



MEMBER LIBRARY WEEKLY BULLETIN

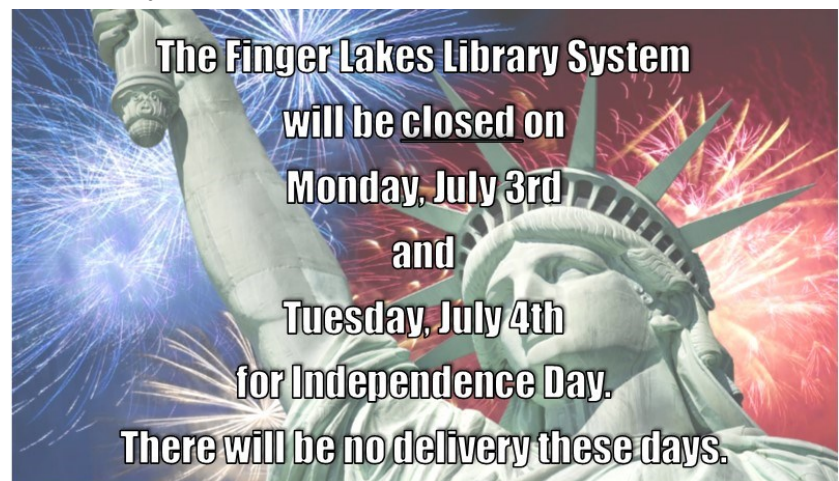
No. 17.24

Friday, June 30, 2017

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Reminders:

Yoga Workshop Follow up:

All handouts associated with last week's Yoga Storytime are on our website and available for download: <http://www.flls.org/yogastorytimetrainingfollowup/>

ONLY 5 Minutes! Take the Training Survey NOW

We would like to get feedback from member library directors and staff before planning 2017-2018 training sessions and workshops. There are 5 separate surveys, one for each county. Visit this link for the surveys: <http://www.flls.org/take-the-training-survey/>

Zinio is Now RBdigital

Please remove all your marketing that says Zinio and replace with RBdigital. Bookmarks will be arriving soon. Want to print or make your own? Check out our templates at: <http://www.flls.org/brochures/>

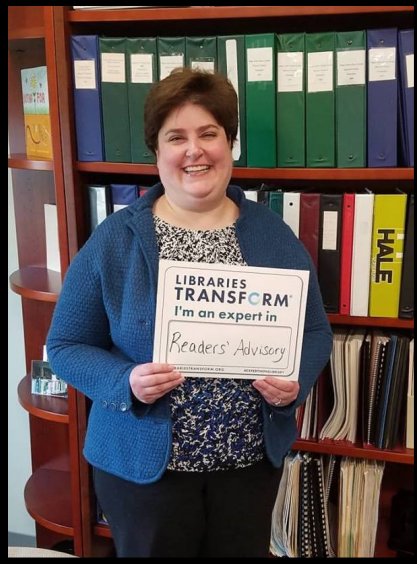
Summer Reading Website Update

We do not have the official update from the state for statistics. Please visit <http://www.flls.org/summerreadingprogram/> for more information about the 2017 Summer Reading Program including updated templates, ideas and links.

Voting is Open for 2017 NYLA Elections

Visit [NYLA's webpage](#) for information about the election. Voting ends July 15, 2017.

From the Director



On Friday, June 30th, FLLS hosted our annual Correctional Facilities meeting. Finger Lakes provides library services to our five county jails and to four correctional facilities in our service area: Auburn Correctional Facility, Cayuga Correctional Facility, Five Points Correctional Facility and Willard Drug Treatment Center. FLLS is one of seventeen public library systems in New York State that receives State funding to provide library services to New York State correctional facilities. Examples of library services we provide include collection development and collection ordering, delivery, ILL, reference services, space planning, programming help such as creating a book discussion group or an adult summer reading program, and continuing education opportunities.

Finger Lakes is obligated to have at least one yearly meeting of our correctional facilities librarians to discuss a yearly Plan of Service according to the State Library. During this meeting we review and set a yearly budget which includes ILL, delivery, and consultant costs, as well as materials and program purchasing. It is also a great opportunity for our correctional facility librarians to network with each other and to share programming tips or ideas, or to discuss issues they are having within their facility. For instance, today we learned that Five Points is starting a book discussion group for inmates this summer, with the hopes of having it start in August. Cayuga Correctional Facility is part of a pilot program that loans out tablets to their inmates for 3 hours a morning. Tablets are pre-loaded with over 800 books, games, music, and educational lessons including math and essays. The library reports that music is the most used on the tablets and that older inmates who were incarcerated before recent technology advancements struggled to learn how to use a tablet at first. For correctional facilities who have Special Housing Units, the new demands of having two books and one periodical switched out weekly to inmates is demanding and staff intensive.

