



### MEMBER LIBRARY WEEKLY BULLETIN

No. 17.31 Friday, August 25, 2017

### **Table of Contents**

Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- From the Director
- Webinars, Workshops and Events
- Awards and Grants
- Around the Interwebs
- Member Library News
- Scam of the Week
- Youth Corner
- PolarisTip of the Week
- Question of the Week



### **Reminders:**

### **Summer Reading Final Reports**

It's due on September 18: <a href="http://www.flls.org/summerreadingprogram/">http://www.flls.org/summerreadingprogram/</a>

### It's Award Time!

Consider nominating a colleague (or yourself!) for one of our 2017 Annual Meeting Awards. The award title links directly to the nomination form. Don't wait until it's too late!

<u>Director of the Year:</u> This award is given to a member library director for significant achievement in providing improved library service to their community or region.

<u>Trustee of the Year:</u> This award is given to a trustee of a member library for significant contribution to the improvement or development of library service in their community. Achievements should exceed normal expectations of trustees.

<u>Joan Cooke Youth Services Award:</u> This award is given to a member library employee, volunteer, or trustee for excellence in the delivery of children's services in their community.

Jan Aguirre Customer Service Award: This award is given to a member library employee, volunteer, or trustee who possesses the enthusiasm, grace, friendliness, and patience that Jan had for training and helping others.

### **From The Director**



I can safely bet that all 33 of our libraries were asked at least once since last weekend if they had any solar eclipse glasses left. The eclipse on Monday brought huge crowds to many of our libraries who provided their patrons with everything from simple viewing parties to NASA feeds to special storytimes. It was the perfect opportunity for our libraries to come together with shared programming and even shared glasses! If it weren't for the kindness of some of our members sharing their surplus of glasses with other libraries, there might have been some libraries without any. A special thanks to the member libraries who brought extra glasses to our FALCONS meeting last Thursday. The eclipse also provided libraries the perfect chance to highlight how well our libraries provide STEM or STEAM programming to our patrons, especially children.

With only a little over a week left before school starts, our libraries are wrapping up a fantastic year of summer reading. On my library visits this summer and by checking social media of our libraries, I learned that most of our libraries had record attendance numbers for their summer reading programs. Animal Adventure Park programs were extremely well attended, as well as old favorites such as Moreland the Magician. At a meeting with the Cortland County libraries on Monday, I heard about the successful readathon by teens who were "locked" in the Phillips Free Library in Homer overnight and spent 24 hours reading. Libraries such as the Tompkins County Public Library and the Apalachin Library had successful adult summer reading programs with great giveaway prizes.

NYLA released a press release on Thursday announcing Governor Cuomo signed the <u>A.1094-A Galef/ S. 3023 A Ritchie</u> into law. This bill is known as the "tax checkoff bill" and amends the NYS Tax Law to permit taxpayers to make contributions to

the State "Love Your Library Fund" when completing their annual tax filings. The "Love Your Library Fund" is used exclusively to support the New York Statewide Summer Reading Program. This new law will ensure that the summer reading program receives the additional resources needed to continue to thrive.



Sarah



# Member Library News Eclipse Parties!



Edith B. Ford Memorial Library





Candor Free Library



Tompkins County Public Library



Finger Lakes Library System



### Scam of the Week

### This Is a First: Compromised **PowerPoint Slide Deck Bypasses Antivirus**

Bad guys are exploiting the CVE-2017-0199 vulnerability to bypass endpoint security software and deliver the Remcos remote access Trojan via Microsoft PowerPoint decks.

This particular flaw in the Windows Object Linking and Embedding (OLE) interface is normally used to deliver infected RTF documents, but researchers at Trend Micro have spotted cyber criminals using it to compromise PowerPoint slide show files for the first time

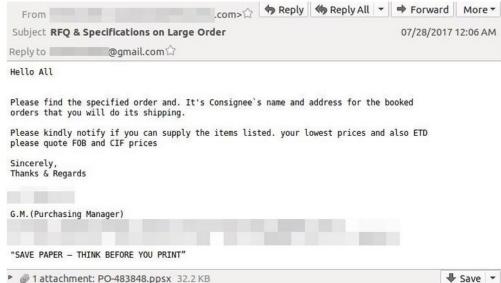
Critically, since most methods of detecting the CVE-2017-0199 vulnerability focus on the RTF attack method, the use of the PPSX PowerPoint as an attack vector means attackers can code the malware to avoid antivirus detection. The attack begins with spear-phishing email, claiming to be from a cable manufacturing provider and mainly targets organizations in the electronics manufacturing industry.

