



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.32

Friday, September 1, 2017

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Because next week is a short week, and many people will be at [ARSL](#), there will be no bulletin on September 8th.

Stay tuned for coverage of the conference in our September 15th Weekly Bulletin.
Have a great week!

Reminders:

Summer Reading Final Reports

It's due on September 18: <http://www.flls.org/summerreadingprogram/>

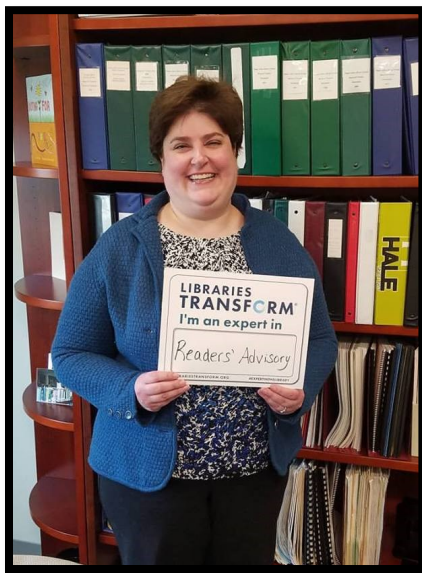
Need a Law or Policy Template?

Don't forget, we have lots of templates in the [Library Management](#) section of our website!

Set Up An Appointment!

Call 607-319-5613 or email jshonk@flls.org to set up a one-on-one or small group training with Jenny at your library. Topics include: Item Maintenance, Polaris Leap, Polaris reporting, and more!

From The Director



On Wednesday, September 6, I head to St. George, Utah for the Association for Rural and Small Libraries Conference. This conference brings library directors and staff from almost every state together to talk about the opportunities and challenges of running a small or rural library. When I attended last year in Fargo, North Dakota, I truly felt it was one of the best library conferences I had ever attended and not only offered excellent networking opportunities, but also was full of workshops that offered practical and helpful advice for small libraries.

Some interesting workshop sessions I noticed in the conference schedule include: Bursting at the Seams: Extraordinary Service in Limited Space, Communicating Library Successes with Key Shareholders, Show it Off: the Power of Merchandising and Reimagining Libraries: What Your Communities Really Want. There are great programs for teen programming, makerspace kits, and readers' advisory, how to deal with bad press in a small town setting, in addition to how to have a library garden and how to do library programming with your local parks.

This year I will be attending the conference with our scholarship winner Lisa Semenza of the Hazard Library in Poplar Ridge. Lisa is the director of our smallest member library currently and is very excited for the opportunity to meet fellow directors of small libraries. Look for her write-up about the conference in our bulletin after we get back.

I'm extending my conference stay to take a short extra trip to Arizona and will be back in the office on Wednesday, September 13. Have a happy Labor Day weekend!



Join us

Sept 6th - 9th, 2017

St. George, Utah

From **ARSL** to **Zion**



Member Library News

Congratulations Annette!

The Tompkins County Public Library Board of Trustees has announced the appointment of Annette Birdsall as the Library's sixth director. Birdsall will replace Susan Currie, who will retire in October after more than eight years as Library Director.

"It is my honor to announce the Board's unanimous selection of Annette Birdsall as the incoming director of the Tompkins County Public Library," said Bruce Ryan, president of the library's board of trustees, following a special August 29 meeting of the board. "We are impressed with her passion for libraries and their role in our community, and we're confident that she has the leadership ability to build on our momentum and propel us forward."

The current director of the Ulysses Philomathic Library (UPL), Birdsall received her Master of Library Science from Syracuse University. Prior to accepting the director's position at UPL in 2012, Birdsall held positions with the Finger Lakes Library System, TCPL, the South Central Regional Library Council and Cornell University Library.

Birdsall will begin her tenure at TCPL October 11.

The national search for Currie's replacement began in February and drew interest from 30 library leaders who were subsequently vetted by the Library's search committee of trustees, staff and representatives from the Tompkins County Public Library Foundation, the Friends of the Tompkins County Public Library and the Finger Lakes Library System. Eighteen candidates from the original pool qualified to take a Civil Service examination administered by the Tompkins County Personnel Department.

Ryan said the process of finding a replacement for Currie was challenging, not only because the Board has an obligation to ensure that the community has the best library possible, but because Currie has provided outstanding leadership during her time at the Library's helm. "It's hard to separate leaders from the times and the circumstances in which they lead," Ryan said. "Susan had the perfect blend of leadership skills to lead the library from where it was eight years ago to the wonderful place it is today. We recognized that we needed to find a leader who is talented and unique in her own way, with the perfect blend of leadership skills to lead us forward from here."

