



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.26

Friday, July 14, 2017

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Reminders:

There's Still Time to Fight for Net Neutrality!

The existing rules are crucial for public institutions like libraries. Now is the time to make your voice heard. The FCC will be accepting comments on its proposed rollback of these rules **until July 17**.

To leave a public comment on the FCC site:

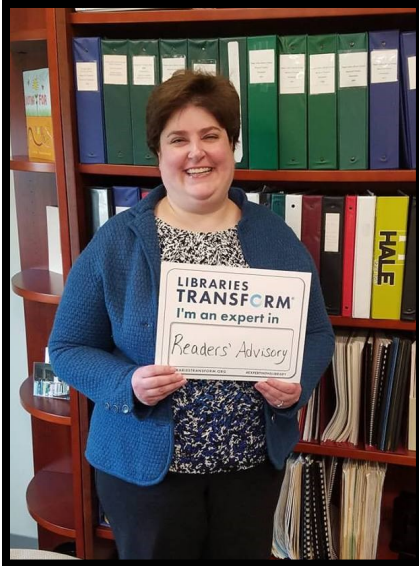
1. Go to the FCC's page for filings related to the Restoring Internet Freedom proposal. (<https://www.fcc.gov/ecfs/filings/express>)
2. Click on Express Comment in the middle of the page.
3. In the Proceedings box, **add 17-108** to associate your comment with the right proposal.
4. Enter your name and address, and your comment. Note: This information will be publicly posted on the FCC's website once it's submitted and cannot be edited.

Tell the FCC why net neutrality matters to you as a librarian or information professional. The best stories are local, compelling, personal, relatively recent, and have details.

- What digital content do you offer your community that might be relegated to "slow lanes" or might bring higher costs to the library if your vendors are forced to pay for prioritized delivery? (This may include ebooks, streaming media, interactive homework assistance, online language learning, and digital special collections.)
- Do you offer no-fee Wi-Fi to patrons?
- Do patrons use the internet at your library to access online government programs and services? Would deprioritized access hurt them?
- Do patrons use the internet at your library to upload and share their own digital media, develop and support small businesses, use video conferencing, or collaborate online for school or research projects? What would slower service do to these activities?



From the Director

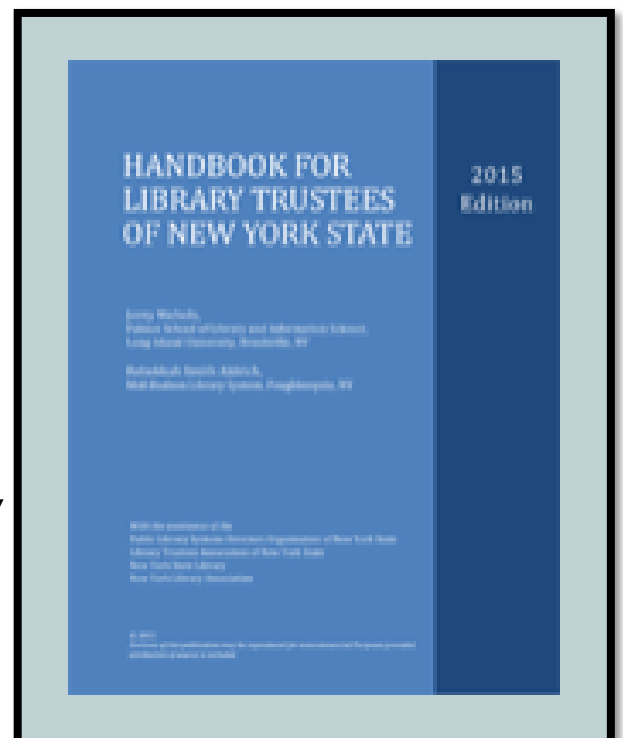


I have recently been asked a few questions about requirements for trustees, so I thought it would be a good time to review some trustee information. *The Handbook for Library Trustees of New York State, 2015 edition* defines a trustee as a “person whom property is legally committed in trust. A library trustee’s commitment is to both the physical property and resources of the library and the services it provides. The library board has the final responsibility to see that its library provides the best possible service to its community.”

