



**FINGER LAKES**  
**LIBRARY SYSTEM**



## MEMBER LIBRARY WEEKLY BULLETIN

No. 17.15

Friday, April 21, 2017

### Table of Contents

Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Webinars, Workshops and Events](#)
- [Awards and Grants](#)
- [Around the Interwebs](#)
- [Coupons Deals and Steals](#)
- [Scam of the Week](#)
- [Digital Services](#)
- [Youth Corner](#)
- [Tip of the Week](#)
- [Question of the Week](#)



There will be no bulletin next week. See you on May 5th with footage from the Best Youth Conference Ever! Don't forget to check out the coverage on social media!

@YSSNYLA

#NYLA

@NYLA\_1890

#NYLAYSS

@NYLA1890

#NYLAYSS2017

@NewYorkLibraryAssociation

### Reminders:

#### Construction Grant News

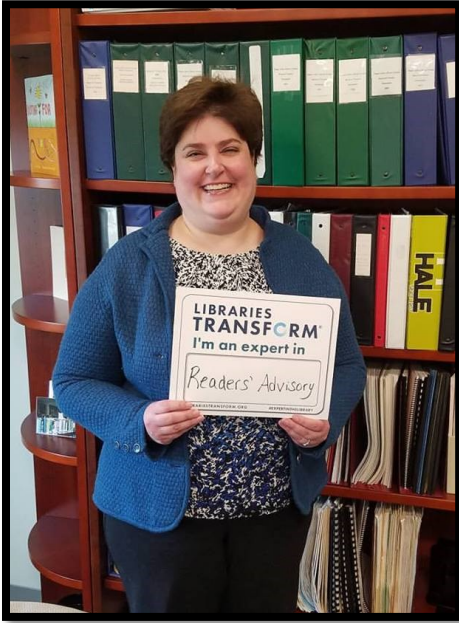
We are excited that the State has increased Construction Grant Funding by \$10M this year. We know that there are a lot of members looking into construction projects this year. If you are even thinking about applying for a grant this summer, please contact Kristi Downham at [kdownham@flls.org](mailto:kdownham@flls.org) or 607-273-4074 ext. 228.

#### Certificates for Training

Have you attended a training or workshop at FLLS and are counting your time for Continuing Education Credits? Since not everyone needs one, we are trying to save time and paper when you attend a training. If you need a certificate, please let us know!



## From the Director



Next Friday, April 28, the YSS Conference (Youth Services Section of NYLA) comes to Ithaca. The conference has not been held in Ithaca for over thirty years, but thanks to the hard work of Conference Chair Amanda Schiavulli and a committee comprised of some of our member libraries, close to 200 youth services librarians and staff from all over New York State will get to enjoy this excellent conference. Although Ithaca is the largest city in Tompkins County, it does not have a conference center large enough to hold large crowds outside Cornell University and Ithaca College. Because of this, the conference name "Out of the Box" has a special meaning, as Amanda and the committee had to undertake creative scheduling to host such a large event. The conference will begin at the State Theatre in downtown Ithaca, and breakout sessions will occur at Cinemapolis and the Tompkins County Public Library.

The YSS Conference has a great lineup of programs on a variety of topics. Program topics include community partnerships, yoga storytime, Minecraft basics, supporting homeschoolers, sensory-friendly libraries, grant writing, retailing your library space, and summer STEAM camps. In addition to member library involvement on the planning committee, member library staff are also speaking at some of the programs, which I am so happy to see. Our member libraries offer such great programs and come up with such innovative library ideas that I'm happy librarians throughout the State will learn from our member library successes. FLLS was able to offer nine scholarships for our member libraries to attend this conference, with many of the recipients attending a YSS Conference for the first time.