During her eight-year tenure, Currie helped establish TCPL as an award-winning model for peer libraries. Among her lengthy list of successes are a building-wide reorganization, which served to flatten the Library's supervisory structure, providing increased leadership opportunities for staff members; advancing the progress of the County Library Budget Working Group and community engagement process, designed to identify sustainable funding for the Library; the successful 21st Century Library Campaign, which helped raise over \$3.5 million in support of library programs and services; increased collaborations with local businesses and not-for-profit organizations; a reduction in barriers to access for families and





Scam of the Week

Scam of the Week: Hurricane Harvey Charity Fraud

Scammers are now using the Hurricane Harvey disaster to trick people in clicking on links, on Facebook, Twitter and phishing emails trying to solicit charitable giving for the flood victims.

Here are some examples:

- Facebook pages dedicated to victim relief contain links to scam websites.
- Tweets are going out with links to charitable websites soliciting donations, but in reality include links to scam sites or links that lead to a malware infection.
- Phishing emails dropping in a user's inbox asking for donations to #HurricaneHarvey Relief Fund.

Here is some language you can use to let your followers know:

"Heads-up! Bad guys are exploiting the Hurricane Harvey disaster. There are fake Facebook pages, tweets are going out with fake charity websites, and phishing emails are sent out asking for donations to #HurricaneHarvey Relief Funds that they keep for themselves. Don't fall for any scams. If you want to make a donation, go to the website of the charity of your choice and make a donation. Type the address in your browser or use a bookmark. Do not click on any links in emails or text you might get. Whatever you see in the coming weeks about Hurricane Harvey disaster relief... THINK BEFORE YOU CLICK."

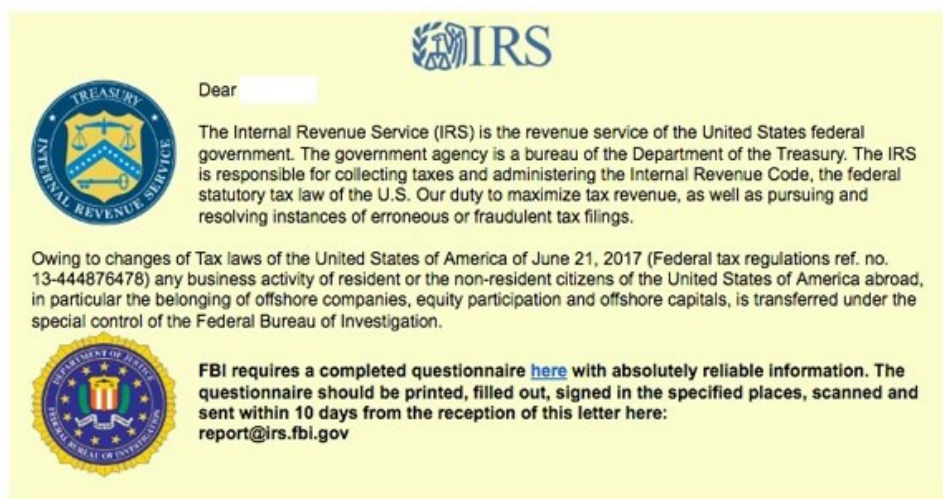
[SCAM ALERT] The IRS Issued An Urgent Warning Against An IRS / FBI-Themed Ransomware Phishing Attack

The Internal Revenue Service warned people to avoid a new phishing scheme that impersonates the IRS and the FBI as part of a ransomware scam to take computer data hostage.

Here is some language you can use to let your followers know:

"Heads-up! The IRS is warning against a new phishing scam that tries to make you download an FBI questionnaire. But if you click the link, your computer will be infected with ransomware instead. The scam email uses the emblems of both the IRS and the Federal Bureau of Investigation."

Remember that the IRS does not use email, text messages or social media to discuss personal tax issues, such as those involving bills or refunds. THINK BEFORE YOU CLICK!



The IRS stated: "Victims should not pay a ransom. Paying it further encourages the criminals, and frequently the scammers won't provide the decryption key even after a ransom is paid. Victims should immediately report any ransomware attempt or attack to the FBI at the Internet Crime Complaint Center, www.IC3.gov. Forward any IRS-themed scams to phishing@irs.gov."