Trustees also fall under Public Officers Law, which can be found at: <http://www.nysl.nysed.gov/libdev/excerpts/pbo3.htm>. There are certain qualifications for holding office, including age, residency, and citizenship. For example, a library might want a teen representative on their board to help with outreach to that age group. Public Officer’s Law requires that you must be 18 to hold a civil office. In this instance, a library could have a teen advisory group that advises the Board and may even attend board meetings once or twice a year for a presentation or updates, but they cannot be voting board members of the library’s board of trustees unless they are 18 or older.

Citizenship and residency of the state is also a requirement. I recently worked with one of our member libraries who was seeking a new trustee to fill in for a trustee who had stepped down. The person interested in taking the spot was a Canadian citizen and the State required we follow Public Officers Law on citizenship, which requires that a person holding a civil office be a citizen of the United States. With many foreign residents in our services area, this may be an issue that comes up in your library.

All trustees and libraries should be aware that the New York State Library provides information on a wide range of topics like this on their website (<http://www.nysl.nysed.gov>). If your library needs more copies of *The Handbook for Library Trustees of New York State, 2015 edition*, please email or call me, as we still have paper copies available. You can also access it online at: <http://www.nysl.nysed.gov/libdev/trustees/handbook/>. Please don’t hesitate to call me or email me with any trustee question or concern.



Sarah



Member Library News

Libraries: 5
Total Population: 312,189
Area Chartered to Serve: 2,613 sq. mi.
Member Libraries: 33

Summer Reading @ FLLS Libraries

Life Sized Candy Land in McGraw



Johnny Only in Apalachin

Have something to share? Get it to Amanda by 9am
Friday to have it featured in the Weekly Bulletin!



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS Meeting

Thursday, August 17, 2017
9:30am-11:30am

Youth Services Advisory Committee Meeting

Thursday, September 14, 2017
1:00pm—3:00pm

Save the Date: FLLS 2017 Annual Meeting

Friday, October 13, 2017
Location: Seneca Falls Country Club

Conferences, Outside Trainings and Fun Stuff

SLUSH Summer Gaming

Mark your calendars- The summer SLUSH (Savvy Librarians Uniting for Social Hour) will be combined with some games!

Tuesday, July 25, 7pm

Trivia Night at The Haunt ([Geeks Who Drink](#))
702 Willow Ave., Ithaca

Friday, August 25, 5-6pm

[Escape Ithaca](#)

109 W State St, Ithaca

\$20 per person

RSVP to jphilippe@scrlc.org



Social Justice Summit: The Power of Active and Engaged Librarianship

Wednesday, July 19, 2017

Binghamton University

2017 ARSL

September 7-9th

This year we are heading to gorgeous St. George, Utah.

Northeast Regional Digital Collections Conference

September 27 & 28, 2017

Webinars

Click on the titles for the links to the training pages.

Wikipedia for Libraries: Preview the Possibilities

Wednesday, July 19, 2017 @ 3pm

Wikipedia can be a useful tool to connect patrons with quality information and help them build information literacy skills. In this webinar, learn how you can use Wikipedia to expand access to your collections and creatively engage your communities.

How to Craft a Proposal to a Foundation

Thursday, July 20, 2017 @ 2pm

Proposal writing is the skill most sought after by savvy nonprofit staff members. On the one hand, writing a grant proposal is quite simple and follows a basic formula. However, submitting a proposal may be your only chance to put the case for funding your organization in front of a foundation, so you want to be sure to do it right. **Cost: \$69**

Getting to Know Informe Académico and Educator's Reference Complete

Monday, July 24, 2017 @ 11am

Informe Académico meets the research needs of Spanish-speaking users with a wide range of full-text Spanish- and Portuguese-language scholarly journals and magazines both from and about Latin America with more than 1,100 periodicals and 200 reports.

Measures that Matter Part Three: Moving Toward More Meaningful Measures

Wednesday, July 26, 2017 @ 3pm

Circulation, visits, program attendance, patron satisfaction...these are some of the many measures commonly collected by public librarians. But how well do we understand what measures tell the most meaningful stories of today's libraries?

Usage Reports and Your Gale Resources

Monday, August 7, 2017 @ 1:00pm

Would you like to know more about your Gale database usage? In this online workshop we will cover Gale's Usage Tool; find out how often the resources are used and which are most popular. Instruction will include creating reports on-demand as well as setting up monthly reports.

