



## MEMBER LIBRARY WEEKLY BULLETIN

No. 17.30

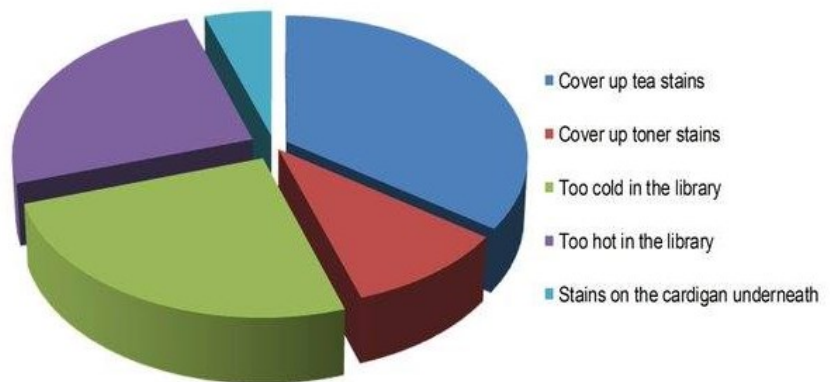
Friday, August 18, 2017

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### Why Librarians Wear Cardigans



<https://www.facebook.com/FakeLibStats/posts/709429215908311>

## Reminders:

### System Collection Survey

We value your input! Fill it out today: <https://www.surveymonkey.com/r/GG527WV>

### It's Award Time!

Consider nominating a colleague (or yourself!) for one of our 2017 Annual Meeting Awards. The award title links directly to the nomination form. Don't wait until it's too late!

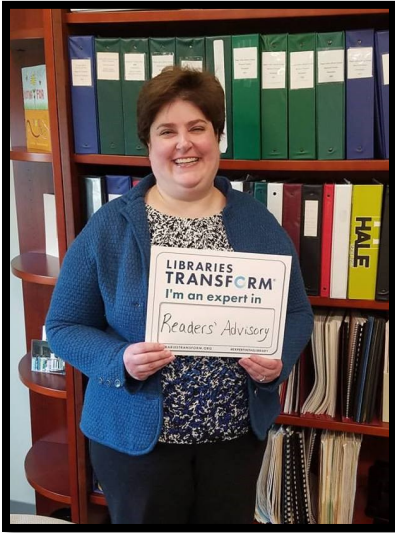
**Director of the Year:** This award is given to a member library director for significant achievement in providing improved library service to their community or region.

**Trustee of the Year:** This award is given to a trustee of a member library for significant contribution to the improvement or development of library service in their community. Achievements should exceed normal expectations of trustees.

**Joan Cooke Youth Services Award:** This award is given to a member library employee, volunteer, or trustee for excellence in the delivery of children's services in their community.

**Jan Aguirre Customer Service Award:** This award is given to a member library employee, volunteer, or trustee who possesses the enthusiasm, grace, friendliness, and patience that Jan had for training and helping others.

# From The Director



This year's PULISDO (Public Library Systems Directors Organization Conference) Conference was held on August 15 – August 17. There were three different tracks this year, with a director track, a finance/HR track, and an IT track. On Tuesday, public library system directors had a PULISDO Board meeting. We heard from NYLA and evaluated their list of legislative priorities for 2018. Matthew Kopel from the National Digital Inclusion Alliance spoke to our group about digital inclusion projects and what was occurring both nationally and regionally for that area. On a state level we discussed minimum standards and the upcoming NYLA Conference.

During Wednesday's day-long session, directors broke into small groups to brainstorm on three topics – shared ILS systems, shared delivery, and shared databases. We analyzed benefits of sharing, including costs and staffing issues, as well as downsides to sharing services. This led to our next session on future challenges system directors may face. The changing role of libraries in communities, decreased circulation and library card holders were discussed, as well as some systems struggling to attract a qualified diverse professional staff. We spoke of library consolidation and what that would look like throughout our systems, as well as possible consolidation of public library systems.