Sarah

---

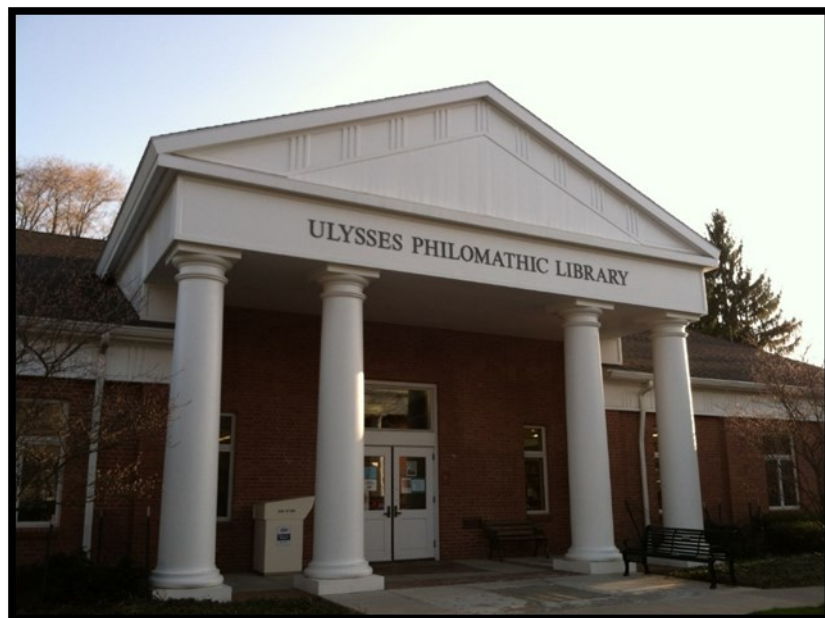
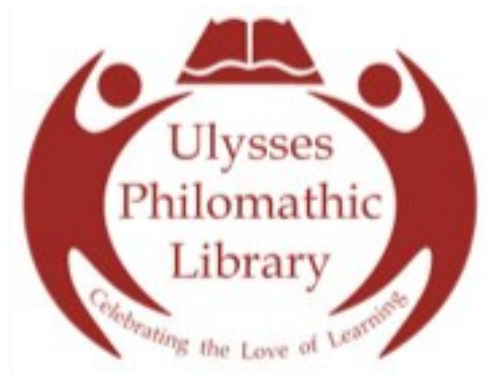


## Professional Collection Highlight

**Fundamentals of Technical Services by John Sandstrom**

Written by librarians working and teaching on the front lines, this guide uses a functional, hands-on approach to lay out the basics of technical services, from acquiring new materials to making them available to library users. Perfect for those just moving into the profession, as well as library staff in need of a brush up, Vendors, contracts, workflow, and other administrative functions.

**Barcode:** A20519097025



## News Release

FOR IMMEDIATE  
RELEASE:

April 17, 2017

### *Libations for the Library*

### *Great Libraries Build Communities ~R. David Lankes*

Please join us and help support the Ulysses Philomathic Library!

**Wednesday, May 10th, 2017**

**Americana Vineyards**

**4667 East Covert Road, Interlaken, NY**

**6:30-9:00 pm**

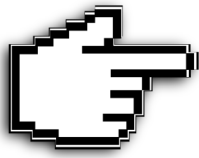
With good food, music, and raffles! Tickets are available at the circulation desk for \$30 per ticket or at the door at the event. For more information, please contact the library: 607-387-5623 or [upl@trumansburglibrary.org](mailto:upl@trumansburglibrary.org).

**Tastings of:** Americana Vineyards, Sheldrake Point Vineyard, Thirsty Owl, Bacchus Brewing, Myers Farm Distillers, and Finger Lakes Cider House

*This year bring a friend, a neighbor or someone new in town and be entered into a drawing for our **mystery prize!***

**Sponsors:** Americana Vineyards, Hazelnut Kitchen, Myer Farm Distillers, Sheldrake Point Vineyard, Thirsty Owl, Finger Lakes Cider House, Frontenac Vineyard & more.





# Digital Services

## Celebrate Choose Privacy Week May 1-7

In the uncertain climate of the world, privacy concerns are more prevalent than ever. Choose Privacy Week is the American Library Association's annual, week-long event that promotes the importance of individual privacy rights and celebrates libraries and librarians' unique role in protecting privacy in the library and in society as a whole. The initiative encourages [libraries to be champions of privacy rights](#) in the digital age and highlights ways libraries can protect the privacy of their patrons and educate persons to think critically and make informed choices about their privacy.

