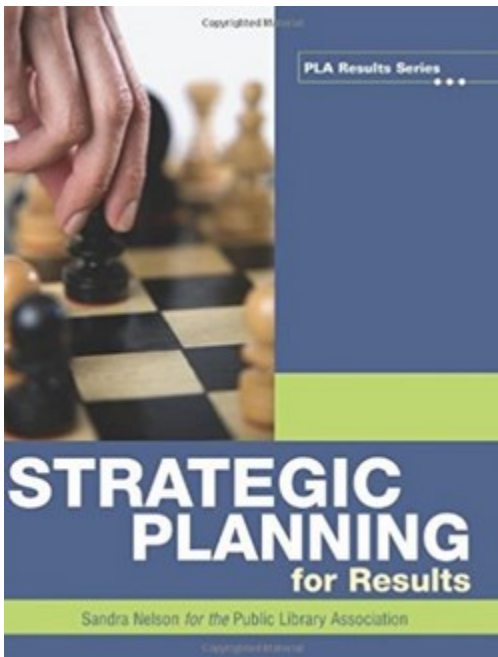


Around the Interwebs

- [Making Virtual Reality a Reality](#)
- [15 Signs You Like Books More Than People](#)
- [Invisible Cat Activities Coloring Books](#)
- [James Patterson gives \\$1.75 million to classroom libraries](#)
- [Hurricane Harvey and Libraries](#)
- [Latino Cultures Platform a New Library Resource](#)
- [Lost Languages Discovered in One of the World's Oldest Continuously Run Libraries](#)
- [Sexual Harassment in the Library: When Patrons are the Perpetrators](#)
- [Why Libraries Can and Must Change](#)
- [3 Things I Learned From Running My Library's Adult Summer Reading Program](#)
- [YALSA's Super Cool Teen Book Finder App](#)
- [Books. Internet. Life-Saving Shelter? Libraries, You've Done It Again.](#)

Professional Collection Highlight

Strategic planning for results by Sandra Nelson



Reflecting on the current planning environment for public libraries, Nelson makes the case for strategic rather than long-term planning and includes a wealth of information about understanding and managing the change process to help staff. It helps readers to: assess the change-readiness of the library and preparing staff to implement forthcoming changes; simplify data collection and decision-making processes through the use of 14 reproducible workforms; identify service priority options and reach agreement as a group; and, successfully present and communicate within their library. Included in the newly revised and adopted Public Library Service Responses are case studies, workforms, and tool kits. "Strategic Planning for Results" offers librarians a wealth of ideas to effectively meet changing community needs.

Place a Hold TODAY: A20519406088

Youth Corner

Storytime Rhyme of the Week

Paw Paw Patch

Where, oh where, oh where is Susie?
Where, oh where, oh where is Susie?
Where, oh where, oh where is Susie?
Way down yonder in the paw-paw patch.

—
Come on, kids, let's go find her,
Come on, kids, let's go find her,
Come on, kids, let's go find her,
Way down yonder in the paw-paw patch.

—
Pickin' up paw-paws, puttin' 'em in your pockets,
Pickin' up paw-paws, puttin' 'em in your pockets,
Pickin' up paw-paws, puttin' 'em in your pockets,
Way down yonder in the paw-paw patch.

Collections, Kits and Fun Stuff

New Kit: 3Doodler Start Program Box

Try out some 3D Pens with this brand new program box!



Try it TODAY:

A20519416889

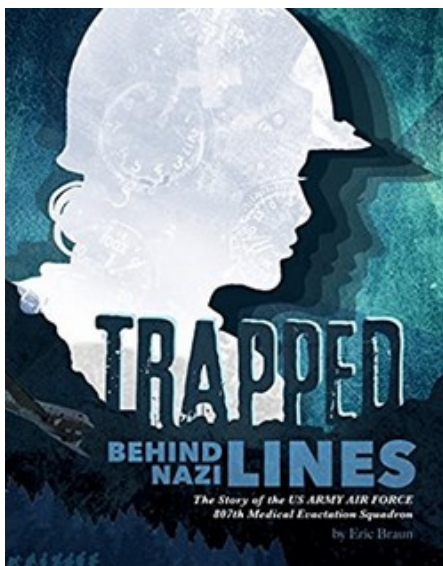
Youth Related Links:

- [School Readiness from 0-12 Months](#)
- [Books for Kids with Low Vision](#)
- [Fairy Wand Creation Station](#)
- [9 Elegant Fall Stencils](#)

DayByDayNY
FAMILY LITERACY CALENDAR

YA Book of the Week:

***Trapped behind Nazi Lines: The Story of the U.S. Army Air Force 807th Medical Evacuation Squadron* by Eric Braun**



From School Library Journal

Gr 5 Up-Fans of survival stories and wartime thrillers will be immediately engaged by this tale. When their plane crashed deep in Nazi-occupied Albania, the members of the 807th were in very serious peril. Their spectacular crash drew attention from friends and foes alike, and unfortunately, as a squadron of nurses and medics, the 807th had virtually no weapons. With the help of Albanian rebels, the Americans were secreted away from the crash, then separated by a bombing strike, and finally led over treacherous mountain paths to rendezvous with British and American spies at the coast of the Adriatic Sea. Covered in lice, sick with dysentery, and walking uphill through blizzards, the 807th overcame insurmountable odds to make their escape to Italy and live to tell this gripping tale. The true story draws on primary sources (the autobiographies of members of the squadron) to create a tense wild-goose chase, with the threat of Nazis lurking behind every treeline. Better yet, this is a real World War II story that has not, before now, yet been adapted for young readers. Readers who love Scholastic's historical "I