How public library system directors support and build relationships with their members was the focus on our afternoon workshop. For all the directors at the workshop, listening to member library concerns and helping them take action was our top priority, in addition to help libraries with innovative projects. Having open communication, a level of trust and mutual respect, and having our members look to us first for guidance were all important to us. We also spoke about challenges we experience when working with our member libraries, such as inadequate funding of our member libraries, having many of our libraries only employing part-time library directors, and ineffective relationships between library boards and library directors. Each of the 23 library directors then shared success stories in our system and advice for other directors.

The State Library will be sending out an email in the next week or two about the public comment portion of the revisions to minimum standards of NY State public libraries. I will send out a reminder email when we are notified, so that people can comment on a state level if they wish.

Sarah



# Member Library News



Interlaken  
Public Library  
had storytime  
on the lawn  
this summer!  
What a great  
turnout!

Amanda stopped by  
the Coburn Free  
Library this week to  
demo a storytime with  
some of our kits  
during their weekly  
guest reader  
storytime.



Have something to share? Get it to Amanda by 9am Friday to have it featured in the Weekly Bulletin!



# Help patrons receive free legal help from **ny.freelegalanswers.org**

ny.freelegalanswers.org is a FREE website where financially qualifying New Yorkers can ask a volunteer attorney a question about their non-criminal legal issue. It is free to use and meant to help increase access to the New York justice system.



## To use this site

- Visit [ny.freelegalanswers.org](http://ny.freelegalanswers.org)
- Click "Get Started"
- Complete the registration
- Verify your email address
- Login and ask your question

## What if they don't qualify?

- Visit [www.lawhelpny.org](http://www.lawhelpny.org) to find legal forms, videos, referrals, and more.





# Webinars Workshops and Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### **Item Maintenance Refresher**

Tuesday, August 22, 2017  
9:00am - 12:00pm

### **eContent How To**

Wednesday, August 30, 2017  
9:00am - 12:00pm

### **Youth Services Advisory Committee Meeting**

Thursday, September 14, 2017  
1:00pm—3:00pm

### **Everybody Serves Families**

Thursday, September 28, 2017  
9:00am - 12:00pm

### **NYS Retirement System Employee Benefit Workshop**

Thursday, October 5, 2017  
10:00am-12:00pm

### **Save the Date: FLLS 2017 Annual Meeting**

Friday, October 13, 2017

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## Conferences, Outside Trainings and Fun Stuff

### **2017 ARSL**

**September 7-9th**

This year we are heading to gorgeous St. George, Utah.

### **Northeast Regional Digital Collections Conference**

**September 27 & 28, 2017**



**Teen Read Week**  
**October 8-14**

**International Games Week**  
**October 29-November 4**

### **NYLA Annual Conference**

**November 8-11, 2017**

**Early Bird Registration now OPEN**

## Webinars

Click on the titles for the links to the training pages.

### **Access for All: Libraries, Digital Inclusion and Community Empowerment**

**Wednesday, August 23, 2017 @ 10am**

Libraries are investing more and more in digital resources, but how do we ensure access for patrons and communities beyond our walls? Join us for a conversation to learn more about digital inclusion, including digital equity, literacy and net neutrality.

### **Online Book Discussion: Big Little Lies**

**Thursday, August 24, 2017 @ 12pm**

"Big Little Lies" follows three women, each at a crossroads.

### **IFLA's Global Vision Interactive Discussion**

**Thursday, August 24, 2017 @3pm**

Together we build literate, informed and participative societies. Together we create the future. Join us!

### **Back to School Booklist Webinar**

**Tuesday, August 29, 2017 @ 2pm**

Vacation may be over but it's never too time to stop reading or listening to great books. Representatives from Lerner Publishing, Holiday House, and Books on Tape/Listening Library, a division of Penguin Random House will introduce great new titles that will keep kids excited about reading and support the curriculum.