This year we had a guest speaker, Julianna Truesdale, at our correctional facility meeting. Julianna is the owner of True Creative, a design and marketing firm in Ithaca. Before becoming a business owner, she was a methamphetamine addict for sixteen years and was homeless until 2005. With a felony conviction on her record, she found applying for jobs and colleges challenging and spoke to group about the challenges of having a felony on your application. Her comeback story was truly inspirational and hearing her re-entry experience was educational for our correctional facilities.

I hope everyone has a safe and happy Fourth of July!

Sarah





Member Library News

Libraries:	5
Total Population:	312,189
Area Chartered to Serve:	2,613 sq. mi.
Member Libraries:	33

Summer Reading Kickoffs in Groton and Homer



Groton's 2nd GrotonCon

Social Media Tip:

Help us find you! Tag your posts #fllibraries so we can easily generate content for this page. Search for #fllibraries on all social media to see other pictures at member libraries. Get ideas, network and have fun!

Swinging in with the Physics Bus in Homer



Have something to share? Get it to Amanda by 9am Friday to have it featured in the Weekly Bulletin!



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS Meeting

Thursday, August 17, 2017
9:30am-11:30am

Youth Services Advisory Committee Meeting

Thursday, September 14, 2017
1:00pm—3:00pm

Save the Date: FLLS 2017 Annual Meeting

Friday, October 13, 2017
Location: Seneca Falls Country Club

Conferences, Outside Trainings and Fun Stuff

SLUSH Summer Gaming

Mark your calendars- The summer SLUSH (Savvy Librarians Uniting for Social Hour) will be combined with some games!

Tuesday, July 25, 7pm

Trivia Night at The Haunt ([Geeks Who Drink](#))
702 Willow Ave., Ithaca

Friday, August 25, 5-6pm

[Escape Ithaca](#)
109 W State St, Ithaca
\$20 per person
RSVP to jphilippe@scrlc.org

Designing Effective Surveys: Practical Skills for Any Library

Monday, July 14, 2017 10am
Liverpool, NY



Social Justice Summit: The Power of Active and Engaged Librarianship

Wednesday, July 19, 2017
Binghamton University

2017 ARSL

September 7-9th

This year we are heading to gorgeous St. George, Utah.

Northeast Regional Digital Collections Conference

September 27 & 28, 2017

Webinars

Click on the titles for the links to the training pages.

Cyber Security and Privacy: Protecting Yourself and Your Users

Thursday, July 6, 2017 @ 2:30pm

In this workshop you will learn about reasonable actions that you can take to protect yourself and your data. You can use this information to offer workshops that teach your users how to best protect themselves online.

Wikipedia for Libraries: Preview the Possibilities

Wednesday, July 19, 2017 @ 3pm

Wikipedia can be a useful tool to connect patrons with quality information and help them build information literacy skills. In this webinar, learn how you can use Wikipedia to expand access to your collections and creatively engage your communities.

How to Craft a Proposal to a Foundation

Thursday, July 20, 2017 @ 2pm

Proposal writing is the skill most sought after by savvy nonprofit staff members. On the one hand, writing a grant proposal is quite simple and follows a basic formula. However, submitting a proposal may be your only chance to put the case for funding your organization in front of a foundation, so you want to be sure to do it right. **Cost: \$69**

Getting to Know Informe Académico and Educator's Reference Complete

Monday, July 24, 2017 @ 11:00am

Informe Académico meets the research needs of Spanish-speaking users with a wide range of full-text Spanish- and Portuguese-language scholarly journals and magazines both from and about Latin America with more than 1,100 periodicals and 200 reports.

Measures that Matter Part Three: Moving Toward More Meaningful Measures

Wednesday, July 26, 2017 @ 3pm

Circulation, visits, program attendance, patron satisfaction...these are some of the many measures commonly collected by public librarians. But how well do we understand what measures tell the most meaningful stories of today's libraries?

