



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.22

Friday, June 16, 2017

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Reminders:



Pride Family Storytime Tomorrow

For more information visit the event on [Facebook](#)

Summer Reading

We do not have the official update from the state for statistics. Please visit <http://www.flls.org/summerreadingprogram/> for more information about the 2017 Summer Reading Program

Registration is Open for International Games Week

You can participate a little or a lot, but you get FREE GAMES FOR REGISTERING! Visit <http://games.ala.org/register-for-igw/>.

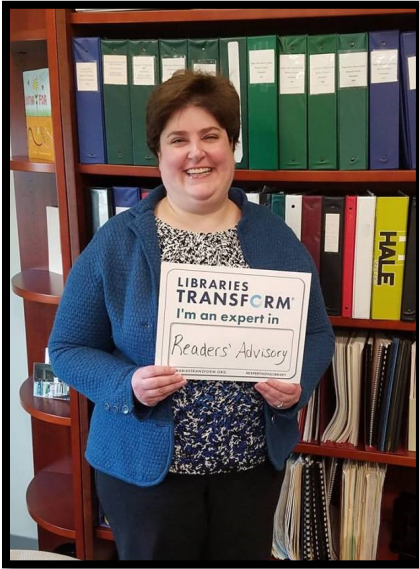
Amanda Wants Your Pictures!

Did you participate in the Early Literacy Grant and receive toys from Amanda? Send her your photos when your areas are all set up! Send them to aschiavulli@flls.org.

Construction Grants Update

We are pleased to announce that FLLS has been awarded a total of \$653,181 in Construction Grant Funding for the 2018-2019 grant cycle. If you are interested in applying for a Construction Grant this cycle, or if you have any questions about applying for a Construction Grant please contact Kristi Downham at kdownham@flls.org or 607-273-4074 ext. 228.

From the Director



On Thursday, June 15, I sat in on the first YSS Advisory Group meeting. As many of you are aware, we had a group of our member library directors and youth services staff working for the last year and a half planning the successful YSS Conference that was held on April 28. Once the conference ended, we heard from our members that they would like to continue to meet as an advisory group and meet four times a year.

Amanda from FLLS organized the first meeting this Thursday and we had a great initial meeting. The first portion of the meeting was devoted to talking about youth services programming – specifically what was a program that worked in your library or what was a flop? We heard about a successful cupcake wars program that Seneca Falls has hosted, where children are read a short themed story, then have to decorate cupcakes that were later judged. Newark Valley has built a mailbox for children to write letters or postcards to

their favorite storybook characters and the characters send them a postcard back. Cortland showed off their picnic basket storytime props that they use to do fairy tale themed storytimes. There were other great programs talked about and we also discussed what happens when a community member complains about a program and how to handle negative comments about programming.

The group had an opportunity to review the over 140 survey results that were received evaluating the YSS Conference in April. The results were overwhelmingly positive, with high praises to Amanda and the committee for organizing such a successful day. The keynote speaker and lunchtime talk were hits and the majority of the breakout sessions were well-received by the attendees. Amanda will be working with next year's conference chair to go over the survey results and discuss any issues that might be of interest to planning next year's conference.

With school ending next week for our area, summer reading for all ages will be in full swing soon. We look forward to seeing all of the great programs that you have been planning on your social media accounts. If you would like to share any of your pictures, please make sure to send them to either Amanda or me and we would be happy to highlight them in our newsletter. If you would like us to attend any of your programs too, please let us know and we would be happy to stop by!

Sarah



[Cupcake Wars at Seneca Falls Library](#)



Member Library News

Mail Box Passive Program in Newark Valley

Check out the awesome mailbox at the [Tappan-Spaulding Library](#) where kids can write letters to their favorite storybook characters. Director, Stephanie Langer, will be answering the letters. Great idea!





Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Polaris Reporting

6/21@ OVID 6/28 @ CORT
All trainings will be held from 9am-12pm.



