



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.17

Friday, May 12, 2017

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Reminders:

There's Still Time to Contact Your Senators!

Please email both of your U.S. Senators and ask them to "sign the FY 2018 Library Services and Technology Act (LSTA) and Innovative Approaches to Literacy (IAL) Dear Appropriator letters". These programs amount to more than \$210 million in federal funding for libraries and protecting them has never been more necessary: Visit <http://www.ala.org/advocacy/advleg/federallegislation/fight-for-libraries> for more information and <http://cqrcengage.com/ala/?0> to contact them directly.



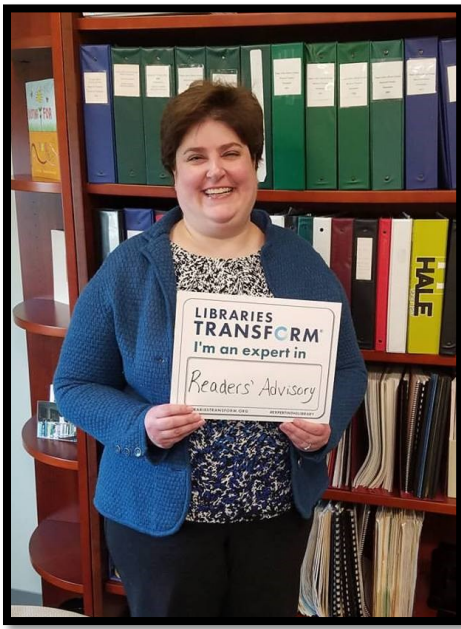
Outreach Mini Grants Announced!

Congratulations to all recipients! For full list of projects, visit: <http://www.flls.org/2017-2018-outreach-mini-grants-awarded/>. We look forward to reading your applications next year!

Bullet Aid

Earlier this week, Sarah sent a reminder about Bullet Aid. She's happy to proof any letters or help you in any way to come up with funding ideas. Please also remember, Tioga County libraries should not be submitting letters because of the Books program. There is a template on the NYLA Website: [2017 Bullet Aid Request Template](#)

From the Director



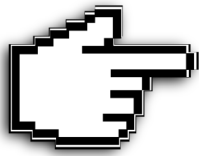
530 library supporters, including directors, trustees, and patrons gathered in Washington, D.C. on May 1-2 for National Library Legislative Day. Virtually, over 1,000 library supporters streamed the workshop on Monday from across the nation. Monday consisted of a daylong workshop preparing us for our upcoming visits and on Tuesday, I met with six of our elected officials to ask for support for IMLS funding. New York State had a delegate of 30 people in attendance including two library trustees, academic, school, and system librarians as well as five young adult patrons. Attendance was the highest ever for the annual meeting, especially due to the proposal from President Trump to eliminate the Institute of Museum and Library Services funding. While we were in Washington, the 2017 budget deal was released and included a one million dollar increase to federal funding for libraries, which will be good until September 30. The fight for funding for 2018 was the topic for our lawmaker meetings on Tuesday.

On Monday we were briefed on ALA's talking points they wanted us to use with our scheduled lawmaker meetings on Tuesday. Topics included: fulling funding LSTA funding at \$186.6 million; urging our Senators to sign the "Dear Appropriator" letter in support of library funding for 2018; asking the Senate to reject HR 1695, which is a bill passed by the house last month that would make the Register of Copyrights a presidential appointment; urging the Senate to ratify the Marrakesh Treaty, which would provide a copyright exception that would enable libraries to provide services across international borders to visually impaired patrons; and asking lawmakers to support Net Neutrality rules which are currently under fire by the new FCC Chairman.

I had six meetings on Tuesday, including our two Senators, Senator Schumer and Senator Gillibrand, and four Congressmen (Congressman Faso who is not in our service area, but is in the South Central Regional Library Council's area, Congressman Katko, Congressman Reed, and Congresswoman Tenney). For the most part we met with aides, but Congressman Faso and Katko were in brief attendance for our meetings with them. Our delegation was met with support for libraries, support for net neutrality, and the need for expanded funding for broadband and internet service to rural areas were especially popular during our meetings. One comment that struck me is that they frequently hear from museums because of all of the Smithsonian museums in D.C., but rarely hear from upstate libraries in Washington. Having a delegate of 30 people from across New York State was definitely noticed and felt by our representatives and hopefully will have a positive impact on their upcoming votes.