### **Engaging Reluctant Readers in Your Library**

**Wednesday, August 30, 2017 @ 3pm**

Reaching all young readers can be challenging. Attend this live one-hour webcast to explore ways to help increase interest in all YA and middle readers in your public or school library. You will hear from public and school librarians on how they reach their reluctant and struggling readers and how they work together to ensure every reader is engaged.

### **Exclusive Discussion with Ken Burns**

**Friday, September 15, 2017 @12pm**

Join Baker & Taylor and Ken Burns to discuss Burns' latest project – a ten-part, 18-hour series on the Vietnam War that airs on PBS on September 17, 2017.

### **Using the Every Student Present Website**

**Tuesday, September 19, 2017 @1pm**

Every Student Present is a public awareness campaign about school attendance in the younger grades developed by the Council on Children and Families (CCF). Chronic absence is defined as when a child misses more than 10% of enrolled days.

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## Around the Interwebs

- [Seven Answers to Seven Weeding Questions](#)
- [5 Tips for Having the Most Effective Library Card Signup Month EVER](#)
- [Where Does That Old Book Smell Come From?](#)
- [Millennials: Your Library's Best Friend](#)
- [Hundred-Year-Old Antarctic Fruitcake Found in 'Excellent Condition'](#)
- [360 Advocacy Marketing Materials](#)
- [Total Eclipse of the Library](#)
- [How to Watch the Eclipse Like a 1960s School Kid](#)
- [Audio Eclipse for the Visually Impaired](#)
- [Prince honored with his own Pantone purple shade](#)
- [Love Your Library License Plates](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!



## Professional Collection Highlight

### Library Analytics and Metrics

Using data to drive decisions and services

Edited by  
Ben Showers

Library analytics and metrics : using data to drive decisions and services by Ben Showers

This book will enable libraries to make informed decisions, develop new services and improve user experience by collecting, analysing and utilising data. With the wealth of data available to library and information services, analytics are the key to understanding your users and your field of operations better and improving the services that you offer. This book sets out the opportunities that analytics present to libraries, and provides inspiration for how they can use the data within their systems to help inform decisions and drive services. Using case studies to provide real-life examples of current developments and services, and packed full of practical advice and guidance for libraries looking to realise the value of their data, this will be an essential guide for librarians and information professionals .

**Place a Hold TODAY: A20519406614**



# Youth Corner

## Storytime Rhyme of the Week

### Flowers

Flowers tall,  
(*fingers up*)  
Flowers small,  
(*fingers down*)  
Count them one by one,  
1,2,3,4,5,  
(*touch as you count*)  
Blowing with the breezes,  
(*sway side to side*)  
In the springtime sun!  
(*arms above head in circle*)

## Collections, Kits and Fun Stuff

### **Collection Highlight:** Back to School Storytime Box

September is right around the corner! Plan a cool back to school storytime with the help of this kit.

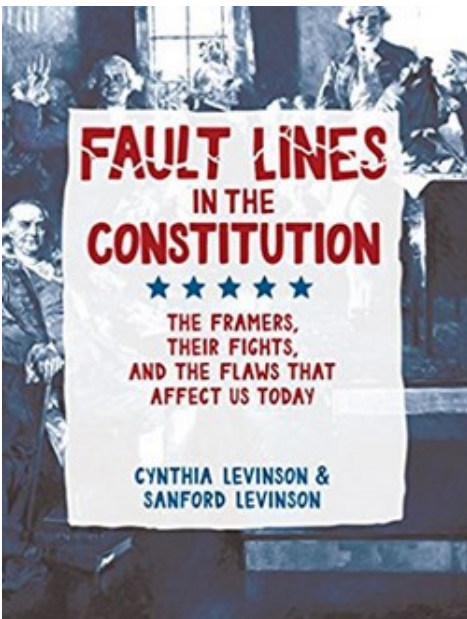


**Try it TODAY:** A20515896998

### Youth Related Links:

- [13 Kids Books to Spark Conversations About Empathy](#)
- [Kids Crafts: Grass Heads](#)
- [Multicultural Fairytales Booklist](#)

## YA Book of the Week:



### ***Fault Lines in the Constitution* by Cynthia Levinson**

Husband-and-wife team Cynthia and Sanford Levinson take readers back to the creation of this historic document and discuss how contemporary problems were first introduced--then they offer possible solutions. Think Electoral College, gerrymandering, even the Senate. Many of us take these features in our system for granted. But they came about through haggling in an overheated room in 1787, and we're still experiencing the ramifications.

