



## MEMBER LIBRARY WEEKLY BULLETIN

No. 17.29

Friday, August 11, 2017

### Table of Contents

Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Webinars, Workshops and Events](#)
- [Awards and Grants](#)
- [Around the Interwebs](#)
- [Member Library News](#)
- [Scam of the Week](#)
- [Youth Corner](#)
- [PolarisTip of the Week](#)
- [Question of the Week](#)

Sarah's been on vacation and still visiting libraries! Photos are on Social Media. We can't wait to hear about her findings on the West Coast!



### Reminders:

#### It's Award Time!

Consider nominating a colleague (or yourself!) for one of our 2017 Annual Meeting Awards. The award title links directly to the nomination form. Don't wait until it's too late!

**Director of the Year:** This award is given to a member library director for significant achievement in providing improved library service to their community or region.

**Trustee of the Year:** This award is given to a trustee of a member library for significant contribution to the improvement or development of library service in their community. Achievements should exceed normal expectations of trustees.

**Joan Cooke Youth Services Award:** This award is given to a member library employee, volunteer, or trustee for excellence in the delivery of children's services in their community.

**Jan Aguirre Customer Service Award:** This award is given to a member library employee, volunteer, or trustee who possesses the enthusiasm, grace, friendliness, and patience that Jan had for training and helping others.



## Highlights

Amanda and Rex were hanging out in Cleveland last week to attend #DigiP17!

Here are some of their take-a-ways and what's coming soon at Overdrive.

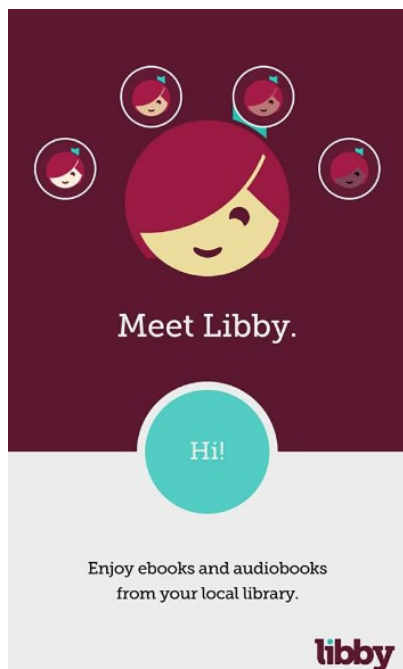


Our shameless selfie!

### New Features LIVE NOW:

**Reading Levels:** Patrons will find this in the Advanced Search screen. For more information on Reading Levels, view Overdrive's Help Article Here: [https://help.overdrive.com/customer/en/portal/articles/1481522-what-are-the-standardized-reading-levels-that-i-see-on-my-library-site-and-what-do-they-mean-?b\\_id=15211](https://help.overdrive.com/customer/en/portal/articles/1481522-what-are-the-standardized-reading-levels-that-i-see-on-my-library-site-and-what-do-they-mean-?b_id=15211)

**Beware:** Overdrive keeps users **Reading History** turned ON as a default. Each user can opt-out if they do not want to be tracked. Overdrive is working to fix this issue, but at this time, if you have patrons that have privacy concerns, please alert them of this feature



### **Have You Met Libby?**

Libby is still being developed, but she's great for new users and users looking for a new, personalized reading experience.

What Libby Can Do:

- Quick and easy for first time users
- Integrated reading and listening experience
- No Adobe ID or account registration required
- Faster performance and powerful search
- Same experience on all devices
- Customizable browsing options to find books faster
- Simplified download settings
- Fixed-layout and Read-Along eBook support
- Support for eBook highlights and annotations
- Custom lists for tagging books you love, want to read and more