Sarah



Digital Services

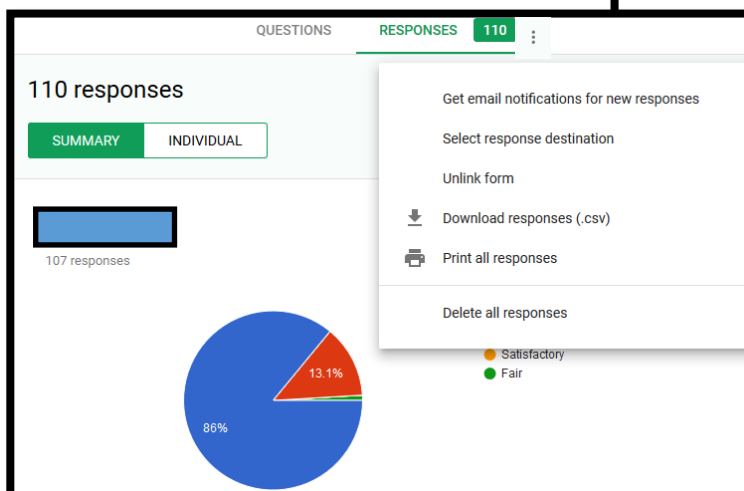
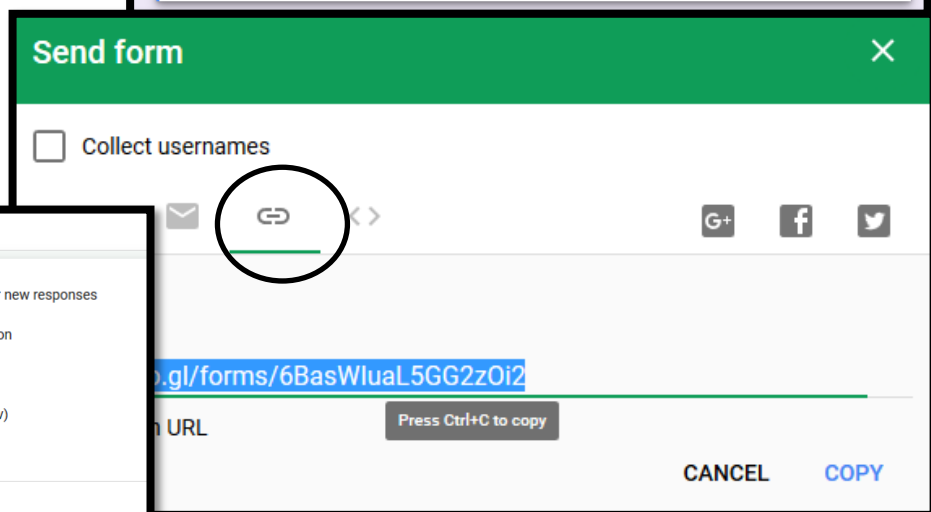
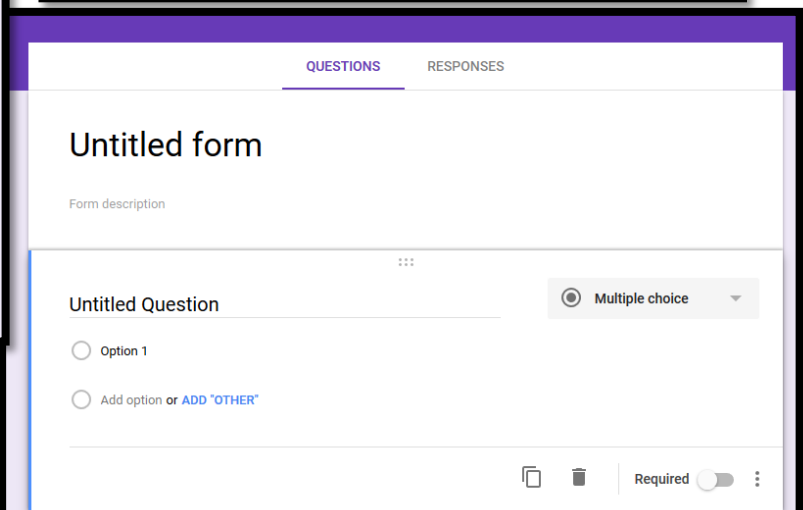
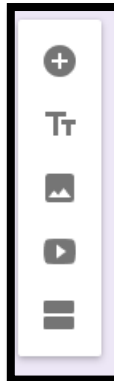
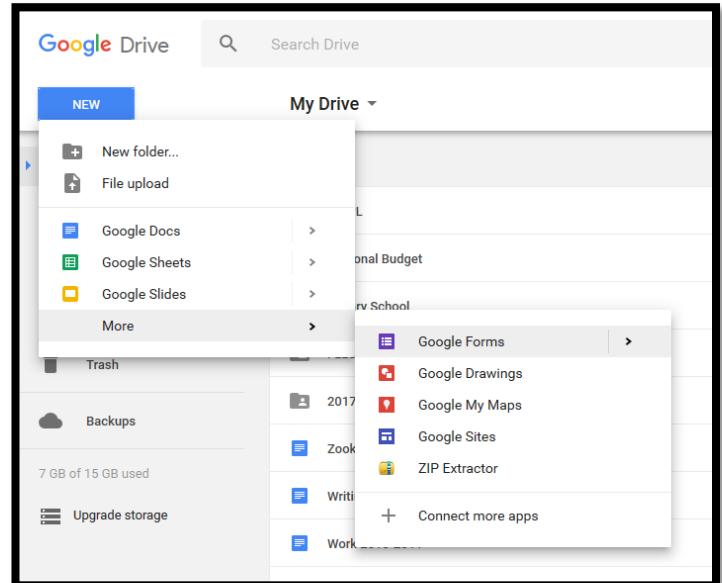
No Survey Monkey? Try Google Forms for FREE!