Each chapter in this timely and thoughtful exploration of the Constitution's creation begins with a story--all but one of them true--that connects directly back to a section of the document that forms the basis of our society and government. From the award-winning team, Cynthia Levinson, children's book author, and Sanford Levinson, constitutional law scholar, *Fault Lines in the Constitution* will encourage exploration and discussion from young and old readers alike.

# Polaris Tip of the Week

## Adding Blu-ray/DVD Combos to Your Collection

If you are going to circulate a Blu-ray and DVD in one case please indicate this on your quick bib by putting Blu-ray and DVD after the title (245 tag) ex. Pirates of the Caribbean (Blu-ray and DVD).

It would be your best bet to split them and make Blue-ray d. 1 and the DVD d. 2. In the **prefix** if it is a Blu-ray use Blu-ray or if it is a DVD then use DVD.

If you are keeping them as a combo, the call number prefix would be “Blu-Ray + DVD.” See item A20517801575 as an example. In any case, the item will always be classified as a DVD in the material type, loan period, and fine code.



Don't forget about the Polaris Documentation online.  
Visit [www.flls.org](http://www.flls.org) and click on Staff Login.  
Contact Jenny or Eric for the login information.



# Awards, Contests and Grants

Click on the titles for the links to the grant pages.



## Lowe's Charitable and Educational Foundation: Community Partners

**Deadline: August 25, 2017**

The Foundation's Community Partners grant program supports nonprofit organizations and local municipalities undertaking high-need projects such as building renovations and upgrades, grounds improvements, technology upgrades, and safety improvements. Grants range from \$2,001 to \$100,000.

## RLRT Scholarship

**Deadline: August 27, 2017**

The Rural Libraries Roundtable (RLRT) of NYLA is pleased to offer two Conference Scholarships to encourage rural librarians (professional degree not required) to participate in the 2017 NYLA Conference in Saratoga Springs, November 8-11.

Application, in the form of a letter, must include:

- Why you wish to attend the Conference
- How you plan to integrate the experience into your work
- How you plan to share your experience with your fellow professionals
- How the award will influence your professional goals.

## Gannett Foundation: Community Action Grant Program

**Deadline: August 29, 2017**

Foundation's Community Action Grant Program's priorities include education and neighborhood improvement, economic development, youth development, community problem-solving, assistance to disadvantaged people, environmental conservation, and cultural enrichment.

## Scholarship to Attend 2017 Futures Conference

**Deadline: Wednesday, August 30, 2017**

The scholarship will cover the cost of conference registration and two nights stay at the Borgata Hotel & Casino; breakfast and lunch are included as part of the registration.

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## Question of the Week



**LAST WEEK'S QUESTION OF THE WEEK: Who won the 2013 Trustee of the Year Award? Where is this information located?**

The 2013 Trustee of the Year Award was given to Carol Kania of the Berkshire Free Library. This information was found at <http://www.flls.org/awards/winners/>. Want to be on this list? Nominate yourself for one of our [2017 Awards TODAY!](#)

## **THIS WEEK'S QUESTION OF THE WEEK:**

**On this day (August 18) in 1969, this artist closed out this festival. 2 Answers.**

To answer a Question of the Week, please email Amanda ([aschiavulli@flls.org](mailto:aschiavulli@flls.org)) with "Question of the Week" in the **Subject**. Please include your source. \*\*Prizes are available for correct answers using one of our databases or a credible source\*\*