Stay up to date with Libby at: <https://resources.overdrive.com/meet-libby/>

**FREE Marketing Materials:** <https://resources.overdrive.com/library/marketing-outreach/>

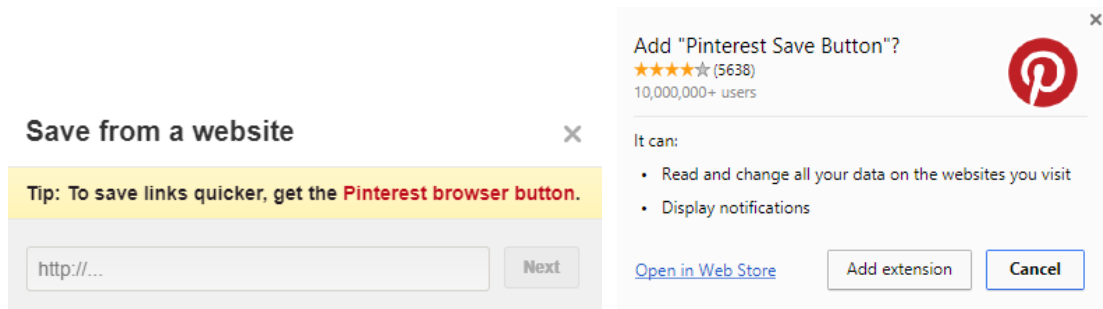
## **Booklists and MORE!**

### **Pin Your Way to More Circs:**

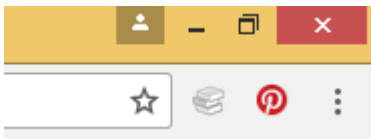
Use Pinterest to Pin right from Overdrive to a board on Pinterest. Create lists by topic, audience, color, theme, (ANYTHING) and have it link right back to our Overdrive site for checkout!



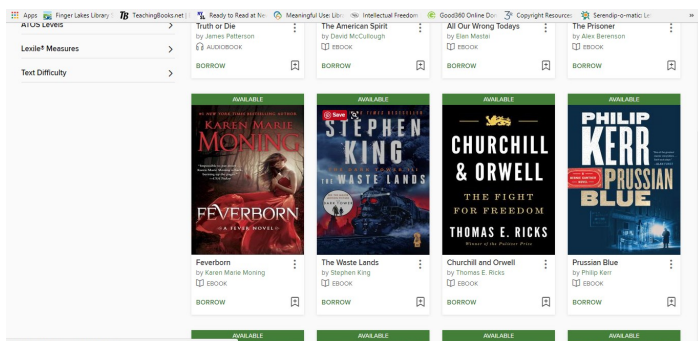
1. Log into Pinterest and Click the button and choose “Save from Site”
2. Download the Pinterest Browser Button and Add Extension.



In Chrome, a Pinterest icon will appear at the end of your search bar.



3. Go to <https://fils.overdrive.com> and decide on a Board to Create.
4. Hover over the image you want to use and click the red Save that appears.



Choose a board to add your pin to or create a new one. For this guide, I have created a new board called “If You Like Scary Books...A Book List for Adults”

The board is now on your Pinterest Account and automatically links to the image on OUR Overdrive account.



## Marketplace Curated Lists:

- Create lists of titles we already own in Overdrive to help circulate titles that are stagnant right from the site. NOTE: If you want to participate in creating a curated list, let Amanda know.
- Think of it like a virtual book display.
  - Forgotten Favorites
  - This Will Not End Well (Books with Sad Endings)
  - Throwback on your Thursday with these NYT Bestsellers from 2007.
  - If you like it you should have put a hold on it
  - Audiobooks: Making Laundry Folding That Much More Fun
  - I Think The Cover is Blue

## Coming Soon to Overdrive:

- Digital Magazines
- Pay by the Circ Model:
  - Select certain titles that can be pay as you go.

## Features to Consider:

- I'm Feeling Lucking Book Lists
  - Some books fill the holds while others are featured as they are returned. This encourages users to visit our site frequently.
- Instant Library Card
  - Patrons can apply for a library card based on their zipcode and access our digital collections instantly. (Note: We are interested on a limited scale.)

## Member Library Input:

- How do you see the future of eContent?
- Marketplace Maintenance/ Best Practices Sessions:
  - If you are purchasing from Overdrive, you will be contacted.
  - Want to purchase? Let Amanda know to schedule a training.



We requested the Digital Bookmobile come to our area!  
Stay Tuned!





## Member Library News



Miss Martha  
chills to some  
stories at the  
**NEW Elizabeth  
Garnsey  
Delavan  
Library** in  
Lodi.



Minute to Win it,  
GameTruck and  
more at the  
**Aurora Free  
Library**

Have something to share? Get it to Amanda by 9am Friday to have it featured in the Weekly Bulletin!



# Weedsport Closed for Carpet Project



**INTERLIBRARY LOAN**

**CURB SERVICE**

while we are closed  
for carpet project!

If you receive a call that an item is ready for pick-up  
at Weedsport Free Library  
during the week that we are closed, Aug. 19th-Aug. 26th,  
have no fear, we will have curb service!

**Call first, 315-834-6222, to confirm  
that a staff member is in.**

We will have your item ready  
and bring it out to you!

Any items not picked up will be waiting safely for you  
when we re-open on Monday, August 28th.

We hope to minimize any  
inconvenience, thanks for being patient!