Usage Reports and Your Gale Resources

Monday, August 7, 2017 @ 1:00pm

Would you like to know more about your Gale database usage? In this online workshop we will cover Gale's Usage Tool; find out how often the resources are used and which are most popular. Instruction will include creating reports on-demand as well as setting up monthly reports.

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Around the Interwebs

- [Quiz: What Kind of Librarian Are You?](#)
- [Who Are The Non-Users and How Do You Attract Them](#)
- [Hillary Clinton at ALA](#)
- [How Libraries Won the Hearts of the Millennials](#)
- [Sketchbook Library \(Video\)](#)
- [Old Tjikko – The Norway Spruce that has been around for 9,550 years](#)
- [Pride at the Library of Congress](#)
- [Adult Program Engagement Calendar August 2017](#)
- [What to Expect on Amazon's Prime Day 2017](#)
- [Job Opening at WNYLRC](#)
- [Portable Green Screens You Can Make](#)
- [The Future of Libraries in the Digital Age](#)
- [Levar Burton's New Podcast is Like Reading Rainbow for Adults](#)
- [12 Library Instagram Accounts to Follow](#)
- [Cheapest Summer Reading Ever](#)
- [New Last Word in the Oxford English Dictionary](#)
- [iPhone's 10th Anniversary](#)
- [The Future is Here: Sphero is Launching a Home Robot Company](#)

Professional Collection Highlight



Winning Grants : a How-To-Do-It Manual for Librarians by Stephanie Gerding

Newly revised and refreshed, this invaluable how-to manual will teach you the skills and strategies crucial for finding, applying for, and winning grants. Whether you're starting from scratch and don't know where to begin, or you're an experienced grant writer looking to tap into new funding sources, this resource offers a proven, easy-to-understand process for grant success. Loaded with a wide variety of forms, worksheets, and checklists to help you stay organized. Written by two librarians who are experts in grantsmanship, this all-in-one toolkit for winning grants is a must-have for library directors, grant writers, board members, consultants, and anyone else involved in planning library programs and services.

Place a Hold TODAY: A20519404395

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Youth Corner

Storytime Rhyme of the Week

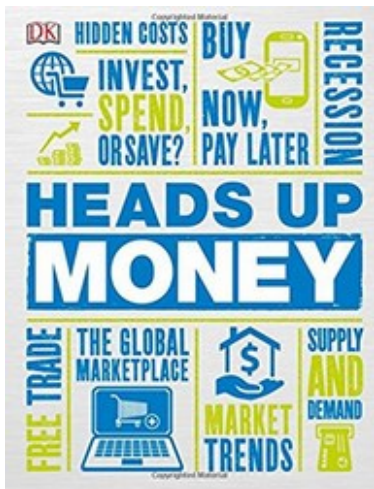
A Fly Went Into a Grocery Store

A fly went into a grocery store
Alone, teehee all alone.
He'd never been in a store before
Alone, teehee all alone.
He went to the meat,
Put his foot in a ham
And stuck out his tongue (stick out
tongue)
At the grocery man.
A fly went into the grocery store
Alone teehee all alone.

DayByDayNY
FAMILY LITERACY CALENDAR

YA Book of the Week:

Head's Up Money by DK Publishing



From the pocket change to online shopping, money is everywhere. Economics can't be ignored, and Heads Up Money helps children make sense of the global marketplace, financial risks and gains, and free trade. With easy-to-understand explanations of economic theory, this introductory resource is structured around key questions like "What is money?", "What is healthy competition?", and "What is the wage gap?" Theories and concepts from all areas of economics are covered, including the market, supply and demand, industrialization and capitalism, multinationals, currencies, and more. Kids will even learn about money in ways that relate to their lives and personal

finances with advice they can immediately put into practice, including saving money now in preparation for the future. *Star Reviewed in VOYA."

Collections, Kits and Fun Stuff

Storytime Kit Highlight:

Bugs Storytime Box

Summer is the perfect time to talk about bugs and we have great rhymes, books and activities in this interactive kit!