What you need:

- A Google Drive Account.
- Questions for your survey.

Steps:

1. Once you are in Google Drive (drive.google.com), click the **NEW** button.
2. Hover over the “More” tab and then click **Google Forms**.
3. Name your form and start filling in the questions. Use the side bar to format your form.
4. When you are ready to send your form, click **SEND** and click the **Link** button to share the form with anyone, even those who do not have a Google Account.
5. When you are ready to see your responses, or close the form, choose **Responses**. Click the dots for more options including downloading your data into a spreadsheet.





Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS Meeting

Thursday, May 18, 2017

9:30am-11:30am

Polaris Reporting

Thursday, May 25, 2017

9:00am-12:00pm



Yoga Storytime Training

Thursday, June 22, 2017

9:30am-Noon

Conferences, Outside Trainings and Fun Stuff

Regional Meet-up of Friends of Libraries Section

Monday, May 15, 2017

Clifton Park - Halfmoon Public Library, Clifton
Park NY

SLUSH at Argos



Tuesday, May 16 @ 5pm

Join librarians from around the region at this month's SLUSH (Savvy Librarians Unite for Social Hour) at Bar Argos! They offer a great atmosphere and an exciting,

unusual [cocktail menu](#).

New York Archives Conference

June 7-9, 2017

Utica College

Save the Date for ARSL

September 7-9th

This year we are heading to gorgeous St. George, Utah.

Social Justice Summit: The Power of Active and Engaged Librarianship

Wednesday, July 19, 2017

Binghamton University

Webinars

Click on the titles for the links to the training pages.

Scholastic GO! Summer Reading Ideas and Activities

Wednesday, May 17, 2017 @ 11:30am

Grab a few ideas to share with your students and patrons for interesting digital reading this summer.

Event Password: Spring

Visual Storytelling from Manga to Anime Webinar

Wednesday, May 17 @ 2:00 PM

From manga, to light novels, to anime, learn how stories are told and re-told through different media in Japan. Whether you have a little, or a lot, of knowledge about manga, light novels, and anime this webinar will go over the process by which they are created, distributed, and eventually accessed in the US. Learn how to select and curate diverse collections of these different materials in your library!

Measures that Matter: A View into the Current Public Library Data Landscape

Tuesday, May 23, 2017 @ 3:00 pm

Data gathering and responding to surveys are part of every public librarian's routine. Yet we rarely pause to reflect on these efforts and consider what data matters most. What measures best demonstrate the role, value, and impact of public libraries in the 21st century? How can the various surveys and tools commonly used by public libraries be leveraged with each other and other data sources to best demonstrate that impact?

Library 2.017: Digital Literacy And Fake News

Thursday, June 1, 2017 @12:00pm

In this Library 2.107 mini-conference, we start with the foundational relationship of libraries and librarians to media, information, and now digital literacy, and then we ask some pointed questions. How should library and information professionals address the issues of fake news, propaganda, and biased research?