# Webinars Workshops and Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### **FALCONS Meeting**

Thursday, August 17, 2017  
9:30am-11:30am

### **Item Maintenance Refresher**

Tuesday, August 22, 2017  
9:00am - 12:00pm

### **eContent How To**

Wednesday, August 30, 2017  
9:00am - 12:00pm

### **Youth Services Advisory Committee Meeting**

Thursday, September 14, 2017  
1:00pm—3:00pm

---

## Conferences, Outside Trainings and Fun Stuff

### **SLUSH: Escape Room**

Thursday, August 25 @ 5pm

Register to Jessica Philippe [jphilippe@scrhc.org](mailto:jphilippe@scrhc.org)

### **2017 ARSL**

September 7-9th

This year we are heading to gorgeous St. George, Utah.

### **Northeast Regional Digital Collections Conference**

September 27 & 28, 2017

### **Teen Read Week**

October 8-14

### **International Games Week**

October 29-November 4

### **NYLA Annual Conference**

November 8-11, 2017

Early Bird Registration now OPEN



## Webinars

Click on the titles for the links to the training pages.

### **More than #MotivationMonday: Motivating Your Team Any Day of the Week**

Thursday, August 17, 2017 @ 3pm

No matter the size of your library or your role, you will be inspired to find your own motivation and be able to catalyze others!

### **Access for All: Libraries, Digital Inclusion and Community Empowerment**

Wednesday, August 23, 2017 @ 10am

Libraries are investing more and more in digital resources, but how do we ensure access for patrons and communities beyond our walls? Join us for a conversation to learn more about digital inclusion, including digital equity, literacy and net neutrality.

### **Online Book Discussion: Big Little Lies**

Thursday, August 24, 2017 @ 12pm

"Big Little Lies" follows three women, each at a crossroads.

### **IFLA's Global Vision Interactive Discussion**

Thursday, August 24, 2017 @3pm

Together we build literate, informed and participative societies. Together we create the future. Join us!

### **From Apps to Robots: How to Evaluation Digital Media**

Tuesday, September 19, 2017 @ 2pm

How do children's librarians and educators know which new media to share with families? In this two part webinar series, four experts, including librarians and educators, will offer tips and strategies for identifying high quality new media (for ages 14 and under) that supports learning, literacy, inclusion, and family engagement.

### **Make Your Mark Logo Design for Libraries**

Tuesday, September 26, 2017 @ 2pm

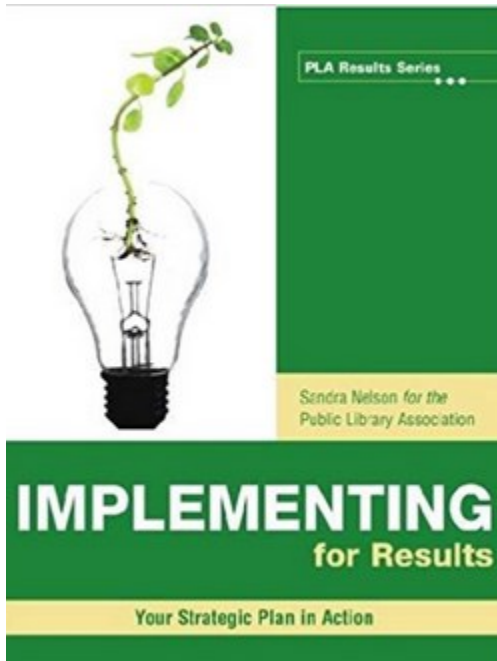
Logos are a crucial visual element of every brand. As a part of your institutional brand, your logo is the face of your library. This webinar will provide an introduction to the fundamentals of graphic design, including typography and color theory. We'll discuss branding and look at successful examples of logo brand design -- like the New York Public Library's iconic lion logo and Nike's distinctive "swoosh". This session will also provide an overview of logo creation tools, including Canva, a free, online graphic design tool.



## Around the Interwebs

- [Literary Would You Rathers](#)
- [Library Puns So Bad They're Good](#)
- [Stunning University Libraries from Around the World](#)
- [Future Librarians: Pro-Literacy and Everything in Between](#)
- [5 Services Users Wish to Find in a Library](#)
- [Mobile Library for Refugees in Greece](#)
- [Top 100 YA Books as Voted for by Librarians](#)
- [Libraries Install Bike Desks](#)
- [The Road to the Solar Eclipse Starts in the Library](#)
- [The Man Finding Stardust On Earth](#)
- [Rare Images of Blue Whale Feeding Behavior](#)
- [Physicists Prove 40 Year Old Prediction](#)
- [Just For Fun: Twitter Account Gives Everyday Objects "Correct" Names](#)
- [5 Lessons for Innovative Librarians](#)
- [Literary Holidays for the Rest of 2017](#)

## Professional Collection Highlight



### *Implementing for results : your strategic plan in action by Sandra Nelson*

Sandra Nelson is a consultant, speaker, trainer, and writer specializing in public library planning and management issues. During her career, Nelson has worked in both large and small public libraries and in state library agencies. She also chaired the Public Library Association committee that developed numerous PLA Planning Process publications.