Yoga Storytime Training

Thursday, June 22, 2017
9:30am-Noon

FALCONS Meeting

Thursday, August 17, 2017
9:30am-11:30am

Save the Date: FLLS 2017 Annual Meeting

Friday, October 13, 2017
Location: Seneca County

Conferences, Outside Trainings and Fun Stuff

Finger Lakes Toy Library Open House

Thursday, June 22, 2017
609 W Clinton St. Ithaca, NY
14850-5235

The toy library board of directors will be on hand until 6pm to give tours, information, and answer any questions.



SLUSH Summer Gaming

Mark your calendars- The summer SLUSH (Savvy Librarians Uniting for Social Hour) will be combined with some games!

Tuesday, July 25, 7pm
Trivia Night at The Haunt ([Geeks Who Drink](#))
702 Willow Ave., Ithaca

Friday, August 25, 5-6pm
[Escape Ithaca](#)
109 W State St, Ithaca
\$20 per person
RSVP to jphilippe@scrlc.org

Designing Effective Surveys: Practical Skills for Any Library

Monday, July 14, 2017 10am
Liverpool, NY



Social Justice Summit: The Power of Active and Engaged Librarianship

Wednesday, July 19, 2017
Binghamton University

Webinars

Click on the titles for the links to the training pages.

Effective Online Outreach: Tools and Tactics for Connecting Communities and Collections

Thursday, June 29, 2017 @ 3:00 pm

Find inspiration and practical ideas that can breathe new life into your collections and keep libraries front and center in users' lives.

How to Craft a Proposal to a Foundation

Thursday, July 20, 2017 @ 2pm

Proposal writing is the skill most sought after by savvy nonprofit staff members. On the one hand, writing a grant proposal is quite simple and follows a basic formula. However, submitting a proposal may be your only chance to put the case for funding your organization in front of a foundation, so you want to be sure to do it right. Cost: \$69

Getting to Know Informe Académico and Educator's Reference Complete

Monday, July 24, 2017 @ 11:00 AM

Informe Académico meets the research needs of Spanish-speaking users with a wide range of full-text Spanish- and Portuguese-language scholarly journals and magazines both from and about Latin America with more than 1,100 periodicals and 200 reports.

Usage Reports and Your Gale Resources

Monday, August 7, 2017 @ 1:00pm

Would you like to know more about your Gale database usage? In this online workshop we will cover Gale's Usage Tool; find out how often the resources are used and which are most popular. Instruction will include creating reports on-demand as well as setting up monthly reports.

More than #MotivationMonday: Motivating Your Team Any Day of the Week

Thursday, August 17, 2017 @ 3:00pm

No matter the size of your library or your role, you will be inspired to find your own motivation and be able to catalyze others!

From Apps to Robots: How to Evaluation Digital Media

Tuesday, September 19, 2017 @ 2:pm

How do children's librarians and educators know which new media to share with families? In this two part webinar series, four experts, including librarians and educators, will offer tips and strategies for identifying high quality new media (for ages 14 and under) that supports learning, literacy, inclusion, and family engagement.

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Around the Interwebs

- [Pride at the Library of Congress](#)
- [Guns and Libraries: Resources on Gun Safety Laws, Statistics and Developing Policies](#)
- [Regular People Recreate Corny Romance Novel Covers](#)
- [Setting Goals to Renew Your Career](#)
- [Build Your Own Lego Cat](#)
- [Mosul's Library Without Books](#)
- [Mindful Librarianship](#)
- [Triple Bottom Line Sustainability](#)
- [Librarians are the Heroes of Research](#)
- [Turn Trash into Transformers](#)
- [Making it Happen with Maker Programming](#)
- [10 Books I Wish My White Teachers had Read](#)
- [The Library Saved My Life](#)
- [Guide to Dystopian Literature](#)
- [The Hidden Treasures in Italian Libraries](#)
- [Vintage Photos of Traveling Libraries](#)
- [Will There Be Another Summer of Pokémon GO?](#)
- [10 Books to Most Likely Get Thrown Out a Window](#)
- [Sony Combines Robotics with Papercraft](#)

Professional Collection Highlight

Grant money through collaborative partnerships by Nancy Maxwell



Maxwell offers an abundance of practical advice and encouragement for using this novel approach to secure additional funding for libraries.