The sender's address is spoofed to look like a message from a business partner and the email was written to look like an order request, with an attachment containing "shipping information". Here is how it looks:

More at the KnowBe4 blog, with links and screenshots:

https://

 1 attachment: PO-483848.ppsx 32.2 KB blog.knowbe4.com/this -is-a-first-spear-phishing-attack-uses-compromised-powerpoint-slide-deck





### **Webinars Workshops and Events**

**FLLS Events** 

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

#### eContent How To

Wednesday, August 30, 2017 9:00am - 12:00pm

#### eContent Ordering Overview

Wednesday, September 6, 2017 9:30am - 12:00pm

### Youth Services Advisory Committee Meeting

Thursday, September 14, 2017 1:00pm—3:00pm

#### **Everybody Serves Families**

Thursday, September 28, 2017 9:00am - 12:00pm

#### NYS Retirement System Employee Benefit Workshop

Thursday, October 5, 2017 10:00am-12:00pm

### Save the Date: FLLS 2017 Annual Meeting

Friday, October 13, 2017

Location: Seneca Falls Country Club

# Conferences, Outside Trainings and Fun Stuff

#### **2017 ARSL**

#### September 7-9th

This year we are heading to gorgeous St. George, Utah.

### Northeast Regional Digital Collections Conference

September 27 & 28, 2017

#### New York Comic Con Library Professional Day Thursday, October 5, 2017



Teen Read Week October 8-14

International Games Week
October 29-November 4

NYLA Annual Conference November 8-11, 2017

#### **Webinars**

Click on the titles for the links to the training pages.

### **Back to School Booklist Webinar**

Tuesday, August 29, 2017 @ 2pm

Vacation may be over but it's never to time to stop reading or listening to great books. Representatives from Lerner Publishing, Holiday House, and Books on Tape/Listening Library, a division of Penguin Random House will introduce great new titles that will keep kids excited about reading and support the curriculum.

#### **Engaging Reluctant Readers in Your Library**

Wednesday, August 30, 2017 @ 3pm

Reaching all young readers can be challenging. Attend this live one-hour webcast to explore ways to help increase interest in all YA and middle readers in your public or school library. You will hear from public and school librarians on how they reach their reluctant and struggling readers and how they work together to ensure every reader is engaged.

#### **Exclusive Discussion with Ken Burns**

Friday, September 15, 2017 @12pm
Join Baker & Taylor and Ken Burns to discuss Burns' latest project – a ten-part, 18-hour series on the Vietnam War that airs on PBS on September 17, 2017.

### Using the Every Student Present Website

Tuesday, September 19, 2017 @1pm
Every Student Present is a public awareness campaign about school attendance in the younger grades developed by the Council on Children and Families (CCF). Chronic absence is defined as when a child misses more than 10% of enrolled days. This absence from school can lead to delays in reading skills and can impact a child's overall learning experience.

### NYLA Training on Unemployment Claims Process 101

Tuesday, September 19, 2017 @ 1pm

NYLA in partnership with First Nonprofit Group
present a training webinar for its members on the
Unemployment Claims Process. When it comes to
managing the risk of unemployment expenses,
documentation is critical

### From Apps to Robots: How to Evaluation Digital Media

Tuesday, September 19, 2017 @ 2pm

How do children's librarians and educators know which new media to share with families? In this two part webinar series, four experts will offer tips and strategies for identifying high quality new media (for ages 14 and under) that supports learning, literacy, inclusion, and <a href="Back to Top">Back to Top</a> family engagement.