This latest addition to the series offers:

- Tips to help determine which activities effectively support goals and objectives
- Fourteen easy to follow tasks, presented in order
- The tools needed for staff to prepare and effectively communicate change
- All the necessary tools for reviewing current and potential library activities

**Place a Hold TODAY: A20519406169**



# Youth Corner

## Storytime Rhyme of the Week

### **Dragon Song**

(Tune: My Bonnie)

A dragon flew over our house  
He landed right next to a tree  
We asked him to stay for some dinner  
And he ended up eating me.

—  
Chorus

He ate, he ate, he ate me all up, all up.  
He ate, he ate, he ate me all up.  
It's very dark inside a dragon  
I didn't like it at all  
I started to tickle his tummy  
He laughed from summer to fall.

—  
The dragon got tired from laughing  
His mouth opened and I ran out  
“Don't eat anymore little children,” I said.  
He said, “Sorry,” and started to pout.

## Collections, Kits and Fun Stuff

### **New Kit:** STEM Robot Mouse Coding Activity Set

Get your youngest patrons excited about coding with the easy to use mouse coding set!

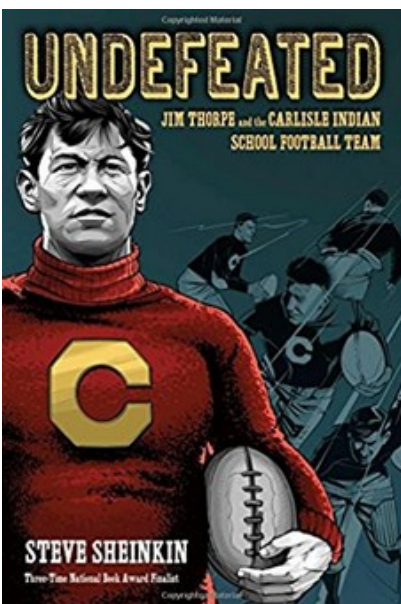


**Try it TODAY:**  
A20519406957

### Youth Related Links:

- [Make the Most of Library Storytime](#)
- [The Power of Strength Based Parenting](#)
- [6 Questions to Ask on Day One](#)

## YA Book of the Week:



### ***Undeclared: Jim Thorpe and the Carlisle Indian School Football Team* by Steve Sheinkin**

Jim Thorpe: Super athlete, Olympic gold medalist, Native American Pop Warner: Indomitable coach, football mastermind, Ivy League grad Before these men became legends, they met in 1907 at the Carlisle Indian Industrial School in Pennsylvania, where they forged one of the winningest teams in American football history. Called "the team that invented football," they took on the best opponents of their day, defeating much more privileged schools such as Harvard and the Army in a series of breathtakingly close calls, genius plays, and bone-crushing hard work.

\*A 2017 Horn Book–Boston Globe Nonfiction Honor Book

\*School Library Journal Starred Review

# Scam of the Week



## Scary New Social Engineering Attack Turns Off Your Power

OK, better get thinking about generators and 1,000 gallon drums of fuel to keep your data center up & running

(which you should have done anyway for your disaster recovery plans...)

A new attack vector that bypasses all your software defenses has been discovered by Israeli cybersecurity company Cyberint. At the moment the bad guys are targeting US and UK energy companies which could cause power cuts and even cost lives, but this tactic could be used against anyone.

Here is how it plays out. A "honey-doc" masquerades as a resume attached to a harmless email. Both email and attachment are totally clean and contain no malicious code whatsoever. That's what makes them undetectable to any kind of incoming email filter.

However, the Word doc *is* weaponized with a template reference that, when the document is loaded, connects to the attacker's server via Server Message Block and downloads a Word template which has an extremely well-hidden malicious payload.

The connection to the SMB server also provides the attacker with the victim's credentials, which can then be used to acquire sensitive information and/or infiltrate the network and/or control systems used by the targeted employee.

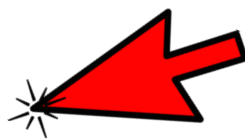
The campaign appears to have started in May, and as it is targeted at infrastructure control systems of US and UK energy companies, it's not too hard to guess who is behind it.

The problem is that once this type of attack is out there in the wild (remember StuxNet?) all kinds of bad guys get their hands on it. To protect against this type of attack, you want to step your employees through new-school security awareness training so that they do not fall for social engineering tactics like this.