More than #MotivationMonday: Motivating Your Team Any Day of the Week

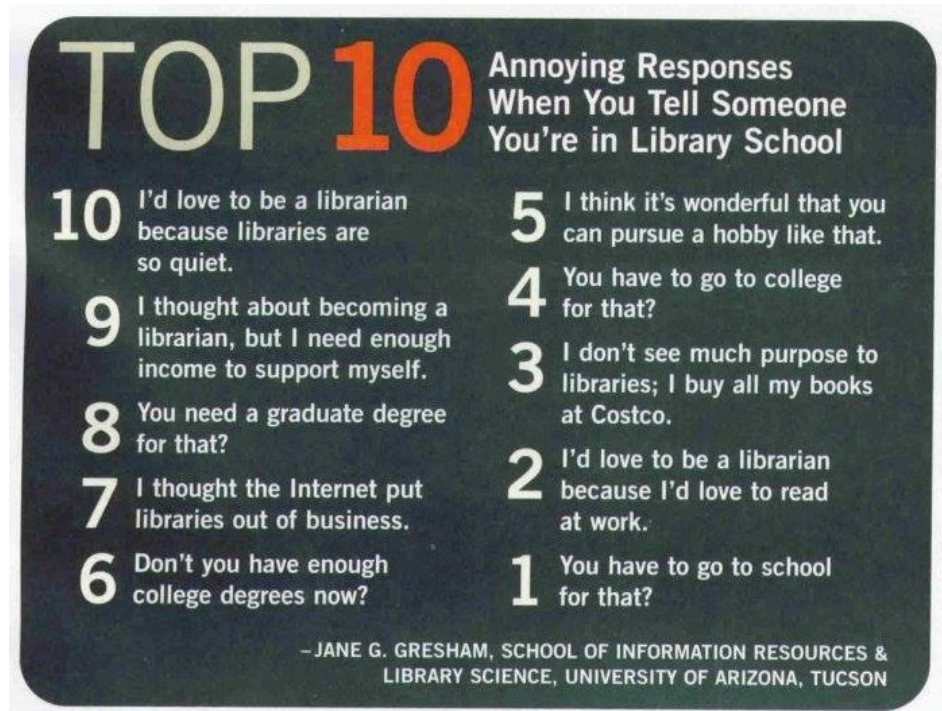
Thursday, August 17, 2017 @ 3pm

No matter the size of your library or your role, you will be inspired to find your own motivation and be able to catalyze others!



Around the Interwebs

- [Battle for Net Neutrality Best of the Web](#)
- [Free Choice Independent Reading](#)
- [Ovid Library to expand](#)
- [What Libraries Lost When They Threw Out the Card Catalog](#)
- [Summer reading at the library](#)
- [Groton Library Talks Expansion](#)
- [Lego Telegraph Machine and Printer](#)



<https://www.facebook.com/LibraryMatters/>

Professional Collection Highlight

The Makerspace Librarian's Sourcebook by Ellyssa Kroski



Library makerspaces continue to thrive, drawing new patrons in and engaging them as never before. This hands-on sourcebook edited by technology expert Kroski includes everything libraries need to know about the major topics, tools, and technologies relevant to makerspaces today. Packed with cutting edge instruction and advice from the field's most tech-savvy innovators, this collection leads librarians through how to start their own makerspace from the ground up, covering strategic planning, funding sources, starter equipment lists, space design, and safety guidelines

As useful for those just entering the "what if" stage as it is for those with makerspaces already up and running, this book will help libraries engage the community in their makerspaces.

Place a Hold TODAY: A20519406583

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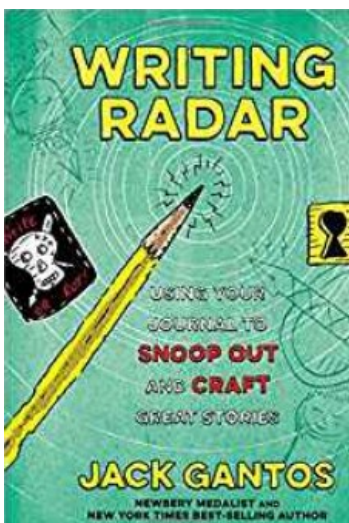
Youth Corner

Storytime Rhyme of the Week

My Big Blue Boat

I love to row in my big blue boat,
My big blue boat, my big blue boat
I love to row in my big blue boat
Out on the deep blue sea
My big blue boat has two red sails
(*wave arms over head like sails*)
Two red sails, two red sails
My big blue boat has two red sails
Out on the deep blue sea
So come for a row in my big blue
boat
My big blue boat, my big blue boat
So come for a row in a big blue
boat
Out on the deep blue sea