The American Library Association (ALA) has developed this website (<https://chooseprivacyweek.org>) as a clearinghouse for [resources](#) to improve privacy practices and [programs](#) to spark thought and discussion around privacy issues today.

### Privacy Tips

#### PROTECT PERSONAL INFORMATION

- **Delete your browsing history:** Simply use the browser tools available to delete your cookies and history when you are finished using a public computer. This will help to maintain your privacy and keep your information more secure.
- **Log out:** Anyone can access public computers. Close all browser tabs and log out of your accounts (some computers do this automatically but it is good to confirm). You wouldn't want just anyone to have access to your personal information and accounts.

#### Did You Know..?

*"62.1% of library branches report that they are the only provider of free public computer and Internet access in their communities."*

\* American Library Association, "Libraries Connect Communities: Public Library Funding & Technology Access Study 2009 – 2010."

#### PRACTICE SECURITY FOR PRIVACY

- **Look for the "s":** Make sure sites are security enabled. Look for web addresses with "https://" or "shttp://", which means the site takes extra measures to help secure your information. "Http://" is not secure.
- **Get savvy about Wi-Fi hotspots:** To protect your privacy, do not conduct personal transactions on Wi-Fi hotspots or public computers that request sensitive information such as bank account information, home address or your social security number. Wait to conduct these transactions on a private home computer.



# Webinars Workshops and Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### **How to Spot Fake News & Combat it with CRAAP**

Thursday, May 11, 2017  
9:30am-11am

### **FALCONS Meeting**

Thursday, May 18, 2017  
9:30am-11:30am

### **Polaris Reporting**

Thursday, May 25, 2017  
9:00am-12:00pm

---

## **Conferences, Outside Trainings and Fun Stuff**

### **MSLIS Student Poster Session**

Thursday, April 27, 2017  
5:00pm-7:00pm  
Bird Library, Syracuse University

### **National Library Legislative Day (NLLD)**

May 1-2, 2017  
Washington, DC

### **Community Foundation of Tompkins County Annual Meeting**

Tuesday, May 9, 2017  
6:00pm-7:30pm  
Boynton Middle School Cafeteria

### **Regional Meet-up of Friends of Libraries Section**

Monday, May 15, 2017  
Clifton Park - Halfmoon Public Library, Clifton  
Park NY

### **New York Archives Conference**

June 7-9, 2017  
Utica College

### **Save the Date for ARSL**

September 7-9th  
This year we are heading to gorgeous St. George,  
Utah.

## Webinars

Click on the titles for the links to the training pages.

### **Scholastic GO! Research Starters**

**Tuesday, April 25, 2017 @11:30am**  
Information overload disorder affects everyone. Trying to start research on a topic or attempting to complete a project? Help guide your students and library patrons through the maze of information.

**Event Password:** Spring

### **Planning and Conducting Effective Focus Groups**

**Wednesday, April 26 @10:00am**  
Learn how to use focus groups in order to gain a deeper understanding about programs, services, products, facilities, etc.

### **You Can Take It with You: "Read-It-Later" Applications to Stay Informed on Your Own Time and Device(s)**

**Friday, April 26, 2017 10:30 am – 12:00 pm CDT**  
What tools do we have at our disposal to help capture, organize, manipulate, archive, and share this information? Early bird registration ends April 4.

### **Using Project Outcome to Measure and Build a Better Summer Library Program**

**Thursday, April 27, 2017 @1:00pm**  
Be able to apply good practices for administering Project Outcome surveys for summer reading and learning programs; Understand potential challenges and identify solutions when administering the Project Outcome Summer Reading surveys; and Know the importance of summer program outcomes from both the public and state library perspectives.

### **Scholastic GO! America the Beautiful**

**Monday, May 8 @ 12:00pm**  
Memorial Day, Flag Day, 4th of July  
Enhance the experience of these patriotic holidays with GO.

**Event Password:** Spring

### **Preventing the Summer Slide with Audiobooks**

**Monday, May 8, 2017 @4:00pm**  
In this edWebinar, Mary Ann Scheuer, Teacher Librarian at Berkeley USD, CA, will present research findings from a 2016 study looking at the effect of adding a listening component to literacy instruction—in school and at home. She will specifically address its impact on student vocabulary, reading comprehension and motivation to read.