Survived" books will find this true story of escape truly amazing. VERDICT A very readable addition to World War II history collections.-Abby Bussen, Muskego Public Library,

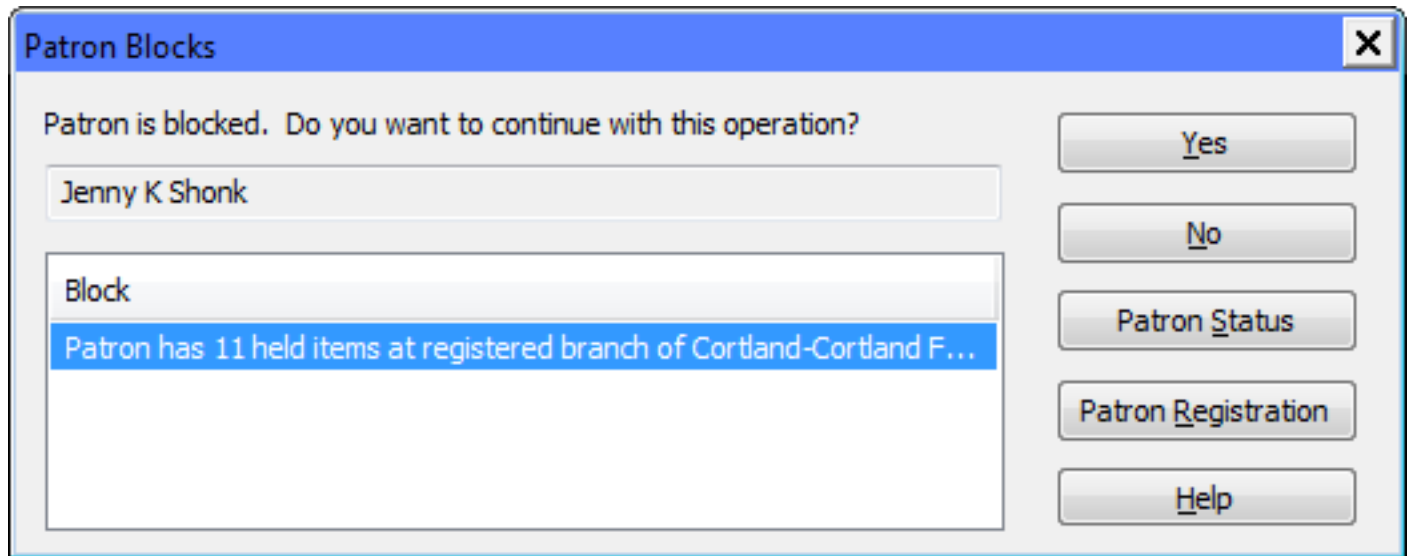
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Polaris Tip of the Week

Blocks at Check Out

If there is a block on the Patron's Record, it will display during Check Out. Check with your supervisor for specific library policies.

There will be important information displayed, please do not surpass blocks without reading them!



- ♦ If the patron owes money, select **Patron Status** and collect the fine.
- ♦ If the patron has overdue items, select **Patron Status** and renew the items if possible. Remember that items belonging to other libraries cannot be renewed without permission and items on hold for someone else CANNOT be renewed.
- ♦ If the patron has a hold waiting to be picked up, check the item out to the patron.
- ♦ If the Patron's card has expired, select **Patron Registration** and update the registration date. Remember to delete the block from the patron's account in the Patron Status **General** page.
- ♦ It may notify you that you are checking out an ILL. Follow the procedures listed on **Assigning a Different Loan Period**, i.e. creating a special due date.

Don't forget about the Polaris Documentation online.
Visit www.flls.org and click on Staff Login.
Contact Jenny or Eric for the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



I Love My Librarian Award

Deadline: September 18, 2017

Each year 10 librarians are selected. Each librarian receives a \$5,000 cash award, a plaque and a travel stipend to attend the awards ceremony and reception in New York City, hosted by Carnegie Corporation of New York.

NYS Kids Safe Online Poster Contest

Deadline: December 1, 2017

The goal of the contest is to engage young people in thinking about cyber security through the creation of posters that will encourage their peers to use the Internet safely and securely.

Community Foundation of Tompkins County Library Grants (Rosen)

Deadline: January 2018

It's never too early to start planning for your Community Foundation Library Grant! Contact Amanda with questions.

Build-A-Bear Literacy and Education Grants

Opens in January

Direct support for children in literacy and education programs such as summer reading programs, early childhood education programs and literacy programs for children with special needs. Grants are a one-time contribution, and range from \$1,000 to \$10,000.

Visit: <http://www.flls.org/grants/> for more grant resources.



Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:

ARSL's Annual Conference is in Utah this year. Using one of our databases, list 2-3 facts about Utah.

- Nickname: The Beehive State
- Song: "Utah, This Is The Place"
- State Flower: Sego Lily
- State Motto: "Industry"

"Utah." *Britannica School*, Encyclopædia Britannica, 13 Aug. 2017. school.eb.com/levels/elementary/article/Utah/345531. Accessed 14 Sep. 2017.

THIS WEEK'S QUESTION OF THE WEEK:

What was the #1 most challenged book in 2013 and is now a major motion picture?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**