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

eContent Ordering Overview

Wednesday, September 6, 2017
9:30am - 12:00pm

Polaris Leap Regional Trainings ★

9/7 @ FLLS 9/27 @ WEED
10/20 @ CORT 10/23 @ WAV
10/31 @ OVID

Youth Services Advisory Committee Meeting

Thursday, September 14, 2017
1:00pm—3:00pm

Everybody Serves Families

Thursday, September 28, 2017
9:00am - 12:00pm

NYS Retirement System Employee Benefit Workshop

Thursday, October 5, 2017
10:00am-12:00pm

Save the Date: FLLS 2017 Annual Meeting

Friday, October 13, 2017
Location: Seneca Falls Country Club

Conferences, Outside Trainings and Fun Stuff

Northeast Regional Digital Collections Conference

September 27 & 28, 2017

New York Comic Con Library Professional Day

Thursday, October 5, 2017



Teen Read Week
October 8-14

National Friends of Libraries Week
October 15-21, 2017

International Games Week

October 29-November 4

NYLA Annual Conference

November 8-11, 2017
Registration now OPEN

Webinars

Click on the titles for the links to the training pages.

Exclusive Discussion with Ken Burns

Friday, September 15, 2017 @12pm

Join Baker & Taylor and Ken Burns to discuss Burns' latest project – a ten-part, 18-hour series on the Vietnam War that airs on PBS on September 17, 2017.

Using the Every Student Present Website

Tuesday, September 19, 2017 @1pm

Every Student Present is a public awareness campaign about school attendance in the younger grades developed by the Council on Children and Families (CCF). Chronic absence is defined as when a child misses more than 10% of enrolled days. This absence from school can lead to delays in reading skills and can impact a child's overall learning experience.

NYLA Training on Unemployment Claims Process 101

Tuesday, September 19, 2017 @ 1pm

NYLA in partnership with First Nonprofit Group present a training webinar for its members on the Unemployment Claims Process. When it comes to managing the risk of unemployment expenses, documentation is critical

From Apps to Robots: How to Evaluation Digital Media

Tuesday, September 19, 2017 @ 2pm

How do children's librarians and educators know which new media to share with families? In this two part webinar series, four experts will offer tips and strategies for identifying high quality new media (for ages 14 and under) that supports learning, literacy, inclusion, and family engagement.

Privacy and Security for Today's Library

Thursday, September 21, 2017 @ 10am

We hear a lot about how to handle difficult patrons, cybersecurity, and protecting patron data, but have you thought about your library's equipment and even the building itself?

Seeking Jobseekers: Creating Workforce Development Opportunities at Your Library

Friday, September 22, 2017 @ 10am

Over 30 million jobseekers turn to their local library for help each year* -- is your library prepared? Jenny Shonk will provide resources and tips for assisting jobseekers with job searching, resume writing, interviewing, and more. Resources for special populations, like veterans or individuals with criminal records, will also be included.



Around the Interwebs

- [Member Library Article: Communities Exploring Human Rights](#)
- [Promotional Materials for International Games Week](#)
- [Report on Rural Libraries and Technology Access](#)
- [Senior Fitness Programs at the Library](#)
- [The Women Who Rode Miles on Horseback to Deliver Library Books](#)
- [In The 'Fake News' Era, Americans Increasingly Value Libraries](#)
- [Most Americans – especially Millennials – say libraries can help them find reliable, trustworthy information](#)
- [ALA Libraries Respond for Texas and New Mexico](#)
- [IRS Ransomware Scam](#)
- [15 Awesome and Unusual Things You Never Knew About LEGO History](#)
- [Lost for Over a Century, This Is Now the Oldest Known Original Photo of a US President](#)
- [Lost Latin commentary on the Gospels rediscovered after 1,500 years thanks to digital technology](#)
- [X-ray Florescence Offers Clues to Cornell Library's Medieval Manuscripts](#)

Professional Collection Highlight



Capital campaigns : strategies that work by Andrea Kihlstedt

This essential guide for capital campaigns of all sizes and configurations--from small start-ups to colleges and universities--is ideal for novices and experienced professionals alike. Since the publication of the last edition, the field of fundraising has undergone a major sea change thanks to widespread use of the internet as a tool for raising capital. This thoroughly revised fourth edition has been updated in every chapter to reflect the current ways of communicating and raising money in this digital era. It offers a new chapter on social media and crowd-sourced fundraising in capital campaigns as well as a new chapter on getting your board of directors campaign-ready. Key Features: • Provides clear, step-by-step instructions for launching and managing a capital campaign • Loaded with examples of real-life capital campaigns to help the reader understand the real world application of strategies • Offers many charts, check-lists, timetables, budgets, and worksheets provide formats and samples that the reader can use or adapt for her campaign