Measures that Matter Part Two: Detailing the Data-based Story of Public Libraries

Tuesday, June 13, 2017 @ 3:00 pm

In the United States, there are a number of national surveys of public libraries and their patrons. While all of these efforts help us tell a data-based story of public libraries, they differ in terms of their samples, what types of data they collect, and how their data are collected, stored, and accessed



Around the Interwebs

- [Social Media Images Sizes Cheat Sheet](#)
- [Inspirational Quotes from Your Favorite Comics](#)
- [Stages of the Reader Comic](#)
- [From Concept to Shelves, how Lego Creates its Star Wars Toys](#)
- [8 Ways to Read More](#)
- [Factcheck your Fakenews \(Video\)](#)
- [Fake News: A Library Resource Round-Up, Programming Librarian](#)
- [Federal Support for Museum and Library Services Assured for FY 2017](#)
- [Fire in the Belly: Powering Advocacy with Passion](#)
- [ALA Applauds FY2017 Budget Increase for IMLS, Calls on Library Supporters to Defend Federal Library Funding in FY2018 Budget](#)
- [Teach Library Politics: Missing and Neglected Content in LIS Programs | Blatant Berry](#)
- [Does Meeting Authors Make Us Better Librarians?](#)
- [Librarians on Horseback](#)
- [What Caused an Entire River to Vanish Almost Overnight](#)



Coupons, Deals and Steals

[Demco Warehouse Clearance Sale](#)

WAREHOUSE CLEARANCE SALE!

SAVE UP TO 70%

Hurry — quantities are limited!
Get what you need before it's gone!

[SHOP NOW](#)



AccuCut®

Teacher Appreciation Sale

20% OFF SITEWIDE

Use Code: **MAY17E** | Ends 5/31

[SHOP NOW](#)

Findaway YSS Show Specials

Findaway offers Show specials on ALL products! They offer opening collection programs and some additional programs for smaller libraries. Reach out to Donna Destefano for details at ddestefano@findaway.com.

The website is: <https://shop.playaway.com>

- Submit a **Playaway Audio** order that reaches \$2500 or more and receive 30% off the complete order. Code: **PWSHOW30**
- Submit a **Playaway Launchpad** order that reaches \$2500 or more and receive 15% off the complete order. Can be combined with all age groups! CODE: **LPSHOW15**
- Submit a **Bookpack** order that reaches \$2500 or more and receive 25% off the complete order. Code: **BPSHOW25**
- Submit a **View** order that reaches \$1500 or more and receive 15% off the complete order. Code: **VWSHOW15**

Ask Donna about LOCK: Our e-reader built for public libraries! No internet needed, created for your patrons!

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Youth Corner

Storytime Rhyme of the Week

Five Little Pigs

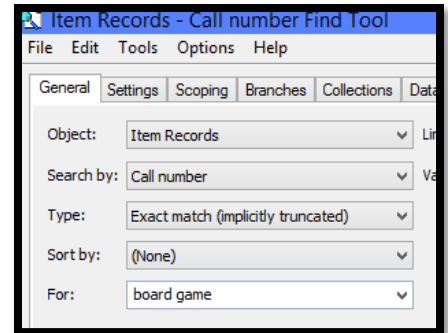
Five little pigs went out to play.
The first little pig said,
“Let’s go to the woods today.”
The second little pig said,
“What will we do there?”
The third little pig said,
“We’ll look for our mother.”
The fourth little pig said,
“What will we do when we find her?”
“We’ll hug her and kiss her and kiss her!”
Said the fifth little pig.

DayByDayNY
FAMILY LITERACY CALENDAR

Don’t forget to visit: <http://daybydayny.org/> for your daily storytime rhyme and activity!

Collections, Kits and Fun Stuff

Don’t forget we have a robust Board Game collection ready for you to use! In Polaris search under Call Number and Board Game to see them all in one glance!



Youth Links

- [Social Justice in Storytimes](#)
- [Promote the Winners of the 3 Apples Award](#)
- [Book Bundles: Opposites](#)
- [Great Graphic Novels for Kids](#)
- [Thoughts on Rebooting Summer Reading](#)
- [TeleStory: Library to Jail Video Storytime](#)
- [Beach Art Project: Glittered Shells](#)



YA Book of the Week:



California Dreamin' by Penelope Bagieu

Before she was the legendary Mama Cass of the folk group The Mamas and the Papas, Ellen Cohen was a teen girl from Baltimore with an incredible voice, incredible confidence, and incredible dreams. She dreamed of being not just a singer but a star. Not just a star—a superstar. So, at the age of nineteen, at the dawn of the sixties, Ellen left her hometown and became Cass Elliot.