YA Book of the Week:



Writing Radar: Using Your Journal to Snoop Out and Craft Great Stories by Jack Gantos

With the signature wit and humor that have garnered him legions of fans, Jack Gantos instructs young writers on using their "writing radar" to unearth story ideas from their everyday lives. Incorporating his own misadventures as a developing writer, Gantos inspires readers to build confidence and establish good writing habits as they create, revise, and perfect their stories. Pop-out text boxes highlight key tips, alongside Gantos's own illustrations, sample stories, and snippets from his childhood journals. More than just a how-to guide, *Writing Radar* is a celebration of the power of storytelling and an ode to the characters who—many unwittingly—inspired Gantos's own writing career.

Star Reviewed in School Library Journal July 2017

Collections, Kits and Fun Stuff

New Kit: **Social Justice Storytime Box**

Full of resources, books and activities for your own inclusive storytime. Includes some old favorites such as Elmer the Elephant and Todd Parr titles.

Try it **TODAY:** A20515897376



Youth Related Links:

- [Lessons From Strong Girls Schools: How to run a Gender Based Library Program that Addresses Inequality and Self-Esteem](#)
- [Summer Reading For Your Woke Kid](#)
- [Free Meals Now Available to New York Children at More Than 3,000 Sites Statewide Through 2017 Summer Food Service Program](#)
- [What to Say to an Anxious Child](#)
- [5 Trends in Literacy Education for 2017](#)

Scam of the Week



Scam of the Week: Phishing Moves to Smishing / and More News

Internet bad guys are increasingly trying to circumvent your spam filters and instead are targeting your users directly through their smartphone with smishing attacks, which are hard

to stop.

The practice has been around for a few years, but current new scams are mystery shopping invitations that start with a text, social engineering the victim to send an email to the scammers, and then get roped into a shopping fraud.

These types of smishing attacks are also more and more used for identity theft, bank account take-overs, or pressure employees into giving out personal or company confidential information. Fortune magazine has a new article about this, and they lead with a video made by USA Today which is great to send to your users as a reminder. An Australian researcher also just published data to suggest cybercriminals are getting better results using the phone these days.

I suggest you send employees, friends and family an email about this Scam of the Week, your welcome to copy/paste/edit:

"Bad guys are increasingly targeting you through your smartphone. They send texts that trick you into doing something against your own best interests. At the moment, there is a mystery shopping scam going on, starting out with a text invitation, asking you to send an email for more info which then gets you roped into the scam.

Always, when you get a text, remember to "Think Before You Tap", because more and more, texts are being used for identity theft, bank account take-overs and to pressure you into giving out personal or company confidential information. Here is a short video made by USA Today that shows how this works: <https://www.youtube.com/watch?v=ffck9C4vqEM>

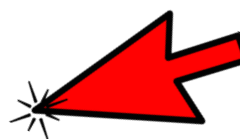
Obviously, an end-user who was trained to spot social engineering red flags (PDF) would think twice before falling for these scams. The link goes to a complimentary job aid that you can print out and pin to your wall. Your welcome to distribute this PDF to as many people as you can.

<https://cdn2.hubspot.net/hubfs/241394/Knowbe4-May2015-PDF/SocialEngineeringRedFlags.pdf>



Let's stay safe out there.

Think Before You Click!