# Scam of the Week

## Scam of the Week: It's Not a WhatsApp Voice Mail!

You probably know that the Eastern European cyber mafia does their beta testing in the U.K., before they "export" their criminal campaigns to America. Here is a heads-up of a social engineering phish that was spotted in Ireland, and that your users may receive in their inbox in the near future. Warn them ahead of time!

ESET Ireland warned: "A dangerous email spam message is dropping into Irish mailboxes, pretending to come from WhatsApp. Its subject says "Missed voicemail" and the content of the mail just says "New voicemail" and has a link called "Play".

Clicking on the link will begin the download of a trojan that ESET detects as "JS/Kryptik.BBC", a variant of malware first detected in August 2016. JS/Kryptik is a generic detection of malicious obfuscated JavaScript code embedded in HTML pages that usually redirects the browser to a malicious URL or implements a specific exploit and can cause ransomware and other malware infections."

**I suggest you send the following to your employees, friends, and family. Feel free to copy, paste, and/or edit:**

"Criminal hackers are constantly trying to trick people into clicking on links or open attachments they did not ask for. Their new "scam of the week" is to send you an email that looks like it comes from WhatsApp and claims it is a voice mail left for you. It's not.

Do not click on the "Play" button. If you do, your computer will get infected with malware which can cause your identity to get stolen, or all your (or the organization's) files held for ransom.

Here is a general safety rule: Instead of clicking a link in an unverified email claiming it's from WhatsApp (or any other social media) log in to your WhatsApp account the standard way instead and check for any messages there. Remember: "When in doubt, throw it out!"

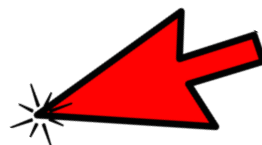
Blog post with screenshot here: <https://blog.knowbe4.com/scam-of-the-week-its-not-a-whatsapp-voice-mail>

Let's stay safe out there.



Let's stay safe out there.

**Think Before You Click!**





## Around the Interwebs

- [Preserving that Old Book Smell for the Future](#)
- [Meet 2018-2019 ALA President Loida Garcia-Febo](#)
- [Urban Libraries Propose Advocacy Day Activism](#)
- [How the Super Rich Can Help Libraries](#)
- [Budget Cuts Could Trickle Down](#)
- [The State of America's Libraries 2017](#)
- [SLJ Tech Survey Results](#)
- [Light Therapy in the Library](#)
- [Libraries in Balance | Office Hours](#)
- [Libraries and Sustainable Thinking](#)
- [Net Neutrality: America's Libraries Stand for Freedom and Fairness](#)
- [100 Free Stock Photos of Books and Libraries](#)
- [Google Now Highlights Fact Check](#)



## Coupons, Deals and Steals

### Save at 15% on Economic Book Bags at Demco

**SAVE  
15%**

**Just 30¢ a Bag!**

These Economic Book Bags are the perfect giveaway for your library visitors. Stock up while prices are low!

**SHOP NOW**



### **Custom Bookmarks and Free Samples from Folio**

Email Anna Weaver at [anna@folio-folio.com](mailto:anna@folio-folio.com) or give her a call at [800-333-3266!](tel:800-333-3266)

<http://www.folio-folio.com/>





# Youth Corner

## Storytime Rhyme of the Week

### Butterfly

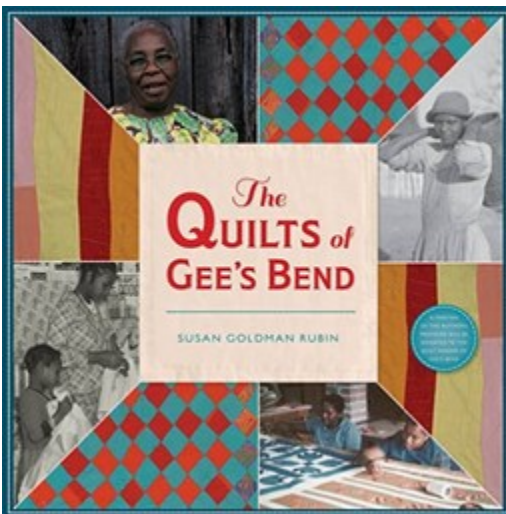
Tune: *Twinkle, Twinkle*

Flutter, flutter butterfly  
Floating in the springtime sky  
Floating by for all to see  
Floating by so merrily  
Flutter, flutter, butterfly  
Floating in the springtime sky!