At her size, Cass was never going to be the kind of girl that record producers wanted on album covers. But she found an unlikely group of co-conspirators, and in their short time together this bizarre and dysfunctional band recorded some of the most memorable songs of their era. Through the whirlwind of drugs, war, love, and music, Cass struggled to keep sight of her dreams, of who she loved, and—most importantly—who she was.

Scam of the Week



Beware of "Your WhatsApp Service has Expired" Scam

The email message below: "Your WhatsApp Service has Expired," which claims the



recipients' WhatsApp Service or Messenger has expired and they need to renew in order to prevent the loss of their images, videos and other media files, is a phishing scam, therefore the instructions in it should never be followed. The fake email message was sent by cyber-criminals to trick their potential victims into clicking on the link within it, which will take them to a fake WhatsApp website. On the fake WhatsApp website, potential victims will be asked to sign-in, and if they do so, their usernames and passwords will be sent to the cyber-criminals behind the phishing scam, who will use the same information to hijack their WhatsApp accounts. Therefore, recipients of the phishing WhatsApp email message should delete it:

The Phishing WhatsApp Email

Subject: Your WhatsApp Service has Expired

From: WhatsApp Messenger (support@whats. Notification.com)

WhatsApp Expiry Date Extended

Hello,

Warning! Your WhatsApp Messenger Account has expired.

It is imperative to conduct an audit of your date now, or your Accounts is destroyed.

If your membership is expired when you renew, your renewal will activate once you complete the renewal process

Please renew as soon as possible to avoid the loss of all media (images, videos, historical...)

Follow the link:

Click Here to update account

We have not received the information which is required in order to finalize your profile.

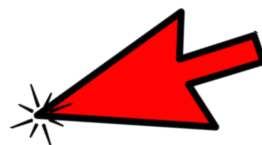
Please provide the information within the next 24 hours to avoid your account being cancelled

Recipients of the phishing WhatsApp email message, who were tricked into visiting the fake WhatsApp websites and attempted to sign-in, should change their WhatsApp passwords immediately.



Let's stay safe out there.

Think Before You Click!

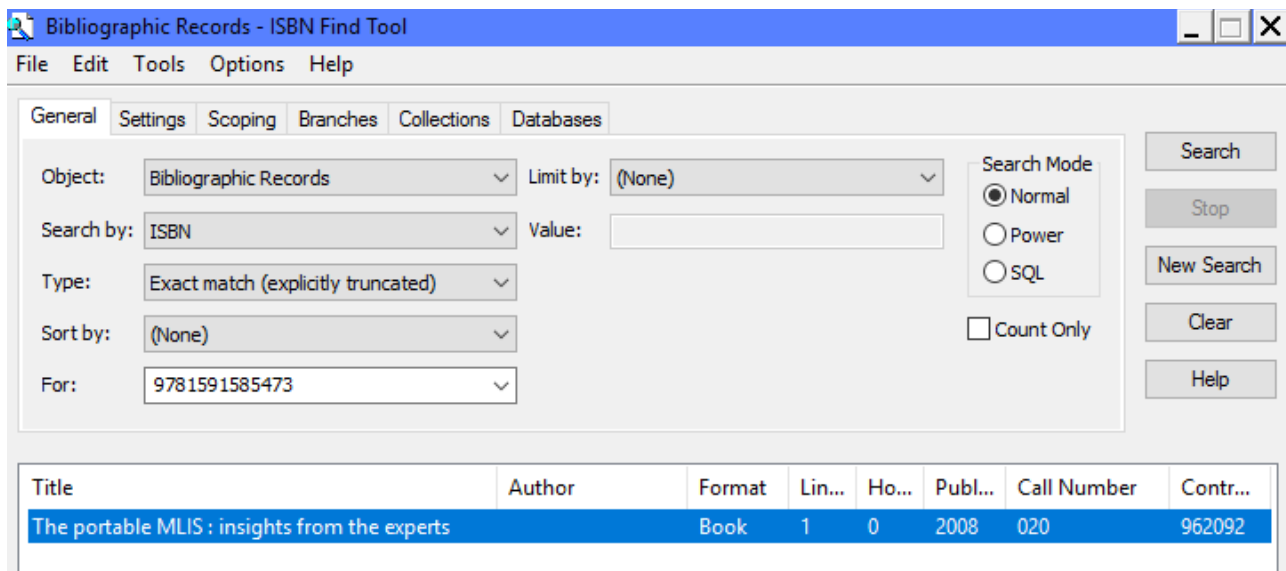


Polaris Tip of the Week

Quick Bibs Reminders!