- Presents an overview of grant basics, with extensive lists of both online and print resources
- Suggests how to frame libraries research capabilities as benefits to the community at large, transforming these capabilities into a revenue source
- Explores strategies for locating potential partners, with tips on approaching collaborators and establishing successful relationships
- Describes what libraries can ask for from the grant developer, making sure to include what they want in the grant proposal

Place a Hold TODAY: A20518182704

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Youth Corner

Storytime Rhyme of the Week

Five Fat Peas

Five fat peas in a pea pod pressed
(children hold hand in a fist)
One grew, two grew, so did all the rest.
(put thumb and fingers up one by one)
They grew and grew
(raise hand in the air very slowly)
And did not stop,
Until one day
The pod went POP!
(children clap hands together)



DayByDayNY
FAMILY LITERACY CALENDAR

Collections, Kits and Fun Stuff

UPDATED Kit: *Parachute Storytime Box*

Kids love parachutes, but what can you actually do with it? You're in luck! Our Parachute Storytime Box will have you jumping into the wind with tips, tricks and ideas to educate and entertain.

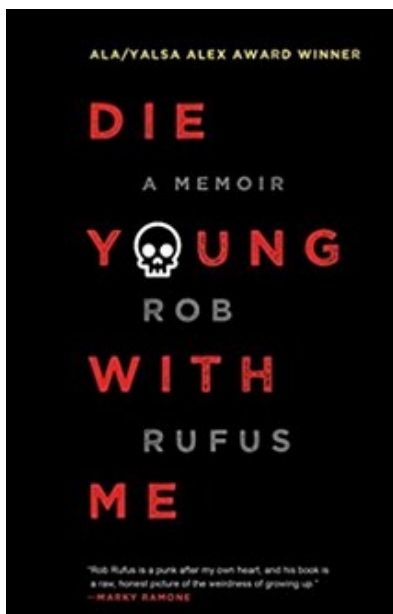
Try it TODAY: A20515678154

Kid Links:

- [Data Literacy for Kids](#)
- [Diverse Books for Father's Day](#)
- [4th of July Wreaths](#)
- [Diving and Fishing with Lego](#)
- [Exploring Tessellations](#)

YA Book of the Week:

***Die Young with Me: A Memoir* by Rob Rufus**



In the tradition of John Green's *The Fault in Our Stars* and *Me and Earl and the Dying Girl*, this incredibly moving and harrowing true story of a teenager diagnosed with cancer is "a resounding affirmation of how music can lift one's spirits beyond gray skies and bad news (Kirkus Reviews)."

Punk's not dead in rural West Virginia. In fact, it blares constantly from the basement of Rob and Nat Rufus—identical twin brothers with spiked hair, black leather jackets, and the most kick-ass record collection in Appalachia. To them, school (and pretty much everything else) sucks. But what can you expect when you're the only punks in town?

Scam of the Week



New PowerPoint Social Engineering Attack Installs Malware Without Requiring Macros

Researchers at security firm SentinelOne reported that a group of hackers is using malicious PowerPoint files to distribute "Zusy," a banking Trojan, also known as "Tinba" (Tiny Banker).

They said in a blog post: "A new variant of a malware called 'Zusy' has been found in the wild spreading as a PowerPoint file attached to spam emails with titles like 'Purchase Order #130527' and 'Confirmation.' It's interesting because it doesn't require the user to enable macros to execute. Most Office malware relies on users activating macros to download some executable payload which does most of the malicious stuff, but this malware uses the external program feature instead."

This new social engineering attack doesn't trick users to enable macros; instead it executes malware on a targeted system using PowerShell commands embedded inside the PPT file, and does not rely on Javascript or VBA for the execution method either.