Don't forget to visit: <http://daybydayny.org/> for your daily storytime rhyme and activity!

**DayByDayNY**  
FAMILY LITERACY CALENDAR

## YA Book of the Week:



### *The Quilts of Gee's Bend* by Susan Goldman Rubin

Since the early nineteenth century, the women of Gee's Bend in southern Alabama have created stunning, vibrant quilts. In the only photo-essay book about the quilts of Gee's Bend for children, award-winning author Susan Goldman Rubin explores the history and culture of this fascinating group of women and their unique quilting traditions. Rubin uses meticulous research to offer an exclusive look at an important facet of African American art and culture.

From School Library Journal April 2017 Verdict: Combining history, memoir and quilting, this fascinating portrait of an indomitable community will appeal to readers artists and crafters of all ages.

## Collections, Kits and Fun Stuff

*Tap, Click, Read: Growing Readers in a World of Screens*  
by Lisa Guernsey

With young children gaining access to a dizzying array of games, videos, and other digital media, will they ever learn to read? The answer is yes—if they are surrounded by adults who know how to help and if they are introduced to media designed to promote literacy, instead of undermining it.

Place a hold today!

**Barcode:** A20519096972



## Free Toys for your Library!

Don't forget to look at [www.fills.org/earlyliteracy](http://www.fills.org/earlyliteracy) to find out how you can get some great items for your library! Contact Amanda for more information.



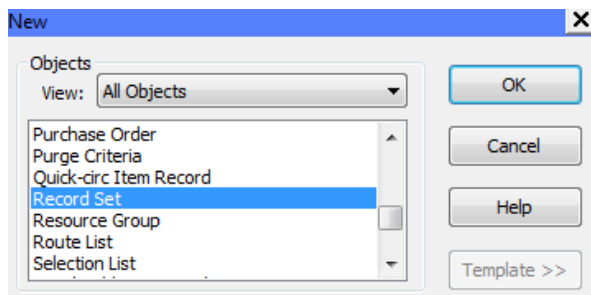


# Polaris Tip of the Week

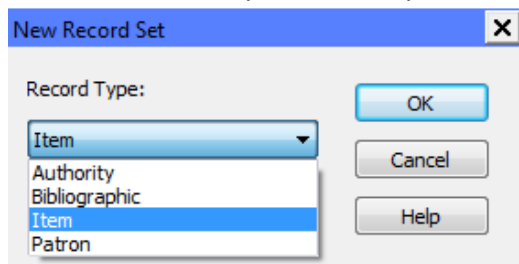
## Record Sets:

These are groupings of items or patrons. After creating a record set, you can also conveniently apply a bulk change to a group of items or patrons. *Please remember to delete older record sets that are no longer needed!!*