NEVER enter the initial articles **a, an, or the** into the Quick Bib title – this causes the title to be displayed in a browse search under the initial article instead of the first significant word.

ALWAYS check Polaris to see if a bib with a matching ISBN is already in the system. Search by ISBN for best results. Scanning the ISBN will improve accuracy.

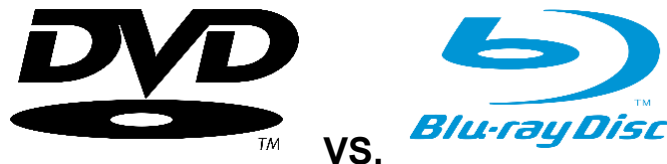


The screenshot shows the 'Bibliographic Records - ISBN Find Tool' window. It has a menu bar (File, Edit, Tools, Options, Help) and a tabbed interface with 'General' selected. The 'General' tab contains several input fields: 'Object' (Bibliographic Records), 'Limit by' ((None)), 'Search by' (ISBN), 'Value' (empty), 'Type' (Exact match (explicitly truncated)), 'Sort by' ((None)), and 'For' (9781591585473). To the right, there's a 'Search Mode' section with radio buttons for 'Normal' (selected), 'Power', and 'SQL', and a checkbox for 'Count Only'. On the far right are buttons for 'Search', 'Stop', 'New Search', 'Clear', and 'Help'. Below the input fields is a table with the following data:

Title	Author	Format	Lin...	Ho...	Publ...	Call Number	Contr...
The portable MLIS : insights from the experts		Book	1	0	2008	020	962092

ALWAYS enter all the details in the item record, such as the number of discs with a sound or video recording. Often this is necessary to be sure you are choosing the correct bib for their item. Simply writing "Check for disc" in the block is not specific enough.

ALWAYS differentiate between a DVD and a Blu-ray! They are different formats and marking a Blu-ray as a DVD will cause unnecessary trouble for your patrons.



Please don't hesitate to contact Rex (x240, rhelwig@flls.org), Deb (x233, dgeier@flls.org), or Jenny (x236, jshonk@flls.org) with questions about Quick Bibs!

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Awards, Contests and Grants

Click on the titles for the links to the grant pages.



Teaching With Primary Sources Grant Participation

Deadline: May 12, 2017

SCRLC is the recipient of a second round of the Teaching with Primary Sources that will pay for your partnership with school libraries.

Student Research Award

Deadline: July 1, 2017

The award consists of a cash prize and certificate. It encourages students to explore the wealth of historical records found in archives, libraries, and other community organizations throughout New York State.

Best Small Library in America

Deadline: July 17, 2017

Library Journal's annual award for the Best Small Library in America is returning, with the support of sustaining sponsor Junior Library Guild. The award, founded to encourage and showcase the exemplary work of these libraries, is now in its 11th round. It honors the U.S. public library that most profoundly demonstrates outstanding service to populations of 25,000 or less.

Library Marketer of the Year Award

Deadline: August 8, 2017

The award, sponsored by Library Ideas, comes with a \$2,000 cash prize. The award recognizes the importance of innovative approaches to marketing of library services, the role of marketing in building library engagement, and the value of quality marketing collateral to help build a vibrant sense of the library and define its relevance in the community.

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week



LAST WEEK'S QUESTION OF THE WEEK:

What is the significance of Cinco de Mayo?

Cinco de Mayo, the fifth of May, is a national holiday in Mexico. It is celebrated with parades and other festivities in observance of the Battle of Puebla, fought on May 5, 1862; at that time, Mexican forces, against great odds, defeated French invaders who attacked the forts of Loreto and Guadalupe. The holiday is also observed in some parts of the United States. While the French eventually conquered Mexico and in 1864 put

Archduke Maximilian of Austria (see Maximilian, Emperor of Mexico) on the throne, his was a disastrous reign. In 1867 the French withdrew and Maximilian was deposed by the liberal armies of Benito Juárez and executed.

From: "Cinco de Mayo." *Grolier Multimedia Encyclopedia*. Scholastic Grolier Online. <http://gme.grolier.com/article?assetid=0063355-0> (accessed May 12, 2017).

THIS WEEK'S QUESTION OF THE WEEK:

What year did the Chocolate Chip Cookie first appear in a cookbook? What was the name of the Cookbook?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**

Missed an issue? Check www.flls.org/bulletin

for archived Weekly Bulletins

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