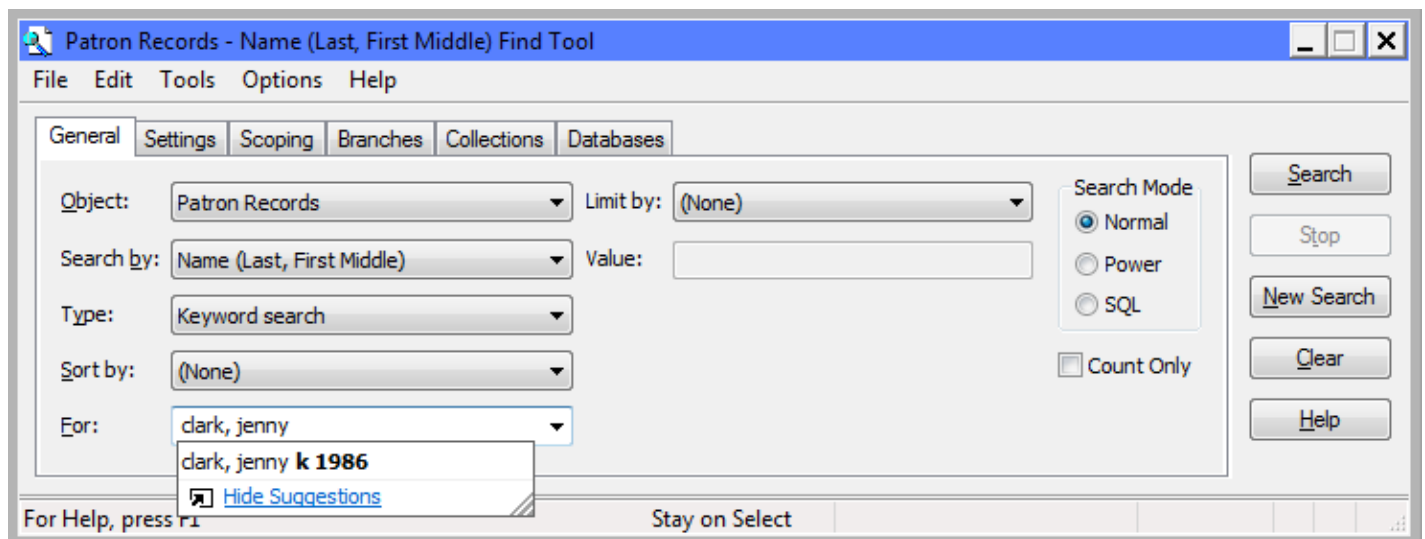


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Polaris Tip of the Week

Auto Suggestions:

Search term suggestions may be displayed as you type your search term in the Find Tool **For** box when you select **Keyword search** or **Phrase search** in the **Type** box and search for patron records, item records, or BIB records by any of the following access points: Name (First Middle Last), Name (Last, First Middle), Address, Email address, Title, Author, or Subject.



You can click on a suggestion to launch the search for the suggested term, or ignore the suggestions and continue to type your term. Click **Hide Suggestions** if you do not want to see suggestions during your search session.

Don't forget about the Polaris Documentation online.
Visit www.flls.org and click on Staff Login.
Contact Jenny or Eric for the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



American Honda Foundation

Deadline: August 1, 2017

The American Honda Foundation supports nonprofit organizations and educational institutions nationwide that address the areas of youth and scientific education. Grants range from \$20,000 to \$75,000.

2017 Joseph F. Shubert Library Excellence Award

Deadline: August 1, 2017

The Award will recognize a New York State library or library consortium that has taken significant steps to improve the quality of library service to its users. As in past years, an award of \$1,000, graciously donated by the Friends of the New York State Library, will be given to the winner along with a plaque at the annual New York Library Association conference in the Fall.

Lowe's Charitable and Educational Foundation: Community Partners

Deadline: August 25, 2017

The Foundation's Community Partners grant program supports nonprofit organizations and local municipalities undertaking high-need projects such as building renovations and upgrades, grounds improvements, technology upgrades, and safety improvements. Grants range from \$2,001 to \$100,000.

Library Marketer of the Year Award

Deadline: August 8, 2017

The award, sponsored by Library Ideas, comes with a \$2,000 cash prize. The award recognizes the importance of innovative approaches to marketing of library services, the role of marketing in building library engagement, and the value of quality marketing collateral to help build a vibrant sense of the library and define its relevance in the community.

Gannett Foundation: Community Action Grant Program

Deadline: August 29, 2017

Foundation's Community Action Grant Program's priorities include education and neighborhood improvement, economic development, youth development, community problem-solving, assistance to disadvantaged people, environmental conservation, and cultural enrichment.

Question of the Week



LAST WEEK'S QUESTION OF THE WEEK:

What do these symbols mean?

.. / .-.. -- / -- --- / .-..-.. -.-

Thank you to Melinda Appleby Sr. Librarian at the Willard Drug Treatment Campus who correctly answered "'I Love My Library' In Morse Code."

Check out this Morse Code Translator made using Scratch:

<https://scratch.mit.edu/projects/780120/>

THIS WEEK'S QUESTION OF THE WEEK: What is the last word in the Oxford English Dictionary? Use it in a sentence.

To answer a Question of the Week, please email Amanda (aschiavulli@fls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**