Place a Hold TODAY: A20519406216

Youth Corner

Storytime Rhyme of the Week

Five Green Dragons

Five green dragons making such a roar.
One danced away and then there were four.
Four green dragons dancing around a tree.
One danced away and then there were three.
Three green dragons dancing around you.
One danced away and then there were two.
Two green dragons dancing in the sun.
One danced away and then there was one.
One green dragon having lots of fun
She danced away and then there were none.

DayByDayNY
FAMILY LITERACY CALENDAR

Collections, Kits and Fun Stuff



Youth Professional Collection Highlight:

Programming in the primary grades : beyond the hour of code
by Sam Patterson

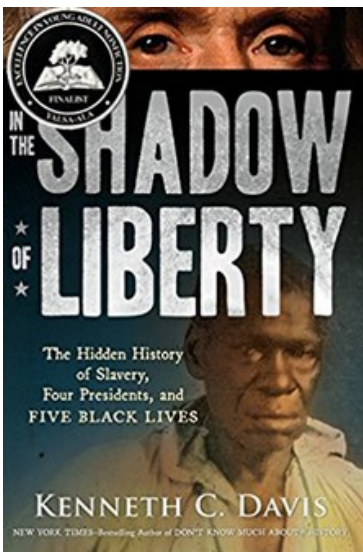
Clear and practical advice and examples make this a resource that will be read and re-read.

Try it TODAY: A20519406410

Youth Related Links:

- [Paint without a Paintbrush](#)
- [Life Lessons in Picture Books](#)
- [Why Labeling Books by Reading Level Disempowers Young Readers](#)

YA Book of the Week:



In the Shadow of Liberty: The Hidden History of Slavery, Four Presidents, and Five Black Lives by Kenneth Davis

From School Library Journal

Gr 6 Up—Many are familiar with the lives of the Founding Fathers—their legacies are woven into the very fabric of our nation. Yet Davis peels back the layers of early U.S. history to provide readers with an aspect of the American story that is often ignored. Drawing on a wealth of primary sources, images, statistics, and personal accounts, this work gives readers a more complete picture of Presidents Washington, Jefferson, Madison, and Jackson through profiles of the enslaved people they owned. This volume does not shy away from the horrific reality of this portion of U.S. history, nor does it suggest readers should abandon all nostalgic notions of the Founding Fathers. Instead, Davis encourages middle schoolers and older students to use this work as an additional lens to better comprehend the time period and contribute to an improved understanding of current racial tensions. A time line before each chapter grounds readers in the history without overwhelming them with

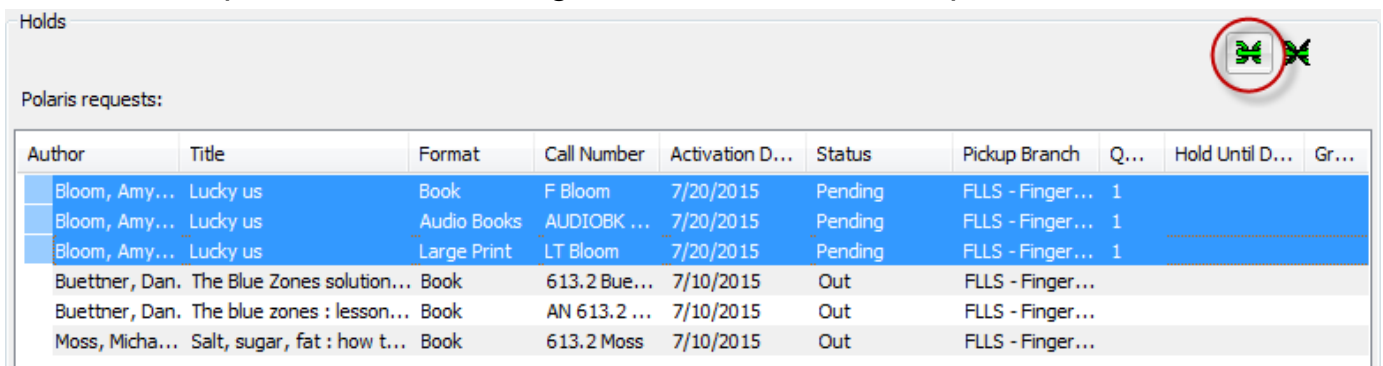
information. Images serve to complement the text effectively, and an index will make this text useful for research. While this entry is satisfying in its entirety, teachers can easily incorporate sections of the text into the curriculum or have students read different portions. **VERDICT** This is a must-have selection for any library collection to present alternative takes on history.—Paige Rowse, Needham High School, MA