## 7

### **Around the Interwebs**

- 9 DEBUT NOVELS YOU MIGHT HAVE MISSED BECAUSE THE WORLD IS ON FIRE
- The Next Recession is Coming. Here's How to Get Prepared Right Now
- Text This Number and an Awesome Museum Will Text You Back a Work of Art
- Nonfiction Books to Inspire and Instruct
- More Americans are Listening to Podcasts
- Attributes of a Modern Library

- The Kindness Rocks Project
- Creative Books Display Ideas Without Space
- Reader's Advisory By Genre
- Back to School with the Library of Congress
- Super Easy and Engaging Passive Program Ideas
- How To Start a Silent Book Club
- Bookstore Display Fails to Make You Laugh
- <u>Intersection of Libraries and Science</u>

### **Professional Collection Highlight**

Club programs for teens: 100 activities for the entire year by Amy Alessio



Want to keep the momentum going after a successful teen event? That one off can easily be turned into a popular monthly club that will keep young adults coming back. Alessio, co-author of the bestsellers A Year of Programs for Teens and A Year of Programs for Teens 2, and Booth, co-editor of The Whole Library Handbook: Teen Services, show you how. Designed to be used in school or public library settings, this uniquely themed program guide:

- Offers guidance on how to handle summer, winter and year-round reading programs, with activities ranging from easy to elaborate
- Provides activities useful for libraries with monthly teen clubs as well as those who want to plan occasional fun events
- Saves planning time and offers maximum flexibility by cross-referencing programs by themes, allowing one program to be used with different audiences
  - Includes resource lists, readlikes, tips for success, and lessons learned

from programs that went awry

Whether you re a teen program novice or simply want to make your existing programming more effective, the club programs presented here will make teens excited to return to your library week after week.

Place a Hold TODAY: A20519406290



# Youth Corner



### Storytime Rhyme of the Week

### I've Got Something in My Pocket

I've got something in my pocket that belongs across my face I keep it very close to me in a most convenient place
Oh, I know you'll never guess it if you guess a long, long while So I'll take it out and put it on. . . It's a great big happy smile.



We have a board for that! Check out our Pinterest Page with more ideas! Let Amanda know if you want to contribute to any of our boards or have an idea for a new board!

### Collections, Kits and Fun Stuff

### **New Kit: Social Justice Storytime Box**

Full of resources, books and activities for your own inclusive storytime. Includes some old favorites such as Elmer the Elephant and Todd Parr titles.

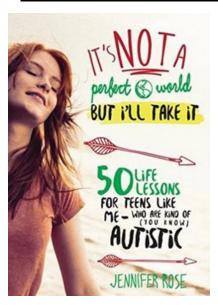


Try it TODAY: A20515897376

#### **Youth Related Links:**

- The Ultimate Letter of the Week Resource
- Roll and Build Lego Game
- All About Me Preschool STEM Activity
- Color Mixing Sensory Bottles
- Fantastic Book Week Costumes

### YA Book of the Week:



It's Not a Perfect World But I'll Take it: 50 Life Lessons for Teens Like Me Who Are Kinda of (You Know) Autistic by Jennifer Rose

From School Library Journal

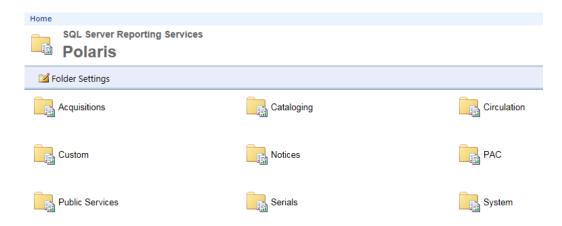
Gr 6 Up—Rose is like most teens—she has to contend with family, friends, school, and personal dreams. But unlike most teens, she is one of the two million Americans with autism spectrum disorder (ASD). Now a college student, Rose has written a guide for other teens with ASD. In 50 short essays, she shares her life experiences on a variety of topics, such as balancing work, school, and friends; saying "no"; talking about feelings; and living with autism. The tone is inviting, upbeat, and very friendly. Sections dedicated to autism visibility in the media, stress management, and coping add a complexity to the work necessary for readers who often find themselves in difficult situations. Easy to digest and life-affirming, Rose's honest narrative will resonate with readers. VERDICT As Rose

mentions in her text, accessing autism blogs and sharing social and educational spaces with other teens with ASD have been enormously helpful to her. Likewise, this book may be useful to teens with autism.—Elaine Baran Black, Georgia Public Library Service, Atlanta