Best yet, the malicious PowerShell code hidden inside the document triggers as soon as the victim moves/hovers a mouse over a link, which downloads an additional payload on the compromised machine -- even without clicking it.

However, it's not all that bad, the code doesn't execute automatically as soon as the file is opened. Instead, both Office 2013 and O2010 display a severe warning by default. It is not clear yet how O2016 behaves. For a screenshot, see the KnowBe4 blog:

<https://blog.knowbe4.com/new-powerpoint-social-engineering-attack-installs-malware-without-requiring-macros>

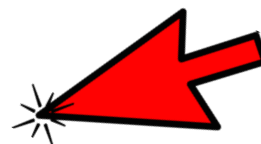
Users might still somehow enable external programs because they have not been stepped through new-school security awareness training. Also, some configurations may possibly be more permissive in executing external programs than they are with macros.

The researchers said the attack doesn't work if the infected file is opened in the PowerPoint Viewer, which simply refuses to execute the program. But this attack vector could still work in cases where end-users are getting successfully social engineered with a spoofed email that looks like it comes from the CEO for instance.



Let's stay safe out there.

Think Before You Click!



Polaris Tip of the Week

Placing Multiple Holds:

You can place multiple holds for the same patron by holding down the control key and selecting more than one record at a time. This would be useful for when a patron discovers a new author and wants to reserve several books by that author. This technique is also very useful when a patron wants to place holds on several item records on the same subject.

1. Using **Patron Status (F6)** or **Patron Records (F7)** locate the correct patron, open their status or record, and click on the **Place Hold** icon. 2.
2. Click on the **Find** button located next to the Title field in the Bibliographic section of the Hold Request workflow.
3. Using the Find Tool, search by author (or subject). Press and hold down on the control (ctrl) key on the keyboard, while clicking on several records from the results screen. This highlights specific records you want to place on hold.
4. When your chosen records are highlighted, let go of the control key and press the enter key on the keyboard.
5. All selected records are now added to the Hold Request workflow.
6. Finally, you click the **Save** button and the holds will appear on the patron's account.

Title	Author	Format	Lin...	Ho...	Publ...	Call Number	Contr...
Hiêri Phôttôe kap nakthôt hăng 'Atkkāban	Rowling, J. K.	Book	2	0	2000	895.91	510763
Hiêri Phôttôe kap sil'āthan	Rowling, J. K.	Book	2	0	2001	895.91	510764
Harry Potter and the sorcerer's stone		DVD	17	0	2002		170897
Harry Potter and the sorcerer's stone		DVD	14	0	2002		172135
Harry Potter and the chamber of secrets		DVD	13	0	2003	791.43/72	174802
Harry Potter and the chamber of secrets		DVD	9	0	2003	791.43/72	174809
Harry Potter and the prisoner of Azkaban		DVD	7	0	2004	791.43/72	179802
Harry Potter and the prisoner of Azkaban		DVD	14	0	2004	791.43/72	179803
Harry Potter and the goblet of fire		DVD	9	0	2006	791.43/72	432382
Harry Potter and the goblet of fire		DVD	4	0	2006	791.43/72	432421

Hold Request - New Request 6 - Multi-Request

File Edit View Links Tools Help

Request

Status: Request date: Activation: 7/20/2015

Pickup: FLLS - Finger Lakes Library System (FLLS) Origin: Expiration: 11/17/2015

☐ This item only

Patrons

Patron Name	Patron Barcode	Registered At	Patron Code
Jenny K Clark		Cortland - Cortland Free Library (br)	

Titles

Author	Title	Material Type	Assigned Branch	Call Number	Item Barcode
	Harry Potter and the sorcerer's stone				
	Harry Potter and the chamber of sec...				
	Harry Potter and the prisoner of Azk...				
	Harry Potter and the goblet of fire				

For Help, press F1 NUM

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Weeding 101

The subject of weeding has come up in a variety of libraries. When weeding nonfiction using the Crew Manual, you want to not only look at the last circulation date, but also the publication date. Some books are dangerous to have on your shelves due to inaccurate information. For example, health books have a lifespan of 5 years. If these books have circulated in the past year, they will not come up on your weeding reports, thus potentially leaving inaccurate materials on your shelves. A popular method for weeding from the Crew Manual is MUSTIE. MUSTIE is the acronym for six negative factors that make books and other materials prime candidates for weeding:

Misleading

(and/or factually inaccurate). Weed outdated editions and books that are no longer accurate. Pay special attention to areas where information has changed recently or where it changes rapidly, like in medicine and travel.