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Polaris Tip of the Week

Grouping Holds: If a patron requests an item and doesn't care what format the item comes in, you can place holds against multiple formats. Once the request is filled, the other formats are automatically cancelled.

1. Using **Patron Status (F6)**, open the patron's status and left click on the **Place Hold** icon.
2. Left click on the **Find** button located next to the Title field in the Bibliographic section of the Hold Request workflow.
3. Search by title for the requested item.
4. Highlight all formats by left clicking on them while holding the Ctrl button, then press enter.
5. All titles appear in the Hold Request workflow, left click on the **Save** icon to save the request.
6. Return to the patron's status and go to their list of hold requests.



Holds

Polaris requests:

| Author | Title | Format | Call Number | Activation D... | Status | Pickup Branch | Q... | Hold Until D... | Gr... |
|----------------|-----------------------------|-------------|--------------|-----------------|---------|------------------|------|-----------------|-------|
| Bloom, Amy... | Lucky us | Book | F Bloom | 7/20/2015 | Pending | FLLS - Finger... | 1 | | |
| Bloom, Amy... | Lucky us | Audio Books | AUDIOBK ... | 7/20/2015 | Pending | FLLS - Finger... | 1 | | |
| Bloom, Amy... | Lucky us | Large Print | LT Bloom | 7/20/2015 | Pending | FLLS - Finger... | 1 | | |
| Buettner, Dan. | The Blue Zones solution... | Book | 613.2 Bue... | 7/10/2015 | Out | FLLS - Finger... | | | |
| Buettner, Dan. | The blue zones : lesson... | Book | AN 613.2 ... | 7/10/2015 | Out | FLLS - Finger... | | | |
| Moss, Micha... | Salt, sugar, fat : how t... | Book | 613.2 Moss | 7/10/2015 | Out | FLLS - Finger... | | | |

7. Highlight the records again by left clicking on them while holding the Ctrl button.
8. Then click on the **Add to Group** button (circled). You will be able to see that the items are grouped as indicated by the letter "A" by each of them.

Don't forget about the Polaris Documentation online.
Visit www.flls.org and click on Staff Login.
Contact Jenny or Eric for the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



Media Literacy @Your Library Project

Deadline: September 11, 2017

In this six-month learning and prototyping project, ALA and the Center for News Literacy will work with teams from five public libraries to adapt existing media literacy training materials to serve the needs of public librarians and the communities they serve.

Foundation for Rural Services

Deadline: September 15, 2017

As part of its ongoing commitment to rural communities across the country, the Foundation for Rural Service provides annual grants for communities served by NTCA members.

I Love My Librarian Award

Deadline: September 18, 2017

Each year 10 librarians are selected. Each librarian receives a \$5,000 cash award, a plaque and a travel stipend to attend the awards ceremony and reception in New York City, hosted by Carnegie Corporation of New York.

Community Foundation of Tompkins County Library Grants (Rosen)

Deadline: January 2018

It's never too early to start planning for your Community Foundation Library Grant! Contact Amanda with questions.

Build-A-Bear Literacy and Education Grants

Opens in January

Direct support for children in literacy and education programs such as summer reading programs, early childhood education programs and literacy programs for children with special needs. Grants are a one-time contribution, and range from \$1,000 to \$10,000.

Question of the Week



LAST WEEK'S QUESTION OF THE WEEK:

What year was the first Great New York State Fair? How long did it last? About how many people attended?

1841 – The nation's first state fair is held in Syracuse, New York. on September 29 & 30th. There an assembled 10,000-15,000 people heard speeches by notables and viewed animal exhibits, a plowing contest, and samples of manufactured goods for the farm and home.

From: <https://nysfair.ny.gov/about/fair-history/>

THIS WEEK'S QUESTION OF THE WEEK: ARSL's Annual Conference is in Utah this year. Using one of our databases, list 2-3 facts about Utah.

To answer a Question of the Week, please email Amanda (aschiavulli@fls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**