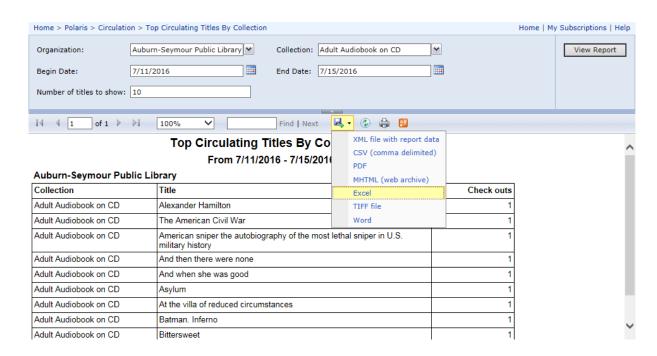
### **Polaris Tip of the Week**

### Using Web Reporting to Download a Report as an Excel Spreadsheet

- 1. First, visit the web reporting website: <a href="http://catalog.flls.org/reports">http://catalog.flls.org/reports</a>. It is recommended that you use the Internet Explorer browser.
- 2. Login with the info for a specific Polaris client and be sure to include the FLLS domain. Ex., at Phillips Free Library, they would use <a href="mailto:homcirc@flls.org">homcirc@flls.org</a> or flls\homcirc as the username.
- Locate your specific report. Enter the desired parameters and click on View Report.



4. Finally, click on the floppy disk icon and choose **Excel**. The spreadsheet will download. You can click on it to open, edit it as needed, and save it to a new location.



### **Awards, Contests and Grants**

Click on the titles for the links to the grant pages.



#### **RLRT Scholarship**

Deadline: August 27, 2017

The Rural Libraries Roundtable (RLRT) of NYLA is pleased to offer two Conference Scholarships to encourage rural librarians (professional degree not required) to participate in the 2017 NYLA Conference in Saratoga Springs, November 8-11.

Application, in the form of a letter, must include:

- Why you wish to attend the Conference
- How you plan to integrate the experience into your work
- How you plan to share your experience with your fellow professionals
- How the award will influence your professional goals.

#### **Gannett Foundation: Community Action Grant Program**

Deadline: August 29, 2017

Foundation's Community Action Grant Program's priorities include education and neighborhood improvement, economic development, youth development, community problem-solving, assistance to disadvantaged people, environmental conservation, and cultural enrichment.

#### Scholarship to Attend 2017 Futures Conference

Deadline: Wednesday, August 30, 2017

The scholarship will cover the cost of conference registration and two nights stay at the Borgata Hotel & Casino; breakfast and lunch are included as part of the registration.

### **Engaging Readers at Your Public Library**

Deadline: September 1, 2017

NoveList and LibraryAware are looking for three libraries that are clear about their needs, have great ideas, and are looking to develop and implement a marketing plan focused on connecting with readers. We love readers' advisory and we want to help \*you\* do more of it—which means getting the word out



### **Question of the Week**

### LAST WEEK'S QUESTION OF THE WEEK:

On this day (August 18) in 1969, this artist closed out this festival. 2 Answers.

The festival is Woodstock in Bethel, New York and the artist is Jimi Hendrix.

**From:** "The Woodstock Music and Art Fair." *Britannica Academic*, Encyclopædia Britannica, 12 Aug. 2009. <a href="mailto:academic.eb.com/levels/collegiate/article/The-Woodstock-Music-and-Art-Fair/470856">academic.eb.com/levels/collegiate/article/The-Woodstock-Music-and-Art-Fair/470856</a>. Accessed 22 Aug. 2017.

### THIS WEEK'S QUESTION OF THE WEEK:

What year was the first Great New York State Fair? How long did it last? About how many people attended?

To answer a Question of the Week, please email Amanda (<u>aschiavulli@flls.org</u>) with "Question of the Week" in the **Subject**. Please include your source. \*\*Prizes are available for correct answers using one of our databases or a credible source\*\*