Ugly

Not relevant to e-books. Accuracy of the information and the adequacy of the subject's coverage apply to e-book weeding decisions. Copyright is as important for e-books as for physical formats. Follow the same CREW formulas to remove outdated materials.

Superseded

(by a truly new edition or by a much better book on the subject). Especially for reference materials, test guides, and travel manuals, weed older editions. Most public libraries don't need to keep older editions for research value.

Trivial

(of no discernible literary or scientific merit; usually of ephemeral interest at some time in the past). Weed older titles that were of fleeting interest or are about outdated popular culture.

Irrelevant

to the needs and interests of your community. Even e-books should be expected to circulate or be used online at least once every few years. Also weed self-published e-books that are not circulating. The material or information may be obtained expeditiously

Elsewhere

Especially for items available at no cost, such as through Project Gutenberg, don't clutter the library catalog with material that is not being used or is out of date. On the other hand, you may decide to weed some physical copies of classic literature that are infrequently used if the books are available through a free e-book source like Project Gutenberg.

These definitions are directly from the Crew Manual at: <https://www.tsl.texas.gov/ld/pubs/crew/index.html>

Remember, Amanda is ALWAYS taking appointments to help you weed so give her a shout today!

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Awards, Contests and Grants

Click on the titles for the links to the grant pages.



PLS Public Libraries NYLA Conference Scholarships

Deadline: June 30, 2017

The Public Libraries Section of NYLA is pleased to offer five (5) Conference Scholarship awards to encourage public librarians (professional degree not required) now in the field, or students in library school, to participate in NYLA or PLS activities.

Student Research Award

Deadline: July 1, 2017

The award consists of a cash prize and certificate. It encourages students to explore the wealth of historical records found in archives, libraries, and other community organizations throughout New York State.

Best Small Library in America

Deadline: July 17, 2017

Library Journal's annual award for the Best Small Library in America is returning, with the support of sustaining sponsor Junior Library Guild. It honors the U.S. public library that most profoundly demonstrates outstanding service to populations of 25,000 or less.

American Honda Foundation

Deadline: August 1, 2017

The American Honda Foundation supports nonprofit organizations and educational institutions nationwide that address the areas of youth and scientific education. Grants range from \$20,000 to \$75,000.

2017 Joseph F. Shubert Library Excellence Award

Deadline: August 1, 2017

The Award will recognize a New York State library or library consortium that has taken significant steps to improve the quality of library service to its users. As in past years, an award of \$1,000, graciously donated by the Friends of the New York State Library, will be given to the winner along with a plaque at the annual New York Library Association conference in the Fall.

Question of the Week



LAST WEEK'S QUESTION OF THE WEEK:

According to this library handbook, what is the 6 letter acronym for weeding library materials? What does each letter stand for? What is the name of the book?

Thank you to Tom Fredette of the Tompkins County Public Library who correctly answered: CREW manual, with the 6-letter acronym MUSTIE (Misleading, Ugly, Superseded, Trivial, Irrelevant, Elsewhere available)

From: Texas State Library and Archives Commission. (2012, August 8). *Crew: A weeding manual for modern libraries*. Retrieved from <https://www.tsl.texas.gov/ld/pubs/crew/index.html>

THIS WEEK'S QUESTION OF THE WEEK:

Vapreon, Umbreon, Jolteon and Sylveon are all what? (2 answers)

To answer a Question of the Week, please email Amanda (aschiavulli@fls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**