Try it TODAY: A20519417518

Kid Links:

- [13 Children's Books That Encourage Kindness](#)
- [Saturday Morning Art in the Library](#)
- [Roll a Shape Game for Pre-K](#)
- [DIY Rocket Launcher](#)
- [18 Great Learning Games for Car Trips](#)
- [Children's Activity Calendar: August 2017](#)
- [Early Literacy Activity Calendar: August 2017](#)

Scam of the Week



[ALERT] Looks Like A New Worldwide Ransomware Outbreak

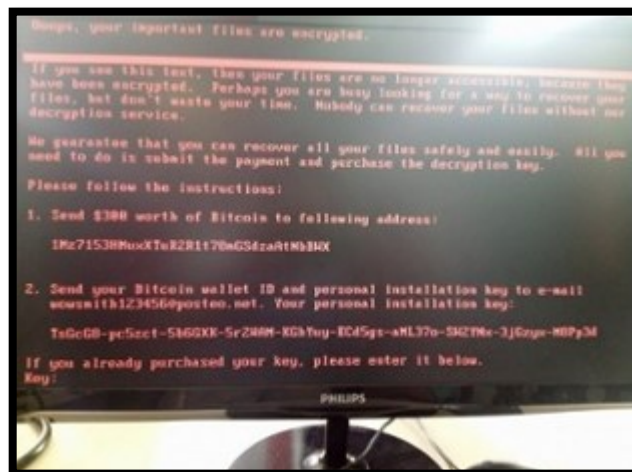
Motherboard reported: "A quickly-spreading, world-wide ransomware outbreak has reportedly hit targets in Spain, France, Ukraine, Russia, and other countries.

On Tuesday, a wide range of private businesses reportedly suffered ransomware attacks. Although it is not clear if every case is connected, at least several of them appear to be related to the same strain of malware." Motherboard continued: "The attacks are similar to the recent WannaCry outbreak, and motherboard has seen several reports of infections shared by victims on Twitter. We were not able to immediately confirm the veracity of the reports, but several security researchers and firms also reported the attacks.

"We are seeing several thousands of infection attempts at the moment, comparable in size to Wannacry's first hours," Costin Raiu, a security researcher at Kaspersky Lab, told Motherboard in an online chat. Judging by photos posted to Twitter and images provided by sources, many of the alleged attacks involved a piece of ransomware that displays red text on a black background, and demands \$300 worth of bitcoin.

"If you see this text, then your files are no longer accessible, because they are encrypted," the text reads, according to one of the photos. "Perhaps you are busy looking for a way to recover your files, but don't waste your time. Nobody can recover your files without our decryption service."

Raiu believes the ransomware strain is known as Petya or Petrwrap, a highly sophisticated Russian strain, without all the errors that WannaCry contained, and no kill-switch. According to a tweet from anti-virus company Avira, the Petya attacks were taking advantage of the EternalBlue exploit previously leaked by the group known as The Shadow Brokers (Motherboard could not independently confirm this at the time of writing).



If You Have Not Done So Yet, Apply This Patch Immediately.

From what we have been able to learn, this new worm spreads through SMB just like WannaCry so when we're talking about machines behind firewalls being impacted, it implies port 445 being open and at-risk hosts listening to inbound connections. It'd only take one machine behind the firewall to become infected to then put all other workstations and servers at risk due to it being a true worm.

In the meantime, harden yourselves against this Windows Network Share vulnerability and ensure that all systems are fully patched with the "MS17-010" security update (link below) and **remind all staff to Think Before They Click** when they receive any out of the ordinary emails.

<https://technet.microsoft.com/en-us/library/security/ms17-010.aspx>

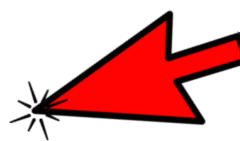
Check the KnowBe4 blog for continuous updates:

<https://blog.knowbe4.com/alert-looks-like-a-new-worldwide-ransomware-outbreak>



Let's stay safe out there.

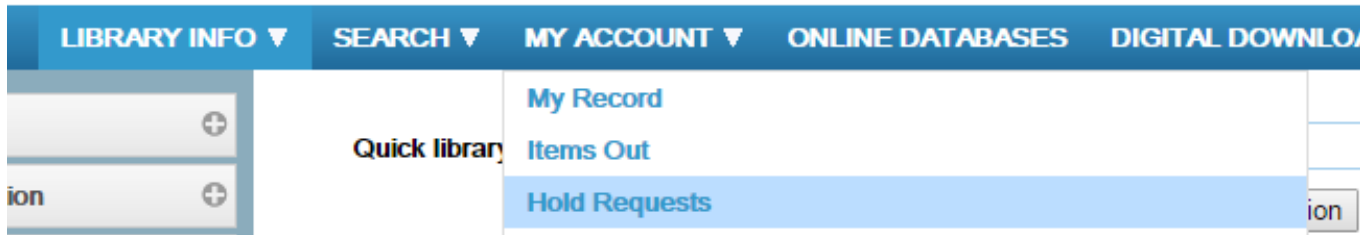
Think Before You Click!