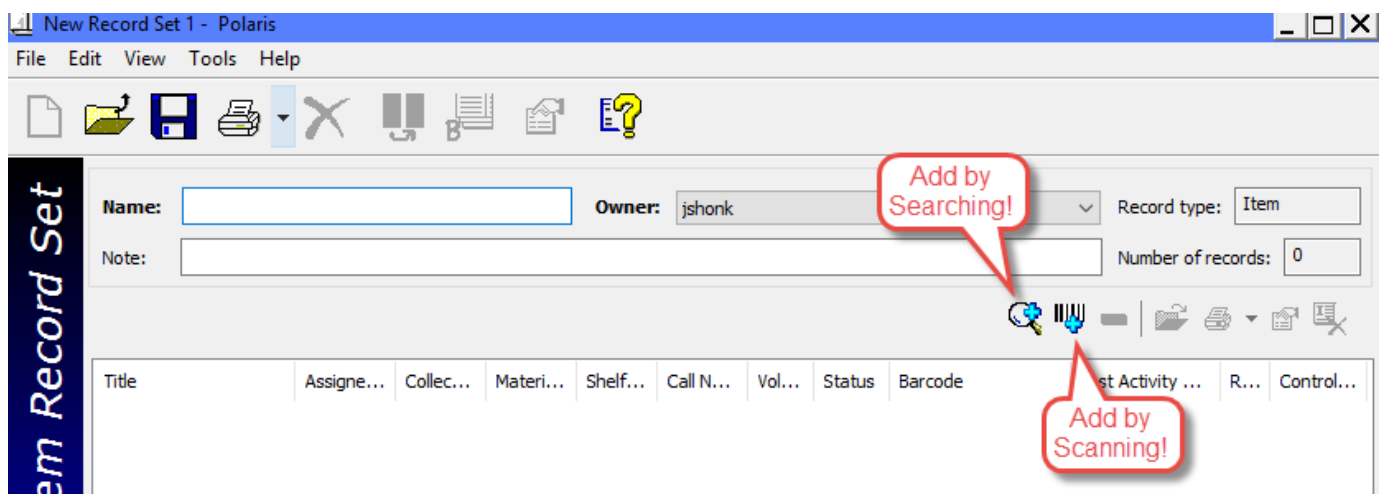
1. Go to **File à New** or click the New button. 



2. Select **Record Set** and click on **OK**.
3. Select **Item** (or Patron) and click **OK**.



4. Enter a **Name** to identify this record set and any **Notes** you wish to enter. Follow the standard naming convention established by FLLS, ex. *POP New Books*. Improperly named record sets can and will be deleted without advance notification.



5. You may now add items to this record set by **Scanning** their barcodes.
6. Or **Searching** for them using the Find Tool.
7. Once you have added all the item records to the record set, save the set by clicking on the **Save** icon.

# Awards, Contests and Grants

Click on the titles for the links to the grant pages.



## Win a Trip to ALA

**Deadline: May 10, 2017**

Up to three (3) Prize packages will be awarded to selected contest winners, each prize package consisting of: Registration to attend the American Library Association 2017 Annual Conference in Chicago, June 22-27, 2017 and a prepaid credit card in the amount of \$1,500.00.

## 2017 Banned Books Grants

**Deadline: May 12, 2017**

Each year FTRF distributes grants to non-profits to support activities that raise awareness of intellectual freedom and censorship issues during the annual Banned Books Weeks celebration (Sept. 24 - 30, 2017). Libraries, schools, universities and community organizations are encouraged to apply. Grants are awarded at two levels: \$1,000 and \$2,500.

## Student Research Award

**Deadline: July 1, 2017**

The award consists of a cash prize and certificate. It encourages students to explore the wealth of historical records found in archives, libraries, and other community organizations throughout New York State.

## Best Small Library in America

**Deadline: July 17, 2017**

Library Journal's annual award for the Best Small Library in America is returning, with the support of sustaining sponsor Junior Library Guild. The award, founded to encourage and showcase the exemplary work of these libraries, is now in its 11th round. It honors the U.S. public library that most profoundly demonstrates outstanding service to populations of 25,000 or less.

---

## Question of the Week

### LAST WEEK'S QUESTION OF THE WEEK:

#### What was in Abraham Lincoln's Pockets on April 14, 1865?



When Abraham Lincoln was shot at Ford's Theatre in Washington, D.C., on April 14, 1865, he was carrying the following:

- Two pairs of spectacles and a lens polisher
  - Pocketknife
  - Watch fob
  - Linen handkerchief
  - Brown leather wallet containing a five-dollar Confederate note
  - Nine newspaper clippings, including several favorable to the president and his policies.
- These items were given to his son, Robert Todd Lincoln, upon Lincoln's death. Learn more about the items and see them up close in this video.

From: <https://www.loc.gov/item/myloc16?locid=medloc>

### THIS WEEK'S QUESTION OF THE WEEK:

#### What historic, local venue was once a auto garage?

To answer a Question of the Week, please email Amanda ([aschiavulli@fls.org](mailto:aschiavulli@fls.org)) with "Question of the Week" in the **Subject**. Please include your source. \*\*Prizes are available for correct answers using one of our databases or a credible source\*\*