Let's stay safe out there.

**Think Before You Click!**



# Polaris Tip of the Week

## Periodical Volume Number Procedure

Please pay close attention procedures for entering dates on your Polaris periodical item links. Entering date data in the Volume field of the item link has to be performed for every periodical. You can continue to add dates in the Call number field of the item link, but the current procedure requires entering specifically formulated dates in the Volume field.

Title	Collection	Material Type	Call Number	Volume	Status
People	Adult Periodical (APER)	Magazine	PER	2016/02/08	In
People	Adult Periodical (APER)	Magazine	PER	2016-02-15	Out

Here are some helpful hints on how to transcribe a date from the periodical to the Volume field of the Polaris item link:

- Dates to be entered into the Vol. field should be derived from the title page of the periodical. Do not use cover or spine dates, if possible.
- Enter year first    month second    specific date third  
                          2011                      05                      30
- It is critical that you do not forget to insert hyphens between sections of the transcribed date. **DO NOT** use slashes ( \ or / ), or blanks.

In the left-hand column below there are examples of publication dates found on a title page. The right-hand column is how they should be transcribed into the Vol. field. **Note:** *This is not a comprehensive listing of all possible dates that might be encountered. When in doubt, ask for help.*

May 2011	2011-05
June 2011	2011-06
July 2001	2011-07
(note the sequential order)	
May/June 2011	2011-05 (June left off)
July/Aug 2011	2011-07 (Aug left off)
Sept/Oct 2011	2011-09 (Oct left off) (2 <sup>nd</sup> date not entered)
Spring 2011	2011-Spring
Summer 2011	2011-Summer
Fall 2011	2011-Fall
WINTER 10-11	2010-Winter (2 <sup>nd</sup> year not entered)
SPRING 11	2011-Spring
SUMMER 11	2011-Fall
May 23, 2011	2011-05-23
May 30, 2011	2011-05-30
June 6, 2011	2011-06-06
Apr. 11, 2011 - Apr. 17, 2011	2011-04-11
Apr. 18, 2011 - Apr. 24, 2011	2011-04-18
Apr. 25, 2011 – May 1, 2011	2011-04-25 (2 <sup>nd</sup> date not entered)
2011 Supplement 1	2011-Supp 1
2009 Special issue	2009-Spec

[Back to Top](#)

If you receive any item that doesn't fit this standard, please contact Deb or Rex.



# Awards, Contests and Grants

Click on the titles for the links to the grant pages.



## Lowe's Charitable and Educational Foundation: Community Partners

**Deadline: August 25, 2017**

The Foundation's Community Partners grant program supports nonprofit organizations and local municipalities undertaking high-need projects such as building renovations and upgrades, grounds improvements, technology upgrades, and safety improvements. Grants range from \$2,001 to \$100,000.

## Library Marketer of the Year Award

**Deadline: August 8, 2017**

The award, sponsored by Library Ideas, comes with a \$2,000 cash prize. The award recognizes the importance of innovative approaches to marketing of library services, the role of marketing in building library engagement, and the value of quality marketing collateral to help build a vibrant sense of the library and define its relevance in the community.

## Gannett Foundation: Community Action Grant Program

**Deadline: August 29, 2017**

Foundation's Community Action Grant Program's priorities include education and neighborhood improvement, economic development, youth development, community problem-solving, assistance to disadvantaged people, environmental conservation, and cultural enrichment.

## I Love My Librarian Award

**Deadline: September 18, 2017**

Each year 10 librarians are selected. Each librarian receives a \$5,000 cash award, a plaque and a travel stipend to attend the awards ceremony and reception in New York City, hosted by Carnegie Corporation of New York.

Visit: <http://www.flls.org/grants/> for more grant resources.

---

## Question of the Week



**LAST WEEK'S QUESTION OF THE WEEK: This four-stanza song was used for over a century before officially adopted as this country's national anthem. What is the country, the song and who wrote the lyrics? (3 answers)**

Francis Scott Key wrote The United States of America's National Anthem the Star Spangled Banner in 1814.

From: <http://academic.eb.com/levels/collegiate/article/Francis-Scott-Key/45217>

**THIS WEEK'S QUESTION OF THE WEEK: Who won the 2013 Trustee of the Year Award? Where is this information located?**

To answer a Question of the Week, please email Amanda ([aschiavulli@flls.org](mailto:aschiavulli@flls.org)) with "Question of the Week" in the **Subject**. Please include your source. \*\*Prizes are available for correct answers using one of our databases or a credible source\*\*