Polaris Tip of the Week

Suspending Holds via the PAC:

1. Log into your PAC account and go to **My Account à Hold Requests**.



2. Place a checkmark to the left of the item you want to suspend. If there is no checkmark box available, the item cannot be suspended.

3. Click on **Suspend/Reactivate Selected**.

Hold Requests

<input checked="" type="checkbox"/>	i	Format	Title	Pickup Library	Status	Hold Position
<input checked="" type="checkbox"/>	i		Training skills for library staff by Allan, Barbara, 1954-	Cortland - Cortland Free Library	Pending (as of 7/21/2015)	1 of 1
<input type="checkbox"/>	i		Salt, sugar, fat : how the food giants hooked us by Moss, Michael, 1955-	FLLS - Finger Lakes Library System	Out (7/13/2015)	
<input type="checkbox"/>	i		The Blue Zones solution : eating and living like the world's healthiest people by Buettner, Dan.	FLLS - Finger Lakes Library System	Out (7/13/2015)	
<input type="checkbox"/>	i		The blue zones : lessons for living longer from the people who've lived the longest by Buettner, Dan.	FLLS - Finger Lakes Library System	Out (7/14/2015)	

Change Pickup Location

Cancel Selected

Suspend/Reactivate Selected

Log Out

4. Type in the date you wish to reactivate the hold request, and click **Submit**. In both PAC and in the staff client, once the hold request is reactivated, the patron appears back in the queue where they were before the hold request was suspended.

Suspend/Reactivate Hold Requests

New Activation Date: (ex: mm/dd/yy)

Note: Enter today's date to reactivate requests.

Are you sure you want to suspend/reactivate the following requests?

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Awards, Contests and Grants



Click on the titles for the links to the grant pages.

Best Small Library in America

Deadline: July 17, 2017

Honors the U.S. public library that most profoundly demonstrates outstanding service to populations of 25,000 or less.

American Honda Foundation

Deadline: August 1, 2017

The American Honda Foundation supports nonprofit organizations and educational institutions nationwide that address the areas of youth and scientific education. Grants range from \$20,000 to \$75,000.

2017 Joseph F. Shubert Library Excellence Award

Deadline: August 1, 2017

The Award will recognize a New York State library or library consortium that has taken significant steps to improve the quality of library service to its users. As in past years, an award of \$1,000, graciously donated by the Friends of the New York State Library, will be given to the winner along with a plaque at the annual New York Library Association conference in the Fall.

Lowe's Charitable and Educational Foundation: Community Partners

Deadline: August 25, 2017

The Foundation's Community Partners grant program supports nonprofit organizations and local municipalities undertaking high-need projects such as building renovations and upgrades, grounds improvements, technology upgrades, and safety improvements. Grants range from \$2,001 to \$100,000.

Library Marketer of the Year Award

Deadline: August 8, 2017

The award, sponsored by Library Ideas, comes with a \$2,000 cash prize. The award recognizes the importance of innovative approaches to marketing of library services, the role of marketing in building library engagement, and the value of quality marketing collateral to help build a vibrant sense of the library and define its relevance in the community.

Question of the Week



LAST WEEK'S QUESTION OF THE WEEK: [This speedy mammal is celebrating his 26th birthday. He frequently saves the world from this villain with his sidekick named Miles and this frenemy echidna. Who/what is the mammal, who is the villain and what is the name of the echidna? \(3 answers\)](#)

Thank you to Julia Lon Grimsman and Peggy Bennett from the Ulysses Philomathic Library in Trumansburg who correctly answered:

1. Sonic the hedgehog, 2. Ivo "Eggman" Robotnic 3. Knuckles (echidna)

More information on Sonic's legacy can be found at: http://www.nintendolife.com/news/2017/06/sonic_the_hedgehog_turns_26_today

THIS WEEK'S QUESTION OF THE WEEK: [This Academy Award winning artist who worked on "Close Encounters of the Third Kind," "E.T. the Extra-Terrestrial," and "Cocoon," produced concept artwork for George Lucas' "Star Wars" trilogy and designed several iconic characters, including Darth Vader, R2-D2, and Chewbacca.](#)

To answer a Question of the Week, please email Amanda (aschiavulli@fls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**